

BrokerCheck Report

ASHOK RAJAN

CRD# 1619972

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.

- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:

- information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
- information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

ASHOK RAJAN

CRD# 1619972

Currently employed by and registered with the following Firm(s):**IA LPL ENTERPRISE, LLC**BASKING RIDGE, NJ
CRD# 8733

Registered with this firm since: 11/14/2024

B LPL ENTERPRISE, LLCBASKING RIDGE, NJ
CRD# 8733

Registered with this firm since: 11/14/2024

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications**This broker is registered with:**

- 1 Self-Regulatory Organization
- 18 U.S. states and territories

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **No****This broker has passed:**

- 1 Principal/Supervisory Exam
- 2 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History**This broker was previously registered with the following securities firm(s):****IA PRUDENTIAL FINANCIAL PLANNING SERVICES**CRD# 5685
NEWARK, NJ
01/2020 - 11/2024**B PRUCO SECURITIES, LLC.**CRD# 5685
Basking Ridge, NJ
01/2020 - 11/2024**B JANNEY MONTGOMERY SCOTT LLC**CRD# 463
BEDMINSTER, NJ
03/2016 - 02/2020

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 18 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **LPL ENTERPRISE, LLC**

Main Office Address: **1055 LPL WAY
FORT MILL, SC 29715**

Firm CRD#: **8733**

SRO	Category	Status	Date
B FINRA	General Securities Representative	Approved	11/14/2024
U.S. State/ Territory	Category	Status	Date
B Alaska	Agent	Approved	11/14/2024
B Arizona	Agent	Approved	11/14/2024
B California	Agent	Approved	11/14/2024
B Florida	Agent	Approved	11/18/2024
B Indiana	Agent	Approved	04/02/2025
B Iowa	Agent	Approved	11/14/2024
B Louisiana	Agent	Approved	11/14/2024
B Maine	Agent	Approved	12/09/2024
B Maryland	Agent	Approved	11/14/2024
B Massachusetts	Agent	Approved	11/14/2024
B Michigan	Agent	Approved	11/14/2024
B Minnesota	Agent	Approved	11/14/2024

Broker Qualifications



Employment 1 of 1, continued

U.S. State/ Territory	Category	Status	Date
B New Jersey	Agent	Approved	11/14/2024
IA New Jersey	Investment Adviser Representative	Approved	11/14/2024
B New York	Agent	Approved	11/14/2024
B Pennsylvania	Agent	Approved	11/14/2024
B Rhode Island	Agent	Approved	06/30/2025
B Tennessee	Agent	Approved	07/10/2025
B Texas	Agent	Approved	11/14/2024
IA Texas	Investment Adviser Representative	Restricted Approval	11/14/2024

Branch Office Locations

LPL ENTERPRISE, LLC
BASKING RIDGE, NJ

Broker Qualifications



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
B General Securities Principal Examination	Series 24	11/20/2003

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	02/21/1987

State Securities Law Exams

Exam	Category	Date
B Uniform Securities Agent State Law Examination	Series 63	03/02/2016
B IA Uniform Combined State Law Examination	Series 66	07/01/2004

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
IA 01/2020 - 11/2024	PRUDENTIAL FINANCIAL PLANNING SERVICES	5685	Basking Ridge, NJ
B 01/2020 - 11/2024	PRUCO SECURITIES, LLC.	5685	Basking Ridge, NJ
B 03/2016 - 02/2020	JANNEY MONTGOMERY SCOTT LLC	463	BEDMINSTER, NJ
IA 02/2016 - 02/2020	JANNEY MONTGOMERY SCOTT LLC	463	BEDMINSTER, NJ
IA 09/2014 - 02/2016	AWM GLOBAL ADVISORS	159094	SAN DIEGO, CA
B 06/2006 - 11/2012	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	NEW YORK, NY
IA 06/2006 - 11/2012	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	JERSEY CITY, NJ
IA 07/2004 - 10/2005	PRUDENTIAL INVESTMENTS LLC	105670	NEWARK, NJ
B 07/2003 - 10/2005	PRUDENTIAL INVESTMENT MANAGEMENT SERVICES LLC	18353	NEWARK, NJ
B 02/2002 - 03/2003	PRUDENTIAL SECURITIES INCORPORATED	7471	NEW YORK, NY
B 08/1993 - 02/2002	PRUDENTIAL SECURITIES INCORPORATED	7471	NEW YORK, NY
B 02/1987 - 09/1993	DEAN WITTER REYNOLDS INC.	7556	PURCHASE, NY

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
11/2024 - Present	LPL ENTERPRISE, LLC	Mass Transfer	Y	Basking Ridge, NJ, United States

Registration and Employment History



Employment History, continued

Employment	Employer Name	Position	Investment Related	Employer Location
01/2020 - Present	Prudential Insurance Company of America	Financial Professional	Y	East Brunswick, NJ, United States
01/2020 - 11/2024	Pruco Securities, LLC.	Registered Representative	Y	East Brunswick, NJ, United States
02/2016 - 01/2020	JANNEY MONTGOMERY SCOTT LLC	FINANCIAL ADVISOR TRAINEE	Y	BEDMINSTER, NJ, United States
09/2014 - 02/2016	AWM GLOBAL ADVISORS	REGISTERED REPRESENTATIVE	Y	SAN DIEGO, CA, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

- 1) 10/08/2024 - Rajan Private Wealth - Provides wealth management and investment advisory services to clients - DBA for LPL Business (entity for LPL business) - Inv Related - At BASKING RIDGE, NJ - Start Date 01/01/2020 - 160hrs/mth - 160hrs/mth During Trading
- 2) 09/13/2024 - Ash Rajan - Invited to provide thought leadership on wealth management topics - Speaker/ Seminar/ Workshops - Non Inv Related - At BASKING RIDGE, NJ - Start Date 01/01/2020 - 1hrs/mth - 0hrs/mth During Trading
- 3) 09/13/2024 - Ash Rajan Wine Columnist - Writes lifestyle articles about wine, wine regions, wine etiquette and travel etc. - Non Inv Related - At BASKING RIDGE, NJ - Start Date 01/01/2020 - 1hrs/mth - 0hrs/mth During Trading

End of Report



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