

# BrokerCheck Report ALAN JAMES SCHARFF CRD# 1549077

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When communicating online or investing with any professional, make sure you know who you're dealing with. <u>Imposters</u> might link to sites like BrokerCheck from <u>phishing</u> or similar scam websites, or through <u>social media</u>, trying to steal your personal information or your money. Please contact FINRA with any concerns.

#### About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

#### • What is included in a BrokerCheck report?

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- Where did this information come from?
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
  - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
  - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- How current is this information?
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- What if I want to check the background of an investment adviser firm or investment adviser representative?
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- Are there other resources I can use to check the background of investment professionals?
- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

#### Thank you for using FINRA BrokerCheck.



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Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

brokercheck.finra.org

For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

# **ALAN J. SCHARFF**

CRD# 1549077

Currently employed by and registered with the following Firm(s):

# MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED

921 WALNUT ST BOULDER, CO 80302 CRD# 7691 Registered with this firm since: 07/07/1993

# B MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED

921 WALNUT ST BOULDER, CO 80302 CRD# 7691 Registered with this firm since: 04/23/1992

# **Report Summary for this Broker**



**User Guidance** 

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

## **Broker Qualifications**

#### This broker is registered with:

- 6 Self-Regulatory Organizations
- 34 U.S. states and territories

#### This broker has passed:

- 0 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 2 State Securities Law Exams

## **Registration History**

This broker was previously registered with the following securities firm(s):

 B GILFORD SECURITIES INCORPORATED CRD# 8076 NEW YORK, NY 04/1990 - 04/1991
B THE STUART-JAMES COMPANY, INCORPORATED CRD# 11691 07/1988 - 03/1990
B THE STUART-JAMES COMPANY, INCORPORATED CRD# 11691 DENVER, CO 08/1986 - 03/1990

## **Disclosure Events**

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? Yes

The following types of disclosures have been reported:

Туре	Count	
Customer Dispute	1	



## Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 6 SROs and is licensed in 34 U.S. states and territories through his or her employer.

# Employment 1 of 1

Firm Name:MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATEDMain Office Address:ONE BRYANT PARK<br/>NEW YORK, NY 10036Firm CRD#:7691

	SRO	Category	Status	Date
В	Cboe BYX Exchange, Inc.	General Securities Representative	Approved	05/15/2014
В	Cboe BZX Exchange, Inc.	General Securities Representative	Approved	05/15/2014
В	Cboe Exchange, Inc.	General Securities Representative	Approved	04/23/1992
В	FINRA	General Securities Representative	Approved	04/23/1992
В	Nasdaq Stock Market	General Securities Representative	Approved	07/12/2006
В	New York Stock Exchange	General Securities Representative	Approved	04/23/1992
	U.S. State/ Territory	Category	Status	Date
В	Arizona	Agent	Approved	06/04/1993
B	Arizona Arkansas	Agent Agent	Approved Approved	06/04/1993 12/19/2001
		-		
B	Arkansas	Agent	Approved	12/19/2001
B	Arkansas California	Agent Agent	Approved Approved	12/19/2001 06/02/1993
B B B	Arkansas California Colorado	Agent Agent Agent	Approved Approved Approved	12/19/2001 06/02/1993 04/23/1992



# Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
В	Georgia	Agent	Approved	06/19/2019
B	Hawaii	Agent	Approved	01/05/2000
В	Idaho	Agent	Approved	05/19/2022
B	Illinois	Agent	Approved	04/28/2005
B	Maryland	Agent	Approved	09/05/2024
B	Massachusetts	Agent	Approved	06/01/2001
B	Michigan	Agent	Approved	09/23/1999
B	Minnesota	Agent	Approved	06/16/2016
В	Mississippi	Agent	Approved	09/26/2022
В	Missouri	Agent	Approved	04/01/2019
В	Montana	Agent	Approved	09/09/2015
В	Nevada	Agent	Approved	02/20/2015
В	New Hampshire	Agent	Approved	03/22/2013
B	New Jersey	Agent	Approved	04/22/2019
В	New Mexico	Agent	Approved	06/02/1993
B	North Carolina	Agent	Approved	07/07/1993
В	Ohio	Agent	Approved	06/21/2022
В	Oklahoma	Agent	Approved	10/21/2008
B	Oregon	Agent	Approved	02/23/2023
B	Pennsylvania	Agent	Approved	12/17/2024
В	Texas	Agent	Approved	07/07/1993





# Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
lA	Texas	Investment Adviser Representative	Restricted Approval	07/07/1993
В	Utah	Agent	Approved	07/14/2020
В	Virgin Islands	Agent	Approved	06/15/2006
В	Virginia	Agent	Approved	08/20/1996
В	Washington	Agent	Approved	06/02/1993
В	West Virginia	Agent	Approved	04/19/2023
В	Wisconsin	Agent	Approved	08/03/2000
В	Wyoming	Agent	Approved	01/10/2011

# **Branch Office Locations**

MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED 921 WALNUT ST BOULDER, CO 80302



#### Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

### **Principal/Supervisory Exams**

Exam	Category	Date
No information reported.		

### **General Industry/Product Exams**

Exam		Category	Date
В	Securities Industry Essentials Examination	SIE	10/01/2018
В	Futures Managed Funds Examination	Series 31	07/18/1994
В	General Securities Representative Examination	Series 7	08/16/1986

## **State Securities Law Exams**

Exam		Category	Date
IA	Uniform Investment Adviser Law Examination	Series 65	10/25/1994
B	Uniform Securities Agent State Law Examination	Series 63	09/03/1986

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

# **Professional Designations**

This section details that the representative has reported **0** professional designation(s).

No information reported.



User Guidance

# **Registration and Employment History**



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#### **Registration History**

The broker previously was registered with the following firms:

Reg	istration Dates	Firm Name	CRD#	Branch Location
В	04/1990 - 04/1991	GILFORD SECURITIES INCORPORATED	8076	NEW YORK, NY
B	07/1988 - 03/1990	THE STUART-JAMES COMPANY, INCORPORATED	11691	
B	08/1986 - 03/1990	THE STUART-JAMES COMPANY, INCORPORATED	11691	DENVER, CO
В	02/1988 - 07/1988	JANNEY MONTGOMERY SCOTT INC.	463	

#### **Employment History**

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
11/2009 - Present	BANK OF AMERICA, N.A.	WEALTH MANAGEMENT ADVISOR	Y	BOULDER, CO, United States
03/1992 - Present	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	WEALTH MANAGEMENT ADVISOR	Y	BOULDER, CO, United States

#### **Other Business Activities**

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

I\*2200313, Entity Type: , Name of OBA: Niwot Meadow Farm HOA, Address: Niwot, Colorado, 80544, Investment Related: N, Position, Title, Association: Board Member, Employee State Date: 02/01/2025, No Hours: 10 Yearly, No Hours during Trading: 0 Yearly, Duties: Board of director Some of the duties of a board member are to uphold HOA bylaws and covenants. Overseeing and managing contracts with vendors such as common ground maintenance. Ensuring the HOA complies with applicable local, state and federal laws. We essentially act as stewards of the community, working to preserve property values and create a positive living environment.



#### What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

#### 2. Certain thresholds must be met before an event is reported to CRD, for example:

- A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
- A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

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#### 3. Disclosure events in BrokerCheck reports come from different sources:

 As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.

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#### 4. There are different statuses and dispositions for disclosure events:

- o A disclosure event may have a status of *pending, on appeal,* or *final.* 
  - A "pending" event involves allegations that have not been proven or formally adjudicated.
  - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" event has been concluded and its resolution is not subject to change.
- o A final event generally has a disposition of adjudicated, settled or otherwise resolved.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	1	N/A



### **Disclosure Event Details**

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

#### Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

Disclosure 1 of 1	
Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED
Allegations:	CUSTOMER VAGUELY ALLEGES CHURNING AND POOR RECOMMENDATION BY MERRILL LYNCH WITHOUT IDENTIFYING INVESTMENTS OR BROKERS. THE COMPLAINT SEEKS UNSPECIFIED COMPENSATORY DAMAGES PLUS \$15,000.
Product Type:	
Alleged Damages:	
<b>Customer Complaint Infor</b>	mation
Date Complaint Received:	03/12/1998
Complaint Pending?	No
Status:	Closed/No Action
Status Date:	
Settlement Amount:	
Individual Contribution Amount:	



**Broker Statement** 

MERRILL LYNCH AND MR. SCHARFF DENY THE COMPLAINT IN ITS ENTIRETY. WHILE ITS VAGUENESS PREVENTS SPECIFIC RESPONSES, THE ACCOUNT EARNED BETWEEN 14.89% AND 25.61% FROM 1995 THROUGH 1997 AND CUSTOMER'S SPENDING OUTSTRIPPED HER INVESTMENT INCOME BY SUBSTANTIAL MARGIN.



User Guidance

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