

BrokerCheck Report

JEFFREY GERARD GUNDRUM

CRD# 1819476

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

**JEFFREY G. GUNDRUM**

CRD# 1819476

Currently employed by and registered with the following Firm(s):

IA **EQUITABLE ADVISORS, LLC**
 1751 LAKE COOK ROAD
 220
 DEERFIELD, IL 60015
 CRD# 6627
 Registered with this firm since: 06/03/1999

B **EQUITABLE ADVISORS, LLC**
 1751 LAKE COOK ROAD
 220
 DEERFIELD, IL 60015
 CRD# 6627
 Registered with this firm since: 04/22/1988

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 20 U.S. states and territories

This broker has passed:

- 2 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

B **THE EQUITABLE LIFE ASSURANCE
 SOCIETY OF THE UNITED STATES**
 CRD# 4039
 NEW YORK, NY
 04/1988 - 01/2000

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Customer Dispute	7



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 20 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **EQUITABLE ADVISORS, LLC**
 Main Office Address: **1345 AVENUE OF THE AMERICAS
 NEW YORK, NY 10105**
 Firm CRD#: **6627**

	SRO	Category	Status	Date
B	FINRA	Invest. Co and Variable Contracts	Approved	04/22/1988
B	FINRA	Investment Co./Variable Contracts Prin	Approved	06/15/1995
B	FINRA	General Securities Representative	Approved	09/07/1999
B	FINRA	General Securities Principal	Approved	03/06/2000

	U.S. State/ Territory	Category	Status	Date
B	Arizona	Agent	Approved	10/06/2000
IA	Arizona	Investment Adviser Representative	Approved	08/28/2012
B	Arkansas	Agent	Approved	07/22/2021
IA	Arkansas	Investment Adviser Representative	Approved	07/30/2021
B	California	Agent	Approved	03/26/2021
IA	California	Investment Adviser Representative	Approved	04/05/2021
B	Florida	Agent	Approved	09/13/2011
IA	Florida	Investment Adviser Representative	Approved	10/05/2011
B	Georgia	Agent	Approved	12/21/2021

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
IA	Georgia	Investment Adviser Representative	Approved	12/09/2024
B	Illinois	Agent	Approved	04/22/1988
IA	Illinois	Investment Adviser Representative	Approved	03/23/2000
B	Indiana	Agent	Approved	05/11/2012
IA	Indiana	Investment Adviser Representative	Approved	05/15/2012
B	Kentucky	Agent	Approved	12/08/2021
IA	Kentucky	Investment Adviser Representative	Approved	12/13/2021
B	Michigan	Agent	Approved	03/25/2024
IA	Michigan	Investment Adviser Representative	Approved	03/28/2024
B	Minnesota	Agent	Approved	02/22/2013
IA	Minnesota	Investment Adviser Representative	Approved	11/19/2013
B	Nebraska	Agent	Approved	05/04/2022
B	Nevada	Agent	Approved	07/12/2019
B	North Carolina	Agent	Approved	08/27/2013
IA	North Carolina	Investment Adviser Representative	Approved	08/17/2021
B	Ohio	Agent	Approved	12/20/2021
IA	Ohio	Investment Adviser Representative	Approved	07/24/2024
B	South Carolina	Agent	Approved	12/06/2024
IA	South Carolina	Investment Adviser Representative	Approved	02/14/2025
B	Tennessee	Agent	Approved	02/16/2024
B	Texas	Agent	Approved	08/28/2010



Broker Qualifications

Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
IA	Texas	Investment Adviser Representative	Restricted Approval	03/23/2020
B	Virginia	Agent	Approved	03/21/2024
IA	Virginia	Investment Adviser Representative	Approved	03/26/2024
B	Washington	Agent	Approved	03/23/2009
B	Wisconsin	Agent	Approved	05/03/1991
IA	Wisconsin	Investment Adviser Representative	Approved	06/03/1999

Branch Office Locations

EQUITABLE ADVISORS, LLC
1751 LAKE COOK ROAD
220
DEERFIELD, IL 60015



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 2 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
B General Securities Principal Examination	Series 24	11/24/1999
B Investment Company Products/Variable Contracts Principal Examination	Series 26	06/14/1995

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	09/02/1999
B Investment Company Products/Variable Contracts Representative Examination	Series 6	04/21/1988

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination	Series 65	06/03/1999
B Uniform Securities Agent State Law Examination	Series 63	04/29/1991

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 04/1988 - 01/2000	THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES	4039	NEW YORK, NY

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
09/1999 - Present	EQUITABLE ADVISORS, LLC	REGISTERED REPRESENTATIVE	Y	NEW YORK, NY, United States
09/1999 - 06/2020	AXA ADVISORS, LLC	REGISTERED REPRESENTATIVE	Y	NEW YORK, NY, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

DBA, CUBE FINANCIAL PARTNERS, LLC. RENTAL PROPERTIES, LANDLORD, OWNER, TWO CONDOS AND THREE TOWNHOMES, START 07.2007, 12 HRS PER MO, 7551 PER MO, PAYS MORTGAGE. CUBE FINANCIAL PARTNERS, LLC, PARTNER, SHARE IN MANAGING THE GROUP, 6/30/2021, 10 HOURS PER MONTH, 0 COMPENSATION.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 - o
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 - o
4. **There are different statuses and dispositions for disclosure events:**
 - o A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - o A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	7	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

Disclosure 1 of 1

Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	Equitable Advisors, LLC.
Allegations:	Client alleges the terms and benefits of his variable annuity (purchased in 2020) were not properly disclosed to him.
Product Type:	Annuity-Variable
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	Client did not specify a dollar amount.
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	02/17/2021
Complaint Pending?	No
Status:	Settled
Status Date:	07/28/2022



Settlement Amount: \$60,000.00

Individual Contribution Amount: \$60,000.00

Broker Statement The firm settled the matter on 07/28/2022 for \$60,000. The RR's errors and omissions carrier covered the full amount of the settlement.



Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

Disclosure 1 of 6

Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	AXA ADVISORS, LLC
Allegations:	CLIENT ALLEGES THE AGENT MISREPRESENTED THE RULES REGARDING HIS OPTIONS TO TRANSFER THE CASH VALUE OF HIS VARIABLE ANNUITY CONTRACT TO ANOTHER CARRIER AFTER HE ACCEPTED THE BUYOUT OFFER TO KEEP THE FUNDS INVESTED WITH AXA. CLIENT IS REQUESTING THE FIRM TO INVESTIGATE THIS MATTER. DAMAGES UNSPECIFIED.
Product Type:	Annuity-Variable
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	CLIENT DID NOT SPECIFY A SPECIFIC DOLLAR AMOUNT.
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	12/16/2013
Complaint Pending?	No
Status:	Denied
Status Date:	01/21/2014
Settlement Amount:	
Individual Contribution Amount:	
Broker Statement	THE FIRM FOUND NO BASIS TO THE CUSTOMER COMPLAINT.



Disclosure 2 of 6

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: AXA ADVISORS, LLC

Allegations: CLIENT ALLEGES MISREPRESENTATION IN THE SALE OF A VARIABLE ANNUITY CONTRACT. CLIENT FURTHER ALLEGES THAT THE AGENT INFORMED HER THAT THE ANNUITY WAS GUARANTEED AND SHE COULD NOT LOSE HER PRINCIPAL. CLIENT IS REQUESTING A REFUND OF HER ORIGINAL INVESTMENT. DAMAGES UNSPECIFIED.

Product Type: Annuity(ies) - Variable

Alleged Damages: \$0.00

Customer Complaint Information

Date Complaint Received: 01/30/2009

Complaint Pending? No

Status: Denied

Status Date: 03/03/2009

Settlement Amount:

Individual Contribution Amount:

Broker Statement THE FIRM HAS FOUND NO BASIS TO THIS CUSTOMER'S COMPLAINT.

Disclosure 3 of 6

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: AXA ADVISORS

Allegations: CLIENT ALLEGES THAT THE AGENT STOLE \$1,852.50 FROM HIM.

Product Type: Insurance

Alleged Damages: \$1,852.50

Customer Complaint Information



Date Complaint Received: 05/04/2005

Complaint Pending? No

Status: Closed/No Action

Status Date: 05/17/2005

Settlement Amount:

Individual Contribution Amount:

Broker Statement UPON COMPLETING ITS REVIEW AXA EQUITABLE LIFE FOUND NO BASIS TO THE CUSTOMER'S COMPLAINT.

Disclosure 4 of 6

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: AXA ADVISORS

Allegations: CLIENTS ALLEGE THEY WERE ASSURED TO RECEIVE 6% ANNUALLY AND A BONUS PAYMENT DURING THE SALE OF A 2003 ISSUE VARIABLE ANNUITY CONTRACT. CLIENT REQUESTED ASSISTANCE BUT DID NOT SPECIFY ANY AMOUNT OF DAMAGES.

Product Type: Annuity(ies) - Variable

Alleged Damages: \$0.00

Customer Complaint Information

Date Complaint Received: 03/24/2004

Complaint Pending? No

Status: Denied

Status Date: 04/23/2004

Settlement Amount:

Individual Contribution Amount:

Broker Statement EQUITABLE LIFE FOUND NO BASIS TO THE CUSTOMER'S COMPLAINT.

Disclosure 5 of 6



Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: AXA ADVISORS

Allegations: CLIENTS ALLEGE MISREPRESENTATIONS WERE MADE DURING THE SALE OF A 2003 ISSUE VARIABLE ANNUITY CONTRACT. CLIENTS FURTHER ALLEGE THE AGENT MADE MISREPRESENTATIONS DURING THE SALE OF 2003 ISSUE VARIABLE LIFE INSURANCE POLICY THAT REPLACED A TRADITIONAL LIFE INSURANCE POLICY. CLIENTS REQUESTED THE FIRM REVERSE THE 2003 ANNUITY CONTRACT TRANSACTION AND ALLOCATE THE MONIES INTO AN EXISTING CONTRACT. CLIENTS ALSO REQUESTED THE CANCELLATION OF THE VARIABLE LIFE POLICY AND THE REFUND OF ALL PREMIUMS PAID. DAMAGES ARE UNSPECIFIED.

Product Type: Annuity(ies) - Variable

Alleged Damages: \$0.00

Customer Complaint Information

Date Complaint Received: 03/10/2004

Complaint Pending? No

Status: Denied

Status Date: 04/26/2004

Settlement Amount:

Individual Contribution Amount:

Broker Statement THE FIRM FOUND NO BASIS TO THE CUSTOMER COMPLAINT.

Disclosure 6 of 6

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES

Allegations: CLIENT ALLEGES HE WAS MISINFORMED AND INTENTIONALLY DECEIVED DURING THE PURCHASE OF A VARIABLE ANNUITY. CLIENT REQUESTED AN EXPLANATION OF SURRENDER CHARGES. CLIENT STATES THE SURRENDER CHARGES EXCEEDED \$3,200.00. I WAS



AN AGENT OF THE EQUITABLE LIFE ASSURANCE SOCIETY AT THE TIME OF SALE.

Product Type: Annuity(ies) - Variable

Alleged Damages: \$3,200.00

Customer Complaint Information

Date Complaint Received: 04/30/1998

Complaint Pending? No

Status: Denied

Status Date: 05/19/1998

Settlement Amount: \$0.00

Individual Contribution Amount: \$0.00

Broker Statement EQUITABLE FOUND NO BASIS WITH WHICH TO REFUND THE SURRENDER CHARGES OR CONTINGENT WITHDRAWAL CHARGES. FULL DISCLOSURE OF THESE CHARGES WERE MADE IN THE PROPECTUS AND POLICIES.

End of Report



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