

BrokerCheck Report

ADAN HERRERA DIAZ

CRD# 2364989

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

**ADAN H. DIAZ**

CRD# 2364989

Currently employed by and registered with the following Firm(s):

IA AMERITAS ADVISORY SERVICES, LLC
 3815 RIVER CROSSING PKWY STE 180
 INDIANAPOLIS, IN 46240
 CRD# 317245
 Registered with this firm since: 11/01/2021

B AMERITAS INVESTMENT COMPANY, LLC
 3815 River Crossing Pkwy
 Ste 180
 INDIANAPOLIS, IN 46240
 CRD# 14869
 Registered with this firm since: 06/30/2006

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 27 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

- IA AMERITAS ADVISORY SERVICES**
 CRD# 14869
 LINCOLN, NE
 07/2018 - 11/2021
- IA 20/20 CAPITAL MANAGEMENT, INC**
 CRD# 281692
 COSTA MESA, CA
 03/2017 - 01/2019
- IA AMERITAS INVESTMENT CORP**
 CRD# 14869
 LINCOLN, NE
 06/2006 - 10/2017

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **No**



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 27 U.S. states and territories through his or her employer.

Employment 1 of 2

Firm Name: **AMERITAS ADVISORY SERVICES, LLC**

Main Office Address: **5900 O STREET
LINCOLN, NE 68510**

Firm CRD#: **317245**

	U.S. State/ Territory	Category	Status	Date
IA	Indiana	Investment Adviser Representative	Approved	11/01/2021
IA	Texas	Investment Adviser Representative	Restricted Approval	11/01/2021

Branch Office Locations

3815 RIVER CROSSING PKWY STE 180
INDIANAPOLIS, IN 46240

Employment 2 of 2

Firm Name: **AMERITAS INVESTMENT COMPANY, LLC**

Main Office Address: **5900 "O" STREET
LINCOLN, NE 68510-2234**

Firm CRD#: **14869**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	06/30/2006

	U.S. State/ Territory	Category	Status	Date
B	Alabama	Agent	Approved	11/08/2016

Broker Qualifications



Employment 2 of 2, continued

	U.S. State/ Territory	Category	Status	Date
B	Arizona	Agent	Approved	06/05/2009
B	California	Agent	Approved	06/30/2006
B	Colorado	Agent	Approved	01/22/2024
B	District of Columbia	Agent	Approved	09/23/2019
B	Florida	Agent	Approved	06/30/2006
B	Georgia	Agent	Approved	01/13/2009
B	Illinois	Agent	Approved	06/30/2006
B	Indiana	Agent	Approved	06/30/2006
B	Kansas	Agent	Approved	01/22/2024
B	Kentucky	Agent	Approved	02/01/2010
B	Maryland	Agent	Approved	04/23/2008
B	Massachusetts	Agent	Approved	09/24/2013
B	Michigan	Agent	Approved	09/18/2006
B	Minnesota	Agent	Approved	05/22/2007
B	Missouri	Agent	Approved	01/07/2009
B	Nebraska	Agent	Approved	01/16/2025
B	Nevada	Agent	Approved	01/05/2022
B	New Jersey	Agent	Approved	01/13/2009
B	New York	Agent	Approved	07/30/2019
B	North Carolina	Agent	Approved	01/13/2015
B	Ohio	Agent	Approved	01/07/2010

Broker Qualifications



Employment 2 of 2, continued

	U.S. State/ Territory	Category	Status	Date
B	Pennsylvania	Agent	Approved	01/16/2014
B	Tennessee	Agent	Approved	03/01/2022
B	Texas	Agent	Approved	05/08/2007
B	West Virginia	Agent	Approved	02/26/2025
B	Wisconsin	Agent	Approved	06/30/2006

Branch Office Locations

AMERITAS INVESTMENT COMPANY, LLC
3815 River Crossing Pkwy
Ste 180
INDIANAPOLIS, IN 46240



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	08/10/1993

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	01/17/2006
B Uniform Securities Agent State Law Examination	Series 63	08/20/1993

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
IA 07/2018 - 11/2021	AMERITAS ADVISORY SERVICES	14869	LINCOLN, NE
IA 03/2017 - 01/2019	20/20 CAPITAL MANAGEMENT, INC	281692	Indianapolis, IN
IA 06/2006 - 10/2017	AMERITAS INVESTMENT CORP	14869	LINCOLN, NE
IA 06/2006 - 06/2006	CARILLON INVESTMENTS, INC	14646	INDIANAPOLIS, IN
B 12/2000 - 06/2006	CARILLON INVESTMENTS, INC.	14646	INDIANAPOLIS, IN
B 09/1996 - 12/2000	QUEST CAPITAL STRATEGIES, INC.	16783	LAGUNA HILLS, CA
B 08/1993 - 11/1994	EDWARD D. JONES & CO., L.P.	250	ST. LOUIS, MO

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
11/2021 - Present	AMERITAS ADVISORY SERVICES, LLC	Mass Transfer	Y	LINCOLN, NE, United States
08/2018 - Present	Canvas Financial	Partner	Y	Indianapolis, IN, United States
08/2018 - Present	FRESCO Financial Advisers, LLC	Owner	Y	Indianapolis, IN, United States
06/2006 - Present	AMERITAS INVESTMENT CORP.	REGISTERED REPRESENTATIVE/INVESTMENT ADVISOR	Y	LINCOLN, NE, United States
06/2006 - Present	AMERITAS LIFE INSURANCE CORP	AGENT	Y	LINCOLN, NE, United States
11/2015 - 12/2018	20/20 Capital Management	Partner	Y	Costa Mesa, CA, United States
01/2014 - 12/2018	20/20 FINANCIAL ADVISERS LLC	MANAGING PARTNER	Y	INDIANAPOLIS, IN, United States



Registration and Employment History

Employment History, continued

Employment	Employer Name	Position	Investment Related	Employer Location
03/2006 - 12/2015	INTERPRETER/TRANSLATOR WORK	OWNER	N	INDIANAPOLIS, IN, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

LICENSED AS AN INDEPENDENT INSURANCE AGENT TO SELL FIXED INSURANCE PRODUCTS * Canvas Financial; same as branch; inv rel; organization with AIC that combines six different firms that are with AIC-shell DBA used for marketing and firm consolidation purposes; Partner; start date=08/2018; hrs/mo=20; trading hrs/mo=8; responsible for all areas of DBA and my LLC underneath it * FRESCO Financial Advisers, LLC; same as branch; inv rel; fixed investments & insurance products for individuals, families and small business owners; Owner; start date=08/2018; hrs/mo=8; trading hrs/mo=8; provide clients with fixed investments and insurance products

End of Report



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