**BrokerCheck Report**

# CEA ATLANTIC ADVISORS, LLC

CRD# 127146


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When communicating online or investing with any professional, make sure you know who you're dealing with. Imposters might link to sites like BrokerCheck from phishing or similar scam websites, or through social media, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

**About BrokerCheck®**

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**
- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- **Where did this information come from?**
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
    - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
    - information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- **How current is this information?**
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- **What if I want to check the background of an investment adviser firm or investment adviser representative?**
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- **Are there other resources I can use to check the background of investment professionals?**
- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.
-

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For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

# CEA ATLANTIC ADVISORS, LLC

CRD# 127146

SEC# 8-65962

## Main Office Location

101 EAST KENNEDY BOULEVARD; SUITE 3300
TAMPA, FL 33602
Regulated by FINRA Florida Office

## Mailing Address

101 EAST KENNEDY BOULEVARD; SUITE 3300
TAMPA, FL 33602

## Business Telephone Number

813-226-8844

# Report Summary for this Firm

This report summary provides an overview of the brokerage firm. Additional information for this firm can be found in the detailed report.

## Firm Profile

This firm is classified as a limited liability company.

This firm was formed in Delaware on 09/03/2002.

Its fiscal year ends in December.

## Firm History

Information relating to the brokerage firm's history such as other business names and successions (e.g., mergers, acquisitions) can be found in the detailed report.

## Firm Operations

**This firm is registered with:**

- the SEC
- 1 Self-Regulatory Organization
- 12 U.S. states and territories

Is this brokerage firm currently suspended with any regulator? **No**

This firm conducts 2 types of businesses.

This firm is not affiliated with any financial or investment institutions.

This firm does not have referral or financial arrangements with other brokers or dealers.

## Disclosure Events

Brokerage firms are required to disclose certain criminal matters, regulatory actions, civil judicial proceedings and financial matters in which the firm or one of its control affiliates has been involved.

Are there events disclosed about this firm? **No**

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# Firm Profile

This firm is classified as a limited liability company.

This firm was formed in Delaware on 09/03/2002.

Its fiscal year ends in December.

## Firm Names and Locations

This section provides the brokerage firm's full legal name, "Doing Business As" name, business and mailing addresses, telephone number, and any alternate name by which the firm conducts business and where such name is used.

**CEA ATLANTIC ADVISORS, LLC**

**Doing business as CEA ATLANTIC ADVISORS, LLC**

**CRD#** 127146

**SEC#** 8-65962

### Main Office Location

101 EAST KENNEDY BOULEVARD; SUITE 3300
TAMPA, FL 33602

**Regulated by FINRA Florida Office**

### Mailing Address

101 EAST KENNEDY BOULEVARD; SUITE 3300
TAMPA, FL 33602

### Business Telephone Number

813-226-8844

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# Firm Profile

This section provides information relating to all direct owners and executive officers of the brokerage firm.

## Direct Owners and Executive Officers

| | |
|---|---|
| **Legal Name & CRD# (if any):** | CEA GROUP, LLC |
| **Is this a domestic or foreign entity or an individual?** | Domestic Entity |
| **Position** | MANAGING MEMBER |
| **Position Start Date** | 09/2002 |
| **Percentage of Ownership** | 75% or more |
| **Does this owner direct the management or policies of the firm?** | Yes |
| **Is this a public reporting company?** | No |

| | |
|---|---|
| **Legal Name & CRD# (if any):** | GORDON, BRAD ALEXANDER<br>1194544 |
| **Is this a domestic or foreign entity or an individual?** | Individual |
| **Position** | FINOP |
| **Position Start Date** | 09/2002 |
| **Percentage of Ownership** | Less than 5% |
| **Does this owner direct the management or policies of the firm?** | Yes |
| **Is this a public reporting company?** | No |

| | |
|---|---|
| **Legal Name & CRD# (if any):** | JUNG, MING GWONG<br>2886486 |
| **Is this a domestic or foreign entity or an individual?** | Individual |
| **Position** | DESIGNATED PRINCIPAL/CHIEF COMPLIANCE OFFICER |
| **Position Start Date** | 01/2007 |

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# Firm Profile

## Direct Owners and Executive Officers (continued)

| | |
|---|---|
| **Percentage of Ownership** | Less than 5% |
| **Does this owner direct the management or policies of the firm?** | Yes |
| **Is this a public reporting company?** | No |

| | |
|---|---|
| **Legal Name & CRD# (if any):** | MICHAELS, JOHN PATRICK JR<br>1194614 |
| **Is this a domestic or foreign entity or an individual?** | Individual |
| **Position** | CHAIRMAN/PRESIDENT |
| **Position Start Date** | 09/2002 |
| **Percentage of Ownership** | Less than 5% |
| **Does this owner direct the management or policies of the firm?** | Yes |
| **Is this a public reporting company?** | No |

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# Firm Profile

This section provides information relating to any indirect owners of the brokerage firm.

## Indirect Owners

| | |
|---|---|
| **Legal Name & CRD# (if any):** | ATLANTIC AMERICAN HOLDINGS, INC. |
| **Is this a domestic or foreign entity or an individual?** | Domestic Entity |
| **Company through which indirect ownership is established** | CEA CAPITAL CORP. |
| **Relationship to Direct Owner** | SOLE SHAREHOLDER |
| **Relationship Established** | 11/1986 |
| **Percentage of Ownership** | 75% or more |
| **Does this owner direct the management or policies of the firm?** | Yes |
| **Is this a public reporting company?** | No |

| | |
|---|---|
| **Legal Name & CRD# (if any):** | CEA CAPITAL CORP. |
| **Is this a domestic or foreign entity or an individual?** | Domestic Entity |
| **Company through which indirect ownership is established** | CEA CAPITAL GROUP, LLC |
| **Relationship to Direct Owner** | MANAGING MEMBER |
| **Relationship Established** | 09/1999 |
| **Percentage of Ownership** | 75% or more |
| **Does this owner direct the management or policies of the firm?** | Yes |
| **Is this a public reporting company?** | No |

| | |
|---|---|
| **Legal Name & CRD# (if any):** | CEA CAPITAL GROUP, LLC |
| **Is this a domestic or foreign entity or an individual?** | Domestic Entity |

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# Firm Profile

## Indirect Owners (continued)

| | |
|---|---|
| **Company through which indirect ownership is established** | CEA GROUP, LLC |
| **Relationship to Direct Owner** | MANAGING MEMBER |
| **Relationship Established** | 06/2001 |
| **Percentage of Ownership** | 75% or more |
| **Does this owner direct the management or policies of the firm?** | Yes |
| **Is this a public reporting company?** | No |

| | |
|---|---|
| **Legal Name & CRD# (if any):** | J. PATRICK MICHAELS, JR. FAMILY TRUST |
| **Is this a domestic or foreign entity or an individual?** | Domestic Entity |
| **Company through which indirect ownership is established** | ATLANTIC AMERICAN HOLDINGS, INC. |
| **Relationship to Direct Owner** | SOLE SHAREHOLDER |
| **Relationship Established** | 04/1978 |
| **Percentage of Ownership** | 75% or more |
| **Does this owner direct the management or policies of the firm?** | Yes |
| **Is this a public reporting company?** | No |

| | |
|---|---|
| **Legal Name & CRD# (if any):** | MICHAELS, JOHN PATRICK JR |
| **Is this a domestic or foreign entity or an individual?** | Individual |
| **Company through which indirect ownership is established** | J. PATRICK MICHAELS, JR. FAMILY TRUST |
| **Relationship to Direct Owner** | TRUSTEE |
| **Relationship Established** | 04/1978 |

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# Firm Profile

## Indirect Owners (continued)

| | |
|---|---|
| **Percentage of Ownership** | 75% or more |
| **Does this owner direct the management or policies of the firm?** | Yes |
| **Is this a public reporting company?** | No |

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## Firm History

This section provides information relating to any successions (e.g., mergers, acquisitions) involving the firm.

No information reported.

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# Firm Operations

## Registrations

This section provides information about the regulators (Securities and Exchange Commission (SEC), self-regulatory organizations (SROs), and U.S. states and territories) with which the brokerage firm is currently registered and licensed, the date the license became effective, and certain information about the firm's SEC registration.

**This firm is currently registered with the SEC, 1 SRO and 12 U.S. states and territories.**

| Federal Regulator | Status | Date Effective |
|---|---|---|
| SEC | Approved | 09/22/2003 |

## SEC Registration Questions

This firm is registered with the SEC as:

A broker-dealer: Yes

A broker-dealer and government securities broker or dealer: No

A government securities broker or dealer only: No

This firm has ceased activity as a government securities broker or dealer: No

| Self-Regulatory Organization | Status | Date Effective |
|---|---|---|
| FINRA | Approved | 09/22/2003 |

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## Firm Operations

### Registrations (continued)

| U.S. States & Territories | Status | Date Effective |
|---|---|---|
| California | Approved | 12/22/2014 |
| District of Columbia | Approved | 02/05/2020 |
| Florida | Approved | 09/23/2003 |
| Maryland | Approved | 09/23/2019 |
| Missouri | Approved | 04/29/2015 |
| Nevada | Approved | 08/12/2014 |
| New Hampshire | Approved | 08/27/2014 |
| New York | Approved | 05/05/2014 |
| Pennsylvania | Approved | 11/14/2019 |
| Texas | Approved | 08/19/2014 |
| Utah | Approved | 07/25/2014 |
| Virginia | Approved | 10/10/2019 |

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# Firm Operations

## Types of Business

This section provides the types of business, including non-securities business, the brokerage firm is engaged in or expects to be engaged in.

**This firm currently conducts 2 types of businesses.**

### Types of Business

| |
|---|
| Private placements of securities |
| Other - PROVIDE INVESTMENT BANKING ADVISORY SERVICES TO INSTITUTIONAL INVESTORS AND ON OCCASION, ACCREDITED INVESTORS IN THE MEDIA, CABLE TELEVISION, AND RADIO SECTORS. |

### Other Types of Business

This firm does not effect transactions in commodities, commodity futures, or commodity options.
This firm does not engage in other non-securities business.

Non-Securities Business Description:

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# Firm Operations

## Clearing Arrangements

**This firm does not hold or maintain funds or securities or provide clearing services for other broker-dealer(s).**

## Introducing Arrangements

**This firm does not refer or introduce customers to other brokers and dealers.**

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# Firm Operations

## Industry Arrangements

**This firm does not have books or records maintained by a third party.**

**This firm does not have accounts, funds, or securities maintained by a third party.**

**This firm does not have customer accounts, funds, or securities maintained by a third party.**

**Control Persons/Financing**

**This firm does not have individuals who control its management or policies through agreement.**

**This firm does not have individuals who wholly or partly finance the firm's business.**

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# Firm Operations

## Organization Affiliates

This section provides information on control relationships the firm has with other firms in the securities, investment advisory, or banking business.

**This firm is not, directly or indirectly:**

- **in control of**
- **controlled by**
- **or under common control with**

**the following partnerships, corporations, or other organizations engaged in the securities or investment advisory business.**

**This firm is not directly or indirectly, controlled by the following:**

- **bank holding company**
- **national bank**
- **state member bank of the Federal Reserve System**
- **state non-member bank**
- **savings bank or association**
- **credit union**
- **or foreign bank**

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## End of Report

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