

BrokerCheck Report

SAN FRANCISCO SECURITIES, INC.

CRD# 43629

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Registration and Withdrawal	2
Firm Profile	3 - 5
Firm History	6
Firm Operations	7 - 11
Disclosure Events	12



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.

- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

• **Thank you for using FINRA BrokerCheck.**



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.



SAN FRANCISCO SECURITIES, INC.

CRD# 43629

SEC# 8-50417

Main Office Location

19725 SHERMAN WAY #120
CANOGA PARK, CA 91306

Mailing Address

19725 SHERMAN WAY #120
CANOGA PARK, CA 91306

Business Telephone Number

323-899-2221

Report Summary for this Firm

This report summary provides an overview of the brokerage firm. Additional information for this firm can be found in the detailed report.

Firm Profile

This firm is classified as a corporation.

This firm was formed in California on 04/28/1997.

Its fiscal year ends in December.

Firm History

Information relating to the brokerage firm's history such as other business names and successions (e.g., mergers, acquisitions) can be found in the detailed report.

Firm Operations

This brokerage firm is no longer registered with FINRA or a national securities exchange.

Disclosure Events

Brokerage firms are required to disclose certain criminal matters, regulatory actions, civil judicial proceedings and financial matters in which the firm or one of its control affiliates has been involved.

Are there events disclosed about this firm? **Yes**

The following types of disclosures have been reported:

Type	Count
Regulatory Event	4
Arbitration	1

Registration Withdrawal Information

This section provides information relating to the date the brokerage firm ceased doing business and the firm's financial obligations to customers or other brokerage firms.



Date firm ceased business: 03/04/2011

Does this brokerage firm owe any money or securities to any customer or brokerage firm? No



Firm Profile

This firm is classified as a corporation.

This firm was formed in California on 04/28/1997.

Its fiscal year ends in December.

Firm Names and Locations

This section provides the brokerage firm's full legal name, "Doing Business As" name, business and mailing addresses, telephone number, and any alternate name by which the firm conducts business and where such name is used.

SAN FRANCISCO SECURITIES, INC.

Doing business as SAN FRANCISCO SECURITIES, INC.

CRD# 43629

SEC# 8-50417

Main Office Location

19725 SHERMAN WAY #120
CANOGA PARK, CA 91306

Mailing Address

19725 SHERMAN WAY #120
CANOGA PARK, CA 91306

Business Telephone Number

323-899-2221

Firm Profile

This section provides information relating to all direct owners and executive officers of the brokerage firm.



Direct Owners and Executive Officers

Legal Name & CRD# (if any):	VOLOSHIN, NAUM 2592273
Is this a domestic or foreign entity or an individual?	Individual
Position	PRESIDENT, GENERAL SECURITIES PRINCIPAL, CCO
Position Start Date	04/1999
Percentage of Ownership	75% or more
Does this owner direct the management or policies of the firm?	Yes
Is this a public reporting company?	

Firm Profile

This section provides information relating to any indirect owners of the brokerage firm.

Indirect Owners

No information reported.



Firm History

This section provides information relating to any successions (e.g., mergers, acquisitions) involving the firm.

No information reported.



Firm Operations



Registrations

This section provides information about the regulators (Securities and Exchange Commission (SEC), self-regulatory organizations (SROs), and U.S. states and territories) with which the brokerage firm is currently registered and licensed, the date the license became effective, and certain information about the firm's SEC registration.

This firm is no longer registered.

The firm's registration was from 08/04/1998 to 06/01/2011.

Firm Operations



Types of Business

This section provides the types of business, including non-securities business, the brokerage firm is engaged in or expects to be engaged in.

This firm currently conducts 6 types of businesses.

Types of Business

Broker or dealer retailing corporate equity securities over-the-counter
Broker or dealer selling corporate debt securities
Mutual fund retailer
Broker or dealer selling variable life insurance or annuities
Put and call broker or dealer or option writer
Non-exchange member arranging for transactions in listed securities by exchange member

Firm Operations



Clearing Arrangements

This firm does not hold or maintain funds or securities or provide clearing services for other broker-dealer(s).

Introducing Arrangements

This firm does refer or introduce customers to other brokers and dealers.

Name:	PENSON FINANCIAL SERVICES, INC.
CRD #:	25866
Business Address:	1700 PACIFIC AVENUE, SUITE 1400 DALLAS, TX 75201
Effective Date:	09/30/2005
Description:	APPLICANT WILL BE AN INTRODUCING BROKER DEALER AND WILL OPERATE ON A FULLY DISCLOSED BASIS THROUGH ITS CLEARING FIRM.

Firm Operations

Industry Arrangements



This firm does have books or records maintained by a third party.

Name: PENSON FINANCIAL SERVICES, INC.
CRD #: 25866
Business Address: 1700 PACIFIC AVE., SUITE 1400
DALLAS, TX 75201
Effective Date: 09/30/2005
Description: APPLICANT WILL BE AN INTRODUCING BROKER DEALER AND WILL OPERATE ON A FULLY DISCLOSED BASIS THROUGH ITS CLEARING FIRM.

This firm does have accounts, funds, or securities maintained by a third party.

Name: PENSON FINANCIAL SERVICES, INC.
CRD #: 25866
Business Address: 1700 PACIFIC AVE., SUITE 1400
DALLAS, TX 75201
Effective Date: 09/30/2005
Description: APPLICANT WILL BE AN INTRODUCING BROKER DEALER AND WILL OPERATE ON A FULLY DISCLOSED BASIS THROUGH ITS CLEARING FIRM.

This firm does have customer accounts, funds, or securities maintained by a third party.

Name: PENSON FINANCIAL SERVICES, INC.
CRD #: 25866
Business Address: 1700 PACIFIC AVE., SUITE 1400
DALLAS, TX 75201
Effective Date: 09/30/2005
Description: APPLICANT WILL BE AN INTRODUCING BROKER DEALER AND WILL OPERATE ON A FULLY DISCLOSED BASIS THROUGH ITS CLEARING FIRM.

Control Persons/Financing

This firm does not have individuals who control its management or policies through agreement.

This firm does not have individuals who wholly or partly finance the firm's business.



Firm Operations

Organization Affiliates

This section provides information on control relationships the firm has with other firms in the securities, investment advisory, or banking business.

This firm is not, directly or indirectly:

- in control of
 - controlled by
 - or under common control with
- the following partnerships, corporations, or other organizations engaged in the securities or investment advisory business.**

This firm is not directly or indirectly, controlled by the following:

- bank holding company
- national bank
- state member bank of the Federal Reserve System
- state non-member bank
- savings bank or association
- credit union
- or foreign bank



Disclosure Events

All firms registered to sell securities or provide investment advice are required to disclose regulatory actions, criminal or civil judicial proceedings, and certain financial matters in which the firm or one of its control affiliates has been involved. For your convenience, below is a matrix of the number and status of disclosure events involving this brokerage firm or one of its control affiliates. Further information regarding these events can be found in the subsequent pages of this report.

	Pending	Final	On Appeal
Regulatory Event	0	4	0
Arbitration	N/A	1	N/A

Disclosure Event Details

What you should know about reported disclosure events:

1. **BrokerCheck provides details for any disclosure event that was reported in CRD. It also includes summary information regarding FINRA arbitration awards in cases where the brokerage firm was named as a respondent.**
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - A law enforcement agency must file formal charges before a brokerage firm is required to disclose a particular criminal event.
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - Disclosure events for this brokerage firm were reported by the firm and/or regulators. When the firm and a regulator report information for the same event, both versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
4. **There are different statuses and dispositions for disclosure events:**
 - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.
5. **You may wish to contact the brokerage firm to obtain further information regarding any of the disclosure events contained in this BrokerCheck report.**

Regulatory - Final

This type of disclosure event involves (1) a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, self-regulatory organization, federal regulator such as the U.S. Securities and Exchange Commission, foreign financial regulatory body) for a violation of investment-related rules or regulations; or (2) a revocation or suspension of the authority of a brokerage firm or its control affiliate to act as an attorney, accountant or federal contractor.

Disclosure 1 of 4

Reporting Source: Regulator

Current Status: Final



Allegations: RESPONDENT SAN FRANCISCO SECURITIES, INC. FAILED TO PAY FEES OF \$1,700 DUE TO FINRA FOR ARBITRATION FEES.

Initiated By: FINRA

Date Initiated: 05/10/2011

Docket/Case Number: N/A

Principal Product Type: No Product

Other Product Type(s):

Principal Sanction(s)/Relief Sought:

Other Sanction(s)/Relief Sought:

Resolution: Other

Resolution Date: 06/01/2011

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct? No

Sanctions Ordered:

Other Sanctions Ordered: CANCELLATION

Sanction Details: PURSUANT TO FINRA RULE 9553, RESPONDENT SAN FRANCISCO SECURITIES' MEMBERSHIP WITH FINRA IS CANCELLED AS OF JUNE 1, 2011 FOR FAILURE TO PAY OUTSTANDING FEES.

Disclosure 2 of 4

Reporting Source: Regulator

Current Status: Final

Allegations: RESPONDENT SAN FRANCISCO SECURITIES, INC. FAILED TO PAY ARBITRATION FEES ASSESSED IN FINRA ARBITRATION CASE 11-00165.

Initiated By: FINRA

Date Initiated: 05/11/2011

Docket/Case Number: [11-00165](#)



Principal Product Type: No Product

Other Product Type(s):

Principal Sanction(s)/Relief Sought:

Other Sanction(s)/Relief Sought:

Resolution: Other

Resolution Date: 06/03/2011

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct? No

Sanctions Ordered: Suspension

Other Sanctions Ordered:

Sanction Details: PURSUANT TO FINRA RULE 9553, RESPONDENT SAN FRANCISCO SECURITIES' FINRA MEMBERSHIP IS SUSPENDED AS OF JUNE 3, 2011 FOR FAILURE TO PAY ARBITRATION FEES.

Disclosure 3 of 4

Reporting Source: Regulator

Current Status: Final

Allegations: NASD RULES 1022, 1120(A), 2110: THE MEMBER FIRM, ACTING THROUGH A REGISTERED PRINCIPAL, PERMITTED AN INDIVIDUAL TO ENGAGE IN ACTIVITIES REQUIRING HIS REGISTRATION AS A PRINCIPAL WITHOUT BEING REGISTERED AS SUCH, BECAUSE THE INDIVIDUAL WAS CONTINUING EDUCATION INACTIVE. THE FIRM, ACTING THROUGH A REGISTERED PRINCIPAL, DID NOT EMPLOY PERSONS WHO WERE QUALIFIED AND REGISTERED TO ACT AS A FINANCIAL AND OPERATIONS PRINCIPAL AND AS AN OPTIONS PRINCIPAL. THE FIRM WAS NOT EXEMPT FROM THE REQUIREMENT TO EMPLOY A FINANCIAL AND OPERATIONS PRINCIPAL AND WAS REQUIRED TO EMPLOY AN OPTIONS PRINCIPAL BECAUSE IT CONDUCTED A BUSINESS IN OPTIONS.

Initiated By: FINRA

Date Initiated: 02/16/2010

Docket/Case Number: 2008014686501



Principal Product Type: No Product

Other Product Type(s):

Principal Sanction(s)/Relief Sought: Other

Other Sanction(s)/Relief Sought: N/A

Resolution: Acceptance, Waiver & Consent(AWC)

Resolution Date: 02/16/2010

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct? No

Sanctions Ordered: Monetary/Fine \$5,000.00

Other Sanctions Ordered:

Sanction Details: WITHOUT ADMITTING OR DENYING THE FINDINGS, THE FIRM CONSENTED TO THE DESCRIBED SANCTION AND TO THE ENTRY OF FINDINGS; THEREFORE THE FIRM IS FINED \$5,000.

Reporting Source: Firm

Current Status: Final

Allegations: NASD RULES 1022, 1120(A), 2110; THE MEMBER FIRM, ACTING THROUGH A REGISTERED PRINCIPAL, PERMITTED AN INDIVIDUAL TO ENGAGE IN ACTIVITIES REQUIRING HIS REGISTRATION AS A PRINCIPAL WITHOUT BEING REGISTERED AS SUCH, BECAUSE THE INDIVIDUAL WAS CONTINUING EDUCATION INACTIVE. THE FIRM, ACTING THROUGH A REGISTERED PRINCIPAL, DID NOT EMPLOY PERSONS WHO WERE QUALIFIED AND REGISTERED TO ACT AS A FINANCIAL AND OPERATIONS PRINCIPAL AND AS AN OPTIONS PRINCIPAL. THE FIRM WAS NOT EXEMPT FROM THE REQUIREMENT TO EMPLOY A FINANCIAL AND OPERATIONS PRINCIPAL AND WAS REQUIRED TO EMPLOY AN OPTIONS PRINCIPAL BECAUSE IT CONDUCTED A BUSINESS IN OPTIONS

Initiated By: FINRA

Date Initiated: 02/16/2010

Docket/Case Number: 2008014686501



Principal Product Type: No Product

Other Product Type(s):

Principal Sanction(s)/Relief Sought: Other

Other Sanction(s)/Relief Sought: N/A

Resolution: Acceptance, Waiver & Consent(AWC)

Resolution Date: 02/16/2010

Sanctions Ordered: Censure
Monetary/Fine \$5,000.00

Other Sanctions Ordered:

Sanction Details: WITHOUT ADMITTING OR DENYING THE FINDINGS, THE FIRM CONSENTED TO THE DESCRIBED SANCTION AND TO THE ENTRY OF FINDINGS; THEREFORE THE FIRM IS CENSURED AND FINED \$5,000. WITHOUT ADMITTING OR DENYING THE FINDINGS, VOLOSHIN CONSENTED TO THE DESCRIBED SANCTION AND TO THE ENTRY OF FINDINGS; THEREFORE HE IS CENSURED AND FINED \$6,250.

Disclosure 4 of 4

Reporting Source: Regulator

Current Status: Final

Allegations: SEC RULE 15C3-1, NASD RULE 2110 - SAN FRANCISCO SECURITIES, INC. UTILIZED THE INSTRUMENTALITIES OF INTERSTATE COMMERCE TO ENGAGE IN THE SECURITIES BUSINESS WHILE FAILING TO HAVE AND MAINTAIN SUFFICIENT NET CAPITAL.

Initiated By: NASD

Date Initiated: 04/13/2005

Docket/Case Number: C02050027

Principal Product Type: No Product

Other Product Type(s):

Principal Sanction(s)/Relief Sought:

Other Sanction(s)/Relief Sought:



Resolution: Acceptance, Waiver & Consent(AWC)

Resolution Date: 04/13/2005

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct? No

Sanctions Ordered: Monetary/Fine \$5,000.00

Other Sanctions Ordered:

Sanction Details: WITHOUT ADMITTING OR DENYING THE ALLEGATIONS, SAN FRANCISCO SECURITIES CONSENTED TO THE DESCRIBED SANCTION AND TO THE ENTRY OF FINDINGS, THEREFORE, THE FIRM IS FINED \$5,000.

Reporting Source: Firm

Current Status: Final

Allegations: ON NOVEMBER 28, 2003, SFS UTILIZED THE INSTRUMENTALITIES OF INTERSTATE COMMERCE TO ENGAGE IN THE SECURITIES BUSINESS WHILE FAILING TO HAVE AND MAINTAIN SUFFICIENT NET CAPITAL. ON THAT DATE, SFS WAS REQUIRED TO MAINTAIN A MINIMUM NET CAPITAL OF \$100,000. THE PRIMARY CAUSE OF DEFICIENCY WAS DUE TO SFS HOLDING LARGE PROPRIETARY POSITIONS.

Initiated By: NATIONAL ASSOCIATION OF SECURITIES DEALERS (NASD)

Date Initiated: 04/13/2005

Docket/Case Number: C02050027

Principal Product Type: Equity - OTC

Other Product Type(s):

Principal Sanction(s)/Relief Sought: Civil and Administrative Penalt(ies) /Fine(s)

Other Sanction(s)/Relief Sought:

Resolution: Acceptance, Waiver & Consent(AWC)

Resolution Date: 04/13/2005

Sanctions Ordered: Monetary/Fine \$5,000.00



Other Sanctions Ordered:

Sanction Details:

SFS VIOLATED SEC RULE 15C3-1 AND NASD CONDUCT RULE 2110. SFS
PAID A FINE OF \$5,000.00 ON MAY 3, 2005.



Arbitration Award - Award / Judgment

Brokerage firms are not required to report arbitration claims filed against them by customers; however, BrokerCheck provides summary information regarding FINRA arbitration awards involving securities and commodities disputes between public customers and registered securities firms in this section of the report.

The full text of arbitration awards issued by FINRA is available at www.finra.org/awardsonline.

Disclosure 1 of 1

Reporting Source:	Regulator
Type of Event:	ARBITRATION
Allegations:	ACCOUNT ACTIVITY-BRCH OF FIDUCIARY DT; ACCOUNT ACTIVITY-MISREPRESENTATION; ACCOUNT ACTIVITY-OMISSION OF FACTS; ACCOUNT ACTIVITY-OTHER; ACCOUNT RELATED-FAILURE TO SUPERVISE
Arbitration Forum:	FINRA
Case Initiated:	01/21/2011
Case Number:	11-00165
Disputed Product Type:	HEDGE FUND; OTHER TYPES OF SECURITIES
Sum of All Relief Requested:	\$302,426.00
Disposition:	AWARD AGAINST PARTY
Disposition Date:	02/02/2012
Sum of All Relief Awarded:	\$224,624.00

There may be a non-monetary award associated with this arbitration.
Please select the Case Number above to view more detailed information.

End of Report



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