

## BrokerCheck Report

**Joyce Ann Theis**

CRD# 2210997

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

## About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
  - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
  - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

**Thank you for using FINRA BrokerCheck.**



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at [brokercheck.finra.org](http://brokercheck.finra.org)



For additional information about the contents of this report, please refer to the User Guidance or [www.finra.org/brokercheck](http://www.finra.org/brokercheck). It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit [www.finra.org](http://www.finra.org).

**Joyce A. Theis**

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This broker is not currently registered.

## Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

### Broker Qualifications

**This broker is not currently registered.**

#### **This broker has passed:**

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 3 State Securities Law Exams

### Registration History

**This broker was previously registered with the following securities firm(s):**

- B THE LEADERS GROUP, INC.**  
CRD# 37157  
SUMMIT, NJ  
01/2016 - 11/2024
- B SAGEPOINT FINANCIAL, INC.**  
CRD# 133763  
CEDAR PARK, TX  
01/2014 - 01/2016
- B ING FINANCIAL PARTNERS, INC.**  
CRD# 2882  
CEDAR PARK, TX  
04/2009 - 12/2013

### Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **No**

### Investment Adviser Representative Information

The information below represents the individual's record as a broker. For details on this individual's record as an investment adviser representative, visit the SEC's Investment Adviser Public Disclosure website at

<https://www.adviserinfo.sec.gov>

## Broker Qualifications



### Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This broker is not currently registered.



## Broker Qualifications

### Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

**This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 3 state securities law exams.**

### Principal/Supervisory Exams

| Exam                     | Category | Date |
|--------------------------|----------|------|
| No information reported. |          |      |

### General Industry/Product Exams

| Exam                                                   | Category | Date       |
|--------------------------------------------------------|----------|------------|
| <b>B</b> Securities Industry Essentials Examination    | SIE      | 10/01/2018 |
| <b>B</b> General Securities Representative Examination | Series 7 | 10/14/2008 |

### State Securities Law Exams

| Exam                                                      | Category  | Date       |
|-----------------------------------------------------------|-----------|------------|
| <b>B</b> <b>IA</b> Uniform Combined State Law Examination | Series 66 | 11/06/2008 |
| <b>IA</b> Uniform Investment Adviser Law Examination      | Series 65 | 12/02/1996 |
| <b>B</b> Uniform Securities Agent State Law Examination   | Series 63 | 02/20/1992 |

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at [www.finra.org/brokerqualifications/registeredrep/](http://www.finra.org/brokerqualifications/registeredrep/).

## Broker Qualifications



## Professional Designations

This section details that the representative has reported **1** professional designation(s).

### Chartered Financial Consultant

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



## Registration and Employment History

### Registration History

The broker previously was registered with the following firms:

| Registration Dates         | Firm Name                                | CRD#   | Branch Location |
|----------------------------|------------------------------------------|--------|-----------------|
| <b>B</b> 01/2016 - 11/2024 | THE LEADERS GROUP, INC.                  | 37157  | SUMMIT, NJ      |
| <b>B</b> 01/2014 - 01/2016 | SAGEPOINT FINANCIAL, INC.                | 133763 | CEDAR PARK, TX  |
| <b>B</b> 04/2009 - 12/2013 | ING FINANCIAL PARTNERS, INC.             | 2882   | CEDAR PARK, TX  |
| <b>B</b> 10/2008 - 11/2008 | ING FINANCIAL PARTNERS, INC.             | 2882   | WINDSOR, CT     |
| <b>B</b> 12/2003 - 04/2004 | MUTUAL SECURITIES, INC.                  | 13092  | CAMARILLO, CA   |
| <b>B</b> 06/2000 - 12/2003 | METROPOLITAN INVESTMENT SECURITIES, INC. | 14146  | SPOKANE, WA     |
| <b>B</b> 05/1999 - 06/2000 | LEGACY FINANCIAL SERVICES, INC.          | 38697  | PETALUMA, CA    |
| <b>B</b> 09/1996 - 05/1999 | W. S. GRIFFITH & CO., INC.               | 10410  | HARTFORD, CT    |
| <b>B</b> 02/1992 - 09/1996 | MIMLIC SALES CORPORATION                 | 15296  | ST. PAUL, MN    |

### Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

**Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.**

| Employment        | Employer Name           | Position                  | Investment Related | Employer Location             |
|-------------------|-------------------------|---------------------------|--------------------|-------------------------------|
| 01/2016 - Present | The Leaders Group, Inc. | Registered Representative | Y                  | Littleton, CO, United States  |
| 01/2009 - Present | VIP Insurance, LLC      | Wholesaler                | Y                  | Cedar Park, TX, United States |

### Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.



## Registration and Employment History

### Other Business Activities, continued

- 1.) INDEPENDENT INSURANCE AGENT - 4/8/2009 - 3419 Clearfield Drive, San Antonio, TX 78230 - Independent Insurance Agent, fixed insurance sales, Not Invt Rel, 160 hrs/mo; 160 hrs/mo (during trading hours).
  - 2.) VIP INSURANCE/JOYCE THEIS, CLU, CHFC (DBA) - 4/8/2009 - 1200 Cottonwood Creek Trail, Suite 800, Cedar Park, TX 78613 - Business Development Director/Advanced Life Sales, case design work and point-of-sale presentations related to fixed life-disability-long-term care insurance, contracted 1099 affiliated, Invt Rel, 160 hrs/mo; 160 hrs/mo (during trading hours).
  - 3.) CONCIERGE INSURANCE GROUP - 4/1/2018 - 1200 Cottonwood Creek Trail, Suite 800, Cedar Park, TX 78613 - Director of Advanced Sales, oversee advanced sales' concepts and continued branding of this newly-formed division of VIP, continue to update website/branding/marketing, as needed, an insurance solutions platform used with existing activity through insurance VIP a division of VIP used to brand VIP's resources and abilities, and handle all stages for case of significance, Invt Rel, 60 hrs/mo; 5 hrs/mo (during trading hours).
  - 4.) BURKHART PETERSON & CO/BPC INS AGENCY LLC - 9/22/2016 - 17422 O'Connor Road, San Antonio, TX 78247 - Ins Agent in POS capacity, POS insurance and annuity, work with clients of CPA firm, occasional POS insurance and annuity work with BPC clients, BPC is a multi-dimensional CPA firm, Not Invt Rel, 10 hrs/mo; 10 hrs/mo (during trading hours).
  - 5.) TLG ADVISORS INC. - 1/2/2018 - 26 W Dry Creek Circle, Suite 800, Littleton, CO 80120 - IAR Rep, Invt Rel, IAR Business, 5 hrs/mo; 5 hrs/mo (during trading hours).
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## End of Report



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