

BrokerCheck Report

PATRICK JEROME KEATING

CRD# 2333748

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.

- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:

- information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
- information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

PATRICK J. KEATING

CRD# 2333748

Currently employed by and registered with the following Firm(s):

IA KEATING FINANCIAL ADVISORY SERVICES

1011 POYNTZ AVENUE
MANHATTAN, KS 66502
CRD# 142772
Registered with this firm since: 10/18/2007

B PURSHE KAPLAN STERLING INVESTMENTS

1011 Poyntz Ave
Manhattan, KS 66502
CRD# 35747
Registered with this firm since: 10/02/2025

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 2 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 2 State Securities Law Exams

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **No**

Registration History

This broker was previously registered with the following securities firm(s):

IA RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC

CRD# 149018
SAINT PETERSBURG, FL
01/2009 - 07/2025

B RAYMOND JAMES FINANCIAL SERVICES, INC.

CRD# 6694
MANHATTAN, KS
01/1999 - 07/2025

IA RAYMOND JAMES FINANCIAL SERVICES

CRD# 6694
ST. PETERSBURG, FL
12/2000 - 01/2009

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 2 U.S. states and territories through his or her employer.

Employment 1 of 2

Firm Name: **KEATING FINANCIAL ADVISORY SERVICES**

Main Office Address: **1011 POYNTZ AVENUE
MANHATTAN, KS 66502**

Firm CRD#: **142772**

U.S. State/ Territory	Category	Status	Date
IA Illinois	Investment Adviser Representative	Approved	06/09/2008
IA Kansas	Investment Adviser Representative	Approved	10/18/2007

Branch Office Locations

1011 POYNTZ AVE.
MANHATTAN, KS 66503

1011 POYNTZ AVENUE
MANHATTAN, KS 66502

Employment 2 of 2

Firm Name: **PURSHE KAPLAN STERLING INVESTMENTS**

Main Office Address: **80 STATE STREET
ALBANY, NY 12207**

Firm CRD#: **35747**

SRO	Category	Status	Date
B FINRA	General Securities Representative	Approved	10/02/2025

Broker Qualifications



Employment 2 of 2, continued

U.S. State/ Territory	Category	Status	Date
B Kansas	Agent	Approved	10/02/2025

Branch Office Locations

PURSHE KAPLAN STERLING INVESTMENTS

1011 Poyntz Ave
Manhattan, KS 66502

Broker Qualifications



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B Futures Managed Funds Examination	Series 31	03/19/2010
B General Securities Representative Examination	Series 7	04/05/1993

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination	Series 65	04/11/1996
B Uniform Securities Agent State Law Examination	Series 63	04/26/1993

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
IA 01/2009 - 07/2025	RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC	149018	MANHATTAN, KS
B 01/1999 - 07/2025	RAYMOND JAMES FINANCIAL SERVICES, INC.	6694	MANHATTAN, KS
IA 12/2000 - 01/2009	RAYMOND JAMES FINANCIAL SERVICES	6694	MANHATTAN, KS
B 04/1993 - 01/1999	ROBERT THOMAS SECURITIES, INC	10147	ST. PETERSBURG, FL

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
10/2025 - Present	Purshe Kaplan Sterling Investments	Registered Representative	Y	Albany, NY, United States
01/2007 - Present	Keating Financial Advisory Services, Inc.	Chairman	Y	Manhattan, KS, United States
01/2009 - 07/2025	RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC	MASS TRANSFER	Y	MANHATTEN, KS, United States
01/1999 - 07/2025	RAYMOND JAMES FINANCIAL SERVICES, INC.	OTHER - Representative	Y	MANHATTAN, KS, United States
05/1975 - 07/2025	Keating & Associates	Agent	N	Manhattan, KS, United States
01/2010 - 11/2019	AAA MANAGEMENT	OFFICER/CEO	N	MANHATTAN, KS, United States
01/2007 - 12/2017	LEGACY TRAILERS	OWNER	N	CHANUTE, KS, United States

Registration and Employment History



Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

- 1) Keating Financial Advisory Services; Yes; At Registered Location; RIA; Chairman; 01/2007; 160; 130; 100% owner, day to day operations are delegated to leadership team.
- 2) Fixed Insurance; No; At Registered Location; Fixed/Traditional Insurance; Agent; 01/2018; 10; 10; Sales of fixed/traditional insurance products.
- 3) Environmental Manufacturing, Inc; No; 8887 Green Valley Dr Manhattan, KS 66502; Other; Owner; 10/2018; 2; 2; As a major stockholder, I meet with management monthly and offer whatever assistance I can.
- 4) Daniel Keating Foundation; No; 3402 Vanesta Circle Manhattan, KS 66503; Board of Directors; Board Member; 09/2022; 2; 1; I attend monthly board meetings. I also assist sponsorship committee.
- 5) AAA Management; No; 1011 Poyntz Ave Manhattan, KS 66502; Agriculture/Farm equipment entity; CEO; 01/2010; 2; 2; oversee books and develop business plan.
- 6) Danker Roofing; No; 8521 US-24 Manhattan, KS 66502; Roofing; Secretary; 01/2005; 2; 1; Strategic planning.
- 7) K Holding, Inc; No; 1011 Poyntz Ave, Manhattan, KS 66502; For-profit, Private; Officer-CEO; 10/2018; 2; 2; I oversee the real estate that K Holding owns.
- 8) Keating & Associates; No; At Registered Location; Agent; 01/1975; 4; 4; review and recommend appropriate insurance products based on client's financial plan and goals.
- 9) Keating Farms; No; Wheaton, KS 66551; For-profit, Private; Agriculture/Farming; Sole Proprietor; 01/1975; 2; 2; I own the farmland and buildings.
- 10) Sunset Land; No; 1011 Poyntz Ave Manhattan, KS 66502; For-profit, Private, Agriculture/Farming; S Corp Owner; 06/2018; 2; 2; This company was set up for the purpose to have an entity that would only own land to be used in our farm operation.

End of Report



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