

BrokerCheck Report

Steve Levern Soma

CRD# 1754268

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When communicating online or investing with any professional, make sure you know who you're dealing with. <u>Imposters</u> might link to sites like BrokerCheck from <u>phishing</u> or similar scam websites, or through <u>social media</u>, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

What is included in a BrokerCheck report?

- BrokerCheck reports for individual brokers include information such as employment history, professional
 qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck
 reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the
 same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- Where did this information come from?
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- How current is this information?
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- What if I want to check the background of an investment adviser firm or investment adviser representative?
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- Are there other resources I can use to check the background of investment professionals?
- FINRA recommends that you learn as much as possible about an investment professional before deciding
 to work with them. Your state securities regulator can help you research brokers and investment adviser
 representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

www.finra.org/brokercheck
User Guidance

Steve L. Soma

CRD# 1754268

Currently employed by and registered with the following Firm(s):

IA EDWARD JONES

2323 Crossroads Dr Suite 190
MADISON, WI 53718
CRD# 250
Registered with this firm since: 03/10/1998

B EDWARD JONES 2323 Crossroads Dr Suite 190

> MADISON, WI 53718 CRD# 250

Registered with this firm since: 10/21/1987

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 4 Self-Regulatory Organizations
- 26 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History

This broker was previously registered with the following securities firm(s):

No information reported.

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? Yes

The following types of disclosures have been reported:

Туре	Count
Customer Dispute	3

Broker Qualifications



Date

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

Status

This individual is currently registered with 4 SROs and is licensed in 26 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **EDWARD JONES**

Main Office Address: 12555 MANCHESTER ROAD

ST. LOUIS, MO 63131-3710

Category

Firm CRD#: **250**

SRO

	SKU	Category	Status	Date
B	FINRA	General Securities Representative	Approved	10/21/1987
B	NYSE American LLC	General Securities Representative	Approved	09/13/2011
B	Nasdaq Stock Market	General Securities Representative	Approved	07/12/2006
B	New York Stock Exchange	General Securities Representative	Approved	10/21/1987
	U.S. State/ Territory	Category	Status	Date
B	Alaska	Agent	Approved	07/11/2017
B	Arizona	Agent	Approved	01/07/1991
B	Arkansas	Agent	Approved	06/11/2007
В	California	Agent	Approved	10/20/1993
В	Colorado	Agent	Approved	02/23/1990
В	Florida	Agent	Approved	04/07/1992
В	Idaho	Agent	Approved	04/25/2005
B	Illinois	Agent	Approved	05/07/1991
B	Indiana	Agent	Approved	01/14/2004

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	lowa	Agent	Approved	04/17/2020
B	Kansas	Agent	Approved	12/08/2023
B	Louisiana	Agent	Approved	05/23/2022
B	Michigan	Agent	Approved	02/16/1994
B	Minnesota	Agent	Approved	09/22/1989
B	Nevada	Agent	Approved	08/21/2017
B	New Hampshire	Agent	Approved	08/03/2007
B	New Mexico	Agent	Approved	04/18/2018
В	North Carolina	Agent	Approved	07/23/2003
B	Ohio	Agent	Approved	02/16/1999
B	Oklahoma	Agent	Approved	03/14/2024
B	South Dakota	Agent	Approved	02/11/2022
B	Tennessee	Agent	Approved	12/11/2023
B	Texas	Agent	Approved	04/20/1990
IA	Texas	Investment Adviser Representative	Restricted Approval	08/26/2014
B	Virginia	Agent	Approved	02/10/1998
B	Wisconsin	Agent	Approved	09/02/1988
IA	Wisconsin	Investment Adviser Representative	Approved	03/10/1998
B	Wyoming	Agent	Approved	11/06/2012

Branch Office Locations

www.finra.org/brokercheck

Broker Qualifications



Employment 1 of 1, continued EDWARD JONES
2323 Crossroads Dr Suite 190

MADISON, WI 53718

Broker Qualifications



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam		Category	Date
	No information reported.		

General Industry/Product Exams

Exam		Category	Date
В	Securities Industry Essentials Examination	SIE	10/01/2018
В	General Securities Representative Examination	Series 7	10/17/1987

State Securities Law Exams

Exam	r	Category	Date
В	Uniform Securities Agent State Law Examination	Series 63	11/06/1987

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

www.finra.org/brokercheck
User Guidance

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

www.finra.org/brokercheck

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Registration Dates Firm Name CRD# Branch Location

No information reported.

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
04/1987 - Present	EDWARD D. JONES & CO., L.P.	NOT PROVIDED	Υ	SUN PRAIRIE, WI, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

"Sun Devils 146 LLC

Type of business: rental condo

Scottsdale, AZ

Start date: 5/15/2016

partner

Hours per week: 1 Hours during trading: 0 Maintain Property"

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

2. Certain thresholds must be met before an event is reported to CRD, for example:

- o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
- A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

0

3. Disclosure events in BrokerCheck reports come from different sources:

 As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.

0

4. There are different statuses and dispositions for disclosure events:

- o A disclosure event may have a status of pending, on appeal, or final.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
- o A final event generally has a disposition of adjudicated, settled or otherwise resolved.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	3	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

Disclosure 1 of 2

Reporting Source: Broker

Employing firm when Edward Jones

activities occurred which led

to the complaint:

Allegations: Client alleges the May 10, 2018 sells in his Advisory Solutions account was not

suitable.

Product Type: Other: Managed/Wrap Accounts

No

Alleged Damages: \$36,984.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC

reparation or civil litigation?

Customer Complaint Information

Date Complaint Received: 06/19/2019

Complaint Pending? No

Status: Settled

Status Date: 07/25/2019

Settlement Amount: \$36,984.00

Individual Contribution

Amount:

\$0.00



Broker Statement After completion of the firm's investigation, client's claim was resolved in the

amount of \$36.984.00.

Disclosure 2 of 2

Broker **Reporting Source:**

Employing firm when activities occurred which led to the complaint:

EDWARD JONES

Allegations:

1/10-5/10: THE CLIENT STATES WHEN SHE VISITED WITH THE FA IN JAN. 2010 INFORMING THE FA SHE MAY NEED TO PULL SOME INCOME FROM HER INVESTMENTS DUE TO MEDICAL ISSUES. SHE STATES SHE WAS SENT INFORMATION ON ADVISORY SOLUTIONS. SHE STATES SHE WAS INFORMED BY THE FA SHE COULD EARN \$1100 IN INCOME, THE CLIENT APPROVED. HOWEVER, THE CLIENT DID NOT REALIZE THE RISKS

INVOLVED IN ADVISORY SOLUTIONS. SHE INDICATED WHEN SHE VISITED WITH THE FA SHE WAS NOT WELL. SHE STATES SHE LOST OVER \$9000 DUE TO THE CHANGE IN INVESTMENTS. THE CLIENT WOULD LIKE TO BE REIMBURSED THE AMOUNT SHE LOST DUE TO THE INVESTMENT IN

ADVISORY SOLUTIONS.

Product Type: Other: MANAGES/WRAP ACCTS (IN HOUSE)

Alleged Damages: \$5,000.00

Alleged Damages Amount Explanation (if amount not exact):

ALLEGATIONS CLAIM DAMAGES THAT APPEAR TO BE IN EXCESS OF \$5,000

Is this an oral complaint?

No

Is this a written complaint?

Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 06/10/2010

Complaint Pending? No

Status: Settled

Status Date: 12/15/2010

Settlement Amount: \$11,429.00



Individual Contribution Amount:

\$1,000.00

Broker Statement

OUR RECORDS INDICATE THE CLIENT INVESTED IN THE EDWARD JONES ADVISORY SOLUTIONS ON MARCH 9, 2010 AND LIQUIDATED ASSETS FROM THE EDWARD JONES ADVISORY SOLUTIONS ACCOUNT ON JUNE 28, 2010. UPON REVIEW OF THE PURCHASES AND LIQUIDATIONS, IT APPEARS THE VALUE DECLINED BY \$11,429. AS A RESULT, WE ARE OFFERING TO REIMBURSE YOU \$11,429. THE CLIENT AGREED TO THE OFFER AND HER ACCOUNT WAS CREDITED.



Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

Disclosure 1 of 1

Reporting Source: Broker

Employing firm when activities occurred which led

to the complaint:

Allegations:

EDWARD JONES

CLIENT CLAIMS THE FA TOOK TWO REQUESTS FROM HER HUSBAND TO

REMOVE FUNDS FROM HER DAUGHTERS CUSTODIAL ACCOUNT. CLIENT STATES SHE IS THE OWNER OF THE CUSTODIAL ACCOUNT. CLIENT STATES THE FIRST TRANSACATION WAS ON AUGUST 2, 2011, AT WHICH TIME HER HUSBAND REQUESTED \$15,000.00 FROM THE ACCOUNT. CLIENT STATES THE SECOND TRANSACTION WAS ON SEPTEMBER 13, 2011, AT WHICH TIME \$1,594.91 WAS REMOVED, LEAVING A ZERO BALANCE. THE CLIENT CLAIMS SHE SPOKE WITH THE FA WHO STATED HE TOOK THE REQUESTS FROM HER HUSBAND ON GOOD FAITH, NOT KNOWING THEY

WERE IN THE MIDDLE OF A DIVORCE. CLIENT WANTS THE FUNDS RESTORED TO HER DAUGHTERS ACCOUNT AND WANTS ANY FUTURE REQUESTS TO EITHER OF HER DAUGHTER'S CUSTODIAL ACCOUNTS

HANDLED BY SIGNED WRITTEN REQUEST FROM HER.

Product Type: Mutual Fund

Alleged Damages: \$16,594.91

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

Customer Complaint Information

Date Complaint Received: 10/11/2011

Complaint Pending? No

Status: Denied

Status Date: 12/06/2011

Settlement Amount:



Individual Contribution Amount:

Broker Statement

OUR REVIEW DETERMINED THE ACCOUNT OWNER ENDORSED BOTH CHECKS AND DEPOSITED THEM AT ANOTHER INSTITUTION. ADVISED THE CLIENT AS A RESULT OF THE CHECKS ENDORSEMENTS. SHE HAS TAKEN OWNERSHIP OF THE FUNDS FROM THE CUSTODIAL ACCOUNT. IF SHE WOULD LIKE TO HAVE THE ACCOUNT RESTORED SHE WILL NEED TO DEPOSIT THE FUNDS BACK INTO THE EDWARD JONES CUSTODIAL ACCOUNT AND WE WILL CANCEL THE SELL TRADES WHICH TOOK PLACE. ADVISED THE CLIENT THE CANCELLATIONS WOULD BE DONE AT NO LOSS TO HER. INSTRUCTED CLIENT TO CONTACT THE FA TO MAKE ARRANGEMENTS TO DEPOSIT THE MONEY BACK INTO THE ACCOUNT IF SHE WISHED TO HAVE THE ACCOUNT RESTORED. FURTHER ADVISED HER THE FA IS AWARE HE MUST SPEAK WITH HER REGARDING ANY ACCOUNT ACTIVITY FOR THE CUSTODIAL ACCOUNTS SHE IS OWNER OF. CLIENT HAS 15 DAYS TO RETURN FUNDS AND HAVE THE SELLS CANCELLED. IF SHE DOES NOT BRING IN THE FUNDS WITHIN 15 DAYS THE OFFER WILL BE WITHDRAWN. AS OF 12/6/11, THE FUNDS WERE NOT RETURNED TO THE ACCOUNT. CLAIM DENIED.

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End of Report



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