

PLURAL BROKERAGE

Customer Relationship Summary

February 26, 2025

Introduction

Plural Brokerage LLC (the “Firm”) is a broker dealer registered with the Securities and Exchange Commission (SEC) and is a member of Financial Industry Regulatory Authority, Inc. (FINRA) and Securities Investor Protection Corporation (SIPC). The Firm is not a registered investment adviser and does not provide investment advice to its customers.

Brokerage and Investment Advisory services and fees differ, and it is important for you to understand these differences. The Firm only provides broker dealer services.

Free and simple tools are available for you to use at **investor.gov/CRS** a website maintained by the SEC. These tools can provide you with educational materials about broker-dealers, investment advisers, and investing.

What investment services are you able to provide?

The Firm facilitates primary transactions in Private Placements. These are services of a broker dealer and the Firm does not provide any other brokerage services.

Private Placements are investments in unregistered securities sold by issuers unaffiliated with the Firm. Issuers may set varying minimum thresholds on investments size. In certain cases, offerings may only be sold to qualified or institutional investors, while in other cases, offerings may be sold to retail customers who qualify only as accredited investors.

The Firm may also provide issuers with financial advice (e.g. regarding mergers and acquisitions) and helps them raise capital through Private Placements. These are not services of an Investment Advisor as outlined above. The Firm does not provide recommendations or advice on investments, portfolios, or account types.

The Firm does not offer monitoring services or any proprietary products of any kind. The Firm only facilitates transactions between issuers and qualified

investors, retail or institutional. There are no other requirements that the Firm monitors for.

For additional details or question about any of the Firm’s services, please contact the Firm at eli@nstarfinservice.com.

Conversation Starter

Questions you might wish to ask when considering our services:

- Given my financial situation, should I choose a brokerage service? Why or why not?
- How will you choose investment to recommend?
- What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

What fees will I pay?

General Fee Information. You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Investors that participate in offerings that result in Private Placement transactions facilitated by the Firm typically do not pay any fees or costs. The Firm is compensated by the issuers with whom the Firm has contracted.

Who pays the Firm and How is the Fee computed?

Issuers compensate the Firm for primary capital raising transactions. Compensation is generally determined as a percentage of the dollar amount of the securities sold in the transaction(s). You should understand that the issuer may pay these fees to the Firm out of the investment proceeds made by you and other investors. Investors participating in primary

offerings do not pay any additional fees to the Firm. The Firm does not provide recommendations and is

Conversation Starter

Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs and how much will be invested for me?

not compensated for that by any fees.

Other costs. Issuers may also reimburse the Firm for any expenses incurred in connection with the transaction. The Firm will disclose any fee changes prior to charging the fee.

For additional details on fees and costs, please contact the Firm at eli@nstarfinservice.com. Please also carefully read all offering documents provided in connection with each individual transaction, etc.

Recommendations as your broker-dealer

The Firm does not provide recommendations to you as your broker-dealer.

Conversation Starter

- How might your conflicts of interest – if any – affect me, and how will you address them?

What are your legal obligations to me when providing recommendations? How else does your firm make money and what conflicts of interest do you have?

The Firm does not provide recommendations to you as your broker-dealer.

Other than the compensation scenarios discussed above, the Firm may also make money by referring issuers or investors to another broker-dealer and receive compensation through commission sharing agreements.

Conflicts with your interest may occur in the due course of our business. You should understand and ask us about these conflicts because they can affect

the services, we provide you. Here are some examples:

- It is likely that the Firm will be compensated by the buyer, seller, and/or the issuer of a transaction.
- There may be circumstances where the Firm personnel may be engaged as an officer or director or hold other similar positions at the issuer of the transaction.

How do your financial professionals make money?

The Firm's financial professionals are compensated by a commission for originating primary offerings, determined by the percentage of money raised on primary offerings. Certain financial professionals are also owners in the Firm and their return may also be based on the Firm's overall profitability.

Do you or your financial professionals have legal or disciplinary history?

No. The Firm and its financial professionals do not have any legal or disciplinary history.

Conversation Starter

- As a financial professional, do you have any disciplinary history? For what type of conduct?
- Who is my primary contact person? Is he or she a representative of the broker-dealer? Whom can I talk to if I have concerns about how this person is treating me?

Visit Investor.gov/CRS for a free and simple search tool to research the Firm and its financial professionals.

Where can I find additional information?

You can always ask us for additional details on our services or fees/costs, and request a copy of this relationship summary by sending us an email at eli@nstarfinservice.com or calling 646-522-6175. Soon, you will also be able to access a copy of the Form CRS on Plural's website.