

Form CRS - Customer Relationship Summary

ProFinancial FORM CRS - CUSTOMER RELATIONSHIP SUMMARY EFFECTIVE May, 2025

Introduction.

ProFinancial, Inc. ("ProFin") is registered with the Securities & Exchange Commission as a broker-dealer. ProFin is a member of FINRA. It is important for you to understand the differences between brokerage and investment advisory fees and services. Free and simple tools are available to research firms and financial professionals at: www.investor.gov/CRS

What investment services and advice can you provide me?

ProFin operates a broker-dealer for the purpose of providing accredited investors with the ability to purchase different securities that are both registered and exempt products. You will be required to open an account with Prometheus Capital LLC ("ProCap"), a FINRA Member custodian, prior to sending purchase orders through ProFinancial.

ProFin only accepts orders at your direction, and ProFin does not offer advice, recommendations or strategies involving any securities, and does not monitor the performance of your account except for its own risk purposes. For more information about our services, please visit our website at <https://www.prometheum.com>.

Conversation starters:

Given my financial situation, should I choose a brokerage service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

If you are an accredited investor that makes all of your own investment decisions, have a high risk tolerance and desire to transact in the placement of securities, then choosing a firm such as ours as a broker-dealer may be a good choice. As previously mentioned, ProFin does not provide recommendations or advice about whether to buy or sell private placements of securities, on account types, investment strategies or provide monitoring of account performance.

What fees will I pay?

ProFinancial will charge a commission-based fee on any investment into a security that is offered on its platform. Fees may differ based on the product being offered.

What are your legal obligations to me when providing recommendations? How else does your firm make money and what conflicts of interest do you have?

ProFin does not provide recommendations or advice about whether to buy or sell any securities, on account types, investment strategies or provide monitoring of account performance.

Our affiliate ProCap provides custodial services for products offered through ProFin. However, ProFin does not introduce your account to ProCap. As a result, we do not believe that the role played by ProFin or ProCap presents a conflict of interest because all trading by you through ProFin is entirely self-directed.

Conversation starters:

How might your conflicts of interest affect me, and how will you address them?

A conflict of interest is a potential situation in which ProFin would engage in a transaction or activity where our interest is materially adverse to your interest. ProFin does not trade on its own behalf or recommend trades to its customers.

The mere presence of a conflict of interest does not imply that harm to your interests will occur, but it is important that we acknowledge the presence of potential conflicts. Moreover, our regulatory obligations require that we establish, maintain, and enforce written policies and procedures reasonably designed to address conflicts of interest associated with the brokerage services being provided to you.

ProFin and its affiliates address these relationships and a full description of our business by making available all of the disclosures and other materials in the “Disclosure Library” located on our website <https://www.prometheum.com/disclosures>. ProFin encourages you to read and familiarize yourself with all disclosures and other materials that are relevant to your investment relationship with us.

How do your financial professionals make money?

ProFin professionals do not receive commissions or other compensation related to our customer’s trading activity. ProFin professionals receive salaries and bonuses that are based on their overall job responsibilities and performance.

Do you or your financial professionals have legal or disciplinary history?

No, Please visit <https://www.investor.gov/CRS> to research ProFinancial, Inc. and its professionals.

Conversation starters:

As a broker-dealer, do you have any disciplinary history? For what type of conduct?

No. Please visit <https://www.investor.gov/CRS> to research ProFinancial, Inc. For additional information about our firm and associated professionals and services, please visit <https://brokercheck.finra.org/firm/summary/311636>

Conversation starters:

Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?

Because your account is entirely self-directed and our platform is fully-integrated online through our website, please direct any questions or concerns you may have by emailing ProFin at customersupport@proissuance.com or by calling [212-333-3315](tel:212-333-3315) and ProFin will address your questions or concerns quickly, professionally and appropriately. ProFin does not provide investment advisory services, therefore the appropriate personnel of ProFin will address questions as required, be it in a customer services, operational or technical capacity.