

LPL ENTERPRISE, LLC (“LPLE”) RELATIONSHIP SUMMARY

Effective June 10, 2024

LPLE (referred to as “we” or “us”) is registered with the U.S. Securities and Exchange Commission as a broker-dealer and an investment adviser. We have a network of financial professionals (“Professionals”) who offer brokerage and investment advisory services through us. Brokerage and investment advisory services, and the fees we charge for them, differ and it’s important that you understand the differences. This relationship summary will explain

the various services we offer, how we charge for those services, the conflicts of interest that exist when we provide our services, and the business relationships between us and other companies we work with. To help you research firms and financial professionals, free and simple tools are available at [Investor.gov/CRS](https://investor.gov/CRS), which also provides educational materials about broker-dealers, investment advisers, and investing.

What investment services and advice can you provide me?

Our Professionals offer brokerage services, investment advisory services, or both, depending on their licenses. Each Professional generally provides access to a range of investment products, such as stocks, bonds, exchange-traded funds (“ETFs”), mutual funds, annuities, and alternative investments. We are an affiliate of LPL Financial LLC (“LPL”). LPL serves as our clearing firm and custodian, which means it holds your securities and executes your transactions on our instructions when you open an account with us. For most of our services, we will open an account with LPL on your behalf. We enter into strategic relationships with third-party insurance companies and other financial institutions (each a “Firm”), with whom our Professionals are associated and may be licensed as insurance agents. We work with the Firms to develop a curated shelf of investment products and services. In certain cases, the investment products that a Professional makes available will

be limited to those issued and/or distributed by asset managers and product sponsors affiliated with their Firm along with a limited group of products from third-party sponsors. The investment options available to you may also be limited by the licenses your Professional holds. Either your Professional, their Firm, or your account may also have other requirements, such as investment minimums. We encourage you to ask your Professional about account limitations and requirements.

If your Professional offers you both brokerage and advisory services, your Professional will inform you when he or she offers an investment recommendation or advice, and whether the recommendation or advice is part of a brokerage or advisory service. Some of the key differences between brokerage and investment advisory services are described below.

Brokerage Services

- Brokerage services include taking your orders and executing your securities transactions; and making recommendations for you to buy, sell, or hold securities.
- In most cases, we provide recommendations to you on specific investments, but you make the final investment decisions for your account.
- We don’t monitor brokerage account investments for the purpose of making changes to your investments, unless we state otherwise in writing.

Investment Advisory Services

- Some of the investment advisory services we offer include wrap fee programs and non-wrap fee programs; mutual fund asset allocation programs; advisory programs offered by third-party investment advisory firms; financial planning services; retirement plan consulting; investment research; digital advice programs; and other custom advisory services.
- You’ll typically grant us discretion to buy and sell investments in your account without asking you in advance. You may limit our discretion, such as by imposing reasonable restrictions on investing in certain securities or groups of securities. In some investment advisory accounts, you grant investment discretion to another financial institution.
- Some of our investment advisory accounts are nondiscretionary, which means you are required to preapprove each investment transaction that we recommend.
- We’ll typically monitor accounts, and specific investments within accounts, on an ongoing basis to align with your investment goals. However, in financial planning and other limited-scope advisory relationships, we won’t provide ongoing monitoring.

More detailed information about our advisory services can be found in the [Form ADV for your advisory program](#). Detailed information about our brokerage services can be found at [Brokerage Compensation Information and Related Conflicts of Interest](#). If viewing a paper version of this form, please visit lpl.com/lpl-enterprise.html for hyperlinks to these documents.

Questions to ask your Professional:

- *Given my financial situation, should I choose an investment advisory service? Should I choose a brokerage service? Should I choose both types of services? Why or why not?*
- *How will you choose investments to recommend to me?*
- *What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?*

What fees will I pay?

Investing is an individual journey, and we want to provide you with options. Below we outline the fees you could be charged for both brokerage and advisory accounts depending on your investment

choices. Fee Schedules for our brokerage and advisory programs can be found on lpl.com/lpl-enterprise.html.

Fees Associated with Brokerage Services

- For brokerage services, we charge a transaction-based fee (sometimes referred to as a commission) every time you buy or sell an investment. The amount you pay as a transaction-based fee varies according to the particular investment and amount invested. The more trades you make, the more transaction-based fees we and LPL earn. This creates an incentive to encourage you to trade often.
- For investments in stocks or ETFs, the transaction-based fee is usually charged as a separate commission or sales charge. For dealer transactions, such as investments in bonds, this fee is typically included as part of the price you pay for the investment (called a markup or markdown).
- For investments in certain products like mutual funds, annuities, and alternative investments, we and LPL receive transaction-based fees from the investment product sponsor in the form of asset-based sales charges (e.g., sales loads). These fees are based on the amount invested in a product and, depending on the product, may be based how long you hold the investment. Our and LPL's receipt of asset-based sales loads creates an incentive to recommend products or sponsors that include such charges.

Fees Associated with Investment Advisory Accounts

- For investment advisory services, we typically charge an ongoing quarterly fee (sometimes referred to as an asset-based fee). This fee is a percentage of the value of your account. You pay this fee even if you don't buy or sell investments. The more assets you have in an asset-based fee account, the more you'll pay us in fees. This creates an incentive to encourage you to increase the size of your account, including by transferring or rolling over assets from other accounts. For some types of accounts, there is a per transaction charge payable to LPL in addition to an asset-based fee. We may also charge an hourly fee or fixed fee for additional services such as financial planning and consulting services that are of limited duration or nature.
- For wrap fee program accounts, you will pay us a single asset-based fee for advisory services. This fee also covers most transaction costs and certain administrative and custodial costs associated with your investments. If you expect to trade infrequently or to pursue a "buy and hold" strategy, a wrap fee program may cost you more than paying for the program's services separately, and you may want to consider a brokerage relationship rather than an advisory relationship.
- The fee you pay to your Professional is generally negotiated with him or her directly.

Other Fees and Costs

If applicable to your account, we or LPL will charge you directly for other fees in addition to brokerage commissions and advisory fees, including: (1) account maintenance fees such as custody, trade confirmation processing, corporate actions, and transfer fees; (2) cash management fees such as cash sweep, checking, and wire fees; and (3) investment specific fees such as those for administration of alternative investments or for foreign securities. See the Fee Schedules for our brokerage and advisory programs at lpl.com/lpl-enterprise.html for more information. You should

understand that these fees are not charged by us if your investment is in an account that is held directly with the sponsor, and not in an LPLE or LPL investment account.

You may also incur fees charged by the particular investment product in which you are invested, including mutual funds, ETFs, and other pooled funds, in addition to brokerage commissions and advisory fees charged by us. Some of these fees may be shared, as described below in [Third-Party Payments](#). Certain investment products have significant fees triggered by particular events, e.g.,

annuities may include mortality, expense, and administrative fees, and fees for excessive transfers or early withdrawals.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. Detailed information on our advisory fees can be found in the [Form ADV for your advisory program](#). Detailed information on our brokerage fees can be found at [Brokerage Compensation Information and Related](#)

[Conflicts of Interest](#) and, depending on the investment product in which you invest, may be included in the product's prospectus or other offering document. If viewing a paper version of this form, please visit lpl.com/lpl-enterprise.html for hyperlinks to these documents.

Questions to ask your Professional:

Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when providing recommendations as my broker-dealer or when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we provide you with a recommendation as your broker-dealer or act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the recommendations and investment advice we provide you. Here are some examples to help you understand what this means. If you have questions about whether any of these situations could apply to your investments, ask your Professional.

Third-Party Payments

We or LPL receive compensation from third parties related to investments you make in certain products, including mutual funds, ETFs, annuities, alternative investments, and other investments. This compensation includes ongoing distribution charges (e.g., 12b-1 fees or trail payments), which an investment product charges you and pays to us. We or LPL also receive fees from investment products and/or their sponsors, including your Professional's Firm, for participating in their programs and for recordkeeping and other administrative services we provide in relation to your investments. Because we receive additional cash or non-cash compensation from such sponsors, we have an incentive to recommend their programs over other programs or services. Your Professional also has an incentive to recommend the insurance or proprietary investment products or programs of Firms with which your Professional is affiliated because your Professional's compensation (including in some cases eligibility for benefits) is determined by their Firm and tied to the sale of their Firm's insurance or proprietary investment products. In some accounts we offer, uninvested cash is automatically placed into interest-bearing federally insured bank accounts. LPL receives fees for your participation in these "cash sweep" programs from the banks sponsoring the programs. The fees LPL receives are typically higher than the interest you earn on the cash held in the bank accounts and are in addition to any fees you pay to us. This creates an incentive for you to maintain a cash balance. [Revenue sharing payments](#) are another type of third-party compensation we and LPL receive from sponsors, including Firms, who participate in our marketing programs. These programs support

our product marketing to our Professionals and education and training efforts, and facilitate communications between sponsors and our Professionals. Finally, certain sponsors pay LPL or us to make their investment products available on our platform. Because we receive payments from these third parties, there is an inherent incentive for us to recommend or invest your assets in those investment products. Detailed information regarding third-party payments can be found in the [Third-Party Compensation and Related Conflicts of Interest](#) document on lpl.com/lpl-enterprise.html.

Principal Trading

In brokerage accounts, either we, or our affiliate LPL (for purposes of this paragraph "we"), sometimes directly buy from you or sell to you investments including bonds or certain shares of mutual funds, unit investment trusts ("UITs"), or alternative investments. These are called principal trades. If the principal trade involves a bond, we receive a markup or markdown by either buying the bond from you at a lower price than we will sell it for or by selling the bond to you at a higher price than we bought it for. That creates an incentive for us to either buy the bond from you at the lowest price possible or sell the bond to you at the highest price possible and maximize our profit on the principal trade. In advisory accounts, purchases of mutual funds, UITs, or alternative investments may be processed through LPL's proprietary account, but they do not receive a markup or markdown in these trades. Also, in certain advisory accounts where a third-party investment advisory firm has discretion, LPL trades as principal and receives a markup or markdown.

Detailed information on our conflicts of interest can be found in the [Form ADV for your advisory program](#) and in [Brokerage Compensation Information and Related Conflicts of Interest](#). If viewing a paper version of this form, please visit lpl.com/lpl-enterprise.html for hyperlinks to these documents.

Questions to ask your Professional:

How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

Our Professionals are independent contractors of LPLE, but they are also employees or independent contractors of the Firm. The agreement between each Firm and LPLE sets out payments we make to the Firm or your Professional. LPLE may pay all or a portion of any remuneration generated by your Professional to the Firm or its affiliate who then pays your Professional. Otherwise, Professionals will receive a portion of the advisory fee you pay or the commissions or markups/markdowns from your trades. Receiving a portion of the fees or commissions you pay to us creates an incentive for your Professional to encourage you to increase your account size or trade more frequently. We or the Firm may also compensate Professionals based on production, including payments based on the amount of client assets they service and the products they sell. Our Professionals receive different levels of compensation for selling different types of investments or services. This could include, for example, a share of the 12b-1 fees, trail payments, or sales loads paid to us by an investment product or a share of revenue related to insurance products paid to a Firm. Although your Professional must recommend investment products or manage your account in your best interest, these additional forms of compensation create an incentive for them to recommend specific financial products.

Our Professionals may receive compensation from us or their Firm in other ways. The other compensation we pay includes: transition assistance if he or she moves to LPLE from another company (loans,

advance payment of advisory fees, and/or waiving or reducing other costs associated with transitioning their business); waived or reduced costs and fees (e.g., for administrative services that we provide for your accounts, attending our conferences and events, and free or reduced-cost marketing materials); and may also include equity awards in our parent company, LPL Financial Holdings Inc. Your Professional may receive some or all of these types of compensation from their Firm, depending on the Firm, or may receive compensation related to the sale of proprietary insurance or investment products that increase the revenue paid to the Firm. These other types of compensation paid by LPLE or a Firm gives Professionals a financial incentive to transition their business to or maintain their business with us or their Firm and a financial interest in the success of our or their Firm's business.

Your Professional is legally required to act in your best interest and not put his or her interests ahead of your own. We have systems in place to mitigate the conflicts of interest that arise from the way he or she makes money, including systems to review whether a recommendation is in your best interest. More information on compensation can be found at [Brokerage Compensation Information and Related Conflicts of Interest](#). If viewing a paper version of this form, please visit lpl.com/lpl-enterprise.html for a hyperlink to this document.

Do you or your financial professionals have legal or disciplinary history?

Yes. Visit Investor.gov/CRS for a free and simple search tool to research LPLE, LPL and our Professionals.

Questions to ask your Professional:

As a financial professional, do you have any disciplinary history? For what type of conduct?

Additional Information

Please visit the Disclosures page on lpl.com/lpl-enterprise.html for more information, including a copy of the agreement for the account and/or program you are considering, the Form ADV Brochure for any advisory program you are considering, detailed information on our brokerage services under Brokerage Compensation and Related Conflicts of Interest, and more information regarding our brokerage and advisory programs under Third Party Compensation and Related Conflicts of Interest. We are affiliated with other investment firms, including LPL. You can find the relationship summary for LPL at [lpl-financial-relationship-summary.pdf](#). More information on our affiliations can be found in the [Form ADV for your advisory program](#) or on our website at lpl.com/lpl-enterprise.html.

If viewing a paper version of this form, please visit lpl.com/lpl-enterprise.html for hyperlinks to cross-referenced documents.

To request up-to-date information or a copy of this relationship summary, please call us at (800) 558-7567.

Questions to ask your Professional:

Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?