

BrokerCheck Report

STEVEN MARC WEITZ

CRD# 2731399

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Broker Qualifications	2 - 3
Registration and Employment History	5 - 6
Disclosure Events	7



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

STEVEN M. WEITZ

CRD# 2731399

Currently employed by and registered with the following Firm(s):

B **PURSHE KAPLAN STERLING INVESTMENTS**
 80 State Street
 ALBANY, NY 12207
 CRD# 35747
 Registered with this firm since: 02/21/2014

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications**This broker is registered with:**

- 1 Self-Regulatory Organization
- 8 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History**This broker was previously registered with the following securities firm(s):**

- IA** **E2I ADVISORS, LLC**
 CRD# 285987
 PORTLAND, OR
 11/2017 - 12/2021
- IA** **FUSION ANALYTICS INVESTMENT PARTNERS LLC**
 CRD# 139321
 CORAL SPRINGS, FL
 05/2012 - 10/2017
- IA** **FUSION ANALYTICS INVESTMENT PARTNERS LLC**
 CRD# 139321
 CORAL SPRINGS, FL
 05/2012 - 12/2016

**Disclosure Events**

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes****The following types of disclosures have been reported:**

Type	Count
Customer Dispute	4



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 8 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **PURSHE KAPLAN STERLING INVESTMENTS**

Main Office Address: **80 STATE STREET
ALBANY, NY 12207**

Firm CRD#: **35747**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	02/21/2014

	U.S. State/ Territory	Category	Status	Date
B	Connecticut	Agent	Approved	02/18/2021
B	Florida	Agent	Approved	03/03/2014
B	Georgia	Agent	Approved	02/21/2014
B	New Jersey	Agent	Approved	02/21/2014
B	New York	Agent	Approved	02/21/2014
B	North Carolina	Agent	Approved	10/18/2021
B	Pennsylvania	Agent	Approved	09/03/2020
B	Tennessee	Agent	Approved	01/30/2017

Branch Office Locations

PURSHE KAPLAN STERLING INVESTMENTS

80 State Street
ALBANY, NY 12207



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B Futures Managed Funds Examination	Series 31	12/29/2003
B General Securities Representative Examination	Series 7	06/03/1996

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination	Series 65	07/08/1996
B Uniform Securities Agent State Law Examination	Series 63	06/21/1996

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
IA 11/2017 - 12/2021	E2I ADVISORS, LLC	285987	Fort Lauderdale, FL
IA 05/2012 - 10/2017	FUSION ANALYTICS INVESTMENT PARTNERS LLC	139321	CORAL SPRINGS, FL
IA 05/2012 - 12/2016	FUSION ANALYTICS INVESTMENT PARTNERS LLC	139321	CORAL SPRINGS, FL
B 05/2012 - 04/2014	FUSION ANALYTICS SECURITIES LLC	124245	CORAL SPRINGS, FL
IA 06/2009 - 02/2014	ASSET & FINANCIAL PLANNING, LTD	110709	CORAL SPRINGS, FL
B 11/2013 - 02/2014	NATIONAL SECURITIES CORPORATION	7569	CORAL SPRINGS, FL
B 06/2009 - 11/2013	PRIME CAPITAL SERVICES, INC.	18334	CORAL SPRINGS, FL
IA 06/1996 - 06/2009	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	CORAL SPRINGS, FL
B 06/1996 - 06/2009	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	CORAL SPRINGS, FL

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
09/2017 - Present	E2I Advisors, LLC [formerly Wealth Bridge Solutions, LLC]	Director / Investment Advisor Representative	Y	Portland, OR, United States
02/2014 - Present	PURSHE KAPLAN STERLING INVESTMENTS, INC.	REGISTERED REPRESENTATIVE	Y	ALBANY, NY, United States
06/2009 - 09/2017	FUSION ANALYTICS INVESTMENT PARTNERS, LLC	Investment Advisor Representative	Y	CORAL SPRINGS, FL, United States

Registration and Employment History



Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1) Steven M. Weitz is dually-registered as an investment advisor representative with E2I Advisors, LLC dba Weitz Financial Group ("E2I" - formerly Wealth Bridge Solutions, LLC) [since 09/2017] and as a registered representative with Purshe Kaplan Sterling Investments, Inc. ("PKS") [Since 02/2014]. Business is conducted from 15000 West Cypress Creek Road, Fort Lauderdale, FL 33309. Approximately 90% of Mr. Weitz's time is for services as an investment advisor representative and approximately 5% as a registered representative of PKS. E2I and PKS are not affiliated.

2) Licensed insurance professional. Approximately 5% of business time. Same business address.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 -
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
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4. **There are different statuses and dispositions for disclosure events:**
 - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	4	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Award / Judgment

This type of disclosure event involves a final, consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the broker that resulted in an arbitration award or civil judgment for the customer.

Disclosure 1 of 1

Reporting Source:	Regulator
Employing firm when activities occurred which led to the complaint:	MERRILL LYNCH, PIERCE, FENNER & SMITH, INC.
Allegations:	RESPONDENT WEITZ UNDERTOOK UNSUITABLE ACTIVITY IN CLAIMANT'S ACCOUNTS.
Product Type:	Other
Other Product Type(s):	STOCKS
Alleged Damages:	\$900,000.00

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.:	NASD - CASE #03-00581
Date Notice/Process Served:	01/24/2003
Arbitration Pending?	No
Disposition:	Award
Disposition Date:	09/17/2004
Disposition Detail:	RESPONDENTS ARE LIABLE AND SHALL PAY TO CLAIMANTS THE SUM OF \$16,328.00 IN COMPENSATORY DAMAGES.



Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: MERRILL LYNCH, PIERCE, FENNER AND SMITH INC.

Allegations: CLAIMANTS ALLEGE VARIOUS SALES PRACTICE VIOLATIONS, INCLUDING UNAUTHORIZED TRADING; MISREPRESENTATIONS MADE BY FA CONCERNING HIS EXPERIENCE AND STRATEGIES WITH REGARD TO THE CLAIMANTS' ACCOUNTS; AND UNSUITABLE RECOMMENDATIONS, CONCENTRATIONS, AND TRANSACTIONS IN CLAIMANTS' ACCOUNTS.

Product Type: Mutual Fund

Alleged Damages: \$900,000.00

Customer Complaint Information

Date Complaint Received: 02/10/2003

Complaint Pending? No

Status: Arbitration Award/Monetary Judgment (for claimants/plaintiffs)

Status Date: 02/10/2003

Settlement Amount: \$16,828.00

Individual Contribution Amount: \$0.00

Arbitration Information

Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.): FINRA

Docket/Case #: [03-00581](#)

Date Notice/Process Served: 02/10/2003

Arbitration Pending? No

Disposition: Award to Customer

Disposition Date: 09/22/2004

Monetary Compensation Amount: \$16,828.00

Individual Contribution Amount: \$0.00



Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

Disclosure 1 of 2

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	MERRILL LYNCH, PIERCE, FENNER AND SMITH INC.
Allegations:	THE CLAIMANT ALLEGES THE FA MADE UNSUITABLE INVESTMENTS AND RECOMMENDATIONS, INCLUDING INAPPROPRIATE USE OF MARGIN. THE CLAIMANT ALSO ALLEGES THE FA FAILED TO DIVERSIFY THEIR ACCOUNT.
Product Type:	Equity Listed (Common & Preferred Stock)
Alleged Damages:	\$200,000.00

Arbitration Information

Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.):	NASD
Docket/Case #:	04-04601
Date Notice/Process Served:	07/07/2004
Arbitration Pending?	No
Disposition:	Settled
Disposition Date:	02/11/2010
Monetary Compensation Amount:	\$30,000.00
Individual Contribution Amount:	\$0.00

Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	MERRILL LYNCH, PIERCE, FENNER & SMITH INC.
Allegations:	THE CLAIMANT ALLEGES THE FA MADE UNSUITABLE INVESTMENTS AND RECOMMENDATIONS, INCLUDING INAPPROPRIATE USE OF MARGIN. THE CLAIMANT ALSO ALLEGES THE FA FAILED TO DIVERSIFY THEIR ACCOUNT.



Product Type: Equity Listed (Common & Preferred Stock)

Alleged Damages: \$200,000.00

Customer Complaint Information

Date Complaint Received: 07/07/2004

Complaint Pending? No

Status: Settled

Status Date: 02/11/2010

Settlement Amount: \$30,000.00

Individual Contribution Amount: \$0.00

Arbitration Information

Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.): NASD

Docket/Case #: 04-04601

Date Notice/Process Served: 07/07/2004

Arbitration Pending? No

Disposition: Settled

Disposition Date: 02/11/2010

Monetary Compensation Amount: \$30,000.00

Individual Contribution Amount: \$0.00

Broker Statement MERRILL LYNCH WILL FILE A STATEMENT OF ANSWER DENYING THE ALLEGATIONS SET FORTH IN THE CLAIMANT'S STATEMENT OF CLAIM.

Disclosure 2 of 2

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: MERRILL LYNCH



Allegations: CLIENTS ALLEGE FINANCIAL CONSULTANT MISREPRESENTED INVESTMENT. NO DAMAGES ALLEGED. MAY 1999-JUNE 2000

Product Type: Other: RETAIL DEPOSIT NOTE

Alleged Damages: \$0.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 05/26/2000

Complaint Pending? No

Status: Settled

Status Date: 12/26/2000

Settlement Amount: \$14,250.00

Individual Contribution Amount: \$0.00

Broker Statement

MR. WEITZ ADAMANTLY MAINTAINS THAT HE EXPLAINED THE RETAIL DEPOSIT NOTE WAS NOT A CD AND THAT THE CLIENT WAS AWARE OF THIS BECAUSE HE CHOSE TO BUY THE RDN INSTEAD OF A CD BECAUSE OF THE HIGHER INTEREST RATE PAID. THE CLIENT WAS ALSO TOLD THAT HE COULD SELL THE RDN PRIOR TO MATURITY OR CALL, BUT THAT PRICE RECEIVED WOULD FLUCTUATE WITH INTEREST RATES; HOWEVER THE MONTHLY PAYMENT HE RECIEVED WOULD REMAIN CONSTANT. THIS MATTER WAS SETTLED AS A BUSINESS DECISION IN ORDER TO AVOID THE COSTS AND UNCERTAINTIES OF LITIGATION.



Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

Disclosure 1 of 1

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: MERRILL LYNCH, PIERCE, FENNER & SMITH INC.

Allegations: CUSTOMERS ALLEGE THAT FA MADE MISREPRESENTATIONS AND OMISSIONS OF MATERIAL FACT CONCERNING THEIR INVESTMENTS. CUSTOMERS ALLEGE THAT FA MADE UNSUITABLE INVESTMENTS INCONSISTENT WITH THEIR OBJECTIVES AND FINANCIAL SITUATION. CUSTOMERS ALLEGE UNSPECIFIED DAMAGES OVER \$5,000.00.

Product Type: Other

Other Product Type(s): MUTUAL FUND(S)

Alleged Damages: \$0.00

Customer Complaint Information

Date Complaint Received: 10/07/2004

Complaint Pending? No

Status: Closed/No Action

Status Date: 12/27/2004

Settlement Amount:

Individual Contribution Amount:

Broker Statement MERRILL LYNCH INVESTIGATED THE ALLEGATIONS IN THE CUSTOMER'S COMPLAINT AND FOUND NO MERIT. CLAIM WAS DENIED BY WRITTEN RESPONSE DATED DECEMBER 27, 2004.

End of Report



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