

BrokerCheck Report

HEATH MICHAEL BIDDLECOME

CRD# 2353709

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.

- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:

- information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
- information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

HEATH M. BIDDLECOME

CRD# 2353709

This broker is not currently registered.

**Report Summary for this Broker**

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications**This broker is not currently registered.****This broker has passed:**

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History**This broker was previously registered with the following securities firm(s):****B PURSHE KAPLAN STERLING INVESTMENTS**

CRD# 35747
CULVER CITY, CA
11/2004 - 03/2009

B SUNAMERICA SECURITIES, INC.

CRD# 20068
PHOENIX, AZ
01/1998 - 11/2004

B GREAT WESTERN FINANCIAL SECURITIES CORPORATION

CRD# 14229
NORTHRIDGE, CA
01/1994 - 11/1997

Disclosure Events

This broker has been involved in one or more disclosure events involving certain final criminal matters, regulatory actions, civil judicial proceedings, or arbitrations or civil litigations.

Are there events disclosed about this broker? **Yes****The following types of disclosures have been reported:**

Type	Count
Regulatory Event	1
Civil Event	1

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs), states and U.S. territories the broker is currently registered and licensed with, the category of each registration, and the date on which the registration became effective. This section also provides, for each firm with which the broker is currently employed, the address of each branch where the broker works.

This broker is not currently registered.

Broker Qualifications



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B General Securities Representative Examination	Series 7	04/17/1995
B Investment Company Products/Variable Contracts Representative Examination	Series 6	06/02/1993

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination	Series 65	06/09/1999
B Uniform Securities Agent State Law Examination	Series 63	07/29/1993

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

Registration and Employment History



Registration History

The broker previously was registered with the following securities firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 11/2004 - 03/2009	PURSHE KAPLAN STERLING INVESTMENTS	35747	CULVER CITY, CA
B 01/1998 - 11/2004	SUNAMERICA SECURITIES, INC.	20068	PHOENIX, AZ
B 01/1994 - 11/1997	GREAT WESTERN FINANCIAL SECURITIES CORPORATION	14229	NORTHRIDGE, CA

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
11/2004 - Present	PURSHE KAPLAN STERLING INVESTMENTS	REGISTERED REP	Y	ALBANY, NY, United States
12/1997 - Present	CRP GROUP INC.	BRANCH MANAGER	Y	LOS ANGELES, CA, United States

Disclosure Events



What you should know about reported disclosure events:

1. Disclosure events in BrokerCheck reports come from different sources:

- As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, their employing firms, and regulators. When more than one source reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions are separated by a solid line with the reporting source labeled.

For your convenience, below is a matrix of the number and status of regulatory disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Final	On Appeal
Regulatory Event	1	0
Civil Event	1	0



Disclosure Event Details

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Regulatory - Final

This type of disclosure event involves a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, self-regulatory organization, federal regulator such as the Securities and Exchange Commission, foreign financial regulatory body) for a violation of investment-related rules or regulations.

Disclosure 1 of 1

Reporting Source:	Regulator
Regulatory Action Initiated By:	UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Sanction(s) Sought:	Other: N/A
Date Initiated:	05/16/2011
Docket/Case Number:	3-14387
Employing firm when activity occurred which led to the regulatory action:	CALIFORNIA WEALTH MANAGEMENT GROUP D/B/A IFC ADVISORY
Product Type:	Other: REAL PROPERTY INVESTMENTS
Allegations:	SEC ADMIN RELEASE 34-64500, IA RELEASE 40-3205, MAY 16, 2011: THE SECURITIES AND EXCHANGE COMMISSION ("COMMISSION") DEEMS IT APPROPRIATE AND IN THE PUBLIC INTEREST THAT PUBLIC ADMINISTRATIVE PROCEEDINGS BE, AND HEREBY ARE, INSTITUTED PURSUANT TO SECTION 15(B) OF THE SECURITIES EXCHANGE ACT OF 1934 ("EXCHANGE ACT") AND SECTION 203(F) OF THE INVESTMENT ADVISERS ACT OF 1940 ("ADVISERS ACT") AGAINST HEATH M. BIDDLECOME ("BIDDLECOME" OR "RESPONDENT"). IN ANTICIPATION OF THE INSTITUTION OF THESE PROCEEDINGS, RESPONDENT HAS SUBMITTED AN OFFER OF SETTLEMENT (THE "OFFER") WHICH THE COMMISSION HAS DETERMINED TO ACCEPT. ON MAY 5, 2011, A FINAL JUDGMENT WAS ENTERED BY CONSENT AGAINST BIDDLECOME, PERMANENTLY ENJOINING HIM FROM FUTURE VIOLATIONS OF SECTIONS 5(A), 5(C), AND 17(A) OF THE SECURITIES ACT OF 1933, SECTIONS 10(B) AND 15(A) OF THE EXCHANGE ACT AND RULE 10B-5 THEREUNDER, SECTIONS 206(1), 206(2), AND 206(4) OF THE ADVISERS ACT AND RULE 206(4)-8 THEREUNDER, AND AIDING AND ABETTING VIOLATIONS OF SECTION 204 OF THE ADVISERS ACT, IN THE CIVIL ACTION NUMBER SACV09-01331, IN THE UNITED



STATES DISTRICT COURT FOR THE CENTRAL DISTRICT OF CALIFORNIA,
SOUTHERN DIVISION.

Current Status: Final

Resolution: Order

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?

Resolution Date: 05/16/2011

Sanctions Ordered: Bar (Permanent)

If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise?

(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?



(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or

(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities Rulemaking Board?

Sanction 1 of 1

Sanction Type: Bar (Permanent)

Capacities Affected: ANY CAPACITY AND FROM PARTICIPATING IN ANY OFFERING OF PENNY STOCK

Duration: Indefinite

Start Date: 05/16/2011

End Date:

**Regulator Statement**

SOLELY FOR THE PURPOSE OF THESE PROCEEDINGS AND ANY OTHER PROCEEDINGS BROUGHT BY OR ON BEHALF OF THE COMMISSION, OR TO WHICH THE COMMISSION IS A PARTY, AND WITHOUT ADMITTING OR DENYING THE FINDINGS HEREIN, EXCEPT AS TO THE COMMISSION'S JURISDICTION OVER HIM AND THE SUBJECT MATTER OF THESE PROCEEDINGS AND THE FINDINGS WHICH ARE ADMITTED, RESPONDENT CONSENTS TO THE ENTRY OF THIS ORDER INSTITUTING ADMINISTRATIVE PROCEEDINGS PURSUANT TO SECTION 15(B) OF THE SECURITIES EXCHANGE ACT OF 1934 AND SECTION 203(F) OF THE INVESTMENT ADVISERS ACT OF 1940, MAKING FINDINGS, AND IMPOSING REMEDIAL SANCTIONS ("ORDER"). IT IS HEREBY ORDERED:

PURSUANT TO SECTION 15(B)(6) OF THE EXCHANGE ACT AND SECTION 203(F) OF THE ADVISERS ACT, THAT RESPONDENT BIDDLECOME BE, AND HEREBY IS BARRED FROM ASSOCIATION WITH ANY BROKER, DEALER, INVESTMENT ADVISER, MUNICIPAL SECURITIES DEALER, MUNICIPAL ADVISOR, TRANSFER AGENT, OR NATIONALLY RECOGNIZED STATISTICAL RATING ORGANIZATION, AND FROM PARTICIPATING IN ANY OFFERING OF PENNY STOCK, WITH THE RIGHT TO REAPPLY FOR ASSOCIATION AFTER THREE YEARS TO THE APPROPRIATE SELF-REGULATORY ORGANIZATION, OR IF THERE IS NONE, TO THE COMMISSION.

ANY REAPPLICATION FOR ASSOCIATION BY THE RESPONDENT WILL BE SUBJECT TO THE APPLICABLE LAWS AND REGULATIONS GOVERNING THE REENTRY PROCESS, AND REENTRY MAY BE CONDITIONED UPON A NUMBER OF FACTORS, INCLUDING, BUT NOT LIMITED TO, THE SATISFACTION OF ANY OR ALL OF THE FOLLOWING: (A) ANY DISGORGEMENT ORDERED AGAINST THE RESPONDENT, WHETHER OR NOT THE COMMISSION HAS FULLY OR PARTIALLY WAIVED PAYMENT OF SUCH DISGORGEMENT; (B) ANY ARBITRATION AWARD RELATED TO THE CONDUCT THAT SERVED AS THE BASIS FOR THE COMMISSION ORDER; (C) ANY SELF-REGULATORY ORGANIZATION ARBITRATION AWARD TO A CUSTOMER, WHETHER OR NOT RELATED TO THE CONDUCT THAT SERVED AS THE BASIS FOR THE COMMISSION ORDER; AND (D) ANY RESTITUTION ORDER BY A SELF-REGULATORY ORGANIZATION, WHETHER OR NOT RELATED TO THE CONDUCT THAT SERVED AS THE BASIS FOR THE COMMISSION ORDER.



Civil - Final

This type of disclosure event involves an injunction issued by a court in connection with investment-related activity or a finding by a court of a violation of any investment-related statute or regulation.

Disclosure 1 of 1

Reporting Source:	Regulator
Initiated By:	UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Relief Sought:	Civil and Administrative Penalty(ies)/Fine(s) Disgorgement Injunction Monetary Penalty other than Fines Restraining Order Other: ASSET FREEZE; RECEIVER APPOINTMENT; PRESERVATION OF DOCUMENTS
Date Court Action Filed:	11/12/2009
Product Type:	Direct Investment-DPP & LP Interests Other: UNSPECIFIED TYPE OF SECURITIES
Type of Court:	Federal Court
Name of Court:	UNITED STATES DISTRICT COURT FOR THE CENTRAL DISTRICT OF CALIFORNIA
Location of Court:	CA
Docket/Case #:	SACV 09-01331 CJC
Employing firm when activity occurred which led to the action:	HOMESTEAD PROPERTIES, LP; HOMESTEAD LIMITED, LLC; CALIFORNIA WEALTH MANAGEMENT GROUP, D.B.A. IFC ADVISORY
Allegations:	SEC LITIGATION RELEASE 21304, NOVEMBER 18, 2009: SEC (OR "COMMISSION") FILED A COMPLAINT AGAINST DEFENDANT HEATH M. BIDDLECOME, ALLEGING VIOLATIONS OF SECTIONS 5(A), 5(C) AND 17(A) OF THE SECURITIES ACT OF 1933 AND SECTIONS 10(B) AND 15(A) OF THE SECURITIES EXCHANGE ACT OF 1934 AND RULE 10B-5 THEREUNDER AND SECTIONS 204, 206(1), (2) AND (4) OF THE INVESTMENT ADVISORS ACT OF 1940 AND RULE 206(4)-8 THEREUNDER. THE SEC'S COMPLAINT ALLEGES THAT BIDDLECOME AND THE OTHER DEFENDANTS OPERATED A LIMITED PARTNERSHIP INVESTMENT FUND, RAISING \$9.8 MILLION FROM INVESTORS. THE COMMISSION'S COMPLAINT ALLEGES THAT BIDDLECOME ESTABLISHED THE FUND TO INVEST IN MOBILE HOME PARK COMMUNITIES. THE COMPLAINT FURTHER ALLEGES THAT BIDDLECOME, WITHOUT EVER INFORMING INVESTORS, CHANGED THE PARTNERSHIP'S



INVESTMENT STRATEGY TO SECURITIES DAY TRADING. ACCORDING TO THE COMPLAINT, BIDDLECOME TRANSFERRED \$4.5 MILLION OF THE PARTNERSHIP'S MONEYS AND BEGAN TO TRADE OPTIONS, TRADE ON MARGIN, AND ENGAGE IN SHORT SALES. THE COMPLAINT ALLEGES THAT THIS RISKY DAY TRADING STRATEGY HAS RESULTED IN ERRATIC PERFORMANCE, ALTERNATING BETWEEN SIX FIGURE TRADING LOSSES TO PROFITS IN VARIOUS MONTHS; IN SEPTEMBER AND OCTOBER 2009 ALONE, THE ACCOUNT VALUE DECLINED \$1.9 MILLION. THE COMMISSION'S COMPLAINT ALLEGES THAT THE DEFENDANTS FALSELY CLAIMED THAT A BROKERAGE FIRM WOULD SELL THE PARTNERSHIP INTERESTS AND AN ACCOUNTING FIRM WOULD AUDIT THE PARTNERSHIP'S BOOKS YEARLY. THE COMPLAINT ALLEGES THAT, IN REALITY, BIDDLECOME NEVER ENLISTED THESE THIRD PARTIES TO PERFORM SUCH SERVICES. IN ADDITION, ALTHOUGH INVESTORS WERE TOLD DISTRIBUTIONS WOULD BE MADE QUARTERLY OUT OF NET PROFITS AND CERTAIN INVESTORS RECEIVED DISTRIBUTIONS, A COMPANY SUFFERED LOSSES FOR TWO YEARS. THE COMPLAINT ALSO ALLEGES BIDDLECOME MISAPPROPRIATED PARTNERSHIP MONEYS TO PAY FOR HIS PERSONAL CREDIT CARD BILLS.

Current Status:

Final

Resolution:

Judgment Rendered

Resolution Date:

05/05/2011

Sanctions Ordered or Relief Granted:

Civil and Administrative Penalty(ies)/Fine(s)

Disgorgement

Injunction

Capacities 1 of 1

Capacities Affected:

N/A

Duration:

PERMANENT INJUNCTION

Start Date:

05/05/2011

End Date:

Monetary Sanction 1 of 2

Monetary Sanction:

Monetary Fine

Total Amount:

\$65,000.00

Portion against individual:

65000

Date Paid:

Portion Waived:

No

**Amount Waived:****Monetary Sanction 2 of 2****Monetary Sanction:** Disgorgement**Total Amount:** \$134,821.00**Portion against individual:** 134821**Date Paid:****Portion Waived:** No**Amount Waived:****Regulator Statement**

ON NOVEMBER 16, 2009, THE HONORABLE JUDGE OF THE UNITED STATES DISTRICT COURT FOR THE CENTRAL DISTRICT OF CALIFORNIA ORDERED A TEMPORARY RESTRAINING ORDER AGAINST DEFENDANT, SEC LITIGATION RELEASE 21353, DECEMBER 24, 2009: ON THE DECEMBER 24, 2009, THE HONORABLE JUDGE FOR THE UNITED STATES DISTRICT COURT FOR THE CENTRAL DISTRICT OF CALIFORNIA ISSUED A PRELIMINARY INJUNCTION AGAINST HEATH M. BIDDLECOME TO HALT THE CONTINUING FALSE DISCLOSURES BEING MADE. THE COURT ALSO GRANTED ADDITIONAL RELIEF THAT THE COMMISSION SOUGHT INCLUDING AN ORDER FREEZING ASSETS. THE U.S. DISTRICT COURT FOR THE CENTRAL DISTRICT OF CALIFORNIA, SOUTHERN DIVISION RENDERED A FINAL JUDGEMENT WHEREIN BIDDLECOME WAS ENJOINED FROM FUTURE VIOLATIONS OF SECTIONS 5(A), 5(C), AND 17(A) OF THE SECURITIES ACT OF 1933, SECTIONS 10(B) AND 15(A) OF THE EXCHANGE ACT AND RULE 10B-5 THEREUNDER, SECTIONS 206(1), 206(2), AND 206(4) OF THE ADVISERS ACT AND RULE 206(4)-8 THEREUNDER, AND AIDING AND ABETTING VIOLATIONS OF SECTION 204 OF THE ADVISERS ACT. BIDDLECOME WAS FOUND LIABLE FOR DISGORGEMENT OF \$134,821, REPRESENTING PROCEEDS GAINED FROM HIS CONDUCT, WITH PREJUDGMENT INTEREST OF \$6,997.63, TOTALING \$141,818.63. BIDDLECOME IS ALSO LIABLE FOR A CIVIL PENALTY OF \$65,000 AND SHALL PAY \$65,000 WITHIN 14 DAYS AFTER ENTRY OF THE FINAL JUDGMENT.

End of Report



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