**BrokerCheck Report**

# GENE RICHARD DICKISON

CRD# 1216953

**About BrokerCheck®**

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**
- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- **Where did this information come from?**
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
  - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
  - information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- **How current is this information?**
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- **What if I want to check the background of an investment adviser firm or investment adviser representative?**
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- **Are there other resources I can use to check the background of investment professionals?**
- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

**Thank you for using FINRA BrokerCheck.**

Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

brokercheck.finra.org

For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

# GENE R. DICKISON

CRD# 1216953

**Currently employed by and registered with the following Firm(s):**

IA **MTM FINANCIAL GROUP, LLC**
4505 HANOVERVILLE ROAD
BETHLEHEM, PA 18020
CRD# 147221
Registered with this firm since: 08/06/2008

B **THE STRATEGIC FINANCIAL ALLIANCE, INC.**
4505 HANOVERVILLE ROAD
BETHLEHEM, PA 18020
CRD# 126514
Registered with this firm since: 02/10/2009

## Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

### Broker Qualifications

**This broker is registered with:**

- 1 Self-Regulatory Organization
- 16 U.S. states and territories

**This broker has passed:**

- 0 Principal/Supervisory Exams
- 5 General Industry/Product Exams
- 1 State Securities Law Exam

### Registration History

**This broker was previously registered with the following securities firm(s):**

IA **THE STRATEGIC FINANCIAL ALLIANCE**
CRD# 126514
ATLANTA, GA
02/2009 - 07/2020

IA **LPL FINANCIAL CORPORATION**
CRD# 6413
FORT MILL, SC
01/2008 - 05/2008

B **LPL FINANCIAL CORPORATION**
CRD# 6413
BETHLEHEM, PA
11/2007 - 05/2008

### Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

**The following types of disclosures have been reported:**

| Type | Count |
|---|---|
| Customer Dispute | 3 |

# Broker Qualifications

## Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

**This individual is currently registered with 1 SRO and is licensed in 16 U.S. states and territories through his or her employer.**

### Employment 1 of 2

Firm Name: **MTM FINANCIAL GROUP, LLC**

Main Office Address: **4505 HANOVERVILLE ROAD**
**BETHLEHEM, PA 18020**

Firm CRD#: **147221**

| | U.S. State/ Territory | Category | Status | Date |
|---|---|---|---|---|
| IA | Pennsylvania | Investment Adviser Representative | Approved | 08/06/2008 |
| IA | Texas | Investment Adviser Representative | Restricted Approval | 03/07/2022 |

### Branch Office Locations

4505 HANOVERVILLE ROAD
BETHLEHEM, PA 18020

### Employment 2 of 2

Firm Name: **THE STRATEGIC FINANCIAL ALLIANCE, INC.**

Main Office Address: **2200 CENTURY PARKWAY**
**SUITE 500**
**ATLANTA, GA 30345**

Firm CRD#: **126514**

| | SRO | Category | Status | Date |
|---|---|---|---|---|
| B | FINRA | Corporate Securities Represent | Approved | 02/10/2009 |
| B | FINRA | Direct Participation Programs | Approved | 02/10/2009 |
| B | FINRA | General Securities Representative | Approved | 02/10/2009 |

# Broker Qualifications

## Employment 2 of 2, continued

| | SRO | Category | Status | Date |
|---|---|---|---|---|
| B | FINRA | Invest. Co and Variable Contracts | Approved | 02/10/2009 |

| | U.S. State/ Territory | Category | Status | Date |
|---|---|---|---|---|
| B | Arizona | Agent | Approved | 03/17/2021 |
| B | Connecticut | Agent | Approved | 06/12/2013 |
| B | Delaware | Agent | Approved | 03/11/2009 |
| B | District of Columbia | Agent | Approved | 06/25/2013 |
| B | Florida | Agent | Approved | 09/27/2012 |
| B | Georgia | Agent | Approved | 07/08/2014 |
| B | Maryland | Agent | Approved | 04/04/2017 |
| B | Massachusetts | Agent | Approved | 05/10/2010 |
| B | New Jersey | Agent | Approved | 03/25/2009 |
| B | New York | Agent | Approved | 12/11/2012 |
| B | Pennsylvania | Agent | Approved | 02/12/2009 |
| B | South Carolina | Agent | Approved | 02/18/2009 |
| B | Vermont | Agent | Approved | 12/11/2023 |
| B | Virginia | Agent | Approved | 02/10/2009 |
| B | Wyoming | Agent | Approved | 11/06/2013 |

## Branch Office Locations

**THE STRATEGIC FINANCIAL ALLIANCE, INC.**
4505 HANOVERVILLE ROAD
BETHLEHEM, PA  18020

# Broker Qualifications

## Employment 2 of 2, continued

**THE STRATEGIC FINANCIAL ALLIANCE, INC.**
5109 Neola Road
Stroudsburg, PA 18360

# Broker Qualifications

## Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

**This individual has passed 0 principal/supervisory exams, 5 general industry/product exams, and 1 state securities law exam.**

### Principal/Supervisory Exams

| Exam | Category | Date |
|---|---|---|
| No information reported. | | |

### General Industry/Product Exams

| | Exam | Category | Date |
|---|---|---|---|
| B | Securities Industry Essentials Examination | SIE | 10/01/2018 |
| B | General Securities Representative Examination | Series 7 | 05/20/1996 |
| B | Corporate Securities Limited Representative Examination | Series 62 | 10/31/1988 |
| B | Direct Participation Programs Representative Examination | Series 22 | 03/19/1984 |
| B | Investment Company Products/Variable Contracts Representative Examination | Series 6 | 01/23/1984 |

### State Securities Law Exams

| | Exam | Category | Date |
|---|---|---|---|
| B | Uniform Securities Agent State Law Examination | Series 63 | 01/23/1984 |

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

# Broker Qualifications

## Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

# Registration and Employment History

## Registration History

The broker previously was registered with the following firms:

| | Registration Dates | Firm Name | CRD# | Branch Location |
|---|---|---|---|---|
| IA | 02/2009 - 07/2020 | THE STRATEGIC FINANCIAL ALLIANCE | 126514 | ATLANTA, GA |
| IA | 01/2008 - 05/2008 | LPL FINANCIAL CORPORATION | 6413 | BETHLEHEM, PA |
| B | 11/2007 - 05/2008 | LPL FINANCIAL CORPORATION | 6413 | BETHLEHEM, PA |
| IA | 03/1996 - 11/2007 | VALLEY NATIONAL ADVISERS INC | 110788 | BETHLEHEM, PA |
| B | 02/1996 - 11/2007 | VALLEY NATIONAL INVESTMENTS, INC. | 16715 | BETHLEHEM, PA |
| B | 01/1984 - 01/1996 | CIGNA FINANCIAL ADVISORS,INC. | 145 | RADNOR, PA |

## Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

**Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.**

| Employment | Employer Name | Position | Investment Related | Employer Location |
|---|---|---|---|---|
| 02/2009 - Present | THE STRATEGIC FINANCIAL ALLIANCE, INC. | REGISTERED REPRESENTATIVE & IAR | Y | ATLANTA, GA, United States |
| 06/2008 - Present | MTM FINANCIAL GROUP, LLC | PRESIDENT | Y | BETHLEHM, PA, United States |

## Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1. MORE THAN MONEY, LLC. INVESTMENT RELATED.  4505 HANOVERVILLE ROAD BETHLEHEM, PA 18020. FINANCIAL INFORMATION PROVIDED TO THE PUBLIC THROUGH VARIOUS MEDIA INCLUDING, BUT NOT LIMITED TO: TELEVISION, RADIO, WEB SITE, AND PRINT. THE COMPANY ALSO OWNS THE OFFICE BUILDING LEASED BY MTM FINANCIAL GROUP, LLC AND ONE ADDITIONAL TENANT. PRESIDENT. 01/2008. 10 HOURS/MONTH. 2 DURING TRADING. HOST OF TV AND RADIO SHOWS, CREATOR OF PRINTED MATERIALS, OVERSIGHT OF WEBSITE, DESIGN AND PRODUCTION OF LIVE EVENTS.

# Registration and Employment History

## Other Business Activities, continued

2. MTM FINANCIAL GROUP, LLC. INVESTMENT RELATED.  4505 HANOVERVILLE ROAD BETHLEHEM, PA 18020. REGISTERED INVESTMENT ADVISER AND TAX PREPARATION. OWNER. 01/2008. 150 HOURS/MONTH, 130 DURING TRADING. PROVIDE PORTFOLIO MANAGEMENT AND FINANCIAL PLANNING SERVICES.  INCOME TAX PREPARATION.
3.  SEVEN NOTES HOMESTEAD. NOT INVESTMENT RELATED. DICKISON LANE, STROUDSBERG, PA. RENTAL HOME.  PROPERTY TO BE MANAGED BY DAUGHTER. OWNER. 06/2021. 8 HOURS/MONTH, 4 DURING TRADING. PROVIDE CAPITAL AND COLLECT RENTS, WILL PRIMARILY BE PASSIVE OWNER AS DAY TO DAY RESPONSIBILITIES WILL BE MANAGED BY MY CHILDREN.

# Disclosure Events

**What you should know about reported disclosure events:**

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

2. **Certain thresholds must be met before an event is reported to CRD, for example:**
   - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
   - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least $5,000.
   - 
3. **Disclosure events in BrokerCheck reports come from different sources:**
   - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
   - 
4. **There are different statuses and dispositions for disclosure events:**
   - A disclosure event may have a status of *pending, on appeal,* or *final.*
     - A "pending" event involves allegations that have not been proven or formally adjudicated.
     - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
     - A "final" event has been concluded and its resolution is not subject to change.
   - A final event generally has a disposition of *adjudicated, settled* or *otherwise resolved.*
     - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
     - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
     - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

**For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.**

| | Pending | Final | On Appeal |
|---|---|---|---|
| Customer Dispute | 0 | 3 | N/A |

## Disclosure Event Details

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

### Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

**Disclosure 1 of 2**

**Reporting Source:** Firm

**Employing firm when activities occurred which led to the complaint:**

**Allegations:** Misrepresentation of PLM Growth Fund V.

**Product Type:**

**Alleged Damages:**

### Customer Complaint Information

**Date Complaint Received:** 03/01/1991

**Complaint Pending?** No

**Status:** Settled

**Status Date:** 12/10/1991

**Settlement Amount:** $34,000.00

**Individual Contribution Amount:**

**Firm Statement** Client accepted settlement of $34,000.00
Not Provided

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**Reporting Source:** Broker

**Employing firm when activities occurred which led to the complaint:**

**Allegations:** ALLEGATIONS CENTERED ON AN INVESTMENT CUSTOMER MADE INTO PLM GROWTH FUND V. CLIENT ALLEGED THE PROGRAM WAS NOT EXPLAINED CORRECTLY & HIS DECISION TO INVEST $375,000 INTO PLM WAS IMPROPERLY INFLUENCED.

**Product Type:**

**Alleged Damages:**

## Customer Complaint Information

**Date Complaint Received:** 03/01/1991

**Complaint Pending?** No

**Status:** Settled

**Status Date:** 12/10/1991

**Settlement Amount:** $34,000.00

**Individual Contribution Amount:**

**Broker Statement** SETTLED FOR $34,000
NOT PROVIDED

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**Disclosure 2 of 2**

**Reporting Source:** Firm

**Employing firm when activities occurred which led to the complaint:**

**Allegations:** Client alledged that Mr. Dickison made an unsuitable recommendation exceeding suitability requirement in the State of Pennsylvania which states that an investment may not exceet 10% of a client's net worth.

**Product Type:**

**Alleged Damages:**

## Customer Complaint Information

**Date Complaint Received:** 08/07/1991

**Complaint Pending?** No

**Status:** Settled

**Status Date:** 04/21/1992

**Settlement Amount:** $30,000.00

**Individual Contribution Amount:**

**Firm Statement** Client accepted settlement amount of $30,000.00
Not Provided

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**Reporting Source:** Broker

**Employing firm when activities occurred which led to the complaint:**

**Allegations:** ALLEGATIONS CONCERN CUSTOMER'S SUITABILITY TO PURCHASE CERTAIN LIMITED PARTNERSHIPS & SHE FURTHER QUESTIONS ACTIONS WITH REGARD TO AN IRA ROLLOVER.

**Product Type:**

**Alleged Damages:**

## Customer Complaint Information

**Date Complaint Received:** 08/07/1991

**Complaint Pending?** No

**Status:** Settled

**Status Date:** 04/21/1992

**Settlement Amount:** $30,000.00

**Individual Contribution Amount:**

**Broker Statement** REVERSAL OF COMMISSIONS
NOT PROVIDED

## Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least $5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

**Disclosure 1 of 1**

| | |
|---|---|
| **Reporting Source:** | Firm |
| **Employing firm when activities occurred which led to the complaint:** | VALLEY NATIONAL INVESTMENTS, INC. |
| **Allegations:** | CUSTOMER ALLEGES THAT DICKISON PLACED UNAUTHORIZED TRANSACTIONS IN CUSTOMER'S ACCOUNT ON 03/09/2007 AND 03/13/2007. |
| **Product Type:** | Mutual Fund |
| **Alleged Damages:** | $15,139.00 |
| **Is this an oral complaint?** | No |
| **Is this a written complaint?** | Yes |
| **Is this an arbitration/CFTC reparation or civil litigation?** | No |

### Customer Complaint Information

| | |
|---|---|
| **Date Complaint Received:** | 11/19/2007 |
| **Complaint Pending?** | No |
| **Status:** | Closed/No Action |
| **Status Date:** | 11/19/2009 |
| **Settlement Amount:** | |
| **Individual Contribution Amount:** | |

| | |
|---|---|
| **Reporting Source:** | Broker |
| **Employing firm when activities occurred which led to the complaint:** | VALLEY NATIONAL INVESTEMENTS, INC. |
| **Allegations:** | CUSTOMER ALLEGES THAT DICKISON PLACED UNAUTHORIZED TRANSACTIONS IN CUSTOMER'S ACCOUNT ON 03/09/07 AND 03/13/07. |

| | |
|---|---|
| **Product Type:** | Mutual Fund(s) |
| **Alleged Damages:** | $15,139.00 |

## Customer Complaint Information

| | |
|---|---|
| **Date Complaint Received:** | 11/19/2007 |
| **Complaint Pending?** | No |
| **Status:** | Denied |
| **Status Date:** | 05/15/2008 |
| **Settlement Amount:** | |
| **Individual Contribution Amount:** | |

# End of Report

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