

BrokerCheck Report

Dawn Renee Hoover

CRD# 2413650

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.

- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:

- information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
- information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

Dawn R. Hoover

CRD# 2413650

Currently employed by and registered with the following Firm(s):**IA LPL FINANCIAL LLC**MCMINNVILLE, TN
CRD# 6413

Registered with this firm since: 05/23/2024

B LPL FINANCIAL LLCMCMINNVILLE, TN
CRD# 6413

Registered with this firm since: 05/24/2024

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications**This broker is registered with:**

- 1 Self-Regulatory Organization
- 53 U.S. states and territories

This broker has passed:

- 5 Principal/Supervisory Exams
- 5 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History**This broker was previously registered with the following securities firm(s):****IA AMERITAS ADVISORY SERVICES, LLC**CRD# 317245
LINCOLN, NE
05/2022 - 12/2022**B AMERITAS INVESTMENT COMPANY, LLC**CRD# 14869
LINCOLN, NE
05/2022 - 12/2022**IA CONCORDE ASSET MANAGEMENT, LLC**CRD# 140367
ANN ARBOR, MI
03/2019 - 02/2022**Disclosure Events**

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Criminal	1
Financial	2

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 53 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **LPL FINANCIAL LLC**

Main Office Address: **1055 LPL WAY
FORT MILL, SC 29715**

Firm CRD#: **6413**

SRO	Category	Status	Date
B FINRA	General Securities Principal	Approved	05/24/2024
B FINRA	General Securities Representative	Approved	05/24/2024
B FINRA	General Securities Sales Supervisor	Approved	05/24/2024
B FINRA	Municipal Securities Principal	Approved	05/24/2024
B FINRA	Municipal Securities Representative	Approved	05/24/2024
B FINRA	Operations Professional	Approved	05/24/2024
B FINRA	Invest. Co and Variable Contracts	Approved	05/28/2024

U.S. State/ Territory	Category	Status	Date
B Alabama	Agent	Approved	05/24/2024
B Alaska	Agent	Approved	05/28/2024
B Arizona	Agent	Approved	06/07/2024
B Arkansas	Agent	Approved	06/03/2024
B California	Agent	Approved	05/24/2024
B Colorado	Agent	Approved	05/28/2024

Broker Qualifications



Employment 1 of 1, continued

U.S. State/ Territory	Category	Status	Date
B Connecticut	Agent	Approved	05/24/2024
B Delaware	Agent	Approved	06/03/2024
B District of Columbia	Agent	Approved	05/29/2024
B Florida	Agent	Approved	05/28/2024
B Georgia	Agent	Approved	05/28/2024
B Hawaii	Agent	Approved	05/28/2024
B Idaho	Agent	Approved	05/24/2024
B Illinois	Agent	Approved	06/21/2024
B Indiana	Agent	Approved	05/27/2024
B Iowa	Agent	Approved	05/24/2024
B Kansas	Agent	Approved	05/24/2024
B Kentucky	Agent	Approved	05/29/2024
B Louisiana	Agent	Approved	05/30/2024
B Maine	Agent	Approved	05/24/2024
B Maryland	Agent	Approved	06/04/2024
B Massachusetts	Agent	Approved	05/28/2024
B Michigan	Agent	Approved	05/28/2024
B Minnesota	Agent	Approved	05/24/2024
B Mississippi	Agent	Approved	05/24/2024
B Missouri	Agent	Approved	05/24/2024
B Montana	Agent	Approved	05/28/2024

Broker Qualifications



Employment 1 of 1, continued

U.S. State/ Territory	Category	Status	Date
B Nebraska	Agent	Approved	05/24/2024
B Nevada	Agent	Approved	05/24/2024
B New Hampshire	Agent	Approved	05/29/2024
B New Jersey	Agent	Approved	05/24/2024
B New Mexico	Agent	Approved	05/24/2024
B New York	Agent	Approved	05/24/2024
B North Carolina	Agent	Approved	05/28/2024
B North Dakota	Agent	Approved	05/29/2024
B Ohio	Agent	Approved	05/25/2024
B Oklahoma	Agent	Approved	05/28/2024
B Oregon	Agent	Approved	05/28/2024
B Pennsylvania	Agent	Approved	05/28/2024
B Puerto Rico	Agent	Approved	06/11/2024
B Rhode Island	Agent	Approved	05/28/2024
B South Carolina	Agent	Approved	05/24/2024
B South Dakota	Agent	Approved	05/24/2024
IA Tennessee	Investment Adviser Representative	Approved	05/23/2024
B Tennessee	Agent	Approved	05/24/2024
B Texas	Agent	Approved	05/24/2024
IA Texas	Investment Adviser Representative	Restricted Approval	05/24/2024
B Utah	Agent	Approved	05/28/2024

Broker Qualifications



Employment 1 of 1, continued

U.S. State/ Territory	Category	Status	Date
B Vermont	Agent	Approved	05/24/2024
B Virgin Islands	Agent	Approved	05/24/2024
B Virginia	Agent	Approved	05/28/2024
B Washington	Agent	Approved	05/29/2024
B West Virginia	Agent	Approved	05/30/2024
B Wisconsin	Agent	Approved	05/28/2024
B Wyoming	Agent	Approved	06/05/2024

Branch Office Locations

LPL FINANCIAL LLC
McMinnville, TN

LPL FINANCIAL LLC
MCMINNVILLE, TN

Broker Qualifications



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 5 principal/supervisory exams, 5 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
B General Securities Sales Supervisor - Options Module Examination	Series 9	01/02/2023
B General Securities Sales Supervisor - General Module Examination	Series 10	01/02/2023
B Municipal Securities Principal Examination	Series 53	04/19/2018
B General Securities Principal Examination	Series 24	01/30/2015
B General Securities Sales Supervisor Examination (Options Module & General Module)	Series 8	01/10/1997

General Industry/Product Exams

Exam	Category	Date
B Operations Professional Examination	Series 99TO	05/24/2024
B Investment Company Products/Variable Contracts Representative Examination	Series 6TO	01/02/2023
B Municipal Securities Representative Examination	Series 52TO	01/02/2023
B Securities Industry Essentials Examination	SIE	09/04/2018
B General Securities Representative Examination	Series 7	10/21/1993

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination	Series 65	03/03/2017
B Uniform Securities Agent State Law Examination	Series 63	11/22/1993

Broker Qualifications



Industry Exams this Broker has Passed, continued

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
IA 05/2022 - 12/2022	AMERITAS ADVISORY SERVICES, LLC	317245	McMinnville, TN
B 05/2022 - 12/2022	AMERITAS INVESTMENT COMPANY, LLC	14869	LINCOLN, NE
IA 03/2019 - 02/2022	CONCORDE ASSET MANAGEMENT, LLC	140367	LIVONIA, MI
B 03/2019 - 02/2022	CONCORDE INVESTMENT SERVICES, LLC	151604	Livonia, MI
B 10/2016 - 09/2018	INVEST FINANCIAL CORPORATION	12984	APPLETON, WI
B 10/2016 - 09/2018	INVESTMENT CENTERS OF AMERICA, INC.	16443	APPLETON, WI
B 10/2016 - 09/2018	SII INVESTMENTS, INC.	2225	APPLETON, WI
B 10/2016 - 09/2018	NATIONAL PLANNING CORPORATION	29604	DENVER, CO
IA 03/2017 - 06/2018	NATIONAL PLANNING CORPORATION ("NPC OF AMERICA" IN FL & NY)	29604	DENVER, CO
B 11/2014 - 05/2016	CURIAN CLEARING, LLC	132938	DENVER, CO
B 03/2007 - 11/2014	COMPREHENSIVE ASSET MANAGEMENT AND SERVICING, INC.	43814	ROCKAWAY, NJ
B 09/2005 - 02/2007	UNITED SECURITIES ALLIANCE, INC.	36487	DENVER, CO
B 02/1994 - 06/2005	CHARLES SCHWAB & CO., INC.	5393	WESTLAKE, TX

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
05/2024 - Present	LPL Financial LLC	Registered Representative / Home Office Employee	Y	Fort Mill, SC, United States

Registration and Employment History



Employment History, continued

Employment	Employer Name	Position	Investment Related	Employer Location
04/2022 - 05/2024	New Dawn Investigations & Consulting, LLC	Sole Owner/Managing Member	N	McMinnville, TN, United States
04/2022 - 04/2024	Huckleberry Sweets, LLC	Managing Member	N	McMinnville, TN, United States
05/2022 - 11/2022	Ameritas Advisory Services, LLC	HOME OFFICE ASSOCIATE	Y	Lincoln, NE, United States
05/2022 - 11/2022	Ameritas Investment Company, LLC	HOME OFFICE ASSOCIATE	Y	Lincoln, NE, United States
03/2019 - 01/2022	Concorde Asset Management, LLC	Sales Supervision Manager	Y	Livonia, MI, United States
03/2019 - 01/2022	Concorde Investment Service, LLC	Sales Supervision Manager	Y	Livonia, MI, United States
09/2016 - 01/2019	National Planning Holdings	Senior Compliance Analyst	Y	Denver, CO, United States
05/2016 - 08/2016	Unemployed	Consultant	N	Denver, CO, United States
11/2014 - 04/2016	CURIAN CLEARING LLC	BROKER DEALER AML COMPLIANCE ANALYST	Y	DENVER, CO, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1. 10/23/2025- Flat Foot Vinyl- Outside/W-2 Employment- Not INV Related- At McMinnville, TN- Start date 10/23/2025- 10-15 Hours Per Month

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 - o
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 - o
4. **There are different statuses and dispositions for disclosure events:**
 - o A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - o A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Criminal	0	1	0
Financial	0	2	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Criminal - Final Disposition

This type of disclosure event involves a criminal charge against the broker that has resulted in a conviction, acquittal, dismissal, or plea. The criminal matter may pertain to any felony or certain misdemeanor offenses, including bribery, perjury, forgery, counterfeiting, extortion, fraud, and wrongful taking of property.

Disclosure 1 of 1

Reporting Source:	Broker
Court Details:	HUNTINGTON COUNTY COURTHUNTINGTON COUNTY COURT, HUNTINGTON, IN, USA. I DO NOT KNOW THE DOCKET/CASE NUMBER, AS I SUBMITTED THIS ALL WHEN I BECAME LICENSED AND GOT RID OF ANY DOCUMENTS I HAD REGARDING THE ARREST.
Charge Date:	11/01/1989
Charge Details:	I WAS CHARGED WITH 1 COUNT OF SHOPLIFTING, A CLASS D MISDEMEANOR, PLED GUILTY.
Felony?	No
Current Status:	Final
Status Date:	05/01/1990
Disposition Details:	CLASS D MISDEMEANOR; SENTENCED TO 180 DAYS, ALL SUSPENDED BUT 8, SO I HAD TO SERVE 4.I WAS SENTENCED TO 180 DAYS, ALL SUSPENDED BUT 8, SO I HAD TO SERVE HALF LF THAT. THE ONLY FINE WAS I ALSO HAD TO GIVE UP THE CLOTHES I WORE TO COURT.

Broker Statement

DUE TO OTHER OCCURRENCES IN MY LIFE, I HAD DEVELOPED KLEPTOMANIA. I PLEAD GUILTY AS I SHOULD HAVE SOUGHT HELP PREVIOUSLY, BUT HAD ALREADY SCHEDULED THERAPY AT THE TIME OF THE ARREST. I COMPLETED MY THERAPY, AND HAVE NOT HAD ANY OTHER INCIDENTS SINCE.
MY SENTENCE PAID MY COURT COSTS AND FINISHED TREATMENT, ALL



WITHOUT FURTHER INCIDENT.



Financial - Final

This type of disclosure event involves a bankruptcy, compromise with one or more creditors, or Securities Investor Protection Corporation liquidation involving the broker or an organization/brokerage firm the broker controlled that occurred within the last 10 years.

Disclosure 1 of 2

Reporting Source: Broker

Action Type: Compromise

Action Date: 07/01/2017

Organization Investment-Related?

Type of Court: N/A

Name of Court: N/A

Location of Court: N/A

Docket/Case #: N/A

Action Pending? No

Disposition: Satisfied/Released

Disposition Date: 10/01/2019

If a compromise with creditor, provide:

Name of Creditor: First National Bank of Omaha

Original Amount Owed: \$2,318.93

Terms Reached with Creditor: I don't recall the original amount owed, FNBO discharged \$2318.93.

Disclosure 2 of 2

Reporting Source: Broker

Action Type: Compromise

Action Date: 07/01/2017

Organization Investment-Related?

Type of Court: N/A



Name of Court: N/A
Location of Court: N/A
Docket/Case #: N/A
Action Pending? No
Disposition: Satisfied/Released
Disposition Date: 10/01/2019

**If a compromise with creditor,
provide:**

Name of Creditor: Discover Bank
Original Amount Owed: \$2,214.77
Terms Reached with Creditor: I don't recall the original amount owed, but Discover discharged \$2,214.77

End of Report



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