

BrokerCheck Report

Ronnie Gale Staten

CRD# 2309685

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

Ronnie G. Staten

CRD# 2309685

This broker is not currently registered.

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is not currently registered.

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

B EDWARD JONES
 CRD# 250
 Cabot, AR
 02/1993 - 09/2025

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Regulatory Event	1
Customer Dispute	1

Investment Adviser Representative Information

The information below represents the individual's record as a broker. For details on this individual's record as an investment adviser representative, visit the SEC's Investment Adviser Public Disclosure website at

<https://www.adviserinfo.sec.gov>

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This broker is not currently registered.



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	02/12/1993

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	02/05/2007
B Uniform Securities Agent State Law Examination	Series 63	02/22/1993

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 02/1993 - 09/2025	EDWARD JONES	250	Cabot, AR

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
12/1992 - Present	EDWARD D. JONES & CO., L.P.	NOT PROVIDED	Y	CABOT, AR, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

STATEN & RICE DEVELOPMENT, LLC
 TYPE OF BUSINESS: RENTAL PROPERTY
 BEEBE, AR
 STARTED 5/20/2008
 OWNER
 HOURS PER WEEK: 1
 HOURS DURING TRADING: 1
 LEASING UNITS TO CUSTOMERS, CONTACTING JOBBERS FOR REPAIRS.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 - o
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 - o
4. **There are different statuses and dispositions for disclosure events:**
 - o A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - o A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Regulatory Event	0	1	0
Customer Dispute	0	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Regulatory - Final

This type of disclosure event may involve (1) a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, self-regulatory organization, federal regulatory such as the Securities and Exchange Commission, foreign financial regulatory body) for a violation of investment-related rules or regulations; or (2) a revocation or suspension of a broker's authority to act as an attorney, accountant, or federal contractor.

Disclosure 1 of 1

Reporting Source:	Broker
Regulatory Action Initiated By:	NEW YORK STATE DEPARTMENT OF FINANCIAL SERVICES
Sanction(s) Sought:	Monetary Penalty other than Fines
Date Initiated:	02/24/2020
Docket/Case Number:	2020-0091-S
Employing firm when activity occurred which led to the regulatory action:	EDWARD JONES
Product Type:	No Product
Allegations:	The registered representative provided materially incomplete information when he failed to disclose that he was named in a FINRA arbitration proceeding as part of his initial application and three subsequent renewal applications.
Current Status:	Final
Resolution:	Stipulation and Consent



Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?

No

Resolution Date: 02/24/2020

Sanctions Ordered: Monetary Penalty other than Fines

Monetary Sanction 1 of 1

Monetary Related Sanction: Monetary Penalty other than Fines

Total Amount: \$2,250.00

Portion Levied against individual: \$2,250.00

Payment Plan:

Is Payment Plan Current:

Date Paid by individual: 02/11/2020

Was any portion of penalty waived? No

Amount Waived:

Broker Statement

Prior to Staten's initial application for licensure as a non-resident life agent in New York, an Edward Jones financial advisory customer of his initiated a customer complaint against Edward Jones and Staten related to a sale to the customer of certain Lehman Brothers Holdings notes prior to the financial crisis of 2008. During the crisis, culminating with Lehman Brothers' bankruptcy, the notes, which were part of the customer's fixed income investment portfolio, declined significantly in value, though the portfolio overall showed gains during this time of financial uncertainty. The customer claimed that Edward Jones and Staten failed to apprise her of risks associated with investment in Lehman Brothers notes, which were both highly rated and widely held by investors similar to this customer. On June 13, 2011, Edward Jones decided to settle this customer's complaint, paying the customer \$20,500 in consideration of a full release of claims against Edward Jones and Mr. Staten. Neither Edward Jones nor Staten admitted to any wrongdoing or failure to adequately disclose known risks of investing in such corporate notes. At the time of his initial application for licensure as a life agent in New York, Staten interpreted the relevant producer licensure application questions, definitions and instructions as requiring disclosure of any proceedings initiated by or before FINRA that directly pertained to Staten's status as a FINRA licensee and registered



securities representative. Thus, at the time of his initial application and subsequent renewals, Staten understood that a customer complaint resolved by Edward Jones without any concession of wrongdoing, was not by definition "an action or arbitration against my FINRA license(s)", and as such was not required to be disclosed. In subsequent insurance license renewal application in New York state and elsewhere, Staten, based upon updated advice from Edward Jones's compliance department, determined that this prior customer complaint related to a customer investment in Lehman Brothers notes should be disclosed. Upon such disclosure, NY DFS initiated an investigation as to discrepancies in Mr. Staten's applications. Ultimately Staten and NY DFS entered into a Stipulation wherein Staten admitted that he provided incomplete information within the meaning of Section 2110(a)(2) of the Insurance laws in an application for an agent's license pursuant to Section 2103(a) of the Insurance Laws on October 5, 2012, and in three renewal applications for an agent's license pursuant to Section 2103(a) of the Insurance Law, submitted to the Department on May 8 2013, May 7 2015, and June 14, 2017, in that Staten failed to disclose that he was named as a party in a Financial Industry Regulatory Authority arbitration proceeding under Case Number 11-02193.



Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

Disclosure 1 of 1

Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	EDWARD JONES
Allegations:	CLAIMANT CLIENT ALLEGES THAT EDWARD JONES AND FA FAILED TO PROPERLY INFORM HER OF RISKS ASSOCIATED WITH LEHMAN NOTES. CLAIMANT FURTHER ALLEGES THAT FA AND EDWARD JONES FAILED TO MONITOR HER INVESTMENT WHICH DECLINED IN VALUE. (DAMAGES SOUGHT: \$32,000 FOR RESCISSION OF INVESTMENT, PLUS STATUTORY DAMAGES, INTEREST, AND ATTORNEYS FEES.)
Product Type:	Debt-Corporate
Alleged Damages:	\$32,000.00
Arbitration Information	
Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.):	FINRA
Docket/Case #:	11-02193
Date Notice/Process Served:	06/13/2011
Arbitration Pending?	No
Disposition:	Settled
Disposition Date:	11/08/2011
Monetary Compensation Amount:	\$20,500.00
Individual Contribution Amount:	\$0.00
Broker Statement	SETTLED FOR \$20,500.

End of Report



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