

BrokerCheck Report

LYNELLA ANN DEVILLIER

CRD# 1928450

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

LYNELLA A. DEVILLIER

CRD# 1928450

This broker is not currently registered.

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is not currently registered.

This broker has passed:

- 1 Principal/Supervisory Exam
- 4 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

- B** **UNITED PLANNERS' FINANCIAL SERVICES OF AMERICA A LIMITED PARTNER**
CRD# 20804
BATON ROUGE, LA
06/2012 - 12/2017
- B** **LPL FINANCIAL LLC**
CRD# 6413
LAFAYETTE, LA
05/2011 - 06/2012
- B** **PHOENIX EQUITY PLANNING CORPORATION**
CRD# 38383
PHILADELPHIA, PA
02/2009 - 04/2009

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Termination	1

Investment Adviser Representative Information

The information below represents the individual's record as a broker. For details on this individual's record as an investment adviser representative, visit the SEC's Investment Adviser Public Disclosure website at

<https://www.adviserinfo.sec.gov>

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This broker is not currently registered.



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 1 principal/supervisory exam, 4 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
B General Securities Principal Examination	Series 24	05/10/1994

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	12/31/2017
B General Securities Representative Examination	Series 7	07/10/1992
B Direct Participation Programs Representative Examination	Series 22	02/08/1990
B Investment Company Products/Variable Contracts Representative Examination	Series 6	03/21/1989

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	10/11/2011
B Uniform Securities Agent State Law Examination	Series 63	01/09/1990

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 06/2012 - 12/2017	UNITED PLANNERS' FINANCIAL SERVICES OF AMERICA A LIMITED PARTNER	20804	BATON ROUGE, LA
B 05/2011 - 06/2012	LPL FINANCIAL LLC	6413	LAFAYETTE, LA
B 02/2009 - 04/2009	PHOENIX EQUITY PLANNING CORPORATION	38383	PHILADELPHIA, PA
B 10/2007 - 02/2009	PHOENIX EQUITY PLANNING CORPORATION	3036	HARTFORD, CT
B 03/2007 - 12/2007	CUE FINANCIAL GROUP, INC.	21033	LAFAYETTE, LA
B 02/2004 - 03/2007	NFP SECURITIES, INC.	42046	LAFAYETTE, LA
B 01/1998 - 12/2002	UNITED PLANNERS' FINANCIAL SERVICES OF AMERICA A LIMITED PARTNER	20804	SCOTTSDALE, AZ
B 04/1996 - 01/1998	INTERSECURITIES, INC.	16164	PHILADELPHIA, PA
B 03/1996 - 04/1996	MML INVESTORS SERVICES, INC.	10409	SPRINGFIELD, MA
B 11/1993 - 03/1996	G. R. PHELPS & CO., INC.	173	
B 07/1993 - 11/1993	BROKERS TRANSACTION SERVICES, INC.	17587	DALLAS, TX
B 05/1992 - 07/1993	PRUDENTIAL SECURITIES INCORPORATED	7471	NEW YORK, NY
B 03/1989 - 06/1992	NYLIFE SECURITIES INC.	5167	NEW YORK, NY

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
01/2017 - Present	Orion Communications, Inc.	strategy advisor	N	Lafayette, LA, United States



Registration and Employment History

Employment History, continued

Employment	Employer Name	Position	Investment Related	Employer Location
10/2014 - Present	B D WEALTH ADVISORS	PARTNER	N	LAFAYETTE, LA, United States
08/2013 - Present	THCV, LLC	MEMBER/OWNER	N	HORSESHOE BAY, TX, United States
01/2013 - Present	DEVILLIER WEALTH MANAGEMENT, INC.	OWNER	N	LAFAYETTE, LA, United States
06/2012 - Present	BENEDICT WEALTH MANAGEMENT, LLC (DBA)BENEDICT FINANCIAL PLANNING	ADVISOR	Y	BATON ROUGE, LA, United States
06/2012 - Present	UNITED PLANNERS' FINANCIAL SERVICES	REG. REP.	Y	SCOTTSDALE, AZ, United States
04/2011 - Present	ABSOLUTE RESOURCES	PART OWNER	Y	LAFAYETTE, LA, United States
04/2011 - Present	LFL, LLC	PART OWNER	Y	LAFAYETTE, LA, United States
04/2011 - Present	WINBOURNE VENTURES, LLC	CO-OWNER	Y	LAFAYETTE, LA, United States
10/1988 - Present	LYNELLE DEVILLIER - INDEPENDENT INSURANCE	AGENT	Y	LAFAYETTE, LA, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

- 1)BENEDICT WEALTH MANAGEMENT, LLC (DBA)BENEDICT FINANCIAL PLANNING - INVESTMENT ADVISORY SERVICES - OFFICE OF CARL BENEDICT - BATON ROUGE, LA - SINCE 06/2012. - INVESTMENT RELATED---
- 2)LYNELLE DEVILLIER - INDEPENDENT INSURANCE - AGENT - LAFAYETTE, LA - SINCE 10/1988- INVESTMENT RELATED---
- 3)WINBOURNE VENTURES, LLC - OWNER - REAL ESTATE RENTAL - LAFAYETTE, LA - SINCE 04/2011- INVESTMENT RELATED---
- 4)LFL, LLC- REAL ESTATE RENTAL, OWNER - REAL ESTATE RENTAL - LAFAYETTE, LA - SINCE 04/2011 - INVESTMENT RELATED---
- 5)ABSOLUTE RESOURCES - OWNER - REAL ESTATE RENTAL - LAFAYETTE, LA - SINCE 04/2011 - INVESTMENT RELATED---
- 6)THCV, LLC - MEMBER/OWNER - HOLDING COMPANY FOR INVESTMENT REAL ESTATE - SINCE 08/2013 - HORSESHOE BAY TX - INVESTMENT RELATED---
- 7)DEVILLIER WEALTH MANAGEMENT, INC. - OWNER - HOLDING COMPANY RELATED TO LEGAL, TAX & ACCOUNTING PURPOSES - SINCE 01/2013- LAFAYETTE LA - NOT INVESTMENT RELATED---
- 8)BD WEALTH ADVISORS - CO-OWNER - DBA FOR MARKETING AND LEGAL PURPOSE - SINCE 10/2014 - LAFAYETTE LA - NOT INVESTMENT RELATED.
- 9)ORION COMMUNICATIONS, INC. - strategy advisor - Workforce management software developer for first responders, municipal governments,

Registration and Employment History



Other Business Activities, continued

police, fire, court systems. - NOT INVESTMENT RELATED - 01/01/2017 - Lafayette LA

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
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3. **Disclosure events in BrokerCheck reports come from different sources:**
 - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
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4. **There are different statuses and dispositions for disclosure events:**
 - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Termination	N/A	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Employment Separation After Allegations

This type of disclosure event involves a situation where the broker voluntarily resigned, was discharged, or was permitted to resign after being accused of (1) violating investment-related statutes, regulations, rules or industry standards of conduct; (2) fraud or the wrongful taking of property; or (3) failure to supervise in connection with investment-related statutes, regulations, rules, or industry standards of conduct.

Disclosure 1 of 1

Reporting Source:	Firm
Employer Name:	CUE FINANCIAL GROUP, INC.
Termination Type:	Discharged
Termination Date:	12/04/2007
Allegations:	REPRESENTATIVE JOINED ANOTHER BROKER/DEALER WITHOUT NOTIFICATION. REP DID NOT RESIGN FROM CUE. NO QUESTIONS FROM NEW BROKER/DEALER AS REGULATIONS REQUIRE. REP ALSO VIOLATED CONDITION OF CONTRACT IN NOT GIVING 30 DAYS WRITTEN NOTICE OF RESIGNATION.
Product Type:	No Product
Other Product Types:	
Firm Statement	REPRESENTATIVE HAS SINCE APOLOGIZED FOR LACK OF COMMUNICATION AND PAID ALL BACK FEES AND CHARGES.

Reporting Source:	Broker
Employer Name:	CUE FINANCIAL GROUP INC
Termination Type:	Discharged
Termination Date:	12/04/2007
Allegations:	JOINED ANOTHER BROKER/DEALER WITHOUT NOTIFYING CUE FINANCIAL



GROUP INC OF TERMINATION. ALSO VIOLATED CONDITION OF CONTRACT IN NOT GIVING A 30 DAYS WRITTEN NOTICE OF RESIGNATION.

Product Type:

No Product

Other Product Types:

Broker Statement

I DIDN'T REALIZE I NEEDED TO NOTIFY CUE FINANCIAL GROUP INC OF THE TERMINATION, I THOUGHT THE NEW BROKER/DEALER WOULD DO THAT. THE BACK FEES WERE LOUISIANA & TEXAS 2007 FEES WHICH WAS PAID IN FULL.

End of Report



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