

BrokerCheck Report

JAMES JOSEPH URDA

CRD# 2285857

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When communicating online or investing with any professional, make sure you know who you're dealing with. <u>Imposters</u> might link to sites like BrokerCheck from <u>phishing</u> or similar scam websites, or through <u>social media</u>, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

What is included in a BrokerCheck report?

- BrokerCheck reports for individual brokers include information such as employment history, professional
 qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck
 reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the
 same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- Where did this information come from?
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- How current is this information?
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- What if I want to check the background of an investment adviser firm or investment adviser representative?
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- Are there other resources I can use to check the background of investment professionals?
- FINRA recommends that you learn as much as possible about an investment professional before deciding
 to work with them. Your state securities regulator can help you research brokers and investment adviser
 representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

www.finra.org/brokercheck User Guidance

JAMES J. URDA

CRD# 2285857

Currently employed by and registered with the following Firm(s):

LPL FINANCIAL LLC
1001 SECOND STREET, STE 255
NAPA, CA 94559
CRD# 6413
Registered with this firm since: 02/08/2006

B LPL FINANCIAL LLC 1001 SECOND STREET, STE 255 NAPA, CA 94559 CRD# 6413 Registered with this firm since: 02/08/2006

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 42 U.S. states and territories

This broker has passed:

- 1 Principal/Supervisory Exam
- 3 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

EDWARD JONES CRD# 250 ST. LOUIS, MO 10/2002 - 02/2006

B EDWARD JONES CRD# 250 FREMONT, CA 10/1992 - 02/2006

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? Yes

The following types of disclosures have been reported:

Туре	Count	
Criminal	1	
Customer Dispute	1	
Termination	1	



Date

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

Status

This individual is currently registered with 1 SRO and is licensed in 42 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: LPL FINANCIAL LLC

Main Office Address: 1055 LPL WAY

FORT MILL, SC 29715

Category

Firm CRD#: **6413**

SRO

	SRU	Category	Status	Date
B	FINRA	General Securities Representative	Approved	02/08/2006
B	FINRA	Invest. Co and Variable Contracts	Approved	02/08/2006
B	FINRA	General Securities Principal	Approved	02/07/2007
	U.S. State/ Territory	Category	Status	Date
B	Alabama	Agent	Approved	01/08/2015
B	Arizona	Agent	Approved	04/24/2006
B	Arkansas	Agent	Approved	11/22/2016
B	California	Agent	Approved	02/08/2006
IA	California	Investment Adviser Representative	Approved	02/08/2006
B	Colorado	Agent	Approved	05/10/2012
B	Connecticut	Agent	Approved	11/03/2016
B	District of Columbia	Agent	Approved	05/06/2009
B	Florida	Agent	Approved	05/26/2011
В	Georgia	Agent	Approved	08/24/2016



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	Hawaii	Agent	Approved	07/17/2014
В	Idaho	Agent	Approved	01/08/2014
B	Illinois	Agent	Approved	02/09/2006
В	Indiana	Agent	Approved	02/09/2006
B	lowa	Agent	Approved	07/31/2015
В	Kentucky	Agent	Approved	09/13/2013
B	Louisiana	Agent	Approved	11/09/2015
B	Maryland	Agent	Approved	05/26/2011
В	Massachusetts	Agent	Approved	03/19/2013
B	Michigan	Agent	Approved	02/08/2006
B	Minnesota	Agent	Approved	02/08/2006
B	Mississippi	Agent	Approved	01/20/2010
B	Missouri	Agent	Approved	02/26/2017
B	Montana	Agent	Approved	02/19/2021
B	Nevada	Agent	Approved	09/04/2012
B	New Hampshire	Agent	Approved	10/07/2016
B	New Jersey	Agent	Approved	03/22/2012
В	New Mexico	Agent	Approved	11/05/2008
В	New York	Agent	Approved	11/30/2016
B	North Carolina	Agent	Approved	05/24/2021
В	Ohio	Agent	Approved	02/08/2006



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	Oklahoma	Agent	Approved	11/07/2016
B	Oregon	Agent	Approved	02/22/2006
B	Pennsylvania	Agent	Approved	05/24/2013
B	South Carolina	Agent	Approved	07/12/2017
B	South Dakota	Agent	Approved	04/28/2025
B	Tennessee	Agent	Approved	08/11/2025
B	Texas	Agent	Approved	10/26/2012
IA	Texas	Investment Adviser Representative	Restricted Approval	03/28/2013
B	Utah	Agent	Approved	10/06/2017
B	Virginia	Agent	Approved	08/01/2012
B	Washington	Agent	Approved	11/15/2007
B	West Virginia	Agent	Approved	01/27/2015
B	Wyoming	Agent	Approved	01/07/2013

Branch Office Locations

LPL FINANCIAL LLC 1001 SECOND STREET, STE 255 NAPA, CA 94559



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 1 principal/supervisory exam, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	r	Category	Date
В	General Securities Principal Examination	Series 24	02/05/2007

General Industry/Product Exams

Exam		Category	Date
В	Investment Company Products/Variable Contracts Representative Examination	Series 6TO	01/02/2023
В	Securities Industry Essentials Examination	SIE	10/01/2018
В	General Securities Representative Examination	Series 7	10/27/1992

State Securities Law Exams

Exam		Category	Date
IA	Uniform Investment Adviser Law Examination	Series 65	09/09/2005
B	Uniform Securities Agent State Law Examination	Series 63	11/03/1992

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

www.finra.org/brokercheck
User Guidance

Broker Qualifications



Professional Designations

This section details that the representative has reported 1 professional designation(s).

Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at http://www.nasaa.org

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Reg	istration Dates	Firm Name	CRD#	Branch Location
IA	10/2002 - 02/2006	EDWARD JONES	250	FREMONT, CA
B	10/1992 - 02/2006	EDWARD JONES	250	FREMONT, CA

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
02/2006 - Present	LPL FINANCIAL, LLC	Registered Representative	Υ	SAN RAMON, CA, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

- 1. 2/14/2006 URDA WEALTH MANAGEMENT INC. Investment Related At Reported Business Location(s) Non-Variable Insurance DBA Time Spent 15% LTC, fixed annuities, term, and disability.
- 2. 6/22/2006 No Business Name Investment Related At Reported Business Location(s) Non-Variable Insurance Time Spent 5% Insurance: LTC, Term, and Universal.
- 3. 6/12/2017 Urda Estate Vineyards Ilc Not Investment Related 1189 4th Ave Napa CA 94559 Other-Business Owner Started 06/14/17 10 Hours Per Month/0 Hours During Securities Trading.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

2. Certain thresholds must be met before an event is reported to CRD, for example:

- o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
- A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

3. Disclosure events in BrokerCheck reports come from different sources:

 As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.

4. There are different statuses and dispositions for disclosure events:

- o A disclosure event may have a status of pending, on appeal, or final.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
- o A final event generally has a disposition of adjudicated, settled or otherwise resolved.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Criminal	0	1	0
Customer Dispute	0	1	N/A
Termination	N/A	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Criminal - Final Disposition

This type of disclosure event involves a criminal charge against the broker that has resulted in a conviction, acquittal, dismissal, or plea. The criminal matter may pertain to any felony or certain misdemeanor offenses, including bribery, perjury, forgery, counterfeiting, extortion, fraud, and wrongful taking of property.

Disclosure 1 of 1

Reporting Source: Broker

Court Details: KENT STAT CAMPUS POLICE

Not Provided

Charge Date: 01/01/1982

Charge Details: \$30.00 FOR A BROKEN WINDOW

Felony?

Current Status: Final

Status Date:

Disposition Details: I PLEAD GUILTY TO A MISDEMEANOR (FALSIFYING A

POLICE REPORT) AND HAD ME PAY THE COURT COSTS.

WINDOW. THEY INERESTED THAT I HAD DONE IT OR KNEW WHO DID

BREAK

THE WINDOW. THEY QUESTIONED ME ON MUMEROUS OCCATIONS UNTIL FINALLY I MADE UP A NAME SO THEY WOULD STOP HOUNDING ME. THEY FOLLOWED UP ON THE NAME AND CAME BACK TO ME AND SAID I HAD I ADMITTED TO THIS AND THEY CHARGED ME WITH FALSIFYING A POLICE

REPORT.



Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

Disclosure 1 of 1

Reporting Source: Broker

Employing firm when activities occurred which led

to the complaint:

Allegations:

EDWARD JONES

CUSTOMER CLAIMS HE DID NOT AUTHORIZE THE ORDER ENTERED IN HIS

ACCOUNT,

ON OCTOBER 7, 1999, TO PURCHASE \$69,000.00 OF A AN EQUITY BASED

MUTUAL FUND.

HE ALSO ALLEGES THE PURCHASE RESULTED IN HIS PORTFOLIO NOT

BEING PROPERLY BALANCED.

AND THAT MR. URDA HAD NOT CONSULTED WITH HIM DURING A TWO

YEAR PERIOD CONCERNING

THE PERFORMANCE OF HIS PORTFOLIO OR MADE ANY

RECOMMENDATIONS THAT HE REPOSITION

SOME OF THE ASETS INTO MORE DEFENSIVE HOLDINGS WHICH HE

CLAIMS RESULTED IN HIS

BEING OVER-WEIGHTED IN GROWTH AND TECHNOLOGY BASED

INVESTMENTS. CUSTOMER

ALSO INDICATED MR. URDA FAILED TO FOLLOW HIS INSTRUCTIONS TO

SELL PART OF THE MUTUAL

FUND TO PAY CUSTOMER'S TAX LIABILITY AND INSTEAD CLAIMS HE

OPENED A MARGIN

POSITION WHICH RESULTED IN MARGIN RELATED PROBLEMS WITHIN THE

ACCOUNT. CUSTOMER REQUESTED A PAYMENT OF \$21,308.93 AS A

REIMBURSEMENT FOR HIS CLAIMED

LOSSES.

Product Type: No Product

Alleged Damages: \$21,308.93

Customer Complaint Information

Date Complaint Received: 05/10/2001

Complaint Pending? No

Status: Denied



Status Date: 07/03/2001

Settlement Amount:

Individual Contribution Amount:

Broker Statement

URDA STATED HE PROVIDED THE CLIENT WITH PROSPECTUSES AND

DISCUSSED EVERY TRADE

WITH THE CLIENT PRIOR TO PLACING THE TRADE. MR. URDA FURTHER

STATED HE PRESENTED

THE AVAILABLE OPTIONS TO THE CLIENT WITH REGARD TO MEETING THE

MARGIN CALL. IT

APPEARS THE CLIENT ELECTED TO LIQUIDATE SUFFICIENT SECURITIES

TO MEET THE CALL.

THE PORTFOLIO APPEARED TO BE IN LINE WITH THE CLIENT'S STATED

INVESTMENT OBJECTIVES

AND FINANCIAL INFORMATION. CLAIM DENIED.

www.finra.org/brokercheck



Employment Separation After Allegations

This type of disclosure event involves a situation where the broker voluntarily resigned, was discharged, or was permitted to resign after being accused of (1) violating investment-related statutes, regulations, rules or industry standards of conduct; (2) fraud or the wrongful taking of property; or (3) failure to supervise in connection with investment-related statutes, regulations, rules, or industry standards of conduct.

Disclosure 1 of 1

Reporting Source: Broker

Employer Name: EDWARD JONES

Termination Type: Discharged

Termination Date: 01/09/2006

Allegations: EMPLOYMENT WAS TERMINTATED AFTER FIRM DETERMINED I MISUSED

THE FIRM'S BUSINESS EXPENSE PLAN, THROUGH THE SUBMISSION OF

QUESTIONABLE ADVERTISING EXPENSES AND THAT I WAS NOT FORTHCOMING DURING THE COMPLIANCE INVESTIGATION.

Product Type: Equity Listed (Common & Preferred Stock)

Other Product Types:

Broker Statement THIS MATTER DID NOT INVOLVE SECURITIES OR CLIENTS. AT ISSUE WAS

THE FIRMS BUSINESS EXPENSE PLAN. THE EXPENSES AT ISSUE WERE ACTUALLY PAID FOR BY ME AND DESIGNATED BY ME AS ELIGIBLE FOR THE BUSINESS EXPENSE PLAN. WHILE EDWARD JONES TOOK EXCEPTION

TO CERTAIN EXPENSES, ALL SUCH EXPENSES WERE ACTUALLY INCURRED AND THE FIRMS COMPLIANCE DEPARTMENT HAS NEVER

QUESTIONED THEM IN THE PAST.

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End of Report



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