

BrokerCheck Report

JOSEPH KENNETH CRITELLI

CRD# 2707711

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Broker Qualifications	2 - 3
Registration and Employment History	5
Disclosure Events	6



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.



JOSEPH K. CRITELLI
CRD# 2707711

This broker is not currently registered.

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is not currently registered.

This broker has passed:

- 0 Principal/Supervisory Exams
- 1 General Industry/Product Exam
- 1 State Securities Law Exam

Registration History

This broker was previously registered with the following securities firm(s):

- B** **OBSIDIAN FINANCIAL GROUP, LLC**
CRD# 104255
WOODBURY, NY
08/2011 - 01/2013
- B** **OBSIDIAN FINANCIAL GROUP, LLC**
CRD# 104255
WOODBURY, NY
04/2008 - 06/2010
- B** **WESTROCK ADVISORS, INC.**
CRD# 114338
WOODBURY, NY
06/2005 - 04/2008

Disclosure Events

This broker has been involved in one or more disclosure events involving certain final criminal matters, regulatory actions, civil judicial proceedings, or arbitrations or civil litigations.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Regulatory Event	2

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs), states and U.S. territories the broker is currently registered and licensed with, the category of each registration, and the date on which the registration became effective. This section also provides, for each firm with which the broker is currently employed, the address of each branch where the broker works.

This broker is not currently registered.



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 1 general industry/product exam, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B General Securities Representative Examination	Series 7	07/05/1996

State Securities Law Exams

Exam	Category	Date
B Uniform Securities Agent State Law Examination	Series 63	07/17/1996

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following securities firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 08/2011 - 01/2013	OBSIDIAN FINANCIAL GROUP, LLC	104255	WOODBURY, NY
B 04/2008 - 06/2010	OBSIDIAN FINANCIAL GROUP, LLC	104255	WOODBURY, NY
B 06/2005 - 04/2008	WESTROCK ADVISORS, INC.	114338	WOODBURY, NY
B 05/2003 - 06/2005	GUNNALLEN FINANCIAL, INC	17609	TAMPA, FL
B 04/2001 - 06/2003	HARRISON SECURITIES, INC.	14103	PORT WASHINGTON, NY
B 09/1999 - 05/2001	WEATHERLY SECURITIES CORPORATION	11081	NEW YORK, NY
B 08/1998 - 10/1999	TASIN & COMPANY, INC.	30709	HAUPPAUGE, NY
B 02/1998 - 08/1998	ROYAL ALLIANCE ASSOCIATES, INC.	23131	SCOTTSDALE, AZ
B 08/1997 - 12/1997	VISTA SECURITIES INC.	36706	GARDEN CITY, NY
B 04/1997 - 07/1997	THE J.B. SUTTON GROUP, LLC	16191	MELVILLE, NY
B 10/1996 - 02/1997	H G I	14079	JERICO, NY
B 07/1996 - 10/1996	KENSINGTON WELLS INCORPORATED	30570	

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
08/2011 - Present	OBSIDIAN FINANCIAL GROUP	REGISTERED REPRESENTATIVE	Y	WOODBURY, NY, United States

Disclosure Events



What you should know about reported disclosure events:

- 1. **Disclosure events in BrokerCheck reports come from different sources:**
 - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, their employing firms, and regulators. When more than one source reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions are separated by a solid line with the reporting source labeled.

For your convenience, below is a matrix of the number and status of regulatory disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Final	On Appeal
Regulatory Event	2	0



Disclosure Event Details

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Regulatory - Final

This type of disclosure event involves a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, self-regulatory organization, federal regulator such as the Securities and Exchange Commission, foreign financial regulatory body) for a violation of investment-related rules or regulations.

Disclosure 1 of 2

Reporting Source:	Regulator
Regulatory Action Initiated By:	STATE OF ILLINOIS, ILLINOIS SECURITIES DEPARTMENT
Sanction(s) Sought:	Suspension
Date Initiated:	02/07/2013
Docket/Case Number:	1300018
URL for Regulatory Action:	
Employing firm when activity occurred which led to the regulatory action:	WESTROCK ADVISORS, INC.
Product Type:	Other: UNSPECIFIED SECURITIES
Allegations:	ON OR ABOUT JANUARY 4, 2013, FINRA, IN DISCIPLINARY PROCEEDING NO. 2012033227401, PERMANENTLY BARRED RESPONDENT FROM MEMBERSHIP.
Current Status:	Final
Resolution:	Order
Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	Yes
Resolution Date:	03/11/2013
Sanctions Ordered:	Bar (Permanent) Suspension

**Sanction 1 of 1**

Sanction Type: Bar (Permanent)

Capacities Affected: ALL CAPACITIES

Duration:

Start Date: 02/07/2013

End Date:

Regulator Statement

THE TEMPORARY ORDER OF SUSPENSION WAS ISSUED FEBRUARY 7, 2013. SUMMARY ORDER OF PROHIBITION WAS ISSUED FEBRUARY 7, 2013. ORDER OF SUSPENSION WAS ISSUED MARCH 11, 2013. CONTACT (217)524-0648

Disclosure 2 of 2

Reporting Source: Regulator

Regulatory Action Initiated By: FINRA

Sanction(s) Sought: Other: N/A

Date Initiated: 01/04/2013

Docket/Case Number: [2012033227401](#)

Employing firm when activity occurred which led to the regulatory action: WESTROCK ADVISORS, INC.

Product Type: Other: UNSPECIFIED SECURITIES

Allegations: FINRA RULES 2010 AND 8210 AND NASD RULES 2110 AND 3050(C): IN THE COURSE OF AN INVESTIGATION, FINRA SOUGHT ON-THE-RECORD TESTIMONY FROM CRITELLI CONCERNING HIS PERSONAL TRADING ACTIVITIES AND RECOMMENDATIONS THAT HE MADE TO CLIENTS TO PURCHASE CERTAIN SECURITIES WHILE HE WAS REGISTERED WITH HIS MEMBER FIRM. FINRA SENT A WRITTEN REQUEST, NOTICING CRITELLI FOR AN ON-THE-RECORD INTERVIEW. BEFORE THE SCHEDULED INTERVIEW, CRITELLI TOLD FINRA THAT HE WOULD NOT APPEAR TO TESTIFY AT THE ON-THE-RECORD INTERVIEW OR AT ANY OTHER SCHEDULED INTERVIEW. WHILE REGISTERED AT HIS FIRM, CRITELLI OPENED A PERSONAL SECURITIES ACCOUNT AT ANOTHER MEMBER FIRM AND BOUGHT AND SOLD SECURITIES IN THE ACCOUNT. CRITELLI NEVER NOTIFIED THAT



FIRM THAT HE WAS REGISTERED WITH HIS FIRM AND HE ALSO FAILED TO NOTIFY HIS FIRM THAT HE HAD OPENED AN ACCOUNT AT ANOTHER FIRM.

Current Status:	Final
Resolution:	Acceptance, Waiver & Consent(AWC)
Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	No
Resolution Date:	01/04/2013
Sanctions Ordered:	Bar (Permanent)
If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise?	No
(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?	



(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or

(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities Rulemaking Board?

Sanction 1 of 1

Sanction Type:	Bar (Permanent)
Capacities Affected:	All Capacities
Duration:	Indefinite
Start Date:	01/04/2013
End Date:	



Regulator Statement WITHOUT ADMITTING OR DENYING THE FINDINGS, CRITELLI CONSENTED TO THE DESCRIBED SANCTION AND TO THE ENTRY OF FINDINGS, THEREFORE HE IS BARRED FROM ASSOCIATION WITH ANY FINRA MEMBER IN ANY CAPACITY.

Reporting Source: Firm

Regulatory Action Initiated By: FINRA

Sanction(s) Sought: Other: N/A

Date Initiated: 01/04/2013

Docket/Case Number: [2012033227401](#)

Employing firm when activity occurred which led to the regulatory action: WESTROCK ADVISORS, INC.

Product Type: Other: UNSPECIFIED SECURITIES

Allegations: FINRA RULES 2010 AND 8210 AND NASD RULES 2110 AND 3050(C): IN THE COURSE OF AN INVESTIGATION, FINRA SOUGHT ON-THE-RECORD TESTIMONY FROM CRITELLI CONCERNING HIS PERSONAL TRADING ACTIVITIES AND RECOMMENDATIONS THAT HE MADE TO CLIENTS TO PURCHASE CERTAIN SECURITIES WHILE HE WAS REGISTERED WITH HIS MEMBER FIRM. FINRA SENT A WRITTEN REQUEST, NOTICING CRITELLI FOR AN ON-THE-RECORD INTERVIEW. BEFORE THE SCHEDULED INTERVIEW, CRITELLI TOLD FINRA THAT HE WOULD NOT APPEAR TO TESTIFY AT THE ON-THE-RECORD INTERVIEW OR AT ANY OTHER SCHEDULED INTERVIEW. WHILE REGISTERED AT HIS FIRM, CRITELLI OPENED A PERSONAL SECURITIES ACCOUNT AT ANOTHER MEMBER FIRM AND BOUGHT AND SOLD SECURITIES IN THE ACCOUNT. CRITELLI NEVER NOTIFIED THAT FIRM THAT HE WAS REGISTERED WITH HIS FIRM AND HE ALSO FAILED TO NOTIFY HIS FIRM THAT HE HAD OPENED AN ACCOUNT AT ANOTHER FIRM.

Current Status: Final

Resolution: Acceptance, Waiver & Consent(AWC)

Resolution Date: 01/04/2013

Sanctions Ordered: Bar (Permanent)



If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise?

No

(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?

(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or



(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities Rulemaking Board?

Sanction 1 of 1

Sanction Type: Bar (Permanent)

Capacities Affected: ANY CAPACITY

Duration: N/A

Start Date: 01/04/2013

End Date:

Firm Statement

WITHOUT ADMITTING OR DENYING THE FINDINGS, CRITELLI CONSENTED TO THE DESCRIBED SANCTION AND TO THE ENTRY OF FINDINGS, THEREFORE HE IS BARRED FROM ASSOCIATION WITH ANY FINRA MEMBER IN ANY CAPACITY.

End of Report



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