

JULY 12, 2023: FORM CRS (CUSTOMER RELATIONSHIP SUMMARY)

A SUMMARY OF YOUR ADVISORY RELATIONSHIP WITH THE STRATEGIC ALLIANCE CORPORATION

The Strategic Alliance Corporation (“Firm”) is registered with Securities and Exchange Commission (SEC) as a Broker Dealer and FINRA Member firm. Brokerage and Investment Advisory Services and fees differ and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://www.investor.gov/CRS), which also provides educational materials about broker- dealers, investment adviser, and investing.

ITEM 2 – RELATIONSHIPS AND SERVICES

WHAT INVESTMENT SERVICES AND ADVICE CAN YOU PROVIDE ME?

Our Firm offers non-discretionary brokerage services to retail clients. In a non-discretionary arrangement, you have not granted written authority to your Financial Professional. He or she will consult with you before participating in any transaction, you make the ultimate decision regarding your participation in a transaction. Your financial representative may recommend investment transactions after interviewing you to determine what transaction may be in your best interest based on your goals, risk tolerance, and time horizon. Our Firm is limited to recommendations in purchasing private securities, illiquid investments, limited partnership interests, and other investments through private placement depending on your goals and objectives. In a private placement transaction with a selling agent your representative will not formally monitor your investments on an ongoing basis after the subscription agreement is executed. Although our Firm does not have a stated minimum initial account value, all of our investment recommendations are intended for retail clients, accredited investors, institutions, or family offices, etc. and any investment that you may choose to purchase may have their own minimum investments amounts.

QUESTIONS TO ASK YOUR FINANCIAL PROFESSIONAL:

- ☒ Given my financial situation, should I choose brokerage service? Why or why not?
- ☒ How will you choose investments to recommend to me?
- ☒ What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

ITEM 3 – FEES, COSTS, CONFLICTS, AND STANDARD OF CONDUCT

WHAT FEES WILL I PAY?

Within your brokerage relationship with our Firm, you will pay a fee on each investment transaction introduced by the Firm. This transaction fee is charged by the issuer and The Strategic Alliance Corporation may receive a percentage portion of the fee (“commission”) based on the trade amount, or in cents per share. The commission will be disclosed to you in the issuers disclosure letter or confirmation statement. You may also incur other transaction fees for services directly from the investment issuer, which will be disclosed to you in the issuer’s Subscription Documents. You will pay fees and costs whether you make or lose money on your investments. These fees and costs will reduce the amount of money you make on your investments and will also affect the value of your account over time. Other firms could provide advice on a wider range of choices, some of which might have lower costs. Ask your Financial Professional about the fees you will pay.

QUESTIONS TO ASK YOUR FINANCIAL PROFESSIONAL:

- ☒ Help me understand how these fees and costs might affect my investments?
- ☒ If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

WHAT ARE YOUR LEGAL OBLIGATIONS TO ME WHEN PROVIDING RECOMMENDATIONS?

HOW ELSE DOES YOUR FIRM MAKE MONEY AND WHAT CONFLICTS OF INTEREST DO YOU HAVE?

When we provide you with a recommendation, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the recommendations we provide you. Here are a few examples to help you understand what this means: 1) Transaction-based charges create an incentive for

us to recommend more frequent trading and at higher commission rates than if the compensation was not transaction based. 2) Our Firm allows our Financial Professionals to trade in their personal accounts and may invest in the same securities as clients. However, all of our Financial Professionals personal securities accounts are supervised on an ongoing basis. 3) Certain products may pay our Firm or our Financial Professional more than other products. So please ask your Financial Professional to detail the commission to be received from the recommended investment against the other investments that may impose a lower commission. We are happy to discuss how these fees can affect the recommendations we provide you.

QUESTIONS TO ASK YOUR FINANCIAL PROFESSIONAL:

- ☒ How do your conflicts of interest affect me, and how will you address them?

HOW DO YOUR FINANCIAL PROFESSIONALS MAKE MONEY?

Within your brokerage relationship with our Firm, you will pay a fee to the issuer on each investment transaction introduced by the Firm. This transaction fee is charged by the issuer and your Financial Professional may receive a commission percentage of the issuer transaction fee from our Firm based on the trade amount, or in cents per share. While some of our Firm's Financial Professionals are engaged in outside business activities, we are required to disclose material outside business activities and any conflict it may pose to you. Our Firm supervises the business activities of our Financial Professionals through our compliance program. Outside business activities can be found on FINRA's Broker Check, <https://brokercheck.finra.org>.

ITEM 4 – DISCIPLINARY HISTORY

DO YOU OR YOUR FINANCIAL PROFESSIONALS HAVE LEGAL OR DISCIPLINARY HISTORY?

No. Visit [Investor.gov/CRS](https://investor.gov/CRS) for a free and simple search tool to research us and our financial professionals.

QUESTIONS TO ASK YOUR FINANCIAL PROFESSIONAL:

- ☒ As a Financial Professional, do you have any disciplinary history? For what type of conduct?

ITEM 5 - ADDITIONAL INFORMATION

For additional information about our services, you may go to [FINRA.org/BrokerCheck](https://finra.org/BrokerCheck). You may also contact us directly for up-to-date information and to request a copy of the relationship summary at: The Strategic Alliance Corporation, 132 N. First Street, P.O. Box 1517, Albemarle, NC 28002, 704-983-5959

QUESTIONS TO ASK YOUR FINANCIAL PROFESSIONAL:

- ☒ Who is my primary contact person?
- ☒ Is he or she an investment adviser or a representative of a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?