

## BrokerCheck Report

**Dana Irene Leary**

CRD# 1964515

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

## About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
  - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
  - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at [brokercheck.finra.org](http://brokercheck.finra.org)



For additional information about the contents of this report, please refer to the User Guidance or [www.finra.org/brokercheck](http://www.finra.org/brokercheck). It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit [www.finra.org](http://www.finra.org).



Dana I. Leary

CRD# 1964515

Currently employed by and registered with the following Firm(s):

**IA EDWARD JONES**  
1007 FERNWOOD DRIVE  
Milledgeville, GA 31061  
CRD# 250  
Registered with this firm since: 01/29/2007

**B EDWARD JONES**  
1007 FERNWOOD DRIVE  
Milledgeville, GA 31061  
CRD# 250  
Registered with this firm since: 08/22/1996

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 4 Self-Regulatory Organizations
- 28 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

No information reported.

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Customer Dispute	3



## Broker Qualifications

### Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

**This individual is currently registered with 4 SROs and is licensed in 28 U.S. states and territories through his or her employer.**

### Employment 1 of 1

Firm Name: **EDWARD JONES**

Main Office Address: **12555 MANCHESTER ROAD  
ST. LOUIS, MO 63131-3710**

Firm CRD#: **250**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	08/22/1996
B	NYSE American LLC	General Securities Representative	Approved	09/13/2011
B	Nasdaq Stock Market	General Securities Representative	Approved	07/12/2006
B	New York Stock Exchange	General Securities Representative	Approved	08/22/1996

	U.S. State/ Territory	Category	Status	Date
B	Alabama	Agent	Approved	06/19/1997
B	Arizona	Agent	Approved	01/13/2009
B	California	Agent	Approved	05/03/2011
B	Colorado	Agent	Approved	02/22/2021
B	District of Columbia	Agent	Approved	07/08/2011
B	Florida	Agent	Approved	10/21/1996
B	Georgia	Agent	Approved	06/19/1997
IA	Georgia	Investment Adviser Representative	Approved	01/29/2007
B	Idaho	Agent	Approved	06/16/2008

## Broker Qualifications



### Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	Illinois	Agent	Approved	02/12/2020
B	Kentucky	Agent	Approved	12/17/2007
B	Louisiana	Agent	Approved	09/11/2012
B	Maryland	Agent	Approved	08/26/2024
B	Michigan	Agent	Approved	03/19/2015
B	Minnesota	Agent	Approved	04/02/2012
B	Missouri	Agent	Approved	09/13/1996
B	Nebraska	Agent	Approved	02/07/2023
B	Nevada	Agent	Approved	10/29/2021
B	New York	Agent	Approved	05/02/2011
B	North Carolina	Agent	Approved	09/19/1996
B	Ohio	Agent	Approved	01/18/2012
B	Oregon	Agent	Approved	12/07/2022
B	South Carolina	Agent	Approved	09/08/2005
B	Tennessee	Agent	Approved	05/02/2011
B	Texas	Agent	Approved	09/02/2005
IA	Texas	Investment Adviser Representative	Restricted Approval	01/04/2019
B	Vermont	Agent	Approved	09/12/2022
B	Virginia	Agent	Approved	09/18/1996
B	Wisconsin	Agent	Approved	04/26/2012
B	Wyoming	Agent	Approved	03/10/2025

## Broker Qualifications



### Employment 1 of 1, continued

#### Branch Office Locations

##### **EDWARD JONES**

1007 FERNWOOD DRIVE  
Milledgeville, GA 31061

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## Broker Qualifications

### Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

**This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.**

### Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

### General Industry/Product Exams

Exam	Category	Date
<b>B</b> Securities Industry Essentials Examination	SIE	10/01/2018
<b>B</b> General Securities Representative Examination	Series 7	08/21/1996

### State Securities Law Exams

Exam	Category	Date
<b>B</b> <b>IA</b> Uniform Combined State Law Examination	Series 66	01/16/2007
<b>B</b> Uniform Securities Agent State Law Examination	Series 63	09/11/1996

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at [www.finra.org/brokerqualifications/registeredrep/](http://www.finra.org/brokerqualifications/registeredrep/).

## Broker Qualifications



## Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.





## Registration and Employment History

### Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
No information reported.			

### Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

**Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.**

Employment	Employer Name	Position	Investment Related	Employer Location
05/1989 - Present	EDWARD D. JONES & CO., L.P.	NOT PROVIDED	Y	SOUTHPORT, NC, United States
05/1989 - Present	EDWARD D JONES & CO	OTHER - TEAM LEADER BRANCH DESIGN	N	ST LOUIS, MO, United States

### Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

No information reported.

## Disclosure Events



### What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
  - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
  - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
  -
3. **Disclosure events in BrokerCheck reports come from different sources:**
  - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
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4. **There are different statuses and dispositions for disclosure events:**
  - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
    - A "pending" event involves allegations that have not been proven or formally adjudicated.
    - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
    - A "final" event has been concluded and its resolution is not subject to change.
  - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
    - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
    - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
    - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	3	N/A



## Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

### Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

#### Disclosure 1 of 3

<b>Reporting Source:</b>	Broker
<b>Employing firm when activities occurred which led to the complaint:</b>	EDWARD JONES
<b>Allegations:</b>	3/23/11; CLIENT CLAIMS ALL REQUIRED DISCLOSURES REGARDING COMMISSION, THE SELLER, BOND PRICES, ETC. WERE NOT GIVEN AT THE TIME OF PURCHASE. CLIENT CLAIMS THE BOND IS DOWN IN VALUE \$6,843.75. CLIENT IS ASKING FOR THE PURCHASE TO BE RESCINDED. CLAIM EXCEEDS \$5,000
<b>Product Type:</b>	Debt-Municipal
<b>Alleged Damages:</b>	\$6,843.75
<b>Is this an oral complaint?</b>	No
<b>Is this a written complaint?</b>	Yes
<b>Is this an arbitration/CFTC reparation or civil litigation?</b>	No

## Customer Complaint Information

<b>Date Complaint Received:</b>	04/21/2011
<b>Complaint Pending?</b>	No
<b>Status:</b>	Denied



**Status Date:** 06/15/2011

**Settlement Amount:**

**Individual Contribution Amount:**

**Broker Statement**

OUR RECORDS REFLECT THE \$250,000 FULTON COUNTY GA WATER AND SEWER BOND WAS PURCHASED ON MARCH 23, 2011. I UNDERSTAND CLIENT HAD DISCUSSIONS PRIOR TO THE PURCHASE WITH FA AS TO CLIENT'S UNDERSTANDING OF BONDS AND THE BOND MARKET AND INDICATED CLIENT WOULD ONLY BE INTERESTED IN A MUNICIPAL WATER AND SEWER OR REVENUE BOND. WHEN THE BOND IN QUESTION BECAME AVAILABLE, CLIENT WAS CONTACTED AND THE BOND WAS FULLY DISCUSSED TO INCLUDE MARKUP, BOND RATING, ISSUER, ETC. AS A RESULT OF DISCUSSION, CLIENT INSTRUCTED FA TO PURCHASE THE BOND. I UNDERSTAND CLIENT DID QUESTION WHO WAS SELLING THE BOND; IT WAS EXPLAINED THE BOND WAS IN THE EDWARD JONES INVENTORY. AS SUCH, AS DISCUSSED WITH CLIENT AND AS DISCLOSED ON THE TRADE CONFIRMATION CLIENT RECEIVED AT THE TIME OF THE PURCHASE (COPY ENCLOSED), EDWARD JONES WAS ACTING IN A PRINCIPAL CAPACITY. THAT IS, EDWARD JONES IS THE SELLER OF THE BOND. BASED ON OUR REVIEW CLIENT WAS FULLY AWARE OF THE FEATURES OF THIS BOND AND AUTHORIZED THE PURCHASE. FURTHER, IT DOES APPEAR ALL REQUIRED INFORMATION WAS DISCLOSED TO CLIENT AT THE TIME OF PURCHASE TO INCLUDE RISKS. WHILE THE BOND VALUE IS SUBJECT TO FLUCTUATION, THE VALUE DOES CURRENTLY APPEAR TO BE VERY CLOSE TO THE PRICE PAID FOR THE BOND. IF CLIENT WISHES TO LIQUIDATE ALL OR A PORTION OF THIS BOND, HE MAY CONTACT THE FA TO DISCUSS OPTIONS. CLAIM DENIED

#### Disclosure 2 of 3

**Reporting Source:** Broker

**Employing firm when activities occurred which led to the complaint:** EDWARD JONES

**Allegations:** 4/7/09-9/8/10; CLIENTS ALLEGE, AT THE TIME THEIR ANNUITIES WERE SURRENDERED METLIFE CONTACTED THEM AND AGREED THAT THE INVESTMENT WAS NOT SUITABLE FOR THEM. CLIENTS INDICATE, WHEN THEIR CDS BECAME DUE, THEY CONTACTED THE FA FOR A SIMILAR INVESTMENT THAT WOULD PROVIDE IMMEDIATE INCOME. CLIENTS INDICATE THEY BELIEVED THAT THEY WOULD BE RECEIVING 6% ON THEIR INVESTMENT NOT THAT THEY WOULD BE REDUCING THEIR PRINCIPAL.



CLIENTS INDICATE THEY WOULD HAVE BEEN BETTER OFF IN A SAVINGS ACCOUNT UNTIL THEY FOUND AN INVESTMENT THAT WAS A BETTER FIT FOR THEM. CLIENTS STATE THEY ARE RIGHT BACK WHERE THEY STARTED LESS THE FA'S COMMISSION AND BELIEVE THE INVESTMENT WAS SOLD TO THEM FOR THE COMMISSION THE FA WOULD EARN. CLIENTS STATE THEY ARE PURSUING A RETURN OF THE COMMISSION THAT WAS PAID WHICH WAS APPROXIMATELY \$8,250.00.

**Product Type:** Annuity-Variable

**Alleged Damages:** \$8,250.00

**Is this an oral complaint?** No

**Is this a written complaint?** Yes

**Is this an arbitration/CFTC reparation or civil litigation?** No

### Customer Complaint Information

**Date Complaint Received:** 12/22/2010

**Complaint Pending?** No

**Status:** Denied

**Status Date:** 01/14/2011

**Settlement Amount:**

**Individual Contribution Amount:**

### Broker Statement

BASED ON OUR REVIEW, IT IS OUR OPINION; THE FA MADE HER SUGGESTIONS IN GOOD FAITH BASED ON DISCUSSIONS WITH THE CLIENTS RELATED TO THEIR NEEDS AND INVESTMENT GOALS. IN ADDITION TO THE INFORMATION THE CLIENTS RECEIVED FROM THE FA RELATED TO THE SALES CHARGE, SPECIFIC DETAILS REGARDING THE SALES CHARGE WERE PROVIDED IN THE AFOREMENTIONED LETTER OF INTENT/RIGHTS OF ACCUMULATION FORM AS WELL AS THE ANNUITY PROSPECTUS(ES) AND CONTRACT(S). IN REVIEWING THE SALES CHARGES ASSOCIATED WITH THE PURCHASES, IT APPEARS THE APPROPRIATE BREAKPOINT (I.E. REDUCED SALES CHARGE) WAS APPLIED. IN THE CLIENTS' CORRESPONDENCE, THEY HAVE MADE REFERENCE TO LOSSES INCURRED AS A RESULT OF THE PURCHASE OF THE ANNUITIES. HOWEVER, ACCORDING TO OUR CALCULATIONS, THERE WAS A NET GAIN OF APPROXIMATELY \$3,100.00 AT THE TIME THE ANNUITIES WERE SURRENDERED. ALTHOUGH NO RESULTS CAN BE GUARANTEED, WE BELIEVE (GIVEN TIME) THE ANNUITIES WOULD HAVE



MET THE CLIENTS' REQUIRED INCOME NEEDS AS WELL AS PROVIDING THEM WITH AN OPPORTUNITY FOR GROWTH. ADVISED THE RETURNS FROM THEIR INVESTMENTS MUST BE 6% OR HIGHER TO SUPPORT THEIR STATED INCOME NEEDS WITHOUT REDUCING PRINCIPAL. AS A RESULT OF OUR REVIEW, WE ARE RESPECTFULLY DENYING THE CLIENTS' REQUEST FOR A REIMBURSEMENT OF THE SALES CHARGES ASSOCIATED WITH THE ANNUITY PURCHASES.

### Disclosure 3 of 3

<b>Reporting Source:</b>	Broker
<b>Employing firm when activities occurred which led to the complaint:</b>	EDWARD JONES
<b>Allegations:</b>	ON JUNE 3, 1999 THE CLIENT DEPOSITED A ROLLOVER CHECK INTO HIS IRA ACCOUNT. THE CLIENT MET WITH IR EMPLOYED BY EDWARD JONES TO DISCUSS POSSIBLE INVESTMENTS. THE CLIENT CLAIMS HE NEVER AUTHORIZED ANY PURCHASES, BUT SUBSEQUENT TO THE MEETING, THIRTEEN PURCHASES WERE MADE. CLIENT REQUESTS THAT ALL TRADES BE CANCELLED AND THE RECEIPT OF HIS ROLLOVER AMOUNT PLUS INTEREST. AT THE TIME OF FILING, THE ACCOUNT VALUE WAS \$435,136 AND ROLLOVER CHECK WAS \$443,624.
<b>Product Type:</b>	Mutual Fund
<b>Alleged Damages:</b>	\$5,000.00
<b>Alleged Damages Amount Explanation (if amount not exact):</b>	ALLEGATIONS CLAIM DAMAGES THAT APPEAR TO BE IN EXCESS OF \$5000.
<b>Is this an oral complaint?</b>	No
<b>Is this a written complaint?</b>	Yes
<b>Is this an arbitration/CFTC reparation or civil litigation?</b>	No

### Customer Complaint Information

<b>Date Complaint Received:</b>	06/29/1999
<b>Complaint Pending?</b>	No



<b>Status:</b>	Denied
<b>Status Date:</b>	07/29/1999
<b>Settlement Amount:</b>	
<b>Individual Contribution Amount:</b>	
<b>Broker Statement</b>	COMPLAINT DENIED

## End of Report



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