

iSEquity, LLC
Customer Relationship Summary (Form CRS)
June 19, 2025

Introduction

iSEquity, LLC (“the Firm”) is registered with the Securities and Exchange Commission as a broker-dealer and is a member of the Financial Industry Regulatory Authority (“FINRA”) and the Securities and Investor Protection Corporation. Brokerage and Investment Advisory fees differ, and it is important for you, the retail investor, to understand the differences. Free and simple tools are available to research firms and financial professionals at www.investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers and investing.

Relationships and Services

What investment services and advice can you provide me?

iSEquity, LLC acts as a Broker-Dealer. We offer brokerage services to our clients. We introduce companies to potential investors through private securities offerings which are conducted under Regulation D and Regulation S. We act in the capacity of a Placement Agent, introducing potential investors to our clients. We also advise companies on Mergers and Acquisition transactions, including buy-side and sell side engagements. We assist with the preparation of private placement memorandums and related materials based upon information provided by our clients. We assist our clients in raising capital through various types of securities offerings including but not limited to: Simple Agreements for Future Equity, Convertible Notes, SAFE and Priced Equity Rounds (such as Series A and other preferred shared financing). The issuer (our client) has sole discretion over whether to accept a proposed commitment by you, the retail investor. The Firm will provide you with a Private Placement Memorandum. Subscription Documents will be sent directly to the Issuer and payments will either be made to an Issuer or an Escrow Agent. **We do not offer** any other type of products, services, or investments to retail Investors. **There is a minimum** commitment on your part that is required to participate in a private placement of securities, which are determined by the Issuer and vary by the Issuer. **We do not monitor your investment.**

You, the investor, make the ultimate decision regarding the purchase or sale of investments.

Additional Information: To learn more about the brokerage services that i5 Equity, LLC offers, please speak directly with one of our Financial Professionals.

CONVERSATION STARTERS: Given my financial situation, should I choose a brokerage service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

Fees, Costs, Conflicts, and Standard of Conduct

What fees will I pay?

An investor does not pay any fees directly to our Firm for participation in a fundraising transaction. Our revenue stream is derived from “success fees” paid by an Issuer to the Firm, which is based upon a percentage of the capital raised and may be paid in cash or a combination of cash and equity. “Success fees” are conditional and we are only paid upon the deal’s success. All fees will be disclosed in the Private Placement Memorandum, which is provided to each investor. The fees paid to the Firm vary by Issuer and also differ between each Issue (capital raise) being offered. The fees are set forth in a written agreement (Engagement Letter) between the Firm and the issuer. iSEquity, LLC may work with multiple Issuers at one time. There is a potential conflict of interest in which we make money is that the more successful the Issuer is in raising funds, the more fees the Firm will be paid. We could also potentially recommend an investment with an Issuer that pays more fees to our Firm than another, therefore incentivizing us to recommend that particular investment. We also may be paid monthly retainers or fixed fees in certain Engagements, depending upon the scope and structure of services.

Additional Information: You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. Please speak with your Registered Representative for additional information.

CONVERSATION STARTER: Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when providing recommendations? How else does your firm make money and what conflicts of interest do you have?

We provide recommendations to retail clients. The platform we utilize, <https://blackledger.ai/> will provide you with information about the various offerings available to you through our Firm. You are able to review the offering materials through this platform. At times you may receive emails informing you of an available offering or invite you to participate in a specific offering. When we provide you with a recommendation in this manner, we have to act in your best interest and not put our

CONVERSATION STARTER: How might your conflicts of interest affect me and how will you address them?

interests ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask about these conflicts because they can affect the services we provide you. Here are examples to help you understand what this means:

When we act as a Placement Agent, a conflict of interest exists because we are incentivized by fees to be paid to the Firm which vary with each offering. We could potentially encourage you to invest in an investment that pays us more fees. Additionally, the more investments made by you, the investor, the more fees we will earn, therefore prioritizing larger investments. There is a conflict of interest when a principal of the Firm is participating in an investment while also serving in an advisory or placement capacity. The Firm and its principals may also be affiliated with an issuer. Our Clients may engage with our affiliate, i5Growth for business advisory and later be referred to our Firm for securities related services, where we would be paid fees relating to both types of engagements. We are fully transparent about our affiliations, compensation and potential conflicts relating to our business through our written disclosures.

Additional Information: Please feel free to discuss any questions that you have about conflicts of interest with your Registered Representative by calling them or emailing them.

How do your financial professionals make money?

Our financial professionals receive a percentage of the “success fee” paid by the Issuer to the Firm, which is directly related to the capital raise. They may also be paid a commission. There are no additional bonuses paid at any time to our financial professionals.

Disciplinary History

Do you or your financial professionals have legal or disciplinary history?

Yes. Please visit the following link for a free and simple search tool to research our firm and its financial professionals: www.investor.gov/CRS.

CONVERSATION STARTER: As a financial professional, do you have any disciplinary history? For what type of conduct?

Additional Information: You can find additional information about our brokerage services, by speaking with one of our Registered Representatives by phone at 650-732-2223 or by email to your Registered Representative.

You can request up-to-date information and a hard copy of our Customer Relationship Summary (CRS) by phone us at: 650-732-2223 or by email to your Registered Representative.

CONVERSATION STARTER: Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?