

BrokerCheck Report

D'ACCORD FINANCIAL SERVICES, INC.

CRD# 16210

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.

- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

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Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. [For more information about FINRA, visit www.finra.org.](http://www.finra.org)

**D'ACCORD FINANCIAL SERVICES, INC.**

CRD# 16210

SEC# 8-32324

Main Office Location

350 CALIFORNIA STREET
18TH FLOOR
SAN FRANCISCO, CA 94104

Mailing Address

350 CALIFORNIA STREET
18TH FLOOR
SAN FRANCISCO, CA 94104

Business Telephone Number

415-288-3100

Report Summary for this Firm

This report summary provides an overview of the brokerage firm. Additional information for this firm can be found in the detailed report.

Firm Profile

This firm is classified as a corporation.

This firm was formed in California on 12/05/1983.

Its fiscal year ends in December.

Firm History

Information relating to the brokerage firm's history such as other business names and successions (e.g., mergers, acquisitions) can be found in the detailed report.

Firm Operations

This brokerage firm is no longer registered with FINRA or a national securities exchange.

Disclosure Events

Brokerage firms are required to disclose certain criminal matters, regulatory actions, civil judicial proceedings and financial matters in which the firm or one of its control affiliates has been involved.

Are there events disclosed about this firm? **No**



Registration Withdrawal Information

This section provides information relating to the date the brokerage firm ceased doing business and the firm's financial obligations to customers or other brokerage firms.

Date firm ceased business: 01/10/2001

Does this brokerage firm owe any money or securities to any customer or brokerage firm? No



Firm Profile

This firm is classified as a corporation.

This firm was formed in California on 12/05/1983.

Its fiscal year ends in December.

Firm Names and Locations

This section provides the brokerage firm's full legal name, "Doing Business As" name, business and mailing addresses, telephone number, and any alternate name by which the firm conducts business and where such name is used.

D'ACCORD FINANCIAL SERVICES, INC.

Doing business as D'ACCORD FINANCIAL SERVICES, INC.

CRD# 16210

SEC# 8-32324

Main Office Location

350 CALIFORNIA STREET
18TH FLOOR
SAN FRANCISCO, CA 94104

Mailing Address

350 CALIFORNIA STREET
18TH FLOOR
SAN FRANCISCO, CA 94104

Business Telephone Number

415-288-3100



Firm Profile

This section provides information relating to all direct owners and executive officers of the brokerage firm.

Direct Owners and Executive Officers

Legal Name & CRD# (if any): D'ACCORD INCORPORATED

Is this a domestic or foreign entity or an individual? Domestic Entity

Position PARENT CORPORATION

Position Start Date 06/1984

Percentage of Ownership 75% or more

Does this owner direct the management or policies of the firm? Yes

Is this a public reporting company? No

Legal Name & CRD# (if any): COLEMAN, MARK CARROLL

3180525

Is this a domestic or foreign entity or an individual? Individual

Position DIRECTOR

Position Start Date 12/1998

Percentage of Ownership Less than 5%

Does this owner direct the management or policies of the firm? Yes

Is this a public reporting company? No

Legal Name & CRD# (if any): GOULD, CHRISTOPHER WOODROW

1361333

Is this a domestic or foreign entity or an individual? Individual

Position PRESIDENT/DIRECTOR/SECRETARY

Position Start Date 04/1992

Firm Profile



Direct Owners and Executive Officers (continued)

Percentage of Ownership	Less than 5%
Does this owner direct the management or policies of the firm?	Yes
Is this a public reporting company?	No
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Legal Name & CRD# (if any):	MEYER, GREGORY KENT 2330942
Is this a domestic or foreign entity or an individual?	Individual
Position	VICE PRESIDENT/TREASURER/CHIEF FINANCIAL OFFICER
Position Start Date	05/2000
Percentage of Ownership	Less than 5%
Does this owner direct the management or policies of the firm?	Yes
Is this a public reporting company?	No



Firm Profile

This section provides information relating to any indirect owners of the brokerage firm.

Indirect Owners

Legal Name & CRD# (if any):	D'ACCORD GROUP, INC
Is this a domestic or foreign entity or an individual?	Domestic Entity
Company through which indirect ownership is established	D'ACCORD INCORPORATED
Relationship to Direct Owner	SOLE SHAREHOLDER
Relationship Established	05/1992
Percentage of Ownership	75% or more
Does this owner direct the management or policies of the firm?	Yes
Is this a public reporting company?	No

Legal Name & CRD# (if any):	D'ACCORD HOLDINGS, INC
Is this a domestic or foreign entity or an individual?	Domestic Entity
Company through which indirect ownership is established	D'ACCORD GROUP, INC.
Relationship to Direct Owner	80% SHAREHOLDER
Relationship Established	07/1990
Percentage of Ownership	75% or more
Does this owner direct the management or policies of the firm?	Yes
Is this a public reporting company?	No

Legal Name & CRD# (if any):	ENTERPRISE PROFIT SOLUTIONS CORPORATION
Is this a domestic or foreign entity or an individual?	Domestic Entity

Firm Profile



Indirect Owners (continued)

Company through which indirect ownership is established D'ACCORD HOLDINGS, INC.

Relationship to Direct Owner SOLE SHAREHOLDER

Relationship Established 12/1998

Percentage of Ownership 75% or more

Does this owner direct the management or policies of the firm? Yes

Is this a public reporting company? No

Legal Name & CRD# (if any): EPS SOLUTIONS CORPORATION

Is this a domestic or foreign entity or an individual? Domestic Entity

Company through which indirect ownership is established ENTERPRISE PROFIT SOLUTIONS CORP.

Relationship to Direct Owner SOLE SHAREHOLDER

Relationship Established 10/1998

Percentage of Ownership 75% or more

Does this owner direct the management or policies of the firm? Yes

Is this a public reporting company? No

Legal Name & CRD# (if any): ENTERPRISE PROFIT SOLUTIONS CORPORATION

Is this a domestic or foreign entity or an individual? Domestic Entity

Company through which indirect ownership is established D'ACCORD GROUP, INC.

Relationship to Direct Owner 20% SHAREHOLDER

Relationship Established 12/1998

Firm Profile



Indirect Owners (continued)

Percentage of Ownership	Other General Partners
Does this owner direct the management or policies of the firm?	Yes
Is this a public reporting company?	No

Firm History

This section provides information relating to any successions (e.g., mergers, acquisitions) involving the firm.

No information reported.



Firm Operations



Registrations

This section provides information about the regulators (Securities and Exchange Commission (SEC), self-regulatory organizations (SROs), and U.S. states and territories) with which the brokerage firm is currently registered and licensed, the date the license became effective, and certain information about the firm's SEC registration.

This firm is no longer registered.

The firm's registration was from 06/17/1985 to 02/16/2001.



Firm Operations

Types of Business

This section provides the types of business, including non-securities business, the brokerage firm is engaged in or expects to be engaged in.

This firm currently conducts 1 type of business.

Types of Business

Other - PRIVATE PLACEMENTS (A) OF UNITS IN LIMITED PARTNERSHIPS ORGANIZED FOR THE PURPOSE OF INVESTING DIRECTLY, OR INDIRECTLY, THROUGH OTHER LIMITED PARTNERSHIPS IN PORTFOLIOS OF REAL PROPERTIES WHICH WILL QUALIFY FOR THE LOW-INCOME HOUSING TAX CREDITS AND REHABILITATION TAX CREDITS ALLOWED UNDER FEDERAL AND STATE INCOME TAX LAWS, (B) LEVERAGED AND SINGLE INVESTOR LEASE TRANSACTIONS AND (C) DEBT SECURITIES.

Other Types of Business

This firm does not effect transactions in commodities, commodity futures, or commodity options.

This firm does not engage in other non-securities business.

Non-Securities Business Description:

Firm Operations



Clearing Arrangements

This firm does not hold or maintain funds or securities or provide clearing services for other broker-dealer(s).

Introducing Arrangements

This firm does not refer or introduce customers to other brokers and dealers.

Firm Operations

Industry Arrangements



This firm does not have books or records maintained by a third party.

This firm does not have accounts, funds, or securities maintained by a third party.

This firm does not have customer accounts, funds, or securities maintained by a third party.

Control Persons/Financing

This firm does not have individuals who control its management or policies through agreement.

This firm does not have individuals who wholly or partly finance the firm's business.



Firm Operations

Organization Affiliates

This section provides information on control relationships the firm has with other firms in the securities, investment advisory, or banking business.

This firm is, directly or indirectly:

- in control of
 - controlled by
 - or under common control with
- the following partnerships, corporations, or other organizations engaged in the securities or investment advisory business.**

D'ACCORD FINANCIAL SERVICES LIMITED is under common control with the firm.

Business Address:	2 REGIUS COURT, CHURCH ROAD, PENN BUCKINGHAMSHIRE, UK HP10 8RL
Effective Date:	03/13/1998
Foreign Entity:	Yes
Country:	ENGLAND
Securities Activities:	No
Investment Advisory Activities:	No
Description:	D'ACCORD FINANCIAL SERVICES LIMITED IS A PRIVATE LIMITED COMPANY WHICH WAS INCORPORATED IN THE UNITED KINGDOM ON MARCH 13, 1998. D'ACCORD FINANCIAL SERVICES LIMITED IS WHOLLY OWNED BY D'ACCORD INTERNATIONAL SERVICES, INC. D'ACCORD INTERNATIONAL SERVICES, INC. AND D'ACCORD FINANAICAL SERVICES (BD# 16210) ARE WHOLLY OWNED BY D'ACCORD INCORPORATED.

BENEFIT FUNDING SERVICES, LLC is under common control with the firm.

CRD #:	44079
Business Address:	695 TOWN CENTER DRIVE, SUITE 400 COSTA MESA, CA 92626
Effective Date:	12/14/1998
Foreign Entity:	No
Country:	
Securities Activities:	No
Investment Advisory Activities:	No

Firm Operations



Organization Affiliates (continued)

Description:	FFR HOLDING CO.,INC. OWNS 99% OF THE MEMBERSHIP INTERESTS OF BENEFIT FUNDING SERVICES, LLC. FFP INSURANCE SERVICES, INC., A SUBSIDIARY OF FFR HOLDING CO., INC. OWNS 1% OF THE MEMBERSHIP INTERESTS OF BENEFIT FUNDING SERVICES, LLC.
	ENTERPRISE PROFIT SOLUTIONS CORPORATION, THE INDIRECT PARENT COMPANY OF THE APPLICANT, OWNS 99% OF THE STOCK OF FFR HOLDING CO., INC.

This firm is not directly or indirectly, controlled by the following:

- bank holding company
- national bank
- state member bank of the Federal Reserve System
- state non-member bank
- savings bank or association
- credit union
- or foreign bank

End of Report



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