

Alternative Markets LLC

Customer Relationship Summary (Form CRS)

March 2026

Introduction

Alternative Markets LLC (“we,” “our,” or the “Firm”) is registered with the U.S. Securities and Exchange Commission (“SEC”) as a broker-dealer. Brokerage services and fees differ from investment advisory services, and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.

What investment services and advice can you provide me?

We provide brokerage services focused on facilitating private placements of securities, including primary and secondary transactions in private securities (such as interests in private funds or other private issuers), subject to investor eligibility requirements and offering restrictions.

Key limitations and characteristics

- **No recommendations.** We do not provide investment recommendations. We do not provide advice about whether you should buy, sell, or hold a security. You make your own investment decisions.
- **No monitoring.** We do not monitor your investments or accounts on an ongoing basis.
- **No custody / no clearing.** We do not hold customer funds or securities and do not use a clearing broker in connection with our private placement activities. Customers generally send funds directly to the issuer, selling securityholder, or other designated recipient (such as an escrow agent) as instructed in the applicable offering materials, and we do not take custody of customer funds or securities.
- **Investor eligibility.** Our customers typically include investors who satisfy eligibility standards applicable to private offerings (for example, accredited investors, and in some cases qualified purchasers or qualified institutional buyers, depending on the transaction).

Additional information: You may contact us at compliance@alternativemarkets.soo for more information about our brokerage services.

Conversation Starters

Ask your financial professional:

- Given my financial situation, should I choose a brokerage service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education, and other qualifications? What do those qualifications mean?

What fees will I pay?

Our fees depend on the transaction and engagement. You will pay a commission to Alternative Markets LLC when you purchase or sell a security. Additionally, you may pay fees and costs associated with the investment itself and the transaction process (for example, fees and expenses charged by a private fund or issuer; offering expenses; escrow, legal, or wiring charges). Please see the offering documents for each offering as the fees may differ.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Conversation Starter

- Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

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Additional information: Fees and costs for a specific transaction are described in the applicable offering materials or other transaction documents.

What are your legal obligations to me when providing recommendations? How else does your firm make money and what conflicts of interest do you have?

We **do not provide recommendations**. Even so, the way we are compensated creates conflicts with your interests. You should understand and ask us about these conflicts because they can affect the services we provide and the opportunities you may see.

Conflicts of interest (examples)

- **Transaction-based compensation.** Because we receive compensation in connection with private placement activity, we have an incentive to facilitate transactions that result in compensation to the Firm.
- **Different compensation across offerings (when applicable).** If our compensation differs between transactions, we may have an incentive to present or prioritize transactions that pay more to the Firm.
- **Affiliates.** We facilitate transactions between customers and funds for whom our affiliates serve as investment adviser and/or administrator. A portion of the profits received by these affiliates will indirectly benefit us and therefore presents a conflict of interest.

How we address conflicts: We address conflicts through written policies and supervision, including requiring disclosure of fees and material economic terms in the applicable transaction documents and CCO oversight of conflicts and complaints.

Additional information: Additional information about our conflicts is available upon request.

Conversation Starter

- How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

Our employees, including registered representatives, are compensated with **salary**.

Do you or your financial professionals have legal or disciplinary history?

Yes. Use the free search tool at [Investor.gov/CRS](https://www.investor.gov/crs) to research us and our financial professionals

Conversation Starter

- As a financial professional, do you have any disciplinary history? For what type of conduct?

Additional Information

To request a copy of this Form CRS or ask questions about our brokerage services, please contact us at:

- **Email:** compliance@alternativemarkets.so
- **Phone:** (904) 297-8351

Conversation Starter

- Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?