

**BrokerCheck Report**

**FRANK FORNSHELL VENABLE III**

CRD# 1461515

<b><u>Section Title</u></b>	<b><u>Page(s)</u></b>
Report Summary	1
Broker Qualifications	2 - 5
Registration and Employment History	7
Disclosure Events	8

## About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.

- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:

- o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
- o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

[brokercheck.finra.org](http://brokercheck.finra.org)



For additional information about the contents of this report, please refer to the User Guidance or [www.finra.org/brokercheck](http://www.finra.org/brokercheck). It provides a glossary of terms and a list of frequently asked questions, as well as additional resources.

[For more information about FINRA, visit www.finra.org.](http://www.finra.org)

**Thank you for using FINRA BrokerCheck.**



## FRANK F. VENABLE III

CRD# 1461515

Currently employed by and registered with the following Firm(s):

**IA MORGAN STANLEY**  
 LANDMARK CENTER  
 1111 NORTH SHORE DR STE N-160  
 KNOXVILLE, TN 37919  
 CRD# 149777  
 Registered with this firm since: 06/01/2009

**B MORGAN STANLEY**  
 LANDMARK CENTER  
 1111 NORTH SHORE DR STE N-160  
 KNOXVILLE, TN 37919  
 CRD# 149777  
 Registered with this firm since: 06/01/2009

## Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

### Broker Qualifications

This broker is registered with:

- 4 Self-Regulatory Organizations
- 33 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 1 State Securities Law Exam

### Registration History

This broker was previously registered with the following securities firm(s):

- IA MORGAN STANLEY & CO. INCORPORATED**  
 CRD# 8209  
 NEW YORK, NY  
 03/2008 - 06/2009
- B MORGAN STANLEY & CO. INCORPORATED**  
 CRD# 8209  
 KNOXVILLE, TN  
 02/2008 - 06/2009
- IA HILLIARD LYONS**  
 CRD# 453  
 LOUISVILLE, KY  
 03/2004 - 03/2008

### Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Regulatory Event	2
Customer Dispute	5



## Broker Qualifications

### Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

**This individual is currently registered with 4 SROs and is licensed in 33 U.S. states and territories through his or her employer.**

### Employment 1 of 1

Firm Name: **MORGAN STANLEY**

Main Office Address: **2000 WESTCHESTER AVENUE  
PURCHASE, NY 10577-2530**

Firm CRD#: **149777**

SRO	Category	Status	Date
<b>B</b> FINRA	General Securities Representative	APPROVED	06/01/2009
<b>B</b> NYSE American LLC	General Securities Representative	APPROVED	06/17/2011
<b>B</b> Nasdaq Stock Market	General Securities Representative	APPROVED	06/01/2009
<b>B</b> New York Stock Exchange	General Securities Representative	APPROVED	06/01/2009

U.S. State/ Territory	Category	Status	Date
<b>B</b> Alabama	Agent	APPROVED	06/01/2009
<b>B</b> Arkansas	Agent	APPROVED	07/15/2011
<b>B</b> California	Agent	APPROVED	06/01/2009
<b>B</b> Colorado	Agent	APPROVED	11/04/2015
<b>B</b> Connecticut	Agent	APPROVED	11/04/2015
<b>B</b> Florida	Agent	APPROVED	06/01/2009
<b>B</b> Georgia	Agent	APPROVED	06/01/2009
<b>B</b> Idaho	Agent	APPROVED	08/07/2017
<b>B</b> Illinois	Agent	APPROVED	08/20/2013



## Broker Qualifications

### Employment 1 of 1, continued

U.S. State/ Territory	Category	Status	Date
<b>B</b> Indiana	Agent	APPROVED	11/04/2015
<b>B</b> Iowa	Agent	APPROVED	11/04/2015
<b>B</b> Kentucky	Agent	APPROVED	06/01/2009
<b>B</b> Louisiana	Agent	APPROVED	06/01/2009
<b>B</b> Maryland	Agent	APPROVED	06/01/2009
<b>B</b> Michigan	Agent	APPROVED	06/01/2009
<b>B</b> Minnesota	Agent	APPROVED	06/01/2009
<b>B</b> Mississippi	Agent	APPROVED	02/02/2017
<b>B</b> Montana	Agent	APPROVED	06/01/2009
<b>B</b> Nebraska	Agent	APPROVED	06/13/2014
<b>B</b> Nevada	Agent	APPROVED	04/25/2011
<b>B</b> New Jersey	Agent	APPROVED	11/16/2015
<b>B</b> New York	Agent	APPROVED	06/01/2009
<b>B</b> North Carolina	Agent	APPROVED	06/01/2009
<b>B</b> Ohio	Agent	APPROVED	06/01/2009
<b>B</b> Pennsylvania	Agent	APPROVED	06/01/2009
<b>B</b> South Carolina	Agent	APPROVED	06/01/2009
<b>B</b> Tennessee	Agent	APPROVED	06/01/2009
<b>IA</b> Tennessee	Investment Adviser Representative	APPROVED	06/01/2009
<b>B</b> Texas	Agent	APPROVED	06/01/2009
<b>IA</b> Texas	Investment Adviser Representative	APPROVED	06/01/2009



## Broker Qualifications

### Employment 1 of 1, continued

U.S. State/ Territory	Category	Status	Date
<b>B</b> Virginia	Agent	APPROVED	06/01/2009
<b>B</b> Washington	Agent	APPROVED	02/28/2012
<b>B</b> West Virginia	Agent	APPROVED	01/05/2015
<b>B</b> Wisconsin	Agent	APPROVED	10/06/2011
<b>B</b> Wyoming	Agent	APPROVED	05/11/2018

### Branch Office Locations

**MORGAN STANLEY**  
LANDMARK CENTER  
1111 NORTH SHORE DR STE N-160  
KNOXVILLE, TN 37919

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## Broker Qualifications

### Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below.

**This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 1 state securities law exam.**

### Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

### General Industry/Product Exams

Exam	Category	Date
<b>B</b> Securities Industry Essentials Examination	SIE	10/01/2018
<b>B</b> Futures Managed Funds Examination	Series 31	06/01/2009
<b>B</b> General Securities Representative Examination	Series 7	04/19/1986

### State Securities Law Exams

Exam	Category	Date
<b>B</b> Uniform Securities Agent State Law Examination	Series 63	04/25/1986

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at [www.finra.org/brokerqualifications/registeredrep/](http://www.finra.org/brokerqualifications/registeredrep/).

## Broker Qualifications



## Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.





## Registration and Employment History

### Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
IA 03/2008 - 06/2009	MORGAN STANLEY & CO. INCORPORATED	8209	KNOXVILLE, TN
B 02/2008 - 06/2009	MORGAN STANLEY & CO. INCORPORATED	8209	KNOXVILLE, TN
IA 03/2004 - 03/2008	HILLIARD LYONS	453	KNOXVILLE, TN
B 07/1998 - 03/2008	J.J.B. HILLIARD, W.L. LYONS, INC.	453	KNOXVILLE, TN
B 01/1986 - 07/1998	J.C. BRADFORD & CO.	1287	NEW YORK, NY

### Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

**Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.**

Employment	Employer Name	Position	Investment Related	Employer Location
01/2015 - Present	MORGAN STANLEY PRIVATE BANK, NATIONAL ASSOCIATION	FINANCIAL ADVISOR	Y	NEW YORK, NY, United States
06/2009 - Present	MORGAN STANLEY SMITH BARNEY	FINANCIAL ADVISOR	Y	KNOXVILLE, TN, United States

### Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1) Real estate; Investment related; Rental property; Owner; Start date: 11/2010; During business hours: 0; After business hours: 0

\*377530 - F & B LLC; Investment related Yes; Private investments; Sole Proprietor / Owner / Partner (proprietor, partner, officer, director, employee, trustee, agent); Aug 2019; During business hours: 1; After business hours: 1

\* 427205 - Power of Attorney; Investment related Yes; Loudon, TN; March 2021; During business hours: 2; After business hours: 0.



## Disclosure Events

### What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
  - o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
  - o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
  - o
3. **Disclosure events in BrokerCheck reports come from different sources:**
  - o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
  - o
4. **There are different statuses and dispositions for disclosure events:**
  - o A disclosure event may have a status of *pending*, *on appeal*, or *final*.
    - § A "pending" event involves allegations that have not been proven or formally adjudicated.
    - § An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
    - § A "final" event has been concluded and its resolution is not subject to change.
  - o A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
    - § An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
    - § A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
    - § A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Regulatory Event	0	2	0
Customer Dispute	0	5	N/A



## Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

### Regulatory - Final

This type of disclosure event may involve (1) a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, self-regulatory organization, federal regulatory such as the Securities and Exchange Commission, foreign financial regulatory body) for a violation of investment-related rules or regulations; or (2) a revocation or suspension of a broker's authority to act as an attorney, accountant, or federal contractor.

#### Disclosure 1 of 2

<b>Reporting Source:</b>	Regulator
<b>Regulatory Action Initiated By:</b>	Tennessee Securities Division
<b>Sanction(s) Sought:</b>	Civil and Administrative Penalty(ies)/Fine(s)
<b>Date Initiated:</b>	06/26/2020
<b>Docket/Case Number:</b>	TSD NO. 20-013
<b>URL for Regulatory Action:</b>	<a href="https://www.tn.gov/content/dam/tn/commerce/documents/securities/consentorders/Venable-Final-Consent-Order_Executed_6-26-20.pdf">https://www.tn.gov/content/dam/tn/commerce/documents/securities/consentorders/Venable-Final-Consent-Order_Executed_6-26-20.pdf</a>
<b>Employing firm when activity occurred which led to the regulatory action:</b>	Morgan Stanley
<b>Product Type:</b>	Other: Unspecified Securities
<b>Allegations:</b>	Violation of Tenn. Comp. R & Regs. 0780-04-03-02(6)(b)(10) and Tenn. Code Ann. 48-1-112(a)(2)(G). Respondent entered into an Acceptance, Waiver, and Consent with FINRA in 2018. FINRA made findings that Mr. Venable effected approximately 400 discretionary transactions in the accounts of three customers without obtaining written authorization from the customers, although he had verbal authorizations.
<b>Current Status:</b>	Final
<b>Resolution:</b>	Consent



**Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?** Yes

**Resolution Date:** 06/26/2020

**Sanctions Ordered:** Civil and Administrative Penalty(ies)/Fine(s)

**Monetary Sanction 1 of 1**

**Monetary Related Sanction:** Civil and Administrative Penalty(ies)/Fine(s)

**Total Amount:** \$1,000.00

**Portion Levied against individual:** \$1,000.00

**Payment Plan:**

**Is Payment Plan Current:**

**Date Paid by individual:**

**Was any portion of penalty waived?** No

**Amount Waived:**

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**Reporting Source:** Broker

**Regulatory Action Initiated By:** Tennessee Securities Division

**Sanction(s) Sought:** Civil and Administrative Penalty(ies)/Fine(s)

**Date Initiated:** 06/26/2020

**Docket/Case Number:** TSD No. 20-013

**Employing firm when activity occurred which led to the regulatory action:** Morgan Stanley Smith Barney LLC

**Product Type:** Other: Unspecified securities

**Allegations:** Following entry of a FINRA AWC (reported elsewhere), the Tennessee Securities



Division alleged the very same activity as the basis for the consent order claiming that the individual effected approximately 400 discretionary transactions in accounts belonging to three customers, all of whom were members of the same household, without obtaining written authorizations from the customers prior to effecting the transactions (although he had verbal authorizations from the customers).

<b>Current Status:</b>	Final
<b>Resolution:</b>	Consent
<b>Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?</b>	No
<b>Resolution Date:</b>	06/26/2020
<b>Sanctions Ordered:</b>	Civil and Administrative Penalty(ies)/Fine(s) Other: Compliance with Securities Act
<b>Monetary Sanction 1 of 1</b>	
<b>Monetary Related Sanction:</b>	Civil and Administrative Penalty(ies)/Fine(s)
<b>Total Amount:</b>	\$1,000.00
<b>Portion Levied against individual:</b>	\$1,000.00
<b>Payment Plan:</b>	
<b>Is Payment Plan Current:</b>	
<b>Date Paid by individual:</b>	07/09/2020
<b>Was any portion of penalty waived?</b>	No
<b>Amount Waived:</b>	

#### Disclosure 2 of 2

<b>Reporting Source:</b>	Regulator
<b>Regulatory Action Initiated By:</b>	FINRA
<b>Sanction(s) Sought:</b>	



**Date Initiated:** 01/03/2019

**Docket/Case Number:** [2017056098601](#)

**Employing firm when activity occurred which led to the regulatory action:** Morgan Stanley

**Product Type:** Other: unspecified securities

**Allegations:** Without admitting or denying the findings, Venable consented to the sanctions and to the entry of findings that he effected discretionary transactions in accounts belonging to customers, all of whom were members of the same household, without obtaining prior written authorization from the customers, and without his member firm having accepted the accounts as discretionary. The findings stated that these customers had only given Venable express or implied authority to exercise discretion in their accounts. The findings also stated that Venable provided false responses on annual compliance questionnaires submitted to his member firm indicating that he had not exercised discretion in any customer account when, in fact, he had done so.

**Current Status:** Final

**Resolution:** Acceptance, Waiver & Consent(AWC)

**Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?** No

**Resolution Date:** 01/03/2019

**Sanctions Ordered:** Civil and Administrative Penalty(ies)/Fine(s)  
Suspension

**If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise?** No



**(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?**

**(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or**



**(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities Rulemaking Board?**

**Sanction 1 of 1**

**Sanction Type:** Suspension  
**Capacities Affected:** All capacities  
**Duration:** 10 business days  
**Start Date:** 02/04/2019  
**End Date:** 02/15/2019

**Monetary Sanction 1 of 1**

**Monetary Related Sanction:** Civil and Administrative Penalty(ies)/Fine(s)  
**Total Amount:** \$5,000.00  
**Portion Levied against individual:** \$5,000.00  
**Payment Plan:**  
**Is Payment Plan Current:**  
**Date Paid by individual:** 01/11/2019  
**Was any portion of penalty waived?** No

**Amount Waived:**

**Regulator Statement** Fines paid in full on January 11, 2019.






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<b>Reporting Source:</b>	Broker
<b>Regulatory Action Initiated By:</b>	FINRA
<b>Sanction(s) Sought:</b>	Civil and Administrative Penalty(ies)/Fine(s) Suspension
<b>Date Initiated:</b>	01/03/2019
<b>Docket/Case Number:</b>	<a href="#">2017056098601</a>
<b>Employing firm when activity occurred which led to the regulatory action:</b>	Morgan Stanley
<b>Product Type:</b>	Other: Unspecified Securities
<b>Allegations:</b>	Without admitting or denying the findings, Venable consented to the sanctions and to the entry of findings that he effected discretionary transactions in accounts belonging to customers, all of whom were members of the same household, without obtaining prior written authorization from the customers, and without his member firm having accepted the accounts as discretionary. The findings stated that while the customers had given Venable express or implied authority to exercise discretion in their accounts, they did not provide written discretionary authorization. The findings also stated that Venable provided false responses on annual compliance questionnaires submitted to his member firm indicating that he had not exercised discretion in any customer account when, in fact, he had done so.
<b>Current Status:</b>	Final
<b>Resolution:</b>	Acceptance, Waiver & Consent(AWC)
<b>Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?</b>	No
<b>Resolution Date:</b>	01/03/2019
<b>Sanctions Ordered:</b>	Civil and Administrative Penalty(ies)/Fine(s) Suspension
<b>Sanction 1 of 1</b>	



**Sanction Type:** Suspension

**Capacities Affected:** All capacities

**Duration:** 10 business days

**Start Date:** 02/04/2019

**End Date:** 02/15/2019

**Monetary Sanction 1 of 1**

**Monetary Related Sanction:** Civil and Administrative Penalty(ies)/Fine(s)

**Total Amount:** \$5,000.00

**Portion Levied against individual:** \$5,000.00

**Payment Plan:**

**Is Payment Plan Current:**

**Date Paid by individual:** 01/11/2019

**Was any portion of penalty waived?** No

**Amount Waived:**



## Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

### Disclosure 1 of 2

<b>Reporting Source:</b>	Broker
<b>Employing firm when activities occurred which led to the complaint:</b>	Morgan Stanley Smith Barney
<b>Allegations:</b>	Claimants alleged, inter alia, discretionary trading without written authorization and excessive trading - 2008 to 2016.
<b>Product Type:</b>	Mutual Fund Unit Investment Trust Other: Structured Products
<b>Alleged Damages:</b>	\$12,190,000.00
<b>Is this an oral complaint?</b>	No
<b>Is this a written complaint?</b>	Yes
<b>Is this an arbitration/CFTC reparation or civil litigation?</b>	No

### Customer Complaint Information

<b>Date Complaint Received:</b>	05/10/2017
<b>Complaint Pending?</b>	No
<b>Status:</b>	Evolved into Arbitration/CFTC reparation (the individual is a named party)
<b>Status Date:</b>	10/25/2017
<b>Settlement Amount:</b>	
<b>Individual Contribution Amount:</b>	

### Arbitration Information

<b>Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.):</b>	FINRA
<b>Docket/Case #:</b>	17-02833
<b>Date Notice/Process Served:</b>	10/25/2017



<b>Arbitration Pending?</b>	No
<b>Disposition:</b>	Settled
<b>Disposition Date:</b>	01/22/2021
<b>Monetary Compensation Amount:</b>	\$6,800,000.00
<b>Individual Contribution Amount:</b>	\$0.00
<b>Broker Statement</b>	In order to avoid the costs and uncertainties of litigation, Morgan Stanley agreed to pay Claimants \$6,800,000.00 in full and final settlement of any and all claims asserted by Claimants in this proceeding.

#### Disclosure 2 of 2

<b>Reporting Source:</b>	Firm
<b>Employing firm when activities occurred which led to the complaint:</b>	J. C. BRADFORD & CO.

**Allegations:** CLIENT ALLEGES SHE WAS ASSURED THAT FIRST MERCHANTS WAS A SAFE INVESTMENT. CLAIMS SHE HAD INFORMED BROKER SEVERAL TIMES THAT SHE COULD NOT AFFORD TO LOSE ANY OF HER INVESTMENT. ALSO INVESTED IN EQUITY INNS AND IS QUESTIONING WHY SHE RECEIVES INFORMATION FROM EQUITY CO. SHOWING POSITIVE INFORMATION BUT HER STATEMENTS STILL SHOW LOSSES. AN OFFER FOR BUY-BACK OF FIRST MERCHANTS HAS BEEN MADE AND WE ARE AWAITING A REPLY.

<b>Product Type:</b>	Debt - Corporate
<b>Alleged Damages:</b>	\$19,000.00

#### Customer Complaint Information

<b>Date Complaint Received:</b>	01/17/2000
<b>Complaint Pending?</b>	Yes
<b>Settlement Amount:</b>	
<b>Individual Contribution Amount:</b>	

<b>Reporting Source:</b>	Broker
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**Employing firm when activities occurred which led to the complaint:**

J.C. BRADFORD & CO.

**Allegations:**

CUSTOMER ALLEGES SHE WAS ASSURED THAT FIRST MERCHANTS WAS A SAFE INVESTMENT. CLAIMS SHE HAD INFORMED BROKER SEVERAL TIMES THAT SHE COULD NOT AFFORD TO LOSE ANY OF HER INVESTMENT. ALSO INVESTED IN EQUITY INNS AND IS QUESTIONING WHY SHE RECEIVES INFORMATION FROM EQUITY CO. SHOWING POSITIVE INFORMATION BUT HER STATEMENTS STILL SHOW LOSSES.

**Product Type:**

Debt - Corporate

**Alleged Damages:**

\$19,000.00

### **Customer Complaint Information**

**Date Complaint Received:**

01/17/2000

**Complaint Pending?**

No

**Status:**

Settled

**Status Date:**

04/01/2000

**Settlement Amount:**

\$24,000.00

**Individual Contribution Amount:**

\$0.00



### Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

#### Disclosure 1 of 3

**Reporting Source:** Broker

**Employing firm when activities occurred which led to the complaint:** J.J.B. HILLIARD, W.L. LYONS, INC.

**Allegations:** CLIENT ALLEGED THAT INVESTMENT WAS UNSUITABLE.

**Product Type:** Annuity(ies) - Variable

**Alleged Damages:** \$5,454.86

#### Customer Complaint Information

**Date Complaint Received:** 08/03/2007

**Complaint Pending?** No

**Status:** Denied

**Status Date:** 08/14/2007

**Settlement Amount:** \$0.00

**Individual Contribution Amount:** \$0.00

#### Disclosure 2 of 3

**Reporting Source:** Broker

**Employing firm when activities occurred which led to the complaint:** HILLIARD LYONS

**Allegations:** CLIENT ALLEGES UNSUITABLE ASSET ALLOCATION

**Product Type:** Annuity(ies) - Variable

**Alleged Damages:** \$35,725.00

#### Customer Complaint Information

**Date Complaint Received:** 09/17/2003



**Complaint Pending?** No  
**Status:** Denied  
**Status Date:** 10/17/2003  
**Settlement Amount:**  
**Individual Contribution Amount:**

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### Disclosure 3 of 3

**Reporting Source:** Broker  
**Employing firm when activities occurred which led to the complaint:** J.J.B. HILLIARD, W.L. LYONS, INC.  
**Allegations:** CUSTOMER ALLEGES UNSUITABILITY, CHURNING AND POOR PERFORMANCE.  
**Product Type:** Equity Listed (Common & Preferred Stock)  
**Alleged Damages:** \$7,096.00

### Customer Complaint Information

**Date Complaint Received:** 12/15/1999  
**Complaint Pending?** No  
**Status:** Denied  
**Status Date:** 03/02/2000  
**Settlement Amount:**  
**Individual Contribution Amount:**

## End of Report



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