

BrokerCheck Report

JAMES RONALD SANFORD

CRD# 1072165

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Broker Qualifications	2 - 5
Registration and Employment History	7
Disclosure Events	8



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

**JAMES R. SANFORD**

CRD# 1072165

Currently employed by and registered with the following Firm(s):

IA HUNTLEIGH ADVISORS, INC.
 154 Timber Creek
 Suite 1
 Cordova, TN 38018
 CRD# 113412
 Registered with this firm since: 05/30/2019

B HUNTLEIGH SECURITIES CORPORATION
 154 TIMBER CREEK
 SUITE 1
 MEMPHIS, TN 38018
 CRD# 7456
 Registered with this firm since: 01/03/2001

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 19 U.S. states and territories

This broker has passed:

- 1 Principal/Supervisory Exam
- 4 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

- IA DATATEX INVESTMENT SERVICES INC**
 CRD# 105440
 CLAYTON, MO
 03/2011 - 03/2023
- B K. W. CHAMBERS & CO.**
 CRD# 1432
 CORDOVA, TN
 01/1993 - 12/2021
- B PFS INVESTMENTS INC.**
 CRD# 10111
 DULUTH, GA
 12/1982 - 12/1992

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Regulatory Event	1
Customer Dispute	1



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 19 U.S. states and territories through his or her employer.

Employment 1 of 2

Firm Name: HUNTLEIGH ADVISORS, INC.
Main Office Address: 7800 FORSYTH BLVD.
5TH FLOOR
ST. LOUIS, MO 63105
Firm CRD#: 113412

	U.S. State/ Territory	Category	Status	Date
IA	Arkansas	Investment Adviser Representative	Approved	09/20/2024
IA	Florida	Investment Adviser Representative	Approved	10/23/2024
IA	Missouri	Investment Adviser Representative	Approved	06/03/2019
IA	Ohio	Investment Adviser Representative	Approved	09/20/2024
IA	Tennessee	Investment Adviser Representative	Approved	05/30/2019
IA	Texas	Investment Adviser Representative	Restricted Approval	09/20/2024

Branch Office Locations

7800 FORSYTH BLVD.
5TH FLOOR
ST. LOUIS, MO 63105

154 Timber Creek
Suite 1
Cordova, TN 38018



Broker Qualifications

Employment 2 of 2

Firm Name: **HUNTLEIGH SECURITIES CORPORATION**

Main Office Address: **7800 FORSYTH BLVD.
5TH FLOOR
ST. LOUIS, MO 63105**

Firm CRD#: **7456**

	SRO	Category	Status	Date
B	FINRA	Corporate Securities Represent	Approved	01/03/2001
B	FINRA	Invest. Co and Variable Contracts	Approved	01/03/2001
B	FINRA	Investment Co./Variable Contracts Prin	Approved	01/03/2001
B	FINRA	Registered Options Representative	Approved	01/03/2001

	U.S. State/ Territory	Category	Status	Date
B	Alabama	Agent	Approved	05/04/2011
B	Arizona	Agent	Approved	10/12/2023
B	Arkansas	Agent	Approved	01/05/2001
B	California	Agent	Approved	10/15/2014
B	Colorado	Agent	Approved	01/19/2016
B	Florida	Agent	Approved	06/30/2008
B	Illinois	Agent	Approved	01/19/2016
B	Iowa	Agent	Approved	01/18/2011
B	Kentucky	Agent	Approved	01/19/2016
B	Mississippi	Agent	Approved	01/04/2001
B	Missouri	Agent	Approved	10/04/2017
B	New Hampshire	Agent	Approved	01/20/2016
B	New York	Agent	Approved	09/26/2023

Broker Qualifications



Employment 2 of 2, continued

	U.S. State/ Territory	Category	Status	Date
B	North Carolina	Agent	Approved	07/26/2010
B	Ohio	Agent	Approved	07/25/2023
B	Pennsylvania	Agent	Approved	11/20/2017
B	South Carolina	Agent	Approved	04/21/2016
B	Tennessee	Agent	Approved	02/12/2001
B	Texas	Agent	Approved	09/02/2009

Branch Office Locations

HUNTLEIGH SECURITIES CORPORATION
154 TIMBER CREEK
SUITE 1
MEMPHIS, TN 38018



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 1 principal/supervisory exam, 4 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
B Investment Company Products/Variable Contracts Principal Examination	Series 26	03/08/1985

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B Registered Options Representative Examination	Series 42	11/01/1999
B Corporate Securities Limited Representative Examination	Series 62	11/07/1996
B Investment Company Products/Variable Contracts Representative Examination	Series 6	12/13/1982

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination	Series 65	01/18/2011
B Uniform Securities Agent State Law Examination	Series 63	12/13/1982

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
IA 03/2011 - 03/2023	DATATEX INVESTMENT SERVICES INC	105440	CORDOVA, TN
B 01/1993 - 12/2021	K. W. CHAMBERS & CO.	1432	CORDOVA, TN
B 12/1982 - 12/1992	PFS INVESTMENTS INC.	10111	DULUTH, GA

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
05/2019 - Present	HUNTLEIGH ADVISORS, INC.	REGISTERED INVESTMENT ADVISOR REPRESENTATIVE	Y	MEMPHIS, TN, United States
12/2000 - Present	HUNTLEIGH SECURITIES CORPORATION	RR	Y	MEMPHIS, TN, United States
12/1992 - Present	K. W. CHAMBERS & CO.	SALESMAN	Y	ST. LOUIS, MO, United States
04/2005 - 12/2016	CONFI-DATA LLC	OWNER	N	MEMPHIS, TN, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

PREPARES TAX RETURNS FOR CLIENTS AND CONDUCTS INSURANCE SALES W/VARIOUS COMPANIES, THROUGH PREFERRED SERVICES, A SOLE PROPRIETORSHIP. NON-INVESTMENT RELATED; LOCATED AT 154 TIMBER CREEK MEMPHIS, TN 38018; S B AND S, LLC (FAMILY PARTNERSHIP), PARTNER AND MANAGER AS OF FEBRUARY 2012, FARMING AND LIVESTOCK, MOSELLE, MS. NON-INVESTMENT RELATED.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 -
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 -
4. **There are different statuses and dispositions for disclosure events:**
 - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Regulatory Event	0	1	0
Customer Dispute	0	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Regulatory - Final

This type of disclosure event may involve (1) a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, self-regulatory organization, federal regulatory such as the Securities and Exchange Commission, foreign financial regulatory body) for a violation of investment-related rules or regulations; or (2) a revocation or suspension of a broker's authority to act as an attorney, accountant, or federal contractor.

Disclosure 1 of 1

Reporting Source:	Regulator
Regulatory Action Initiated By:	TEXAS STATE SECURITIES BOARD
Sanction(s) Sought:	Civil and Administrative Penalt(ies) /Fine(s)
Other Sanction(s) Sought:	REPRIMANDS
Date Initiated:	12/22/2000
Docket/Case Number:	SSB DKT 00-030;CAF-1411
Employing firm when activity occurred which led to the regulatory action:	K.W. CHAMBERS & CO
Product Type:	Options
Other Product Type(s):	GENERAL SECURITIES
Allegations:	RESPONDENT JAMES R. SANFORD ACTED AS AN AGENT OF K.W. CHAMBERS & CO AT TIMES WHEN HE WAS NOT PROPERLY REGISTERED WITH THE SECURITIES COMMISSIONER AS REQUIRED BY SECTION 12 OF THE TEXAS SECURITIES ACT.
Current Status:	Final
Resolution:	Order



Resolution Date: 12/22/2000

Sanctions Ordered: Monetary/Fine \$1,000.00

Other Sanctions Ordered: REPRIMAND

Sanction Details: THE DISCIPLINARY ORDER REPRIMANDING A DEALER AND REPRIMANDING AND FINING AN AGENT
ALSO ASSESSES K.W. CHAMBERS & CO AN ADMINISTRATIVE FINE IN THE AMOUNT OF \$500 AND
JAMES R. SANFORD AN ADMINISTRATIVE FINE IN THE AMOUNT OF \$1,000.

Regulator Statement THE DISCIPLINARY ORDER REPRIMANDING A DEALER AND REPRIMANDING AND FINING AN AGENT
ALSO ASSESSES K.W. CHAMBERS & CO AN ADMINISTRATIVE FINE IN THE AMOUNT OF \$500 AND
JAMES R. SANFORD AN ADMINISTRATIVE FINE IN THE AMOUNT OF \$1,000.

Reporting Source: Broker

Regulatory Action Initiated By: TEXAS STATE SECURITIES BOARD

Sanction(s) Sought: Civil and Administrative Penalt(ies) /Fine(s)

Other Sanction(s) Sought: REPRIMAND

Date Initiated: 12/22/2000

Docket/Case Number: SSB DKT 00-030; CAF-1411

Employing firm when activity occurred which led to the regulatory action: K.W. CHAMBERS & CO.

Product Type: Options

Other Product Type(s): GENERAL SECURITIES

Allegations: MR. SANFORD ACTED AS AN AGENT OF K.W. CHAMBERS & CO AT TIMES WHEN HE WAS NOT PROPERLY REGISTERED WITH THE TEXAS SECURITIES COMMISSIONER AS REQUIRED BY THE TEXAS SECURITIES ACT.

Current Status: Final

Resolution: Order

Resolution Date: 12/22/2000



Sanctions Ordered:	Monetary/Fine \$1,000.00
Other Sanctions Ordered:	REPRIMAND
Sanction Details:	THE DISCIPLINARY ORDER REPRIMANDING AND FINING MR. SANFORD \$1000 ALSO REPRIMANDED AND FINED THE DEALER, K.W. CHAMBERS & CO., AN ADMINISTRATIVE FINE OF \$500.
Broker Statement	WITHOUT ADMITTING ANY WRONGDOING, THE AGENT, MR. SANFORD, AND THE DEALER, K.W. CHAMBERS & CO., AGREED TO ENTER INTO A DISCIPLINARY ORDER IN THE FORM OF A REPRIMAND AND FINE.



Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

Disclosure 1 of 1

Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	K. W. CHAMBERS & CO.
Allegations:	CUSTOMER ALLEGES THAT AN 11/29/99 OPTION TRADE WAS PLACED IN HER ACCOUNT WHICH SHOULD HAVE BEEN PLACED IN HER SISTERS ACCOUNT. CUSTOMER FUTHER ALLEGES THAT REPRESENTATIVE WAS RUDE, AND IN APRIL, 2000 THAT THE REPRESENTATIVE ASSIGNED HER ACCOUNT TO ANOTHER ACCOUNT EXECUTIVE AGAINST HER WISHES.
Product Type:	Options
Alleged Damages:	\$5,000.00
Alleged Damages Amount Explanation (if amount not exact):	CLIENT ESTIMATE
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	04/28/2000
Complaint Pending?	No
Status:	Closed/No Action
Status Date:	04/28/2002
Settlement Amount:	
Individual Contribution Amount:	

End of Report



This page is intentionally left blank.