

## BrokerCheck Report

# BALANZ CAPITAL USA LLC

CRD# 325914

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

## About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.

- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
  - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
  - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

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**Thank you for using FINRA BrokerCheck.**



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

[brokercheck.finra.org](http://brokercheck.finra.org)



For additional information about the contents of this report, please refer to the User Guidance or [www.finra.org/brokercheck](http://www.finra.org/brokercheck). It provides a glossary of terms and a list of frequently asked questions, as well as additional resources.

[For more information about FINRA, visit www.finra.org.](http://www.finra.org)



## BALANZ CAPITAL USA LLC

CRD# 325914

SEC# 8-71085

### Main Office Location

2811 PONCE DE LEON BLVD  
SUITE 710  
CORAL GABLES, FL 33134  
Regulated by FINRA Florida Office

### Mailing Address

2811 PONCE DE LEON BLVD  
SUITE 710  
CORAL GABLES, FL 33134

### Business Telephone Number

786 687-4066

## Report Summary for this Firm

This report summary provides an overview of the brokerage firm. Additional information for this firm can be found in the detailed report.

### Firm Profile

This firm is classified as a limited liability company.

This firm was formed in Florida on 06/06/2022.

Its fiscal year ends in December.

### Firm History

Information relating to the brokerage firm's history such as other business names and successions (e.g., mergers, acquisitions) can be found in the detailed report.

### Firm Operations

**This firm is registered with:**

- the SEC
- 1 Self-Regulatory Organization
- 8 U.S. states and territories

Is this brokerage firm currently suspended with any regulator? **No**

This firm conducts 10 types of businesses.

This firm is affiliated with financial or investment institutions.

This firm has referral or financial arrangements with other brokers or dealers.

### Disclosure Events

Brokerage firms are required to disclose certain criminal matters, regulatory actions, civil judicial proceedings and financial matters in which the firm or one of its control affiliates has been involved.

Are there events disclosed about this firm? **No**



## Firm Profile

This firm is classified as a limited liability company.

This firm was formed in Florida on 06/06/2022.

Its fiscal year ends in December.

## Firm Names and Locations

This section provides the brokerage firm's full legal name, "Doing Business As" name, business and mailing addresses, telephone number, and any alternate name by which the firm conducts business and where such name is used.

### BALANZ CAPITAL USA LLC

Doing business as BALANZ CAPITAL USA LLC

CRD# 325914

SEC# 8-71085

### Main Office Location

2811 PONCE DE LEON BLVD  
SUITE 710  
CORAL GABLES, FL 33134

Regulated by FINRA Florida Office

### Mailing Address

2811 PONCE DE LEON BLVD  
SUITE 710  
CORAL GABLES, FL 33134

### Business Telephone Number

786 687-4066

## Other Names of this Firm

Name	Where is it used
BALANZ CAPITAL	FL



## Firm Profile

This section provides information relating to all direct owners and executive officers of the brokerage firm.

### Direct Owners and Executive Officers

<b>Legal Name &amp; CRD# (if any):</b>	BALANZ HOLDINGS US LLC
<b>Is this a domestic or foreign entity or an individual?</b>	Domestic Entity
<b>Position</b>	SOLE MEMBER
<b>Position Start Date</b>	06/2022
<b>Percentage of Ownership</b>	75% or more
<b>Does this owner direct the management or policies of the firm?</b>	Yes
<b>Is this a public reporting company?</b>	No

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<b>Legal Name &amp; CRD# (if any):</b>	GILMAN, ROBERT CRAIG 1738412
<b>Is this a domestic or foreign entity or an individual?</b>	Individual
<b>Position</b>	FINOP
<b>Position Start Date</b>	03/2023
<b>Percentage of Ownership</b>	Less than 5%
<b>Does this owner direct the management or policies of the firm?</b>	No
<b>Is this a public reporting company?</b>	No

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<b>Legal Name &amp; CRD# (if any):</b>	GONZALES, PHILIPPE ROGER 5667179
<b>Is this a domestic or foreign entity or an individual?</b>	Individual
<b>Position</b>	CCO AMLRO
<b>Position Start Date</b>	11/2025

**Firm Profile****Direct Owners and Executive Officers (continued)**

<b>Percentage of Ownership</b>	Less than 5%
<b>Does this owner direct the management or policies of the firm?</b>	Yes
<b>Is this a public reporting company?</b>	No
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<b>Legal Name &amp; CRD# (if any):</b>	LUCIER, ALFRED ARTHUR II 2872941
<b>Is this a domestic or foreign entity or an individual?</b>	Individual
<b>Position</b>	MANAGING DIRECTOR, CEO
<b>Position Start Date</b>	09/2022
<b>Percentage of Ownership</b>	Less than 5%
<b>Does this owner direct the management or policies of the firm?</b>	Yes
<b>Is this a public reporting company?</b>	No
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## Firm Profile

This section provides information relating to any indirect owners of the brokerage firm.

### Indirect Owners

<b>Legal Name &amp; CRD# (if any):</b>	PORCEL, CLAUDIO FEDERICO 7640837
<b>Is this a domestic or foreign entity or an individual?</b>	Individual
<b>Company through which indirect ownership is established</b>	BALANZ CAPITAL GROUP S.A.
<b>Relationship to Direct Owner</b>	SHAREHOLDER
<b>Relationship Established</b>	10/2010
<b>Percentage of Ownership</b>	25% but less than 50%
<b>Does this owner direct the management or policies of the firm?</b>	Yes
<b>Is this a public reporting company?</b>	No

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<b>Legal Name &amp; CRD# (if any):</b>	BALANZ CAPITAL GROUP S.A.
<b>Is this a domestic or foreign entity or an individual?</b>	Foreign Entity
<b>Company through which indirect ownership is established</b>	BALANZ HOLDINGS US LLC
<b>Relationship to Direct Owner</b>	MEMBER
<b>Relationship Established</b>	06/2022
<b>Percentage of Ownership</b>	Other General Partners
<b>Does this owner direct the management or policies of the firm?</b>	Yes
<b>Is this a public reporting company?</b>	No

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<b>Legal Name &amp; CRD# (if any):</b>	BERNARDEZ, JUAN CARLOS 7640841
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## Firm Profile

### Indirect Owners (continued)

<b>Is this a domestic or foreign entity or an individual?</b>	Individual
<b>Company through which indirect ownership is established</b>	BALANZ CAPITAL GROUP S.A.
<b>Relationship to Direct Owner</b>	SHAREHOLDER
<b>Relationship Established</b>	10/2010
<b>Percentage of Ownership</b>	Other General Partners
<b>Does this owner direct the management or policies of the firm?</b>	Yes
<b>Is this a public reporting company?</b>	No

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<b>Legal Name &amp; CRD# (if any):</b>	BERNARDEZ, OCTAVIO 6071604
<b>Is this a domestic or foreign entity or an individual?</b>	Individual
<b>Company through which indirect ownership is established</b>	BALANZ CAPITAL GROUP S.A.
<b>Relationship to Direct Owner</b>	SHAREHOLDER
<b>Relationship Established</b>	10/2010
<b>Percentage of Ownership</b>	Other General Partners
<b>Does this owner direct the management or policies of the firm?</b>	Yes
<b>Is this a public reporting company?</b>	No

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<b>Legal Name &amp; CRD# (if any):</b>	PITA, ISABEL NOEMI 7640839
<b>Is this a domestic or foreign entity or an individual?</b>	Individual

## Firm Profile



### Indirect Owners (continued)

<b>Company through which indirect ownership is established</b>	BALANZ CAPITAL GROUP S.A.
<b>Relationship to Direct Owner</b>	SHAREHOLDER
<b>Relationship Established</b>	10/2010
<b>Percentage of Ownership</b>	Other General Partners
<b>Does this owner direct the management or policies of the firm?</b>	Yes
<b>Is this a public reporting company?</b>	No

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## Firm History

This section provides information relating to any successions (e.g., mergers, acquisitions) involving the firm.

No information reported.





## Firm Operations

### Registrations

This section provides information about the regulators (Securities and Exchange Commission (SEC), self-regulatory organizations (SROs), and U.S. states and territories) with which the brokerage firm is currently registered and licensed, the date the license became effective, and certain information about the firm's SEC registration.

**This firm is currently registered with the SEC, 1 SRO and 8 U.S. states and territories.**

Federal Regulator	Status	Date Effective
SEC	Approved	10/03/2024

### SEC Registration Questions

This firm is registered with the SEC as:

A broker-dealer: Yes

A broker-dealer and government securities broker or dealer: Yes

A government securities broker or dealer only: No

This firm has ceased activity as a government securities broker or dealer: No

Self-Regulatory Organization	Status	Date Effective
FINRA	Approved	10/03/2024

## Firm Operations



### Registrations (continued)

U.S. States & Territories	Status	Date Effective
Connecticut	Approved	05/05/2026
District of Columbia	Approved	12/08/2025
Florida	Approved	10/10/2024
Georgia	Approved	05/27/2026
New York	Approved	03/16/2026
Ohio	Approved	05/28/2026
Rhode Island	Approved	04/02/2026
Texas	Approved	06/11/2026



## Firm Operations

### Types of Business

This section provides the types of business, including non-securities business, the brokerage firm is engaged in or expects to be engaged in.

**This firm currently conducts 10 types of businesses.**

#### Types of Business

Exchange member engaged in exchange commission business other than floor activities
Broker or dealer retailing corporate equity securities over-the-counter
Broker or dealer selling corporate debt securities
Mutual fund retailer
U S. government securities broker
Municipal securities broker
Broker or dealer selling variable life insurance or annuities
Put and call broker or dealer or option writer
Private placements of securities
Other - PERMITTED ACTIVITIES FOR FOREIGN BROKER DEALERS UNDER RULE 15A-6 DISTRIBUTION OF STRUCTURED PRODUCTS /STRUCTURED NOTES

#### Other Types of Business

This firm does not effect transactions in commodities, commodity futures, or commodity options.

This firm does not engage in other non-securities business.

Non-Securities Business Description:

## Firm Operations



### Clearing Arrangements

This firm does not hold or maintain funds or securities or provide clearing services for other broker-dealer(s).

### Introducing Arrangements

This firm does refer or introduce customers to other brokers and dealers.

<b>Name:</b>	STONEX FINANCIAL INC.
<b>CRD #:</b>	45993
<b>Business Address:</b>	329 PARK AVENUE NORTH SUITE 350 WINTER PARK, FL 32789
<b>Effective Date:</b>	10/01/2024
<b>Description:</b>	INTRODUCING BROKER DEALER CLEARING AGREEMENT

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**Firm Operations****Industry Arrangements**

**This firm does not have books or records maintained by a third party.**

**This firm does have accounts, funds, or securities maintained by a third party.**

**Name:** PERSHING LLC  
**CRD #:** 7560  
**Business Address:** ONE PERSHING PLAZA  
 JERSEY CITY, NJ 07399  
**Effective Date:** 11/01/2024  
**Description:** PERSHING WILL PROVIDE CLEARING SERVICES, CUSTODY AND EXECUTION FOR CLIENTS OF BALANZ CAPITAL.

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**Name:** STONEX FINANCIAL INC.  
**CRD #:** 45993  
**Business Address:** 329 PARK AVENUE NORTH  
 SUITE 350  
 WINTER PARK, FL 32789  
**Effective Date:** 10/01/2024  
**Description:** INTRODUCING BROKER DEALER AGREEMENT

**This firm does have customer accounts, funds, or securities maintained by a third party.**

**Name:** PERSHING LLC  
**CRD #:** 7560  
**Business Address:** ONE PERSHING PLAZA  
 JERSEY CITY, NJ 07399  
**Effective Date:** 11/01/2024  
**Description:** PERSHING WILL PROVIDE CLEARING SERVICES, CUSTODY AND EXECUTION FOR CLIENTS OF BALANZ CAPITAL.

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**Name:** STONEX FINANCIAL INC.  
**CRD #:** 45993  
**Business Address:** 329 PARK AVENUE NORTH  
 SUITE 350  
 WINTER PARK, FL 32789  
**Effective Date:** 10/01/2024

## Firm Operations



### Industry Arrangements (continued)

**Description:** INTRODUCING BROKER DEALER AGREEMENT

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#### Control Persons/Financing

**This firm does not have individuals who control its management or policies through agreement.**

**This firm does not have individuals who wholly or partly finance the firm's business.**



## Firm Operations

### Organization Affiliates

This section provides information on control relationships the firm has with other firms in the securities, investment advisory, or banking business.

**This firm is, directly or indirectly:**

- in control of
  - controlled by
  - or under common control with
- the following partnerships, corporations, or other organizations engaged in the securities or investment advisory business.

**BALANZ is under common control with the firm.**

<b>CRD #:</b>	322263
<b>Business Address:</b>	2811 PONCE DE LEON BLVD SUITE 710 CORAL GABLES, FL 33134
<b>Effective Date:</b>	06/06/2022
<b>Foreign Entity:</b>	No
<b>Country:</b>	
<b>Securities Activities:</b>	No
<b>Investment Advisory Activities:</b>	Yes
<b>Description:</b>	BOTH COMPANIES ARE DIRECTLY OWNED BY BALANZ HOLDINGS US LLC, A DELAWARE CORPORATION.

**This firm is not directly or indirectly, controlled by the following:**

- bank holding company
- national bank
- state member bank of the Federal Reserve System
- state non-member bank
- savings bank or association
- credit union
- or foreign bank

**End of Report**



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