

BrokerCheck Report

JOHN REED MICKELSON

CRD# 2628700

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Broker Qualifications	2 - 4
Registration and Employment History	6 - 7
Disclosure Events	8



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

JOHN R. MICKELSON

CRD# 2628700

Currently employed by and registered with the following Firm(s):

IA STRATEGIC ADVOCATES, LLC
 255 S MAIN ST
 STE 140
 LOGAN, UT 84321
 CRD# 316858
 Registered with this firm since: 09/19/2022

B CREATIVEONE SECURITIES, LLC
 255 South Main
 Suite 140
 Logan, UT 84321
 CRD# 152974
 Registered with this firm since: 03/06/2024

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications**This broker is registered with:**

- 1 Self-Regulatory Organization
- 13 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History**This broker was previously registered with the following securities firm(s):**

B CROWN CAPITAL SECURITIES, L.P.
 CRD# 6312
 LOGAN, UT
 01/2023 - 03/2024

IA CROWN CAPITAL SECURITIES, L.P.
 CRD# 6312
 ORANGE, CA
 01/2023 - 03/2024

IA CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.
 CRD# 134139
 FAIRFIELD, IA
 10/2012 - 12/2022

**Disclosure Events**

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Customer Dispute	2

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 13 U.S. states and territories through his or her employer.

Employment 1 of 2

Firm Name: **CREATIVEONE SECURITIES, LLC**
 Main Office Address: **6330 SPRINT PARKWAY, SUITE 400
 OVERLAND PARK, KS 66211**
 Firm CRD#: **152974**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	03/06/2024
B	FINRA	Invest. Co and Variable Contracts	Approved	03/06/2024

	U.S. State/ Territory	Category	Status	Date
B	Arizona	Agent	Approved	03/06/2024
B	California	Agent	Approved	03/06/2024
B	Colorado	Agent	Approved	03/06/2024
B	Idaho	Agent	Approved	03/06/2024
B	Montana	Agent	Approved	03/06/2024
B	Nevada	Agent	Approved	03/06/2024
B	North Carolina	Agent	Approved	03/06/2024
B	Oklahoma	Agent	Approved	03/06/2024
B	Oregon	Agent	Approved	03/06/2024
B	Utah	Agent	Approved	03/06/2024
B	Wyoming	Agent	Approved	03/06/2024



Broker Qualifications

Employment 1 of 2, continued

Branch Office Locations

CREATIVEONE SECURITIES, LLC

255 South Main
Suite 140
Logan, UT 84321

Employment 2 of 2

Firm Name: **STRATEGIC ADVOCATES, LLC**

Main Office Address: **255 S MAIN ST
STE 140
LOGAN, UT 84321**

Firm CRD#: **316858**

	U.S. State/ Territory	Category	Status	Date
IA	Louisiana	Investment Adviser Representative	Approved	03/20/2023
IA	Texas	Investment Adviser Representative	Approved	03/20/2023
IA	Utah	Investment Adviser Representative	Approved	09/19/2022

Branch Office Locations

255 S MAIN ST
STE 140
LOGAN, UT 84321



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	01/11/2008
B Investment Company Products/Variable Contracts Representative Examination	Series 6	10/18/1995

State Securities Law Exams

Exam	Category	Date
B Uniform Securities Agent State Law Examination	Series 63	10/11/1995

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.



Broker Qualifications

Professional Designations

This section details that the representative has reported **1** professional designation(s).

Chartered Financial Consultant

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

	Registration Dates	Firm Name	CRD#	Branch Location
B	01/2023 - 03/2024	CROWN CAPITAL SECURITIES, L.P.	6312	LOGAN, UT
IA	01/2023 - 03/2024	CROWN CAPITAL SECURITIES, L.P.	6312	LOGAN, UT
IA	10/2012 - 12/2022	CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.	134139	LOGAN, UT
B	10/2012 - 12/2022	CAMBRIDGE INVESTMENT RESEARCH, INC.	39543	LOGAN, UT
IA	05/2007 - 10/2012	WOODBURY FINANCIAL SERVICES, INC.	421	LOGAN, UT
B	05/2007 - 10/2012	WOODBURY FINANCIAL SERVICES, INC.	421	LOGAN, UT
IA	11/2001 - 05/2007	ESI FINANCIAL ADVISORS	265	LOGAN, UT
B	07/2001 - 05/2007	EQUITY SERVICES, INC.	265	LOGAN, UT
B	10/1995 - 07/2001	NYLIFE SECURITIES INC.	5167	NEW YORK, NY

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
03/2024 - Present	CreativeOne Securities, LLC	Registered Representative/Investment Adviser	Y	Overland Park, KS, United States
08/2022 - Present	Strategic Advocates, LLC	Investment Adviser Representative	Y	Logan, UT, United States
07/2021 - Present	Strategic Advocates, LLC	Managing Member	Y	Logan, UT, United States
07/2012 - Present	CACHE COUNTY SCHOOL DISTRICT	TENNIS COACH	N	LOGAN, UT, United States
01/1995 - Present	MICKELSON FINANCIAL SERVICES, LLC	OWNER/CEO	Y	LOGAN, UT, United States



Registration and Employment History

Employment History, continued

Employment	Employer Name	Position	Investment Related	Employer Location
01/2023 - 03/2024	CROWN CAPITAL SECURITIES, LP	REGISTERED REPRESENTATIVE/IA R	Y	ORANGE, CA, United States
10/2012 - 12/2022	CAMBRIDGE INVESTMENT RESEARCH, INC	REGISTERED REPRESENTATIVE	Y	FAIRFIELD, IA, United States
10/2012 - 08/2022	CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC	INVESTMENT ADVISOR REPRESENTATIVE	Y	FAIRFIELD, IA, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

- 1.) Antietam Management, LLC; Investment Related; 255 S Main #140 Logan, UT 84321; LLC; Managing Member; Start Date: 12/2021; 1-2 hours devoted monthly; 0 hours devoted during trading hours; Insurance
- 2.) Antietam Security Reassurance, Inc.; Investment Related; 255 S Main #140 Logan, UT 84321; Corp; Managing Member; Start Date: 12/2022; 1 hour devoted monthly; 0 hours devoted during trading hours; Insurance
- 3.) Green Canyon High; Non-Investment Related; 2960 N Wolf Pack Way Logan, UT 84321; High School; Tennis Coach; Start Date: 4/2017; 1-2 hours devoted monthly; 0 hours devoted during trading hours; Seasonal (Spring and Fall) Tennis Coach
- 4.) John Mickelson, LLC DBA Mickelson Consulting; Investment Related; 255 S Main #140 Logan, UT 84321; LLC; Owner; Start Date: 6/2021; 1-2 hours devoted monthly; 1-2 hours devoted monthly during trading hours; Managing companies and enterprises
- 5.) Mickelson Financial Services, LLC DBA Wealth Advocates; Investment Related; 255 S Main #140 Logan, UT 84321; LLC; Owner; Start Date: 1/2006; 30 to 50 hours devoted weekly; 30-50 hours devoted weekly during trading hours; Insurance investments
- 6.) North Logan Real Estate Partners; Non-Investment Related; 255 S Main #140 Logan, UT 84321; Real Estate; Managing Member; Start Date: 6/2000; 1-2 hours devoted monthly; 0 hours devoted during trading hours; Managing Member
- 7.) Strategic Advocates, LLC; Investment Related; 255 S Main #140 Logan, UT 84321; LLC; Managing Member/Partner; Start Date: 11/2022; 30 to 50 hours devoted weekly; 30-50 hours devoted weekly during trading hours; RIA Activities, managing client assets
- 8.) Skyview One Financial Services Solution; Investment Related; 232 Manhattan Beach Blvd., Suite D, Manhattan Beach, CA 90266; LLC; Wealth Manager; Start Date: 06/2024; 2-3 hours devoted monthly; 2-3 hours devoted monthly during trading hours; Overall financial and estate planning
- 9.) CreativeOne Securities, LLC; Investment-Related; 6330 Sprint Parkway Suite 400 Overland Park, KS 66211; LLC; Broker Dealer; Start Date: 3/2024; 160 hours devoted monthly; 160 hours devoted monthly during trading hours; Commission Products

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 - o
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 - o
4. **There are different statuses and dispositions for disclosure events:**
 - o A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - o A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	2	0	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Pending

This type of disclosure event involves (1) a pending consumer-initiated, investment-related arbitration or civil suit that contains allegations of sales practice violations against the broker; or (2) a pending, consumer-initiated, investment-related written complaint containing allegations that the broker engaged in, sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities.

Disclosure 1 of 2

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	CAMBRIDGE INVESTMENT RESEARCH, INC.
Allegations:	Statement of Claim alleges an investment recommendation was made for the purpose of generating high commissions and fees and that Claimants were deprived of the ability to generate reasonable returns that would have been received in a diversified portfolio.
Product Type:	Oil & Gas
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	The Statement of Claim does not allege a specific amount of damages. The requested damage amount shall include compensatory damages, statutory damages, interest, attorney's fees, expert fees, forum fees and punitive damages.
Is this an oral complaint?	No
Is this a written complaint?	No
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	25-00359



Filing date of arbitration/CFTC reparation or civil litigation: 02/20/2025

Customer Complaint Information

Date Complaint Received: 02/27/2025

Complaint Pending? Yes

Settlement Amount:

Individual Contribution Amount:

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: CAMBRIDGE INVESTMENT RESEARCH, INC.

Allegations: Statement of Claim alleges an investment recommendation was made for the purpose of generating high commissions and fees that Claimants were deprived of the ability to generate reasonable returns that would have been received in a diversified portfolio. The representative discussed the nature of the investment within their asset mix, the long-term horizon, the risks associated with investing in energy at the time of purchase. There were dozens of meetings with our office starting September of 2014 to present where the energy investment was thoroughly discussed as part of their overall assessment of their finances. The representative did not have a choice in what percentage of commissions were paid.

Product Type: Oil & Gas

Alleged Damages: \$0.00

Alleged Damages Amount Explanation (if amount not exact): The Statement of Claim does not allege a specific amount of damages. The requested damage amount shall include compensatory damages, statutory damages, interest, attorney's fees, expert fees, forum fees and punitive damages.

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? Yes



**Arbitration/Reparation forum
or court name and location:** FINRA

Docket/Case #: 25-00359

**Filing date of
arbitration/CFTC reparation
or civil litigation:** 02/20/2025

Customer Complaint Information

Date Complaint Received: 02/27/2025

Complaint Pending? Yes

Settlement Amount:

**Individual Contribution
Amount:**

Disclosure 2 of 2

Reporting Source: Firm

**Employing firm when
activities occurred which led
to the complaint:** CAMBRIDGE INVESTMENT RESEARCH, INC.

Allegations: The Statement of Claim alleges RR recommended speculative alternative investments. Claimants allege RR recommended these investments for the purpose of generating high commissions and fees.

Product Type: Oil & Gas

Alleged Damages: \$0.00

**Alleged Damages Amount
Explanation (if amount not
exact):** The Statement of Claim does not allege a specific amount of damages. The requested damage amount shall include compensatory damages, statutory damages, interest, attorney fees, expert fees, forum fees and punitive damages.

Is this an oral complaint? No

Is this a written complaint? No

**Is this an arbitration/CFTC
reparation or civil litigation?** Yes

**Arbitration/Reparation forum
or court name and location:** FINRA

Docket/Case #: 25-00140



Filing date of arbitration/CFTC reparation or civil litigation: 01/21/2025

Customer Complaint Information

Date Complaint Received: 01/21/2025

Complaint Pending? Yes

Settlement Amount:

Individual Contribution Amount:

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: CAMBRIDGE INVESTMENT RESEARCH, INC.

Allegations: The Statement of Claim alleges speculative alternative investment were recommended for the purpose of generating high commissions and fees. The representative discussed the nature of the investment, the long-term horizon, the risks associated with investing in energy at the time of purchase. There were literally dozens of meetings with our office between March 23, 2014, and Feb 29, 2024, where the energy investment was thoroughly discussed.

Product Type: Oil & Gas

Alleged Damages: \$0.00

Alleged Damages Amount Explanation (if amount not exact): The Statement of Claim does not allege a specific amount of damages. The requested damage amount shall include compensatory damages, statutory damages, interest, attorney fees, expert fees, forum fees, and punitive damages.

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: FINRA

Docket/Case #: 25-00140



**Filing date of
arbitration/CFTC reparation
or civil litigation:** 01/21/2025

Customer Complaint Information

Date Complaint Received: 01/21/2025

Complaint Pending? Yes

Settlement Amount:

**Individual Contribution
Amount:**

End of Report



This page is intentionally left blank.