

BrokerCheck Report

Salisa Ranae Roberts

CRD# 2734290

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

Salisa R. Roberts

CRD# 2734290

This broker is not currently registered.

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is not currently registered.

This broker has passed:

- 5 Principal/Supervisory Exams
- 4 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

- B J.P. MORGAN SECURITIES LLC**
CRD# 79
Redmond, WA
04/2019 - 05/2025
- B KEY INVESTMENT SERVICES LLC**
CRD# 136300
SEATTLE, WA
11/2008 - 04/2019
- B WAMU INVESTMENTS, INC.**
CRD# 599
SAN LUIS OBISPO, CA
02/1999 - 11/2008

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Customer Dispute	1

Investment Adviser Representative Information

The information below represents the individual's record as a broker. For details on this individual's record as an investment adviser representative, visit the SEC's Investment Adviser Public Disclosure website at

<https://www.adviserinfo.sec.gov>

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This broker is not currently registered.



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 5 principal/supervisory exams, 4 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
B General Securities Sales Supervisor - General Module Examination	Series 10	01/02/2023
B General Securities Sales Supervisor - Options Module Examination	Series 9	01/02/2023
B Registered Options Principal Examination	Series 4	05/17/2019
B Municipal Securities Principal Examination	Series 53	04/30/2007
B General Securities Principal Examination	Series 24	07/16/2004

General Industry/Product Exams

Exam	Category	Date
B Municipal Securities Representative Examination	Series 52TO	01/02/2023
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	04/20/1999
B Investment Company Products/Variable Contracts Representative Examination	Series 6	06/30/1997

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination	Series 65	02/18/2002
B Uniform Securities Agent State Law Examination	Series 63	03/31/1999

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Industry Exams this Broker has Passed, continued

Broker Qualifications



Professional Designations

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 04/2019 - 05/2025	J.P. MORGAN SECURITIES LLC	79	Redmond, WA
B 11/2008 - 04/2019	KEY INVESTMENT SERVICES LLC	136300	SEATTLE, WA
B 02/1999 - 11/2008	WAMU INVESTMENTS, INC.	599	SAN LUIS OBISPO, CA

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
03/2024 - Present	Coaching with Salisa	Employee/Contractor	N	Selah, WA, United States
04/2019 - Present	JP Morgan Chase Bank, N.A.	Market Director	Y	Redmond, WA, United States
04/2019 - Present	JP Morgan Securities, LLC	Market Director	Y	Redmond, WA, United States
09/2017 - Present	GO BIG PRODUCTIONS(THINKING JUST HURTS THE TEAM)	OWNER / AUTHOR	N	BELLEVUE, WA, United States
04/2024 - 10/2024	Go Yoga	Employee/Contractor	N	Kirkland, WA, United States
06/2013 - 07/2021	The Ashram Yoga	Substitute Yoga Trainer	Y	Bellevue, WA, United States
11/2008 - 03/2019	KEY INVESTMENT SERVICES LLC	OSJ MANAGER	Y	BELLEVUE, WA, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

Entity Name: Coaching with Salisa

Investment related: No

Address: Selah WA 98942

Nature of the other business: Performance Coach

Registration and Employment History



Other Business Activities, continued

Position/Title/Relationship: Employee/Contractor

Start Date: 03/01/2024

Approximate # of hours a week: 10-20

Approximate # of hours during securities trading hours: 0

Briefly describe your duties: Provide coaching to professionals - performance coaching, career transition, and wellness coaching. This coaching will be provided to clients that are not associated with JP Morgan Chase.

ACTIVITY TYPE: 3 - SECOND JOB

NAME OF ENTITY: GO BIG PRODUCTIONS (THINKING JUST HURTS THE TEAM)

POSITION: OWNER / AUTHOR

START DATE: 9/1/2017

ADDRESS: 4540 Bellevue WA

DETAILS: WWW.SALISAROBERTS.COM. I WROTE A BOOK THAT I PUBLISHED BACK IN 2017. THE NAME OF THE BOOK IS THINKING JUST HURTS THE TEAM. THE WEBSITE LISTED ABOVE INCLUDES A LINK TO MY BLOG. I ALSO HAVE A BUSINESS LICENSE FOR THE BUSINESS UNDER THE NAME GO BIG PRODUCTIONS.

INVESTMENT RELATED: NO

HOURS DEDICATED (per month unless otherwise indicated): 6-8

HOURS DURING TRADING: 0

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 - o
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 - o
4. **There are different statuses and dispositions for disclosure events:**
 - o A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - o A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

Disclosure 1 of 1

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	WAMU INVESTMENTS, INC.
Allegations:	CLIENT ALLEGES RR FAILED TO LIQUIDATE AND TRANSFER HIS MUTUAL FUNDS IN A TIMELY MANNER IN SEPTEMBER 2008.
Product Type:	Mutual Fund
Alleged Damages:	\$20,000.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	04/24/2009
Complaint Pending?	No
Status:	Settled
Status Date:	04/27/2009
Settlement Amount:	\$19,686.50
Individual Contribution Amount:	\$0.00



Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	WAMU INVESTMENTS
Allegations:	CLIENT ALLEGES RR FAILED TO LIQUIDATE AND TRANSFER HIS MUTUAL FUNDS IN A TIMELY MANNER IN SEPTEMBER OF 2008.
Product Type:	Mutual Fund
Alleged Damages:	\$20,000.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	04/24/2009
Complaint Pending?	No
Status:	Settled
Status Date:	04/27/2009
Settlement Amount:	\$19,685.50
Individual Contribution Amount:	\$0.00

Broker Statement	THE [CUSTOMER] COMPLAINT IS AN UNFORTUNATE SET OF CIRCUMSTANCES ORIGINATING FROM A SERVICING NEED THE CLIENT REQUESTED. THE RR AND I DID EVERYTHING IN OUR POWER TO EXPEDITE THE SERVICING REQUEST MADE. THE CLIENT WAS TRANSFERRING ASSETS TO ANOTHER BROKER DEALER. ALL INTERACTIONS WITH THE CLIENT WERE CORDIAL AND PROFESSIONAL. THE INTERACTIONS WITH THE RECEIVING BROKER DEALER WERE ACCUSATORY AND OPPORTUNITISTIC. UPON REFLECTION THIS COMPLAINT IS NOT A REFLECTION OF A WELL MEANING CLIENT. INSTEAD IT IS A REFLECTION OF A FELLOW RR ACTING IN AN UNPROFESSIONAL MANNER AND TAKING ADVANTAGE OF A TRYING SITUATION. ADDITIONAL DETAILS AVAILABLE UPON REQUEST.
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End of Report



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