

BrokerCheck Report

MICHAEL GERARD ROGAN

CRD# 1503029

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When communicating online or investing with any professional, make sure you know who you're dealing with. <u>Imposters</u> might link to sites like BrokerCheck from <u>phishing</u> or similar scam websites, or through <u>social media</u>, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

What is included in a BrokerCheck report?

- BrokerCheck reports for individual brokers include information such as employment history, professional
 qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck
 reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the
 same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- Where did this information come from?
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- How current is this information?
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- What if I want to check the background of an investment adviser firm or investment adviser representative?
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- Are there other resources I can use to check the background of investment professionals?
- FINRA recommends that you learn as much as possible about an investment professional before deciding
 to work with them. Your state securities regulator can help you research brokers and investment adviser
 representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

www.finra.org/brokercheck
User Guidance

MICHAEL G. ROGAN

CRD# 1503029

Currently employed by and registered with the following Firm(s):

(A) ROGAN & ASSOCIATES

9040 Town Center Parkway Lakewood Ranch, FL 34202 CRD# 42762

Registered with this firm since: 07/22/1997

B J.W. COLE FINANCIAL, INC.

200 Ninth Avenue North Suite 100 Safety Harbor, FL 34695 CRD# 124583

Registered with this firm since: 05/12/2025

B ROGAN & ASSOCIATES, INC.

200 9TH AVENUE NORTH SUITE 100 SAFETY HARBOR, FL 34695 CRD# 42762

Registered with this firm since: 04/28/1997

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 20 U.S. states and territories

This broker has passed:

- 4 Principal/Supervisory Exams
- 4 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History

This broker was previously registered with the following securities firm(s):

B CENTURY SECURITIES ASSOCIATES, INC.

CRD# 28218 ST. LOUIS, MO 08/1995 - 12/1996

B COHIG & ASSOCIATES, INC.

CRD# 16184 ENGLEWOOD, CO 07/1994 - 08/1995

CORPORATE SECURITIES GROUP, INC.

CRD# 11025 ST. LOUIS, MO 07/1991 - 08/1994

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? Yes

The following types of disclosures have been reported:

Туре	Count
Regulatory Event	2



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 20 U.S. states and territories through his or her employer.

Employment 1 of 2

Firm Name: J.W. COLE FINANCIAL, INC.

Main Office Address: 4301 ANCHOR PLAZA PARKWAY

SUITE 450

TAMPA, FL 33634

Firm CRD#: **124583**

	SRO	Category	Status	Date
B	FINRA	Financial and Operations Principal	Approved	05/12/2025
B	FINRA	General Securities Principal	Approved	05/12/2025
В	FINRA	General Securities Representative	Approved	05/12/2025
В	FINRA	Municipal Securities Principal	Approved	05/12/2025
B	FINRA	Municipal Securities Representative	Approved	05/12/2025
В	FINRA	Operations Professional	Approved	05/12/2025
B	FINRA	Registered Options Principal	Approved	05/12/2025
	U.S. State/ Territory	Category	Status	Date
В	U.S. State/ Territory Arizona	Category Agent	Status Approved	Date 05/16/2025
B B	·			
	Arizona	Agent	Approved	05/16/2025
В	Arizona California	Agent Agent	Approved Approved	05/16/2025 05/14/2025
B	Arizona California Florida	Agent Agent Agent	Approved Approved	05/16/2025 05/14/2025 05/13/2025



Employment 1 of 2, continued

	U.S. State/ Territory	Category	Status	Date
B	New Jersey	Agent	Approved	05/14/2025
B	New York	Agent	Approved	05/14/2025
B	North Carolina	Agent	Approved	05/14/2025
B	Ohio	Agent	Approved	05/14/2025
B	South Dakota	Agent	Approved	05/14/2025
B	Texas	Agent	Approved	05/14/2025
B	Virginia	Agent	Approved	05/14/2025

Branch Office Locations

J.W. COLE FINANCIAL, INC.

200 Ninth Avenue North Suite 100

Safety Harbor, FL 34695

J.W. COLE FINANCIAL, INC.

Carrollton, TX

Employment 2 of 2

Firm Name: ROGAN & ASSOCIATES, INC.

Main Office Address: 200 9TH AVENUE. NORTH

SUITE 100

SAFETY HARBOR, FL 34695-3500

Firm CRD#: **42762**

SRO	Category	Status	Date
B FINRA	General Securities Representative	Approved	04/28/1997
B FINRA	Financial and Operations Principal	Approved	08/28/2002
B FINRA	General Securities Principal	Approved	08/28/2002



Employment	2 (of 2	, continued

	SRO	Category	Status	Date
B	FINRA	Registered Options Principal	Approved	08/28/2002
B	FINRA	Municipal Securities Principal	Approved	03/27/2003
B	FINRA	Operations Professional	Approved	10/17/2011
	U.S. State/ Territory	Category	Status	Date
B	California	Agent	Approved	05/23/2006
В	Connecticut	Agent	Approved	11/07/2003
В	Florida	Agent	Approved	05/01/1997
IA	Florida	Investment Adviser Representative	Approved	07/22/1997
B	Georgia	Agent	Approved	03/02/2004
B	Illinois	Agent	Approved	02/15/2006
B	Indiana	Agent	Approved	05/18/2010
B	Michigan	Agent	Approved	08/26/2003
B	Nebraska	Agent	Approved	01/04/2016
B	New Hampshire	Agent	Approved	08/27/2020
B	New Jersey	Agent	Approved	07/21/2017
B	New York	Agent	Approved	08/16/2013
IA	New York	Investment Adviser Representative	Approved	08/29/2022
B	North Carolina	Agent	Approved	01/25/2008
B	Rhode Island	Agent	Approved	10/27/2004
B	South Carolina	Agent	Approved	02/16/2018
В	South Dakota	Agent	Approved	08/17/2020



Employment 2 of 2, continued

	U.S. State/ Territory	Category	Status	Date
B	Tennessee	Agent	Approved	03/09/2016
B	Texas	Agent	Approved	06/09/2004
В	Virginia	Agent	Approved	02/13/2007

Branch Office Locations

ROGAN & ASSOCIATES, INC. 200 9TH AVENUE NORTH SUITE 100

SAFETY HARBOR, FL 34695

ROGAN & ASSOCIATES, INC. 9040 Town Center Parkway Lakewood Ranch, FL 34202



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 4 principal/supervisory exams, 4 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam		Category	Date
B	General Securities Principal Examination	Series 24	01/02/2023
В	Registered Options Principal Examination	Series 4	01/02/2023
В	Financial and Operations Principal Examination	Series 27	01/02/2023
В	Municipal Securities Principal Examination	Series 53	03/26/2003

General Industry/Product Exams

Exam		Category	Date
В	Municipal Securities Representative Examination	Series 52TO	05/12/2025
В	Operations Professional Examination	Series 99TO	01/02/2023
B	Securities Industry Essentials Examination	SIE	10/01/2018
В	General Securities Representative Examination	Series 7	05/17/1986

State Securities Law Exams

Exam		Category	Date
В	Uniform Securities Agent State Law Examination	Series 63	08/25/2003

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

www.finra.org/brokercheck
User Guidance

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Reg	istration Dates	Firm Name	CRD#	Branch Location
B	08/1995 - 12/1996	CENTURY SECURITIES ASSOCIATES, INC.	28218	ST. LOUIS, MO
B	07/1994 - 08/1995	COHIG & ASSOCIATES, INC.	16184	ENGLEWOOD, CO
B	07/1991 - 08/1994	CORPORATE SECURITIES GROUP, INC.	11025	ST. LOUIS, MO
B	02/1990 - 06/1991	PCI FINANCIAL SERVICES, INC.	25728	
B	09/1988 - 03/1990	DONALD & CO. SECURITIES INC.	7776	TINTON FALLS, NJ
B	07/1987 - 10/1988	R.B. MARICH, INC.	13227	
B	07/1986 - 08/1987	THE STUART-JAMES COMPANY, INC.	11691	
В	05/1986 - 01/1987	FIRST JERSEY SECURITIES, INC.	6621	

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
04/2025 - Present	J.W. Cole Financial, Inc.	Registered Representative	Υ	Tampa, FL, United States
01/1997 - Present	ROGAN & ASSOCIATES, INC.	PRESIDENT/CEO/CFO /MSP/ROSFP/SOLE OFFICER/SOLE SHAREHOLDER/PRIN CIPAL FINANCIAL OFFICER/PRINCIPAL OPERATIONS OFFICER	Y	SAFETY HARBOR, FL, United States

www.finra.org/brokercheck

Registration and Employment History



Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

- (1) The Pub at Safety Harbor, LLC; Not investment related; 103 8th Ave N, Safety Harbor, FL 34695; Pub; Investor; Start date 10/16/2020; 0 hours spent.
- (2) Rogan & Associates, RIA; Financial Planning RIA; Investment Related; 200 9th Ave N, Ste 100, Safety Harbor, FL 34695; President; start 1/1/1997; 240 hours/month, 240 hours/month during trading.
- (3) Rogan & Associates Inc; Life insurance sales to clients; 200 Ninth Ave North Suite 100 Safety Harbor, FL 34695; Investment Related; President; Start Date: 7/29/2025; Less than 10 hours/month during trading

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

2. Certain thresholds must be met before an event is reported to CRD, for example:

- o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
- A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

3. Disclosure events in BrokerCheck reports come from different sources:

 As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.

4. There are different statuses and dispositions for disclosure events:

- o A disclosure event may have a status of pending, on appeal, or final.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
- o A final event generally has a disposition of adjudicated, settled or otherwise resolved.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Regulatory Event	0	2	0



Disclosure Event Details

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Regulatory - Final

This type of disclosure event may involve (1) a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, self-regulatory organization, federal regulatory such as the Securities and Exchange Commission, foreign financial regulatory body) for a violation of investment-related rules or regulations; or (2) a revocation or suspension of a broker's authority to act as an attorney, accountant, or federal contractor.

Disclosure 1 of 2

Bv:

Reporting Source: Regulator

Regulatory Action Initiated

d

NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC.

Sanction(s) Sought:

Other Sanction(s) Sought:

Date Initiated: 05/08/2002

Docket/Case Number: CAF020017

Employing firm when activity occurred which led to the regulatory action:

ADS DISTRIBUTORS, INC. N/K/A ROGAN,, ROSENBERG & ASSOCIATES

Product Type: No Product

Other Product Type(s):

Allegations: NASD RULES 2110, 3010 - WITHOUT ADMITTING OR DENYING THE

ALLEGATIONS, THE RESPONDENT CONSENTED TO THE ENTRY OF

FINIDINGS THAT HE FAILED TO ESTABLISH AND MAINTAIN A SUPERVISORY

SYSTEM REASONABLY DESIGNED TO ACHIEVE COMPLIANCE WITH

FEDERAL SECURITIES LAWS, REGULATIONS, NASD RULES TO SUPERVISE AN INDIVIDUAL'S ACTIVITIES ON BEHALF OF THE FIRM AND FAILED TO TAKE STEPS TO INVESTIGATE HIS CONDUCT AND INSURE HIS ACTIONS COMPLIED WITH APPLICABLE SECURITIES LAWS AND NASD RULES.



Current Status: Final

Resolution: Acceptance, Waiver & Consent(AWC)

Resolution Date: 05/08/2002

Sanctions Ordered: Monetary/Fine \$5,000.00

Suspension

Other Sanctions Ordered:

Sanction Details: FINED \$5,000, JOINTLY AND SEVERALLY, AND SUSPENDED FROM

ASSOCIATION IN ANY PRINCIPAL CAPACITY FOR 30 DAYS. SUSPENSION

EFFECTIVE JUNE 17, 2002 TO CLOSE OF BUSINESS JULY 16, 2002.

Reporting Source: Broker

Regulatory Action Initiated

By:

NASD REGULATION, INC.

Sanction(s) Sought: Suspension

Other Sanction(s) Sought: FINE

Date Initiated: 03/26/2002

Docket/Case Number: CAF 020017 1074886

Employing firm when activity occurred which led to the

regulatory action:

ROGAN ROSENBERG & ASSOCIATES

Product Type: No Product

Other Product Type(s):

Allegations: NASD RULES 2110, 3010 ALLEGATIONS WERE THAT ROGAN DID NOT

SUPERVISE AN INDIVIDUAL'S ACTIVITIES ON BEHALF OF THE FIRM AND DID NOT TAKE STEPS TO INVESTIGATE ANOTHER INDIVIDUAL'S CONDUCT AND INSURE HIS ACTIONS COMPLIED WITH APPLICABLE SECURITIES LAWS

AND NASD RULES.

Current Status: Final

Resolution: Acceptance, Waiver & Consent(AWC)

Resolution Date: 05/08/2002

Sanctions Ordered: Monetary/Fine \$5,000.00



Suspension

Other Sanctions Ordered:

Sanction Details: FINE PAID ON 5/28/2002. SUSPENSION AS PRINCIPAL FROM 6/17/2002

THROUGH 7/16/2002.

Broker Statement A FORMER UNLICENSED AND MINORTY PARTNER PUBLISHED

ADVERTISING ABOUT HIS BUSINESS UNDER THE NAME OF MY COMPANY WITHOUT MY KNOWLEDGE AND CONSENT. THIS FORMER PARTNER FURTHER COMMUNICATED DIRECTLY WITH NASD ADVERTISING DEPARTMENT WITHOUT MY KNOWLEDGE AND CONSENT WHICH

RESULTED IN NASD DETERMINING THAT I DID NOT PROPERLY SUPERVISE THIS INDIVIDUAL WHO WAS NO LONGER ASSOCIATED WITH MY FIRM IN ANY WAY. IN SETTLING THIS MATTER WITH NASD AND TO AVOID FURTHER REPRISALS FROM NASD, I CONSENTED TO THE ENTRY OF NASD FINDINGS

WITHOUT ADMITTING OR DENYING THE ALLEGATIONS.

Disclosure 2 of 2

Reporting Source: Regulator

Regulatory Action Initiated

By:

NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC.

Sanction(s) Sought:

Other Sanction(s) Sought:

Date Initiated: 09/07/1999

Docket/Case Number: C07990057

Employing firm when activity occurred which led to the regulatory action:

ADS DISTRIBUTORS, INC.

Product Type: Other

Other Product Type(s):

Allegations: RESPONDENT MEMBER, ACTING THROUGH ROGAN: FILED A QUARTERLY

FOCUS IIA REPORT SEVENTEEN DAYS LATE IN VIOLATION OF SEC RULE

17A-5 AND NASD RULE 2110.

Current Status: Final

Resolution: Acceptance, Waiver & Consent(AWC)

Resolution Date: 09/07/1999



Sanctions Ordered: Monetary/Fine \$1,000.00

Other Sanctions Ordered:

Sanction Details: \$1,000.00 FINE, J&S

Regulator Statement 01-12-00, \$1,000 PAID J&S ON 9/15/99, INVOICE #99-07-750

Reporting Source: Broker

Regulatory Action Initiated

By:

NASD REGULATION INC

Sanction(s) Sought: Civil and Administrative Penalt(ies) /Fine(s)

Other Sanction(s) Sought: NONE

Date Initiated: 08/06/1999

Docket/Case Number: C07990057

Employing firm when activity occurred which led to the

regulatory action:

ADS DISTRIBUTORS INC

Product Type: No Product

Other Product Type(s):

Allegations: ADS, ACTING THROUGH ROGAN, FILED ITS QUARTERLY FOCUS IIA

REPORT FOR THE PERIOD ENDING MARCH 31, 1999, SEVENTEEN (17) DAYS LATE, IN VIOLATION OF NASD CONDUCT RULE 2110 AND SEC RULE

17A-5.

Current Status: Final

Resolution: Acceptance, Waiver & Consent(AWC)

Resolution Date: 08/26/1999

Sanctions Ordered: Monetary/Fine \$1,000.00

Other Sanctions Ordered: NONE

Sanction Details: \$1000 FINE, JOINT AND SEVERAL, AGAINST ADS AND ROGAN

Broker Statement ADS AND ROGAN ACCEPTED AND CONSENTED, WITHOUT ADMITTING OR

DENYING THE ALLEGED VIOLATIONS, TO THE ENTRY OF THE FINDINGS BY

NASD REGULATION INC.

www.finra.org/brokercheck

End of Report



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