

BrokerCheck Report

SIMON ALEXANDER ROSE

CRD# 2176436

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

**SIMON A. ROSE**

CRD# 2176436

Currently employed by and registered with the following Firm(s):

- B ROSE & CO. CAPITAL ADVISORS, LLC**
 610 5TH AVENUE
 SUITE 308
 NEW YORK, NY 10020
 CRD# 168274
 Registered with this firm since: 05/21/2014

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 1 U.S. state or territory

This broker has passed:

- 2 Principal/Supervisory Exams
- 6 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History

This broker was previously registered with the following securities firm(s):

- B DAHLMAN ROSE & COMPANY, LLC**
 CRD# 23510
 NEW YORK, NY
 05/2003 - 07/2011
- B PUGLISI & CO.**
 CRD# 19451
 NEW YORK, NY
 10/2000 - 05/2003
- B TEJAS SECURITIES GROUP, INC.**
 CRD# 36705
 AUSTIN, TX
 09/1999 - 06/2000

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Customer Dispute	1



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 1 U.S. state or territory through his or her employer.

Employment 1 of 1

Firm Name: **ROSE & CO. CAPITAL ADVISORS, LLC**

Main Office Address: **610 5TH AVENUE
SUITE 308
NEW YORK, NY 10020**

Firm CRD#: **168274**

	SRO	Category	Status	Date
B	FINRA	General Securities Principal	Approved	05/21/2014
B	FINRA	General Securities Representative	Approved	05/21/2014
B	FINRA	Investment Banking Representative	Approved	05/21/2014
B	FINRA	Securities Trader	Approved	01/04/2016
B	FINRA	Compliance Officer	Approved	10/01/2018
B	FINRA	Investment Banking Principal	Approved	10/01/2018

	U.S. State/ Territory	Category	Status	Date
B	New York	Agent	Approved	05/22/2014

Branch Office Locations

ROSE & CO. CAPITAL ADVISORS, LLC
610 5TH AVENUE
SUITE 308
NEW YORK, NY 10020



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 2 principal/supervisory exams, 6 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
B Compliance Officer Examination	Series 14	01/02/2023
B General Securities Principal Examination	Series 24	01/02/2023

General Industry/Product Exams

Exam	Category	Date
B Investment Banking Registered Representative Examination	Series 79TO	01/02/2023
B Securities Trader Exam	Series 57TO	01/02/2023
B General Securities Representative Examination	Series 7TO	01/02/2023
B Securities Industry Essentials Examination	SIE	10/01/2018
B Limited Representative-Equity Trader Exam	Series 55	12/06/2000
B General Securities Representative Examination	Series 7	09/19/1991

State Securities Law Exams

Exam	Category	Date
B Uniform Securities Agent State Law Examination	Series 63	10/24/1991

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 05/2003 - 07/2011	DAHLMAN ROSE & COMPANY, LLC	23510	NEW YORK, NY
B 10/2000 - 05/2003	PUGLISI & CO.	19451	NEW YORK, NY
B 09/1999 - 06/2000	TEJAS SECURITIES GROUP, INC.	36705	AUSTIN, TX
B 04/1998 - 08/1999	DEMATTEO MONNESS LLC	43741	NEW YORK, NY
B 02/1996 - 03/1998	PRIME CHARTER LTD.	25668	NEW YORK, NY
B 03/1993 - 02/1996	OPPENHEIMER & CO., INC.	630	NEW YORK, NY
B 09/1991 - 03/1993	LEHMAN BROTHERS INC.	7506	NEW YORK, NY

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
06/2013 - Present	ROSE & CO. CAPITAL ADVISORS, LLC	PRESIDENT, CCO, MANAGING MEMBER	Y	QUOGUE, NY, United States
07/2011 - Present	AUDEAMUS LLC	CEO	N	NEW YORK, NY, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

(1) NAME AND ADDRESS OF OTHER BUSINESS: THE QUOGUE CLUB LLC (NOT INVESTMENT RELATED), 47 QUOGUE ST., QUOGUE, NY 11959;
 NATURE OF BUSINESS: SOCIAL DINING CLUB/HOTEL; TITLE: CHAIRMAN OF THE BOARD OF MANAGERS; START DATE OF RELATIONSHIP: SEPTEMBER, 2012; APPROXIMATE NUMBER OF HOURS/MONTH DEVOTED TO OTHER BUSINESS: 20 HOURS;



Registration and Employment History

Other Business Activities, continued

NUMBER OF HOURS DEVOTED TO OTHER BUSINESS DURING SECURITIES TRADING HOURS: N/A; BRIEF DESCRIPTION OF DUTIES RELATING TO OTHER BUSINESS: CHAIRMAN OF THE BOARD;

(2) NAME AND ADDRESS OF OTHER BUSINESS: AUDEAMUS LLC (NOT INVESTMENT RELATED), QUOGUE, NY; NATURE OF BUSINESS: HOLDING COMPANY ENGAGED IN NON-SECURITIES RELATED ACTIVITIES; TITLE: CHIEF EXECUTIVE OFFICER; START DATE OF RELATIONSHIP: JULY 2011; APPROXIMATE NUMBER OF HOURS/MONTH DEVOTED TO OTHER BUSINESS: 30 HOURS; NUMBER OF HOURS DEVOTED TO OTHER BUSINESS DURING SECURITIES TRADING HOURS: N/A; BRIEF DESCRIPTION OF DUTIES RELATING TO OTHER BUSINESS: CHIEF EXECUTIVE OFFICER

(3) NAME AND ADDRESS OF OTHER BUSINESS: ROSE AND COMPANY HOLDINGS, LLC (NOT INVESTMENT RELATED), NEW YORK, NY; NATURE OF BUSINESS: CORPORATE COMMUNICATIONS; TITLE: CHIEF EXECUTIVE OFFICER; START DATE OF RELATIONSHIP: FEBRUARY 2015; APPROXIMATE NUMBER OF HOURS/MONTH DEVOTED TO OTHER BUSINESS: 80 HOURS; NUMBER OF HOURS DEVOTED TO OTHER BUSINESS DURING SECURITIES TRADING HOURS: 20; BRIEF DESCRIPTION OF DUTIES RELATING TO OTHER BUSINESS: CHIEF EXECUTIVE OFFICER

(4) NAME AND ADDRESS OF OTHER BUSINESS: DR BD HOLDINGS, LLC. 23 SHINNECOCK RD QUOGUE, NY 11959. NATURE OF BUSINESS: IS A HOLDING COMPANY THAT OWNS ILLIQUID SECURITIES PURCHASED IN 2007. NO FURTHER ACTIVITIES ARE CONDUCTED BY THIS ENTITY. THE ENTITIY DOES NOT INTEND TO MAKE FURTHER ACQUISITIONS OF ANY ADDITIONAL SECURITIES. THE ENTITIY IS OWNED AND WAS CAPITALIZED BY SIMON ROSE AND A FORMER BUSINESS ASSOCIATE. NUMBER OF HOURS DEVOTED TO OTHER BUSINESS DURING SECURITIES TRADING HOURS: 0; BRIEF DESCRIPTION OF DUTIES RELATING TO OTHER BUSINESS: MEMBER

(5) NAME AND ADDRESS OF OTHER BUSINESS: DENOVO DEVELOPMENT LLC. 23 SHINNECOCK RD QUOGUE, NY 11959. NATURE OF BUSINESS: WAS ESTABLISHED FOR THE SOLE PURPOSE OF BEING THE GENERAL CONTRACTOR OF A HOTEL RENOVATION. THE COMPANY WAS ESTABLISHED IN 2012 AND HAS BEEN INACTIVE SINCE THE RENOVATION WAS COMPLETED IN THE FIRST HALF OF 2014. THE COMPANY PLANS TO DISSOLVE ONCE IT FILES ITS TAX RETURNS FOR THE YEAR OF 2014.. NUMBER OF HOURS DEVOTED TO OTHER BUSINESS DURING SECURITIES TRADING HOURS: 0; BRIEF DESCRIPTION OF DUTIES RELATING TO OTHER BUSINESS: MEMBER

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
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3. **Disclosure events in BrokerCheck reports come from different sources:**
 - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
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4. **There are different statuses and dispositions for disclosure events:**
 - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Award / Judgment

This type of disclosure event involves a final, consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the broker that resulted in an arbitration award or civil judgment for the customer.

Disclosure 1 of 1

Reporting Source:	Regulator
Employing firm when activities occurred which led to the complaint:	PRIME CHARTER LTD.
Allegations:	SUITABILITY; BRCH OF FIDUCIARY DT
Product Type:	Other
Other Product Type(s):	UNKNOWN TYPE OF SECURITIES
Alleged Damages:	\$7,200.00

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.:	NASD - CASE #97-03284
Date Notice/Process Served:	07/08/1997
Arbitration Pending?	No
Disposition:	Award
Disposition Date:	05/28/1998
Disposition Detail:	RESPONDENTS PRIME CHARTER AND SIMON ROSE ARE JOINT AND SEVERALLY LIABLE FOR AND SHALL PAY TO CLAIMANT THE SUM OF \$2,500.00, PLUS INTEREST ACCRUING FROM DATE OF AWARD UNTIL THE DATE THE AWARD IS SATISFIED.



Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: PRIME CHARTER LTD.

Allegations: CUSTOMER ALLEGED THAT MR. ROSE MADE UNSUITABLE PURCHASE IN HIS ACCOUNT.

Product Type:

Alleged Damages:

Customer Complaint Information

Date Complaint Received:

Complaint Pending? No

Status: Arbitration/Reparation

Status Date: 05/28/1998

Settlement Amount:

Individual Contribution Amount:

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NASD; 97-03284

Date Notice/Process Served: 07/08/1997

Arbitration Pending? No

Disposition: Award to Customer

Disposition Date: 05/28/1998

Monetary Compensation Amount: \$2,500.00

Individual Contribution Amount:

Broker Statement MR. ROSE AND HIS PRIOR EMPLOYER, JOINTLY, WERE REQUIRED TO PAY \$2,500 PLUS INTEREST TO [CUSTOMER]. NOT PROVIDED

End of Report



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