

BrokerCheck Report

PAUL ALEXANDER COUCH

CRD# 2162723

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.



Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 11 Self-Regulatory Organizations
- 17 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

- IA CITY NATIONAL SECURITIES, INC.**
CRD# 103705
LOS ANGELES, CA
07/2011 - 09/2024
- B CITY NATIONAL SECURITIES, INC.**
CRD# 103705
LAS VEGAS, NV
06/2011 - 09/2024
- B WELLS FARGO ADVISORS, LLC**
CRD# 19616
LAS VEGAS, NV
01/2011 - 06/2011

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Customer Dispute	1

PAUL A. COUCH

CRD# 2162723

Currently employed by and registered with the following Firm(s):

- IA WELLS FARGO ADVISORS**
8474 ROZITA LEE AVE STE 400
[SD-RBO]
LAS VEGAS, NV 89113
CRD# 19616
Registered with this firm since: 08/08/2024
- B WELLS FARGO CLEARING SERVICES, LLC**
8474 ROZITA LEE AVE STE 400
[SD-RBO]
LAS VEGAS, NV 89113
CRD# 19616
Registered with this firm since: 08/08/2024

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 11 SROs and is licensed in 17 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **WELLS FARGO CLEARING SERVICES, LLC**

Main Office Address: **ONE NORTH JEFFERSON AVENUE
MAIL CODE: H0004-05E
ST. LOUIS, MO 63103**

Firm CRD#: **19616**

SRO	Category	Status	Date
B Cboe BZX Exchange, Inc.	General Securities Representative	Approved	08/08/2024
B Cboe Exchange, Inc.	General Securities Representative	Approved	08/08/2024
B FINRA	General Securities Representative	Approved	08/08/2024
B NYSE American LLC	General Securities Representative	Approved	08/08/2024
B NYSE Arca, Inc.	General Securities Representative	Approved	08/08/2024
B NYSE Texas, Inc.	General Securities Representative	Approved	08/08/2024
B Nasdaq GEMX, LLC	General Securities Representative	Approved	08/08/2024
B Nasdaq ISE, LLC	General Securities Representative	Approved	08/08/2024
B Nasdaq PHLX LLC	General Securities Representative	Approved	08/08/2024
B Nasdaq Stock Market	General Securities Representative	Approved	08/08/2024
B New York Stock Exchange	General Securities Representative	Approved	08/08/2024

U.S. State/ Territory	Category	Status	Date
B Arizona	Agent	Approved	08/08/2024
B California	Agent	Approved	08/08/2024



Broker Qualifications

Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	Colorado	Agent	Approved	08/08/2024
B	Florida	Agent	Approved	08/08/2024
B	Indiana	Agent	Approved	08/08/2024
B	Massachusetts	Agent	Approved	08/08/2024
B	Mississippi	Agent	Approved	11/21/2024
B	Montana	Agent	Approved	03/07/2025
IA	Nevada	Investment Adviser Representative	Approved	08/08/2024
B	Nevada	Agent	Approved	08/09/2024
B	North Dakota	Agent	Approved	08/08/2024
B	Ohio	Agent	Approved	08/08/2024
B	Oklahoma	Agent	Approved	08/08/2024
B	Pennsylvania	Agent	Approved	08/08/2024
B	Texas	Agent	Approved	08/08/2024
IA	Texas	Investment Adviser Representative	Restricted Approval	08/08/2024
B	Utah	Agent	Approved	08/26/2024
B	Virginia	Agent	Approved	08/08/2024
B	Washington	Agent	Approved	08/08/2024

Branch Office Locations

WELLS FARGO CLEARING SERVICES, LLC
 8474 ROZITA LEE AVE STE 400
 [SD-RBO]
 LAS VEGAS, NV 89113

Broker Qualifications



Employment 1 of 1, continued



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	08/09/1991

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination	Series 65	07/13/1996
B Uniform Securities Agent State Law Examination	Series 63	08/29/1991

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
IA 07/2011 - 09/2024	CITY NATIONAL SECURITIES, INC.	103705	LAS VEGAS, NV
B 06/2011 - 09/2024	CITY NATIONAL SECURITIES, INC.	103705	LAS VEGAS, NV
B 01/2011 - 06/2011	WELLS FARGO ADVISORS, LLC	19616	LAS VEGAS, NV
IA 01/2011 - 06/2011	WELLS FARGO ADVISORS, LLC	19616	LAS VEGAS, NV
B 11/2008 - 01/2011	WELLS FARGO INVESTMENTS, LLC	10582	LAS VEGAS, NV
IA 11/2008 - 01/2011	WELLS FARGO INVESTMENTS, LLC	10582	LAS VEGAS, NV
B 05/2007 - 12/2008	CITIGROUP GLOBAL MARKETS INC.	7059	HENDERSON, NV
IA 05/2007 - 12/2008	CITIGROUP GLOBAL MARKETS INC.	7059	HENDERSON, NV
B 05/2005 - 05/2007	CITICORP INVESTMENT SERVICES	23988	HENDERSON, NV
IA 05/2005 - 05/2007	CITICORP INVESTMENT SERVICES	23988	HENDERSON, NV
IA 08/2004 - 05/2005	ZIONS INVESTMENT SECURITIES, INC	17776	LAS VEGAS , NV
B 08/2004 - 05/2005	ZIONS INVESTMENT SECURITIES, INC.	17776	SALT LAKE CITY, UT
IA 03/2003 - 08/2004	CITICORP INVESTMENT SERVICES	23988	LAS VEGAS, NV
B 02/2003 - 08/2004	CITICORP INVESTMENT SERVICES	23988	LONG ISLAND CITY, NY
B 03/1999 - 02/2003	CAL FED INVESTMENTS	19631	SACRAMENTO, CA
B 10/1996 - 03/1999	WELLS FARGO SECURITIES INC.	17438	SAN FRANCISCO, CA
B 06/1996 - 10/1996	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	NEW YORK, NY
B 10/1995 - 05/1996	SPELMAN & CO., INC.	10232	PHOENIX, AZ
B 08/1994 - 01/1995	PRUCO SECURITIES CORPORATION	5685	NEWARK, NJ
B 11/1993 - 03/1994	OLDE DISCOUNT CORPORATION	5979	DETROIT, MI
B 03/1993 - 11/1993	CHARLES SCHWAB & CO., INC.	5393	WESTLAKE, TX



Registration and Employment History

Registration History, continued

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 08/1991 - 10/1991	THOMAS JAMES ASSOCIATES, INC.	15609	ROCHESTER, NY

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
08/2024 - Present	WELLS FARGO CLEARING SERVICES, LLC	REGISTERED REP	Y	LAS VEGAS, NV, United States
06/2011 - 08/2024	CITY NATIONAL BANK	FINANCIAL ADVISOR	Y	LAS VEGAS, NV, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

No information reported.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
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3. **Disclosure events in BrokerCheck reports come from different sources:**
 - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
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4. **There are different statuses and dispositions for disclosure events:**
 - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Award / Judgment

This type of disclosure event involves a final, consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the broker that resulted in an arbitration award or civil judgment for the customer.

Disclosure 1 of 1

Reporting Source:	Regulator
Employing firm when activities occurred which led to the complaint:	CITIGROUP GLOBAL MARKETS,INC.
Allegations:	BREACH OF FIDUCIARY DUTY AND NEGLIGENCE,
Product Type:	Annuity-Variable
Alleged Damages:	\$31,000.00
Arbitration Information	
Arbitration/Reparation Claim filed with and Docket/Case No.:	FINRA - CASE #09-02491
Date Notice/Process Served:	04/29/2009
Arbitration Pending?	No
Disposition:	Award
Disposition Date:	09/23/2010
Disposition Detail:	RESPONDENT IS JOINTLY AND SEVERALLY LIABLE TO AND SHALL PAY CLAIMANT \$15,500.00 IN COMPENSATORY DAMAGES;

Reporting Source:	Firm
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Employing firm when activities occurred which led to the complaint:	CITIGROUP GLOBAL MARKETS INC.
Allegations:	MISREPRESENTATION, BREACH OF FIDUCIARY DUTY, NEGLIGENCE AND VIOLATION OF NEVADA SECURITIES LAWS DURING 3/06 THROUGH 11/08.
Product Type:	Annuity-Variable
Alleged Damages:	\$74,000.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	06/22/2009
Complaint Pending?	No
Status:	Evolved into Arbitration/CFTC reparation (the individual is a named party)
Status Date:	06/22/2009
Settlement Amount:	
Individual Contribution Amount:	

Arbitration Information

Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.):	FINRA
Docket/Case #:	09-02491
Date Notice/Process Served:	06/22/2009
Arbitration Pending?	No
Disposition:	Award to Customer
Disposition Date:	09/23/2010
Monetary Compensation Amount:	\$15,500.00
Individual Contribution Amount:	\$0.00



Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: CITIGROUP GLOBAL MARKETS, INC.

Allegations: MISREPRESENTATION, BREACH OF FIDUCIARY DUTY, NEGLIGENCE AND VIOLATION OF NEVADA SECURITIES LAWS FROM 3/06 THROUGH 11/08.

Product Type: Annuity-Variable

Alleged Damages: \$74,000.00

Customer Complaint Information

Date Complaint Received:

Complaint Pending?

Status:

Status Date: 06/22/2009

Settlement Amount:

Individual Contribution Amount:

Arbitration Information

Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.): FINRA

Docket/Case #: [09-02491](#)

Date Notice/Process Served: 06/22/2009

Arbitration Pending? No

Disposition: Award to Customer

Disposition Date: 09/23/2010

Monetary Compensation Amount: \$15,500.00

Individual Contribution Amount: \$0.00

Broker Statement A WRITTEN COMPLAINT WAS FILED AGAINST ME IN JUNE 2009 BY A CLIENT



THAT I TRANSACTED BUSINESS WITH AS AN EMPLOYEE OF CITICORP INVESTMENT SERVICES IN MARCH 2009. THE CLIENT WAS CLAIMING MISREPRESENTATION OF A VARIABLE ANNUITY CONTRACT AND A LOSS OF \$74,000. I HAVE BEEN A LICENSED REGISTERED REPRESENTATIVE SINCE AUGUST OF 1991 AND HAVE NEVER HAD A COMPLAINT FILED AGAINST ME UNTIL THIS ONE IN 19 YEARS. THE CLIENT CLAIMED A PRINCIPAL PROTECTION RIDER WAS NOT PLACED ON THE CONTRACT WHEN REQUESTED. WHEN I PRESENTED THE VARIABLE ANNUITY TO THE CLIENT SHE WAS SHOWN ALL AVAILABLE RIDERS. SHE CHOSE NOT TO TAKE ANY RIDERS DUE TO THE ADDITIONAL COSTS ASSOCIATED WITH THEM AS SHE CLASSIFIED HERSELF AS AN AGGRESSIVE INVESTOR WITH EXTENSIVE EXPERIENCE. SHE EVEN OVERLOOKED MY ORIGINAL ASSET ALLOCATION RECOMMENDATION AND CHOSE A MORE AGGRESSIVE MODEL THAN RECOMMENDED. TWO YEARS LATER WHEN THE MARKET DROPPED DRAMATICALLY IN 2008 SHE SUDDENLY ACCUSED ME OF NOT PUTTING A RIDER ON AN INVESTMENT THAT SHE HAD TURNED DOWN DURING THE INITIAL TRANSACTION. I RECOMMENDED ON SEVERAL OCCASSIONS THAT SHE REALLOCATE THE PORTFOLIO TO A MORE CONSERVATIVE MODEL BUT SHE REFUSED TO TAKE MY ADVISE. I LEFT CITI IN NOVEMBER 2008 AND THE CLIENT FILED A COMPLAINT 8 MONTHS LATER. SHE LIQUIDATED ANNUITY AS THE MARKET VALUE WAS RECOVERING AND SUFFERED A LOSS OF AROUND \$30,000. IT IS BEYOND ME HOW AN AWARD COULD BE ISSUED FOR THIS COMPLAINT BASED UPON THESE CIRCUMSTANCES. CUSTOMER WAS AWARDED HALF OF HER LOSS AND WAS ACCESSED HALF OF THE COSTS FOR THE ARBITRATION HEARING.

End of Report



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