

BrokerCheck Report

ROBERT CRAIG SHIRLEY

CRD# 2021090

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

**ROBERT C. SHIRLEY**

CRD# 2021090

Currently employed by and registered with the following Firm(s):

IA STIFEL, NICOLAUS & COMPANY, INCORPORATED
 1249 W. LIEBAU ROAD, SUITE 250
 MEQUON, WI 53092
 CRD# 793
 Registered with this firm since: 11/07/2007

B STIFEL, NICOLAUS & COMPANY, INCORPORATED
 1249 W. LIEBAU ROAD, SUITE 250
 MEQUON, WI 53092
 CRD# 793
 Registered with this firm since: 10/25/2007

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 5 Self-Regulatory Organizations
- 13 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 4 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

- B RBC DAIN RAUSCHER INC.**
 CRD# 31194
 MILWAUKEE, WI
 08/1998 - 10/2007
- B PIPER JAFFRAY INC.**
 CRD# 665
 MINNEAPOLIS, MN
 01/1992 - 08/1998
- B METLIFE SECURITIES INC.**
 CRD# 14251
 SPRINGFIELD, MA
 03/1990 - 02/1992

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Customer Dispute	4
Termination	1



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 5 SROs and is licensed in 13 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **STIFEL, NICOLAUS & COMPANY, INCORPORATED**

Main Office Address: **501 NORTH BROADWAY
ST. LOUIS, MO 63102**

Firm CRD#: **793**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	10/25/2007
B	NYSE American LLC	General Securities Representative	Approved	10/25/2007
B	Nasdaq PHLX LLC	General Securities Representative	Approved	10/25/2007
B	Nasdaq Stock Market	General Securities Representative	Approved	10/25/2007
B	New York Stock Exchange	General Securities Representative	Approved	10/25/2007

	U.S. State/ Territory	Category	Status	Date
B	Arizona	Agent	Approved	11/15/2007
B	California	Agent	Approved	02/07/2017
B	Florida	Agent	Approved	04/24/2008
B	Georgia	Agent	Approved	03/14/2008
B	Illinois	Agent	Approved	02/25/2010
B	New York	Agent	Approved	01/12/2021
B	North Carolina	Agent	Approved	04/25/2017
B	Ohio	Agent	Approved	09/16/2025

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	Oregon	Agent	Approved	01/22/2018
B	Texas	Agent	Approved	10/25/2007
B	Virginia	Agent	Approved	02/01/2017
B	Washington	Agent	Approved	11/26/2018
B	Wisconsin	Agent	Approved	11/07/2007
IA	Wisconsin	Investment Adviser Representative	Approved	11/07/2007

Branch Office Locations

STIFEL, NICOLAUS & COMPANY, INCORPORATED

1249 W. LIEBAU ROAD, SUITE 250
MEQUON, WI 53092



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 4 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B Futures Managed Funds Examination	Series 31	04/04/2003
B General Securities Representative Examination	Series 7	01/29/1992
B Investment Company Products/Variable Contracts Representative Examination	Series 6	03/01/1990

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination	Series 65	01/27/2009
B Uniform Securities Agent State Law Examination	Series 63	05/21/1990

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 08/1998 - 10/2007	RBC DAIN RAUSCHER INC.	31194	MILWAUKEE, WI
B 01/1992 - 08/1998	PIPER JAFFRAY INC.	665	MINNEAPOLIS, MN
B 03/1990 - 02/1992	METLIFE SECURITIES INC.	14251	SPRINGFIELD, MA
B 03/1990 - 02/1992	METROPOLITAN LIFE INSURANCE COMPANY	4095	NEW YORK, NY

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
10/2007 - Present	STIFEL, NICOLAUS & COMPANY, INCORPORATED	FINANCIAL ADVISOR	Y	MEQUON, WI, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

No information reported.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
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3. **Disclosure events in BrokerCheck reports come from different sources:**
 - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
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4. **There are different statuses and dispositions for disclosure events:**
 - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	4	N/A
Termination	N/A	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

Disclosure 1 of 3

Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	STIFEL NICOLAUS
Allegations:	CLIENT'S AUTHORIZED AGENT ALLEGES AN UNAUTHORIZED TRADE AND UNSUITABLE INVESTMENTS IN CLIENT'S ACCOUNT. ACTIVITY PERIOD 3/24/2008 TO 9/24/2008.
Product Type:	Debt - Corporate
Alleged Damages:	\$9,645.00

Customer Complaint Information

Date Complaint Received:	10/06/2008
Complaint Pending?	No
Status:	Settled
Status Date:	01/12/2009
Settlement Amount:	\$8,605.00
Individual Contribution Amount:	\$8,605.00

Disclosure 2 of 3

Reporting Source:	Firm
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Employing firm when activities occurred which led to the complaint: RBC DAIN RAUSCHER INC.

Allegations: THE CLIENT ALLEGED MR. SHIRLEY PURCHASED SHARES OF AHM ON JULY 10, 2007 ABSENT HIS SPECIFIC AUTHORIZATION AS TO THE QUANTITY OF SHARES OR DOLLAR AMOUNT. HE ALSO ALLEGED THAT THE INVESTMENT WAS MISREPRESENTED. REIMBURSEMENT OF LOSS WAS REQUESTED.

Product Type: Equity Listed (Common & Preferred Stock)

Alleged Damages: \$165,790.00

Customer Complaint Information

Date Complaint Received: 07/30/2007

Complaint Pending? No

Status: Settled

Status Date: 11/30/2007

Settlement Amount: \$7,050.00

Individual Contribution Amount: \$0.00

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: RBC DAIN RAUSCHER INC.

Allegations: ACCORDING TO RBC DAIN RAUSCHER, THE CLIENT COMPLAINED THAT THERE WAS NOT A SPECIFIC AUTHORIZATION ABOUT HOW MANY SHARES OF AMERICAN HOME MORTGAGE TO BUY AND THE INVESTMENT WAS MISREPRESENTED.

Product Type: Equity Listed (Common & Preferred Stock)

Alleged Damages: \$165,790.00

Customer Complaint Information

Date Complaint Received: 01/22/2008

Complaint Pending? No

Status: Settled



Status Date: 01/22/2008

Settlement Amount: \$7,050.00

Individual Contribution Amount: \$0.00

Broker Statement RBC DAIN RAUSCHER HAS REFUSED TO PROVIDE ME WITH A COPY OF THE SETTLEMENT AGREEMENT WITH THE CLIENT. I THEREFORE HAVE NO PERSONAL KNOWLEDGE AS TO WHETHER THIS MATTER WAS ACTUALLY SETTLED, OR THE AMOUNT THAT WAS PAID TO THE CLIENT IN CONNECTION WITH ANY SUCH SETTLEMENT. IN MAKING THIS FILING, I AM RELYING SOLELY UPON THE INFORMATION THAT WAS SET FORTH IN A U5 FILING WHICH WAS MADE BY RBC DAIN RAUSCHER, ALONG WITH ADDITIONAL WRITTEN INFORMATION THAT WAS PROVIDED TO ME BY AN EMPLOYEE OF RBC DAIN RAUSCHER.

Disclosure 3 of 3

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: RBC DAIN RAUSCHER

Allegations: CLIENTS ALLEGE THAT MR. SHIRLEY'S STOCK AND OPTION RECOMMENDATIONS WERE UNSUITABLE AND OVER-TRADED.

Product Type: Equity - OTC

Other Product Type(s): EQUITY-LISTED OPTIONS

Alleged Damages: \$235,618.00

Customer Complaint Information

Date Complaint Received: 06/24/2003

Complaint Pending? No

Status: Settled

Status Date: 09/24/2003

Settlement Amount: \$64,500.00

Individual Contribution Amount: \$7,900.00

Broker Statement CLIENTS' DAMAGE ESTIMATE IS BELIEVED TO CONSIST MAINLY OF LOST OPPORTUNITY.



Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

Disclosure 1 of 1

Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	STIFEL, NICOLAUS & COMPANY, INCORPORATED
Allegations:	Clients allege losses due to advice and recommendations from registered representative. 4/29/15 through 3/12/19
Product Type:	Debt-Corporate
Alleged Damages:	\$180,242.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	03/20/2019
Complaint Pending?	No
Status:	Denied
Status Date:	03/25/2019
Settlement Amount:	
Individual Contribution Amount:	



Employment Separation After Allegations

This type of disclosure event involves a situation where the broker voluntarily resigned, was discharged, or was permitted to resign after being accused of (1) violating investment-related statutes, regulations, rules or industry standards of conduct; (2) fraud or the wrongful taking of property; or (3) failure to supervise in connection with investment-related statutes, regulations, rules, or industry standards of conduct.

Disclosure 1 of 1

Reporting Source:	Broker
Employer Name:	RBC DAIN RAUSCHER INC.
Termination Type:	Discharged
Termination Date:	10/10/2007
Allegations:	VIOLATION OF FIRM POLICY AND STANDARDS OF CONDUCT WITH RESPECT TO CLIENT COMMUNICATION.
Product Type:	No Product
Other Product Types:	

End of Report



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