

## BrokerCheck Report

# VALOR FINANCIAL SECURITIES LLC

CRD# 150726

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

## About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.

- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
  - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
  - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

• **Thank you for using FINRA BrokerCheck.**



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at [brokercheck.finra.org](http://brokercheck.finra.org)



For additional information about the contents of this report, please refer to the User Guidance or [www.finra.org/brokercheck](http://www.finra.org/brokercheck). It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit [www.finra.org](http://www.finra.org).

**VALOR FINANCIAL SECURITIES LLC**

CRD# 150726

SEC# 8-68291

**Main Office Location**

521 WEST CENTRAL AVENUE  
WINTER HAVEN, FL 33880-2971  
Regulated by FINRA Florida Office

**Mailing Address**

521 WEST CENTRAL AVENUE  
WINTER HAVEN, FL 33880-2971

**Business Telephone Number**

863 294-3361

**Report Summary for this Firm**

This report summary provides an overview of the brokerage firm. Additional information for this firm can be found in the detailed report.

**Firm Profile**

This firm is classified as a limited liability company.

This firm was formed in Florida on 05/15/2009.

Its fiscal year ends in December.

**Firm History**

Information relating to the brokerage firm's history such as other business names and successions (e.g., mergers, acquisitions) can be found in the detailed report.

**Firm Operations**

**This firm is registered with:**

- the SEC
- 1 Self-Regulatory Organization
- 8 U.S. states and territories

Is this brokerage firm currently suspended with any regulator? **No**

This firm conducts 8 types of businesses.

This firm is affiliated with financial or investment institutions.

This firm has referral or financial arrangements with other brokers or dealers.

**Disclosure Events**

Brokerage firms are required to disclose certain criminal matters, regulatory actions, civil judicial proceedings and financial matters in which the firm or one of its control affiliates has been involved.

Are there events disclosed about this firm? **No**



## Firm Profile

This firm is classified as a limited liability company.

This firm was formed in Florida on 05/15/2009.

Its fiscal year ends in December.

## Firm Names and Locations

This section provides the brokerage firm's full legal name, "Doing Business As" name, business and mailing addresses, telephone number, and any alternate name by which the firm conducts business and where such name is used.

### VALOR FINANCIAL SECURITIES LLC

Doing business as VALOR FINANCIAL SECURITIES LLC

**CRD#** 150726

**SEC#** 8-68291

### Main Office Location

521 WEST CENTRAL AVENUE  
WINTER HAVEN, FL 33880-2971

Regulated by FINRA Florida Office

### Mailing Address

521 WEST CENTRAL AVENUE  
WINTER HAVEN, FL 33880-2971

### Business Telephone Number

863 294-3361



## Firm Profile

This section provides information relating to all direct owners and executive officers of the brokerage firm.

### Direct Owners and Executive Officers

|   |   |
|---|---|
| <b>Legal Name &amp; CRD# (if any):</b>                                | WELLS, JAMES PATRICK<br>1534949                         |
| <b>Is this a domestic or foreign entity or an individual?</b>         | Individual  |
| <b>Position</b>   | PRESIDENT/MANAGING MEMBER/CEO, CHIEF COMPLIANCE OFFICER |
| <b>Position Start Date</b>  | 05/2009   |
| <b>Percentage of Ownership</b>  | 50% but less than 75%                                   |
| <b>Does this owner direct the management or policies of the firm?</b> | Yes   |
| <b>Is this a public reporting company?</b>                            | No  |
| <hr/>   |   |
| <b>Legal Name &amp; CRD# (if any):</b>                                | WELLS, PATRICIA GADECKI<br>1233407                      |
| <b>Is this a domestic or foreign entity or an individual?</b>         | Individual  |
| <b>Position</b>   | MEMBER/MANAGING PRINCIPAL                               |
| <b>Position Start Date</b>  | 05/2009   |
| <b>Percentage of Ownership</b>  | 50% but less than 75%                                   |
| <b>Does this owner direct the management or policies of the firm?</b> | Yes   |
| <b>Is this a public reporting company?</b>                            | No  |

## Firm Profile

This section provides information relating to any indirect owners of the brokerage firm.

## Indirect Owners

No information reported.



## Firm History

This section provides information relating to any successions (e.g., mergers, acquisitions) involving the firm.

No information reported.





Firm Operations

Registrations

This section provides information about the regulators (Securities and Exchange Commission (SEC), self-regulatory organizations (SROs), and U.S. states and territories) with which the brokerage firm is currently registered and licensed, the date the license became effective, and certain information about the firm's SEC registration.

**This firm is currently registered with the SEC, 1 SRO and 8 U.S. states and territories.**

| Federal Regulator | Status   | Date Effective |
|-------------------|----------|----------------|
| SEC               | Approved | 11/05/2009     |

SEC Registration Questions

This firm is registered with the SEC as:

A broker-dealer: Yes

A broker-dealer and government securities broker or dealer: Yes

A government securities broker or dealer only: No

This firm has ceased activity as a government securities broker or dealer: No

| Self-Regulatory Organization | Status   | Date Effective |
|------------------------------|----------|----------------|
| FINRA                        | Approved | 11/05/2009     |



## Firm Operations



### Registrations (continued)

| U.S. States & Territories | Status   | Date Effective |
|---------------------------|----------|----------------|
| Florida                   | Approved | 12/14/2009     |
| Georgia                   | Approved | 03/22/2012     |
| Illinois                  | Approved | 04/17/2017     |
| New Hampshire             | Approved | 01/07/2010     |
| North Carolina            | Approved | 11/13/2009     |
| Tennessee                 | Approved | 02/11/2010     |
| Texas                     | Approved | 01/21/2010     |
| Virginia                  | Approved | 04/27/2023     |

## Firm Operations



### Types of Business

This section provides the types of business, including non-securities business, the brokerage firm is engaged in or expects to be engaged in.

**This firm currently conducts 8 types of businesses.**

#### Types of Business

|  |
|--|
| Broker or dealer retailing corporate equity securities over-the-counter                |
| Broker or dealer selling corporate debt securities                                     |
| Mutual fund retailer   |
| U S. government securities broker  |
| Municipal securities broker  |
| Broker or dealer selling variable life insurance or annuities                          |
| Put and call broker or dealer or option writer   |
| Non-exchange member arranging for transactions in listed securities by exchange member |

## Firm Operations



### Clearing Arrangements

This firm does not hold or maintain funds or securities or provide clearing services for other broker-dealer(s).

### Introducing Arrangements

This firm does refer or introduce customers to other brokers and dealers.

|                          |   |
|--------------------------|---|
| <b>Name:</b>             | PERSHING LLC  |
| <b>CRD #:</b>            | 7560  |
| <b>Business Address:</b> | ONE PERSHING PLAZA<br>JERSEY CITY, NJ 07399   |
| <b>Effective Date:</b>   | 11/09/2009  |
| <b>Description:</b>      | VALOR IS AN INTRODUCING BROKER/DEALER AND ALL BROKERAGE TRANSACTIONS ARE CLEARED THROUGH PERSHING LLC ON A FULLY DISCLOSED BASIS. PERSHING DOES THE TRADE BLOTTER, FIRM BROKERAGE ACCOUNT STATEMENTS AND CUSTOMER CHANGE REPORTING. |

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## Firm Operations

### Industry Arrangements



**This firm does have books or records maintained by a third party.**

**Name:** PERSHING LLC  
**CRD #:** 7560  
**Business Address:** ONE PERSHING PLAZA  
JERSEY CITY, NJ 07399  
**Effective Date:** 11/09/2009  
**Description:** VALOR IS AN INTRODUCING BROKER/DEALER AND ALL BROKERAGE  
TRANSACTIONS ARE CLEARED THROUGH PERSHING LLC ON A FULLY  
DISCLOSED BASIS.

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**This firm does have accounts, funds, or securities maintained by a third party.**

**Name:** PERSHING LLC  
**CRD #:** 7560  
**Business Address:** ONE PERSHING PLAZA  
JERSEY CITY, NJ 07399  
**Effective Date:** 11/09/2009  
**Description:** VALOR IS AN INTRODUCING BROKER/DEALER AND ALL BROKERAGE  
TRANSACTIONS ARE CLEARED THROUGH PERSHING LLC ON A FULLY  
DISCLOSED BASIS.

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**This firm does have customer accounts, funds, or securities maintained by a third party.**

**Name:** PERSHING LLC  
**CRD #:** 7560  
**Business Address:** ONE PERSHING PLAZA  
JERSEY CITY, NJ 07399  
**Effective Date:** 11/09/2009  
**Description:** VALOR IS AN INTRODUCING BROKER/DEALER AND ALL BROKERAGE  
TRANSACTIONS ARE CLEARED THROUGH PERSHING LLC ON A FULLY  
DISCLOSED BASIS.

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### Control Persons/Financing

**This firm does not have individuals who control its management or policies through agreement.**

**This firm does not have individuals who wholly or partly finance the firm's business.**



## Firm Operations

### Organization Affiliates

This section provides information on control relationships the firm has with other firms in the securities, investment advisory, or banking business.

**This firm is, directly or indirectly:**

- in control of
  - controlled by
  - or under common control with
- the following partnerships, corporations, or other organizations engaged in the securities or investment advisory business.**

**WELLS GLOBAL INVESTMENT ADVISERS LLC is under common control with the firm.**

|  |  |
|--|--|
| <b>CRD #:</b>                          | 150139   |
| <b>Business Address:</b>               | 521 WEST CENTRAL AVE<br>WINTER HAVEN, FL 33880   |
| <b>Effective Date:</b>                 | 06/18/2009   |
| <b>Foreign Entity:</b>                 | No   |
| <b>Country:</b>                        |  |
| <b>Securities Activities:</b>          | No   |
| <b>Investment Advisory Activities:</b> | Yes  |
| <b>Description:</b>                    | WELLS GLOBAL INVESTMENT ADVISERS LLC AND VALOR FINANCIAL SECURITIES LLC ARE UNDER COMMON CONTROL AND OWNERSHIP THROUGH JAMES WELLS-CRD#1534949 |

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**WELLS INVESTMENTS, INC. is under common control with the firm.**

|  |  |
|--|--|
| <b>CRD #:</b>                          | 131076   |
| <b>Business Address:</b>               | 521 WEST CENTRAL AVENUE<br>WINTER HAVEN, FL 33880              |
| <b>Effective Date:</b>                 | 06/10/2009   |
| <b>Foreign Entity:</b>                 | No   |
| <b>Country:</b>                        |  |
| <b>Securities Activities:</b>          | No   |
| <b>Investment Advisory Activities:</b> | Yes  |
| <b>Description:</b>                    | WELLS INVESTMENT INC. (WII) IS UNDER COMMON CONTROL WITH VALOR |

## Firm Operations



### Organization Affiliates (continued)

FINANCIAL SECURITIES LLC (VFS). JAMES P. WELLS, A MANAGING MEMBER OF VFS, OWNS AND MANAGES WII.

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**This firm is not directly or indirectly, controlled by the following:**

- bank holding company
- national bank
- state member bank of the Federal Reserve System
- state non-member bank
- savings bank or association
- credit union
- or foreign bank

**End of Report**



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