

PLUS VENTURE PARTNERS
Customer Relationship Summary – August 29, 2025

Item 1. Introduction

Plus Venture Partners, LLC. (referred to as “we” or “us”) is registered as a broker-dealer with the Securities and Exchange Commission and is a member of FINRA/SIPC. You may obtain information about SIPC, including the SIPC brochure, by contacting SIPC. Securities in your account are protected up to \$500,000, but you are not protected against the decline in value of your securities. For details, please see sipc.org/.

Brokerage and investment advisory services and fees differ, and it is important that you understand the differences. Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.

Item 2. What investment services and advice can you provide me?

We limit investment services to the private placement of securities (e.g., stock in private corporations, limited partnership interests, or units). We do not have any proprietary products to recommend. The investments we market and sell may have a minimum investment that is imposed by the issuer or holder of such securities. Investment minimums vary from one securities transaction to another.

You cannot open a brokerage account with us. The issuer or secondary holder will provide investors with the offering documents. Any fees payable to us will be set forth in a separate engagement letter.

We neither facilitate the opening of brokerage accounts nor accept money from investors. While we may recommend the sale or purchase of securities, we never make investment decisions on your behalf. All investment opportunities are offered on a non-discretionary basis. Furthermore, we **do not monitor your investments**; you are solely responsible for monitoring your investments and the value of your investments.

Conversation Starters: Ask your financial professional:

- *Given my financial situation, should I choose brokerage services? Why or why not?*
- *How will you choose investments to recommend to me?*
- *What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?*

Item 3. What fees will I pay?

We charge a transaction-based fee (sometimes referred to as a commission) when you purchase or sell securities in private placement transactions with us. The amount you pay as a transaction-based fee varies according to the particular transaction and amount transacted. The larger the transaction, the more fees we receive. So, there is an incentive to encourage you to transact more money with us.

You will be charged a transaction-based fee for investments in private placement transactions. We typically charge a fee ranging from 2% to 5%. Regardless of the investment type, your fees will be disclosed in your engagement letter with us.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please ensure you understand the fees and costs you are paying.

Conversation Starters: Ask your financial professional:

- *Help me understand how these fees and costs might affect my investments. If I give you 10,000 to invest, how much will go into fees and costs and how much will be invested for me?*

What are your legal obligations to me when providing recommendations? How else does your firm make money and what conflicts of interest do you have?

When we provide you with a recommendation, we must act in your best interest and not put our own interests ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You

should understand and ask us about these conflicts, as they can affect the recommendations we provide to you. Here are some examples to help you understand what this means.

- We receive compensation from issuers when providing M&A and advisory services, and when acting as placement agent or underwriter. Our employees, and employees of our affiliates, may have other relationships or interests in issuers, including issuers for which we act as placement agent or underwriter. These relationships represent potential conflicts and may impact our decision to solicit your interest in a particular investment.
- Certain clients may represent larger sources of revenue to us than you or other clients. We have an incentive to preference such clients when determining eligibility for a securities offering or access to other investments.

How do your financial professionals make money?

Our financial professionals are compensated with a salary and a discretionary bonus. A conflict of interest is that the amount of discretionary bonus for the financial professional could increase based on the total amount of private placements transacted during the prior year.

There are also times when our affiliates and/or financial professionals invest in a private placement that customers are also invested in. This may create an incentive for our professionals to ensure the success of the private placement by recommending them to you.

Although your professional must recommend investment opportunities in your best interest, these additional forms of compensation create an incentive for them to recommend specific financial opportunities. We have systems in place to mitigate the conflicts of interest that arise from the way he or she makes money, including systems to review whether an investment recommendation is in your best interest.

Item 4. Do you or your financial professionals have legal or disciplinary history?

No. Neither Plus Venture Partners LLC nor any of our financial professionals have any disciplinary history. Visit Investor.gov/CRS for a free and simple search tools to research us and our financial professionals.

Conversation Starters: Ask your financial professional:

- *Do you have any disciplinary history? If so, for what kind of conduct.*

Item 5. Additional Information

If you would like additional, up-to-date information or a copy of this relationship summary, please ask your financial professional, or contact us at 310-577-6700 or by email at info@plusvp.com

Conversation Starters: Ask your financial professional:

- *Who is my primary contact person? Is he or she a representative of an investment adviser or a broker dealer?*
- *Who can I speak to about how this person is treating me?*