# **Amplify Community Investment Partners, LLC**

### **Customer Relationship Summary (Form CRS)**

May 30, 2023

### Introduction

Amplify Community Investment Partners, LLC ("ACIP," "we," "us," or "our") is a broker-dealer that is registered with the U.S. Securities and Exchange Commission ("SEC") and is a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation ("SIPC").

Free and simple tools are available for you to research firms and financial professionals at <u>investor.gov/CRS</u>, which also provides educational materials about broker-dealers, investment advisers, and investing.

# What investment services and advice can you provide me?

We do not provide conventional securities brokerage services. We do not sell stocks, bonds, mutual funds, or any other conventional investment products. Our primary business activity involves facilitating private securities transactions. This business activity does not involve individual investors. The firm and/ or its representatives may personally invest in those offerings. If they do, they will do so on the same terms as all other investors without any preference. The commitments will be funded over the Investment Period for the fund and can come from personal accounts, entities owned/controlled by the principals and/or ACIP.

For additional information about our services, including all of our Disclosures, please see our legal page at <a href="mailto:amplifycip.com">amplifycip.com</a>.

# What fees will I pay?

For our services as placement agent, we are paid a commission which is calculated as a percentage of the total amount raised in each private placement. In some cases, we are paid a periodic monitoring fee that is a percentage of your investment and is drawn from ongoing cash distributions made by the investment partnership to investors. The monitoring fee helps defray our costs of tracking the performance of investments against budgets and forecasts prepared by the operators. The specific amount to be paid to us is disclosed in the private placement memorandum ("PPM") associated with each private placement investment. We also receive a portion of the GP's carried interest, which costs you nothing.

You should carefully review the PPM because it not only discloses our compensation but it also describes the project being funded by the private placement, how the funds invested will be used, and the risks associated with the investment.

In some instances, we may be paid a portion of the fees charged by the manager of the project underlying the private placement investment. A description of any such payments to us will be disclosed in the PPM or other legal documents. None of these fees are charged to you.

### Other Fees and Costs

There are no other fees or costs associated with the investment services we provide to you. To the extent that you engage one of our affiliates for services such as accounting or investment advisory those affiliates will disclose the fees for such services.

# **Conversation Corner**

Questions you might wish to ask when considering our services:

- Given my financial situation, should I choose a brokerage service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

#### Conversation Corner:

Help me understand how these fees and costs might affect my investment. If I give you \$10,000 to invest how much will go to fees and costs and how much will be invested for me?

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. As noted above, details regarding the particular fees associated with each private placement investment can be found in the PPM.

# What are your legal obligations to me when providing recommendations? How else does the firm make money and what conflicts of interest do you have?

### Conversation Corner

Questions you might wish to ask when considering our services: • How might your conflicts of interest affect me, and how will you address them?

### Standard of Conduct

We do not make recommendations. You should understand and ask us about potential conflicts as it relates to the services we do provide. Here are some examples to help you understand what this means.

# **Examples of Ways We Make Money and Conflicts of Interest**

As described above, we receive compensation when you chose to invest in any of the private placement investments we offer. This presents a potential conflict of interest in that we are incentivized to suggest one or more of those private placements. We mitigate this potential conflict by striving to only offer to you those private placement offerings that we believe are consistent with your investment background. As also noted above, when we introduce a private placement investment to you, we encourage you to review the PPM so that you will fully understand the investment, the project underlying the investment, the risks of the investment, and the compensation we will receive from each investment we sell.

# How do your financial professionals make money?

Our representatives are compensated based on private placement deals they close (paid on commissions and success of deals).

# Do you or your financial professionals have legal or disciplinary history?

None of our officers or representatives has a legal or disciplinary history. You can visit Investor.gov/CRS for a free and simple search tool to research our firm and our financial professionals.

## Where can I find additional information?

You can find more information about our officers and representatives, as well as a copy of Form CRS through FINRA's BrokerCheck system at <a href="https://brokercheck.finra.org/">https://brokercheck.finra.org/</a>. BrokerCheck is a free tool to research the background and experience of broker-dealers and their representatives. You can always ask your representative for more information or speak to someone in our Compliance Department by calling 213-291-5181. You may also find a copy of Form CRS on our website at <a href="mailto:amplifycip.com">amplifycip.com</a>.

### **Conversation Corner**

Questions you might wish to ask when considering our services:

 As a financial professional, do you have any disciplinary history? For what type of conduct?

Who is my primary contact person? Whom can I talk to if I have concerns about how this person is treating me?