

BrokerCheck Report

BRIAN JAY GOLD

CRD# 2336491

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

**BRIAN J. GOLD**

CRD# 2336491

Currently employed by and registered with the following Firm(s):

IA UBS FINANCIAL SERVICES INC.
 1010 S. Federal Highway Suite 2601
 Hallandale Beach, FL 33009
 CRD# 8174
 Registered with this firm since: 09/17/2015

B UBS FINANCIAL SERVICES INC.
 1010 S. Federal Highway Suite 2601
 Hallandale Beach, FL 33009
 CRD# 8174
 Registered with this firm since: 09/18/2015

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications**This broker is registered with:**

- 10 Self-Regulatory Organizations
- 17 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History**This broker was previously registered with the following securities firm(s):**

- B MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED**
 CRD# 7691
 AVENTURA, FL
 03/2006 - 09/2015
- IA MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED**
 CRD# 7691
 NEW YORK, NY
 03/2006 - 09/2015
- IA ADVEST, INC.**
 CRD# 10
 HARTFORD, CT
 09/2004 - 03/2006

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Customer Dispute	5
Termination	1

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 10 SROs and is licensed in 17 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **UBS FINANCIAL SERVICES INC.**

Main Office Address: **1200 HARBOR BOULEVARD
WEEHAWKEN, NJ 07086**

Firm CRD#: **8174**

	SRO	Category	Status	Date
B	BOX Exchange LLC	General Securities Representative	Approved	09/18/2015
B	Cboe Exchange, Inc.	General Securities Representative	Approved	09/18/2015
B	FINRA	General Securities Representative	Approved	09/18/2015
B	NYSE American LLC	General Securities Representative	Approved	09/18/2015
B	NYSE Arca, Inc.	General Securities Representative	Approved	09/18/2015
B	NYSE Texas, Inc.	General Securities Representative	Approved	08/03/2022
B	Nasdaq ISE, LLC	General Securities Representative	Approved	09/18/2015
B	Nasdaq PHLX LLC	General Securities Representative	Approved	09/18/2015
B	Nasdaq Stock Market	General Securities Representative	Approved	09/18/2015
B	New York Stock Exchange	General Securities Representative	Approved	09/18/2015

	U.S. State/ Territory	Category	Status	Date
B	California	Agent	Approved	09/18/2015
B	Colorado	Agent	Approved	07/07/2025
B	Connecticut	Agent	Approved	01/31/2018

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
IA	Florida	Investment Adviser Representative	Approved	09/21/2015
B	Florida	Agent	Approved	09/22/2015
B	Georgia	Agent	Approved	11/18/2021
B	Michigan	Agent	Approved	08/06/2020
B	Nevada	Agent	Approved	05/24/2018
B	New Hampshire	Agent	Approved	08/11/2025
B	New Jersey	Agent	Approved	09/18/2015
B	New York	Agent	Approved	09/18/2015
B	North Carolina	Agent	Approved	07/19/2021
B	Pennsylvania	Agent	Approved	09/18/2015
B	Tennessee	Agent	Approved	08/27/2025
B	Texas	Agent	Approved	09/18/2015
IA	Texas	Investment Adviser Representative	Restricted Approval	09/17/2015
B	Vermont	Agent	Approved	05/30/2025
B	Virginia	Agent	Approved	12/11/2024
B	Washington	Agent	Approved	09/23/2015

Branch Office Locations

UBS FINANCIAL SERVICES INC.
1010 S. Federal Highway Suite 2601
Hallandale Beach, FL 33009

UBS FINANCIAL SERVICES INC.
Aventura, FL

Broker Qualifications



Employment 1 of 1, continued



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B National Commodity Futures Examination	Series 3	03/22/1999
B General Securities Representative Examination	Series 7	05/03/1993

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination	Series 65	10/15/2007
B Uniform Securities Agent State Law Examination	Series 63	05/17/1993

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 03/2006 - 09/2015	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	AVENTURA, FL
IA 03/2006 - 09/2015	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	AVENTURA, FL
IA 09/2004 - 03/2006	ADVEST, INC.	10	AVENTURA, FL
B 09/2004 - 03/2006	ADVEST, INC.	10	HARTFORD, CT
IA 07/2000 - 09/2004	MORGAN STANLEY	7556	AVENTURA, FL
B 07/2000 - 09/2004	MORGAN STANLEY DW INC.	7556	PURCHASE, NY
B 05/1993 - 07/2000	PRUDENTIAL SECURITIES INCORPORATED	7471	NEW YORK, NY

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
09/2015 - Present	UBS FINANCIAL SERVICES INC.	financial advisor	Y	aventura, FL, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

No information reported.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 - o
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 - o
4. **There are different statuses and dispositions for disclosure events:**
 - o A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - o A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	5	N/A
Termination	N/A	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

Disclosure 1 of 4

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	Merrill Lynch, Pierce, Fenner & Smith Incorporated
Allegations:	The Customers allege unsuitable investment recommendations and misrepresentation from September 2014 to June 2015.
Product Type:	Equity Listed (Common & Preferred Stock)
Alleged Damages:	\$75,000.00
Is this an oral complaint?	No
Is this a written complaint?	No
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	16-00617
Filing date of arbitration/CFTC reparation or civil litigation:	02/24/2016

Customer Complaint Information

Date Complaint Received: 04/05/2016



Complaint Pending? No

Status: Settled

Status Date: 12/01/2016

Settlement Amount: \$25,000.00

Individual Contribution Amount: \$0.00

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: Merrill Lynch, Pierce, Fenner & Smith Incorporated

Allegations: The Customers allege unsuitable investment recommendations and misrepresentation from September 2014 to June 2015.

Product Type: Equity Listed (Common & Preferred Stock)

Alleged Damages: \$75,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: FINRA

Docket/Case #: 16-00617

Filing date of arbitration/CFTC reparation or civil litigation: 02/24/2016

Customer Complaint Information

Date Complaint Received: 04/05/2016

Complaint Pending? No

Status: Settled

Status Date: 12/01/2016

Settlement Amount: \$25,000.00



Individual Contribution Amount: \$0.00

Broker Statement

This clients' investment plan was developed based solely on their stated investment objectives (income & growth), as well their willingness to assume risk. Their portfolio was broadly diversified, consisting of both equity and fixed income securities. Unfortunately, shortly after this investment plan was implemented, the financial markets were experiencing a significant correction in several areas within the clients' portfolio [i.e. Short Term Global Bonds & Energy stocks]. All recommendations were intended to be long term in nature and have since rebounded. I strongly believe that this case was settled by my former firm strictly for business reasons to avoid the cost and uncertainties of the arbitration forum. I was not asked to personally contribute any monies toward the settlement of this case.

Disclosure 2 of 4

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED

Allegations: THE CUSTOMERS ALLEGE MISREPRESENTATION, UNSUITABLE INVESTMENT RECOMMENDATIONS AND FAILURE TO OBTAIN PRIOR CONSENT BEFORE PURCHASING INVESTMENTS FROM OCTOBER 2006 TO MAY 2008.

Product Type: Debt-Municipal

Alleged Damages: \$550,000.00

Arbitration Information

Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.): FINRA

Docket/Case #: 10-03664

Date Notice/Process Served: 08/30/2010

Arbitration Pending? No

Disposition: Settled

Disposition Date: 01/26/2012

Monetary Compensation Amount: \$125,000.00



Individual Contribution Amount: \$0.00

Broker Statement THE [THIRD PARTY] REVOCABLE TRUST DATED 10/3/96, THE [THIRD PARTY] MARITAL TRUST DATED 5/31/2008 AND THE [THIRD PARTY] RESIDUARY TRUST DATED 5/31/2008.

Disclosure 3 of 4

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: MERRILL LYNCH, PIERCE, FENNER, & SMITH INCORPORATED

Allegations: THIS VERBAL COMPLAINT AROSE OUT OF THE SALE OF AN AUCTION RATE SECURITY (ARS) THAT WAS MADE PRIOR TO THE UNPRECEDENTED ILLIQUIDITY IN THE ARS MARKET THAT OCCURRED IN FEBRUARY 2008.

Product Type: Other: AUCTION RATE SECURITIES-- CLOSED-END FUNDS

Alleged Damages: \$0.00

Alleged Damages Amount Explanation (if amount not exact): UNSPECIFIED

Is this an oral complaint? Yes

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 04/13/2009

Complaint Pending? No

Status: Settled

Status Date: 04/13/2009

Settlement Amount: \$150,000.00

Individual Contribution Amount: \$0.00

Broker Statement THIS MATTER INVOLVES THE SALE OF AUCTION RATE SECURITIES (ARS). THE TRANSACTION(S) AT ISSUE TOOK PLACE BEFORE MID-FEBRUARY



2008, WHEN THE ARS MARKET SUFFERED WIDESPREAD AUCTION FAILURES AND ILLIQUIDITY. THE FINANCIAL ADVISOR DID NOT CAUSE, CONTRIBUTE OR HAVE ANY CONTROL WHATSOEVER OVER THESE MARKET EVENTS. THE FIRM REACHED AGREEMENT WITH CERTAIN OF ITS REGULATORS, PURSUANT TO WHICH IT REPURCHASED ARS FOR THEIR FULL PAR VALUE FROM CERTAIN CLIENTS, INCLUDING THE INSTANT CLIENT, WHERE THEY COMPLAINED OR NOT. THE FINANCIAL ADVISOR WAS NOT A PARTY TO THAT AGREEMENT, DID NOT MAKE ANY PAYMENT TO THE CLIENT, AND WAS NOT ASKED TO AND DID NOT CONTRIBUTE TO THE REPURCHASE AMOUNT. THE SETTLEMENT AMOUNT IN ITEM 11 ABOVE REFLECTS THE PAR VALUE OF THE REPURCHASED ARS, AS REQUIRED BY FINRA REGULATORY NOTICE 09-12.

Disclosure 4 of 4

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: MERRILL LYNCH

Allegations: CUSTOMER ALLEGES THAT FINANCIAL ADVISOR MADE UNSUITABLE INVESTMENT RECOMMENDATIONS.

Product Type: Equity Listed (Common & Preferred Stock)

Alleged Damages: \$10,000.00

Customer Complaint Information

Date Complaint Received: 10/12/2006

Complaint Pending? No

Status: Arbitration/Reparation

Status Date: 12/28/2006

Settlement Amount:

Individual Contribution Amount:

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NASD DISPUTE RESOLUTION CASE NUMBER: 06-05300

Date Notice/Process Served: 12/28/2006



Arbitration Pending?	No
Disposition:	Settled
Disposition Date:	04/26/2007
Monetary Compensation Amount:	\$5,200.00
Individual Contribution Amount:	\$0.00
Broker Statement	THIS MATTER WAS SETTLED FOR NUISANCE VALUE TO AVOID THE COSTS AND UNCERTAINTY OF LITIGATION.



Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

Disclosure 1 of 1

Reporting Source: Firm

Employing firm when activities occurred which led to the complaint: MORGAN STANLEY DW INC.

Allegations: CLIENT ALLEGES UNSUITABILITY.

Product Type: Other

Other Product Type(s): MANAGED FUTURES

Alleged Damages: \$9,000.00

Customer Complaint Information

Date Complaint Received: 09/07/2004

Complaint Pending? No

Status: Denied

Status Date: 03/11/2005

Settlement Amount: \$0.00

Individual Contribution Amount: \$0.00

Firm Statement ON MARCH 11, 2005 THE CLAIM WAS FOUND WITHOUT MERIT AND DENIED.

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: MORGAN STANLEY DW INC.

Allegations: CLIENT ALLEGES UNSUITABILITY

Product Type: Other

Alleged Damages: \$9,000.00



Customer Complaint Information

Date Complaint Received:	09/07/2004
Complaint Pending?	No
Status:	Denied
Status Date:	03/11/2005
Settlement Amount:	\$0.00
Individual Contribution Amount:	\$0.00



Employment Separation After Allegations

This type of disclosure event involves a situation where the broker voluntarily resigned, was discharged, or was permitted to resign after being accused of (1) violating investment-related statutes, regulations, rules or industry standards of conduct; (2) fraud or the wrongful taking of property; or (3) failure to supervise in connection with investment-related statutes, regulations, rules, or industry standards of conduct.

Disclosure 1 of 1

Reporting Source: Firm

Employer Name: MSDW

Termination Type: Discharged

Termination Date: 08/20/2004

Allegations: BROKER DISCLOSED AND THE FIRM IS INVESTIGATING A VIOLATION OF FIRM POLICY IN CONNECTION WITH CLIENTS SIGNING AND THE FINANCIAL ADVISOR UTILIZING A MORGAN STANLEY DISCRETIONARY FORM WITHOUT FIRM APPROVAL.

Product Type: No Product

Other Product Types:

Reporting Source: Broker

Employer Name: MORGAN STANLEY

Termination Type: Discharged

Termination Date: 08/20/2004

Allegations: UTILIZATION OF FIRM TRADING AUTHORITY FORM WITH CLIENT APPROVAL - WITHOUT FIRM APPROVAL NO CLIENT COMPLAINTS

Product Type: Equity Listed (Common & Preferred Stock)

Other Product Types:

Broker Statement N/A

End of Report



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