

# January 26, 2022

Eden Global Capital Partners LLC ("EGCP") is a broker-dealer registered with the Securities and Exchange Commission. We feel that it is important for you to understand how advisory and brokerage services and fees differ in order to determine which type of account is right for you. There are free and simple tools available to research firms and financial professionals at <a href="www.investor.gov/CRS">www.investor.gov/CRS</a> which also provides educational materials about investment advisers, broker-dealers and investing.

# What investment services and advice can you provide me?

As an SEC registered broker-dealer, we offer retail investors the ability to invest in offerings of securities that are exempt from registration (*e.g.*, "private placements"). We do not provide ongoing monitoring of retail investors' investments or advice with respect to securities other than securities for which we are currently conducting a private placement. At all times you will make the ultimate decision regarding the purchase or sale of any investment.

We do not offer the general public the ability to open brokerage accounts with us (that is, participate in a private placement). Generally, we only open brokerage accounts for employees and other retail investors who are high net worth individuals. As placement agent, we will not receive or hold your funds or securities. Rather you will purchase securities directly from, and pursuant to agreements with, the issuer of the securities.

Our brokerage services are limited to acting as placement agent in connection with offerings of securities that are exempt from registration. Note that certain investments may not be available to you if you open an account with us. For instance, issuers may have their own criteria for determining investor eligibility, and we may not make an investment available to you even where you are otherwise eligible.

## Questions to Ask Us:

- Given my financial situation, should I choose a brokerage service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

# What fees will I pay?

As a broker-dealer, we may charge you a fee for each transaction effected in your account. This fee will be assessed as a disclosed commission (*e.g.*, a fee applied on a per transaction basis, calculated based on the size of your investment).

As our fees are transaction-based (that is, we only assess a fee when you trade), we have an incentive to encourage you to trade more (e.g., to purchase securities being offered through us).

# Description of other fees and costs

We will not charge you any fees other than the commissions and markups/markdowns discussed above, nor will you be responsible for any other fees charged to us. However, as further discussed below, we receive other forms of revenue, including fees paid by issuers in connection with placing their securities (e.g., commissions paid by *issuers* as compensation for identifying potential investors), and this revenue may represent conflicts of interest to us.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

#### Questions to Ask Us:

• Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?



# What are your legal obligations to me when providing recommendations? How else does your firm make money and what conflicts of interest do you have?

When we provide you with a recommendation, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the recommendations we provide you. Here are some examples to help you understand what this means.

- Third-Party Payments. We receive compensation from issuers when acting as placement agent on their behalf. Separately, we may provide M&A and advisory services to a number of issuers and receive compensation from these companies for these services. These relationships represent potential conflicts and may incentivize us to solicit interest in an investment that is not in your best interest.
- Affiliate and Employee Investments in Issuers. Our affiliates, and our and our affiliates' officers, directors and employees (collectively, "Affiliates and Employees"), may have pre-existing investments or other financial interests in the issuer on whose behalf we are conducting the private placement and may have invested on different or better terms than are being offered in a subsequent private placement. Affiliates and Employees may serve as directors of such issuers or provide consulting, advisory or other business services to such issuers. Further, Affiliates and Employees may separately be participating in the same private placement as you, whether or not they have a pre-existing investment or financial interest in the issuer. These relationships represent potential conflicts and may incentivize us to solicit interest in an investment that is not in your best interest.

Additionally, please see the section titled "How do your financial professionals make money?" below.

#### Questions to Ask Us:

How might your conflicts of interest affect me, and how will you address them?

#### How do your financial professionals make money?

Our financial professionals receive a base salary and are eligible to receive bonuses. Some of our financial professionals are direct or indirect owners of our firm and entitled to participate indirectly in profits realized by the firm. Compensation, including the amount of any bonus, is based on a number of factors, including overall performance of the firm and an evaluation of the employee's performance by management of the firm. For clarity, the size or success of a private placement may have a direct impact on a financial professional's compensation.

#### Do you or your financial professionals have legal or disciplinary history?

No. Please visit Investor.gov/CRS for a free and simple search tool to research us and our financial professionals.

## Ouestions to Ask Us:

• As a financial professional, do you have any disciplinary history? For what type of conduct?

## **Additional Information**

Additional information about our brokerage services is available on FINRA's BrokerCheck website (<a href="https://brokercheck.finra.org/">https://brokercheck.finra.org/</a>). To request up-to-date information on our firm, including an up-to-date copy of this relationship summary, please contact our firm at (212) 466-6790 and talk to any one of our financial professionals or support staff.

#### Ouestions to Ask Us:

• Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?