

BrokerCheck Report

STEVEN HORN

CRD# 2579003

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When communicating online or investing with any professional, make sure you know who you're dealing with. <u>Imposters</u> might link to sites like BrokerCheck from <u>phishing</u> or similar scam websites, or through <u>social media</u>, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

What is included in a BrokerCheck report?

- BrokerCheck reports for individual brokers include information such as employment history, professional
 qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck
 reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the
 same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- Where did this information come from?
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- How current is this information?
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- What if I want to check the background of an investment adviser firm or investment adviser representative?
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- Are there other resources I can use to check the background of investment professionals?
- FINRA recommends that you learn as much as possible about an investment professional before deciding
 to work with them. Your state securities regulator can help you research brokers and investment adviser
 representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

www.finra.org/brokercheck User Guidance

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CRD# 2579003

This broker is not currently registered.

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is not currently registered.

This broker has passed:

- 1 Principal/Supervisory Exam
- 2 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

- B COASTAL EQUITIES, INC. CRD# 23769 NEW YORK, NY 11/2020 - 10/2022
- B CITIGROUP GLOBAL MARKETS INC. CRD# 7059 NEW YORK, NY 02/2016 - 12/2020
- B SANTANDER SECURITIES LLC CRD# 41791 GREAT NECK, NY 12/2012 - 02/2016

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? Yes

The following types of disclosures have been reported:

Туре	Count	
Regulatory Event	1	
Termination	1	

Investment Adviser Representative Information

The information below represents the individual's record as a broker. For details on this individual's record as an investment adviser representative, visit the SEC's Investment Adviser Public Disclosure website at

https://www.adviserinfo.sec.gov

www.finra.org/brokercheck
User Guidance

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This broker is not currently registered.

Broker Qualifications



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	1	Category	Date
B	General Securities Principal Examination	Series 24	10/16/2012

General Industry/Product Exams

Exam		Category	Date
B	Securities Industry Essentials Examination	SIE	10/01/2018
B	General Securities Representative Examination	Series 7	04/30/2009

State Securities Law Exams

Exam		Category	Date
BIA	Uniform Combined State Law Examination	Series 66	05/22/2009
B	Uniform Securities Agent State Law Examination	Series 63	04/13/1995

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

www.finra.org/brokercheck
User Guidance

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Reg	istration Dates	Firm Name	CRD#	Branch Location
B	11/2020 - 10/2022	COASTAL EQUITIES, INC.	23769	NEW YORK, NY
B	02/2016 - 12/2020	CITIGROUP GLOBAL MARKETS INC.	7059	NEW YORK, NY
B	12/2012 - 02/2016	SANTANDER SECURITIES LLC	41791	GREAT NECK, NY
B	11/2011 - 12/2012	METLIFE SECURITIES INC.	14251	ROSLYN, NY
B	03/2010 - 07/2010	RNR SECURITIES, L.L.C.	43689	EAST MEADOW, NY
B	05/2009 - 12/2009	H.D. VEST INVESTMENT SERVICES	13686	GARDEN CITY, NY
B	06/1998 - 10/1998	WHITEHALL WELLINGTON INVESTMENTS, INC.	38022	PORT WASHINGTON, NY
B	04/1998 - 06/1998	HD BROUS & CO., INC.	22062	GREAT NECK, NY
В	01/1998 - 04/1998	AIBC INVESTMENT SERVICES CORPORATION	16397	
B	01/1998 - 01/1998	FOSTER JEFFRIES SECURITIES, LLC	30144	WESTBURY, NY
B	09/1997 - 12/1997	GAINES, BERLAND INC.	14623	BETHPAGE, NY
В	05/1997 - 09/1997	ALEX MOORE & COMPANY, INC.	28062	MELVILLE, NY
В	07/1996 - 05/1997	FIRST CAMBRIDGE SECURITIES CORPORATION	21846	NEW YORK, NY
B	07/1995 - 07/1996	FIRST UNITED EQUITIES CORPORATION	36398	NEW YORK, NY
B	04/1995 - 07/1995	INVESTORS ASSOCIATES, INC.	958	HACKENSACK, NJ

Employment History

Registration and Employment History



Employment History, continued

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
11/2025 - Present	REALTA EQUITIES, INC.	REGISTERED REPRESENTATIVE	Υ	WILMINGTON, DE, United States
11/2020 - Present	REALTA INVESTMENT ADVISORS	INVESTMENT ADVISOR	Υ	Wilmington, DE, United States
11/2020 - 10/2022	COASTAL EQUITIES, INC.	REGISTERED REPRESENTATIVE	Υ	Wilmington, DE, United States
02/2016 - 11/2020	CITIGROUP GLOBAL MARKETS INC.	REGISTERED REP	Υ	NEW YORK, NY, United States
12/2012 - 02/2016	SANTANDER SECURITIES LLC	FINANCIAL CONSULTANT	Υ	GUAYNABO, PR, United States
12/2012 - 02/2016	SOVEREIGN BANK NA	FINANCIAL CONSULTANT	Υ	BOSTON, MA, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

(1) DBA COASTAL INDEPENDENT WEALTH ADVISORS/COASTAL INDEPENDENT ADVISORS; 80 BROAD ST STE 629 NEW YORK, NY 10004; INVESTMENT ADVISORY SERVICES; WWW.COASTALINDEPENDENTADVISORS.COM AND COASTALINDEPENDENT.COM; INVESTMENT ADVISOR REPRESENTATIVE; COMPENSATION IN THE FORM OF FEES; 60-70 HOURS PER WEEK DURING NORMAL TRADING HOURS. (2) HORN BUSINESS ADVISORS, LLC; START 12/2023; COST REDUCTION AND SAVINGS FOR BUSINESSES; SOLE MEMBER; COMMISSIONS; 10-20 HOURS PER WEEK DURING NORMAL TRADING HOURS. (3) REALTA INVESTMENT ADVISORS, INC.; INVESTMENT RELATED; START: 11/2020; 1201 N ORANGE STREET STE 729 WILLIMINGTON, DE 19801; INVESTMENT ADVISORY SERVICES; INVESTMENT ADVISOR REPRESENTATIVE; FEES; 40 HOURS PER WEEK DURING NORMAL TRADING HOURS.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

2. Certain thresholds must be met before an event is reported to CRD, for example:

- o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
- A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

3. Disclosure events in BrokerCheck reports come from different sources:

 As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.

4. There are different statuses and dispositions for disclosure events:

- o A disclosure event may have a status of pending, on appeal, or final.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
- o A final event generally has a disposition of adjudicated, settled or otherwise resolved.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Regulatory Event	0	1	0
Termination	N/A	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Regulatory - Final

This type of disclosure event may involve (1) a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, selfregulatory organization, federal regulatory such as the Securities and Exchange Commission, foreign financial regulatory body) for a violation of investment-related rules or regulations; or (2) a revocation or suspension of a broker's authority to act as an attorney, accountant, or federal contractor.

Disclosure 1 of 1

Regulator **Reporting Source: FINRA Regulatory Action Initiated**

Bv:

Sanction(s) Sought:

Other: N/A Date Initiated: 09/30/2022

Docket/Case Number: 2020068856201

Employing firm when activity occurred which led to the regulatory action:

Citigroup Global Markets Inc.

No Product **Product Type:**

Allegations: Without admitting or denying the findings, Horn consented to the sanctions and to

the entry of findings that he made reckless misrepresentations in a loan application and loan agreement he submitted to the Small Business Administration (SBA) to obtain an Economic Injury Disaster Loan (EIDL). The findings stated that in the application, Horn recklessly misrepresented that he owned a sole proprietorship under the business name Steven Horn, using a Tax ID number that was identical to

his personal social security number, that the primary email address for this business was his personal email address and that the revenues and costs

associated with his member firm business were those of the sole proprietorship. In actuality, Horn was providing financial services only in his capacity as a registered representative with the firm. Horn did not have any OBAs, including any sole



proprietorship or other financial services business bearing his name and personal social security number. In addition, Horn was using only his firm-issued email address to conduct his financial services business, not his personal email address. Horn's firm business was not eligible for an EIDL, and he did not have any other business eligible for an EIDL from the SBA. Based on Horn's misrepresentations, the SBA approved Horn's application. Horn signed the loan agreement, which contained an affirmation that the representations made in his application were correct. Horn did not review the loan agreement before signing it. Subsequently, the SBA provided Horn with a \$150,000 loan. Horn later repaid the loan in full, with interest to the SBA.

Current Status: Final

Resolution: Acceptance, Waiver & Consent(AWC)

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?

No

Resolution Date: 09/30/2022

Sanctions Ordered: Civil and Administrative Penalty(ies)/Fine(s)

Suspension

If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise? No



(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?

(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the **Securities Exchange Act of** 1934, the Investment Advisers Act of 1940, the **Investment Company Act of** 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or



(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the **Securities Exchange Act of** 1934, the Investment Advisers Act of 1940, the **Investment Company Act of** 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities **Rulemaking Board?**

Sanction 1 of 1

Sanction Type: Suspension

Capacities Affected: All capacities

Duration: Seven months

Start Date: 10/17/2022

End Date: 05/16/2023

Monetary Sanction 1 of 1

Monetary Related Sanction: Civil and Administrative Penalty(ies)/Fine(s)

Total Amount: \$10,000.00

Portion Levied against

individual:

\$10,000.00

Payment Plan:

Is Payment Plan Current:

Date Paid by individual: 10/12/2022

Was any portion of penalty

waived?

No

Amount Waived:



Reporting Source: Broker **Regulatory Action Initiated**

By:

FINRA

Sanction(s) Sought: Other: N/A Date Initiated: 09/30/2022

Docket/Case Number: 2020068856201

Employing firm when activity occurred which led to the regulatory action:

CITIGROUP GLOBAL MARKETS INC.

Product Type: No Product

Allegations: Without admitting or denying the findings. Horn consented to the sanctions and to

> the entry of findings that he made reckless misrepresentations in a loan application and loan agreement he submitted to the Small Business Administration (SBA) to obtain an Economic Injury Disaster Loan (EIDL). The findings stated that in the application, Horn recklessly misrepresented that he owned a sole proprietorship under the business name Steven Horn, using a Tax ID number that was identical to

his personal social security number, that the primary email address for this business was his personal email address and that the revenues and costs

associated with his member firm business were those of the sole proprietorship. In actuality. Horn was providing financial services only in his capacity as a registered representative with the firm. Horn did not have any OBAs, including any sole proprietorship or other financial services business bearing his name and personal social security number. In addition, Horn was using only his firm-issued email address to conduct his financial services business, not his personal email address. Horn's firm business was not eligible for an EIDL, and he did not have any other

business eligible for an EIDL from the SBA. Based on Horn's misrepresentations, the SBA approved Horn's application. Horn signed the loan agreement, which contained an affirmation that the representations made in his application were correct. Horn did not review the loan agreement before signing it. Subsequently, the SBA provided Horn with a \$150,000 loan. Horn later repaid the loan in full, with interest to the SBA.

Current Status: Final

Acceptance, Waiver & Consent(AWC) Resolution:



Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?

No

Resolution Date: 09/30/2022

Sanction 1 of 1

Sanctions Ordered:

Sanction Type: Suspension

Capacities Affected: All capacities

Duration: seven months

Start Date: 10/17/2022

End Date: 05/16/2023

Monetary Sanction 1 of 1

Monetary Related Sanction: Civil and Administrative Penalty(ies)/Fine(s)

Suspension

Total Amount: \$10,000.00

Portion Levied against

individual:

\$10,000.00

Payment Plan:

Is Payment Plan Current:

Date Paid by individual:

Was any portion of penalty

waived?

No

Amount Waived:



Employment Separation After Allegations

This type of disclosure event involves a situation where the broker voluntarily resigned, was discharged, or was permitted to resign after being accused of (1) violating investment-related statutes, regulations, rules or industry standards of conduct; (2) fraud or the wrongful taking of property; or (3) failure to supervise in connection with investment-related statutes, regulations, rules, or industry standards of conduct.

Disclosure 1 of 1

Reporting Source: Firm

Employer Name: Citigroup Global Markets Inc.

Termination Type: Voluntary Resignation

Termination Date: 11/10/2020

Allegations: Registered representative applied for and received a U.S. Small Business

Association loan. Affiliate bank reviewed whether registered representative maintained an undisclosed outside business that would have supported his loan application and/or would have required disclosure as an outside activity. Not

securities or client-related.

Product Type: No Product

Firm Statement Registered representative states: "Before I resigned my position, I repaid the full

loan amount."

Reporting Source: Broker

Employer Name: CITIGROUP GLOBAL MARKETS INC

Termination Type: Voluntary Resignation

Termination Date: 11/10/2020

Allegations: REGISTERED REPRESENTATIVE APPLIED FOR AND RECEIVED A U.S.

SMALL BUSINESS ASSOCIATION LOAN. AFFILIATE BANK REVIEWED

WHETHER REGISTERED REPRESENTATIVE MAINTAINED AN UNDISCLOSED

OUTSIDE BUSINESS THAT WOULD HAVE SUPPORTED HIS LOAN APPLICATION AND/OR WOULD HAVE REQUIRED DISCLOSURE AS AN

OUTSIDE ACTIVITY. NOT SECURITIES OR CLIENT RELATED.

Product Type: No Product

Broker Statement REGISTERED REPRESENTATIVE STATES: "BEFORE I RESIGNED MY

POSITION, I REPAID THE FULL LOAN AMOUNT." INTERNAL REVIEW CONCLUDED REGISTERED REPRESENTATIVE DID NOT HAVE AN UNDISCLOSED OUTSIDE BUSINESS AT THE TIME HE APPLIED FOR AND RECEIVED A U.S. SMALL BUSINESS ADMINISTRATION LOAN. REVIEW WAS CONCLUDED WITH THE VOLUNTARY RESIGNATION OF THE REGISTERED



REPRESENTATIVE.

End of Report



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