BrokerCheck Report

AMERICAN DISCOVERY ADVISORS, LLC

CRD# 287488

Section Title	Page(s)
Report Summary	1
Firm Profile	2 - 6
Firm History	7
Firm Operations	8 - 14

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Please contact FINRA with any concerns.

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**
- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- **Where did this information come from?**
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
    - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
    - information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- **How current is this information?**
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- **What if I want to check the background of an investment adviser firm or investment adviser representative?**
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- **Are there other resources I can use to check the background of investment professionals?**
- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.
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Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org

For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

AMERICAN DISCOVERY ADVISORS, LLC

CRD# 287488

SEC# 8-69899

Main Office Location

11150 SANTA MONICA BLVD, STE 1425
LOS ANGELES, CA 90025
Regulated by FINRA Los Angeles Office

Mailing Address

11150 SANTA MONICA BLVD, STE 1425
LOS ANGELES, CA 90025

Business Telephone Number

310-968-6755

Report Summary for this Firm

This report summary provides an overview of the brokerage firm. Additional information for this firm can be found in the detailed report.

Firm Profile

This firm is classified as a limited liability company.

This firm was formed in Delaware on 10/11/2016.

Its fiscal year ends in December.

Firm History

Information relating to the brokerage firm's history such as other business names and successions (e.g., mergers, acquisitions) can be found in the detailed report.

Firm Operations

This firm is registered with:

- the SEC
- 1 Self-Regulatory Organization
- 4 U.S. states and territories

Is this brokerage firm currently suspended with any regulator? **No**

This firm conducts 2 types of businesses.

This firm is affiliated with financial or investment institutions.

This firm does not have referral or financial arrangements with other brokers or dealers.

Disclosure Events

Brokerage firms are required to disclose certain criminal matters, regulatory actions, civil judicial proceedings and financial matters in which the firm or one of its control affiliates has been involved.

Are there events disclosed about this firm? **No**

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Firm Profile

This firm is classified as a limited liability company.

This firm was formed in Delaware on 10/11/2016.

Its fiscal year ends in December.

Firm Names and Locations

This section provides the brokerage firm's full legal name, "Doing Business As" name, business and mailing addresses, telephone number, and any alternate name by which the firm conducts business and where such name is used.

AMERICAN DISCOVERY ADVISORS, LLC

Doing business as AMERICAN DISCOVERY ADVISORS, LLC

CRD# 287488

SEC# 8-69899

Main Office Location

11150 SANTA MONICA BLVD, STE 1425
LOS ANGELES, CA 90025

Regulated by FINRA Los Angeles Office

Mailing Address

11150 SANTA MONICA BLVD, STE 1425
LOS ANGELES, CA 90025

Business Telephone Number

310-968-6755

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Firm Profile

This section provides information relating to all direct owners and executive officers of the brokerage firm.

Direct Owners and Executive Officers

Legal Name & CRD# (if any):	JOLIET FAMILY TRUST DTD 10/10/08
Is this a domestic or foreign entity or an individual?	Domestic Entity
Position	MEMBER
Position Start Date	10/2016
Percentage of Ownership	50% but less than 75%
Does this owner direct the management or policies of the firm?	No
Is this a public reporting company?	No

Legal Name & CRD# (if any):	WEBBER TRUST AGREEMENT DTD MARCH 15 2004
Is this a domestic or foreign entity or an individual?	Domestic Entity
Position	MEMBER
Position Start Date	10/2016
Percentage of Ownership	50% but less than 75%
Does this owner direct the management or policies of the firm?	No
Is this a public reporting company?	No

Legal Name & CRD# (if any):	GOLDMAN, SUSAN GOODELL 2655210
Is this a domestic or foreign entity or an individual?	Individual
Position	CHIEF COMPLIANCE OFFICER
Position Start Date	01/2025
Percentage of Ownership	Less than 5%

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Firm Profile

Direct Owners and Executive Officers (continued)

Does this owner direct the management or policies of the firm?	No
Is this a public reporting company?	No

Legal Name & CRD# (if any):	JOLIET, JOHN PAUL 2769030
Is this a domestic or foreign entity or an individual?	Individual
Position	CO-CEO, TRUSTEE
Position Start Date	10/2016
Percentage of Ownership	Less than 5%
Does this owner direct the management or policies of the firm?	Yes
Is this a public reporting company?	No

Legal Name & CRD# (if any):	KINZER, CAROL ANN 4519471
Is this a domestic or foreign entity or an individual?	Individual
Position	CFO/FINOP/PFO/POO
Position Start Date	12/2016
Percentage of Ownership	Less than 5%
Does this owner direct the management or policies of the firm?	No
Is this a public reporting company?	No

Legal Name & CRD# (if any):	WEBBER, BRIAN M 2390733

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Firm Profile

Direct Owners and Executive Officers (continued)

Is this a domestic or foreign entity or an individual?	Individual
Position	CO-CEO, TRUSTEE
Position Start Date	10/2016
Percentage of Ownership	Less than 5%
Does this owner direct the management or policies of the firm?	Yes
Is this a public reporting company?	No

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Firm Profile

This section provides information relating to any indirect owners of the brokerage firm.

Indirect Owners

No information reported.

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Firm History

This section provides information relating to any successions (e.g., mergers, acquisitions) involving the firm.

No information reported.

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Firm Operations

Registrations

This section provides information about the regulators (Securities and Exchange Commission (SEC), self-regulatory organizations (SROs), and U.S. states and territories) with which the brokerage firm is currently registered and licensed, the date the license became effective, and certain information about the firm's SEC registration.

This firm is currently registered with the SEC, 1 SRO and 4 U.S. states and territories.

Federal Regulator	Status	Date Effective
SEC	Approved	09/26/2018

SEC Registration Questions

This firm is registered with the SEC as:

A broker-dealer: Yes

A broker-dealer and government securities broker or dealer: No

A government securities broker or dealer only: No

This firm has ceased activity as a government securities broker or dealer: No

Self-Regulatory Organization	Status	Date Effective
FINRA	Approved	09/26/2018

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Firm Operations

Registrations (continued)

U.S. States & Territories	Status	Date Effective
California	Approved	11/26/2018
Georgia	Approved	02/14/2025
Nevada	Approved	01/28/2022
Utah	Approved	01/12/2022

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Firm Operations

Types of Business

This section provides the types of business, including non-securities business, the brokerage firm is engaged in or expects to be engaged in.

This firm currently conducts 2 types of businesses.

Types of Business

Private placements of securities
Other - THE FIRM WILL CONDUCT SECURITIES BUSINESS IN MERGER & ACQUISITION ADVISORY SERVICES AND PRIVATE PLACEMENTS TO INSTITUTIONAL INVESTORS ONLY.

Other Types of Business

This firm does not effect transactions in commodities, commodity futures, or commodity options.
This firm does not engage in other non-securities business.

Non-Securities Business Description:

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Firm Operations

Clearing Arrangements

This firm does not hold or maintain funds or securities or provide clearing services for other broker-dealer(s).

Introducing Arrangements

This firm does not refer or introduce customers to other brokers and dealers.

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Firm Operations

Industry Arrangements

This firm does not have books or records maintained by a third party.

This firm does not have accounts, funds, or securities maintained by a third party.

This firm does not have customer accounts, funds, or securities maintained by a third party.

Control Persons/Financing

This firm does not have individuals who control its management or policies through agreement.

This firm does not have individuals who wholly or partly finance the firm's business.

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Firm Operations

Organization Affiliates

This section provides information on control relationships the firm has with other firms in the securities, investment advisory, or banking business.

This firm is, directly or indirectly:

- **in control of**
- **controlled by**
- **or under common control with**

the following partnerships, corporations, or other organizations engaged in the securities or investment advisory business.

AMERICAN DISCOVERY FUND II GP, LP is under common control with the firm.

Business Address:	11150 SANTA MONICA BLVD SUITE 1425 LOS ANGELES, CA 90025
Effective Date:	09/15/2022
Foreign Entity:	No
Country:	
Securities Activities:	No
Investment Advisory Activities:	Yes
Description:	UNDER COMMON CONTROL. WEBBER TRUST (BRIAN WEBBER) AND JOLIET FAMILY TRUST (JOHN JOLIET) ARE MEMBERS OF THIS AFFILIATED LP ENTITY. MR. WEBBER AND MR. JOLIET ARE 50/50 OWNERS OF AMERICAN DISCOVERY ADVISORS, LLC, THE BROKER/DEALER. AMERICAN DISCOVERY FUND II GP, LP PROVIDES ADMINISTRATIVE AND FINANCIAL ADVISORY SERVICES WITH RESPECT TO AMERICAN DISCOVERY FUND II, LP'S INVESTMENT ACTIVITIES.

AMERICAN DISCOVERY INVESTMENT ADVISORS, LLC is under common control with the firm.

CRD #:	301331
Business Address:	11150 SANTA MONICA BLVD SUITE 1425 LOS ANGELES, CA 90025
Effective Date:	01/10/2017
Foreign Entity:	No
Country:	
Securities Activities:	No

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Firm Operations

Organization Affiliates (continued)

Investment Advisory Activities:	Yes
Description:	UNDER COMMON CONTROL. WEBBER TRUST (BRIAN WEBBER) AND JOLIET FAMILY TRUST (JOHN JOLIET) ARE MEMBERS OF THIS AFFILIATED LLC. MR. WEBBER AND MR. JOLIET ARE 50/50 OWNERS OF AMERICAN DISCOVERY ADVISORS, LLC, THE BROKER/DEALER. AMERICAN DISCOVERY INVESTMENT ADVISORS PROVIDES ADVISORY, ADMINISTRATIVE AND FINANCIAL SERVICES WITH RESPECT TO AMERICAN DISCOVERY FUND, LP'S INVESTMENT ACTIVITIES.

This firm is not directly or indirectly, controlled by the following:

- **bank holding company**
- **national bank**
- **state member bank of the Federal Reserve System**
- **state non-member bank**
- **savings bank or association**
- **credit union**
- **or foreign bank**

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End of Report

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