

BrokerCheck Report

DAVID LAWRENCE SCHER

CRD# 2876803

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When communicating online or investing with any professional, make sure you know who you're dealing with. <u>Imposters</u> might link to sites like BrokerCheck from <u>phishing</u> or similar scam websites, or through <u>social media</u>, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

What is included in a BrokerCheck report?

- BrokerCheck reports for individual brokers include information such as employment history, professional
 qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck
 reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the
 same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- Where did this information come from?
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- How current is this information?
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- What if I want to check the background of an investment adviser firm or investment adviser representative?
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- Are there other resources I can use to check the background of investment professionals?
- FINRA recommends that you learn as much as possible about an investment professional before deciding
 to work with them. Your state securities regulator can help you research brokers and investment adviser
 representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

www.finra.org/brokercheck User Guidance

DAVID L. SCHER

CRD# 2876803

Currently employed by and registered with the following Firm(s):

A KESTRA ADVISORY SERVICES, LLC

257 E RIDGEWOOD AVE SUITE 305 RIDGEWOOD, NJ 07450 CRD# 283330 Registered with this firm since: 04/26/2016

KESTDA INVESTMENT SEDVICES I I C

KESTRA INVESTMENT SERVICES, LLC
45 Eisenhower Drive
Suite 550
Paramus, NJ 07652
CRD# 42046
Registered with this firm since: 01/11/2016

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 11 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

NFP ADVISOR SERVICES, LLC CRD# 42046 AUSTIN, TX

02/2016 - 09/2016
STIFEL, NICOLAUS & COMPANY, INCORPORATED

CRD# 793 NEW YORK, NY 07/2010 - 08/2011

B THOMAS WEISEL PARTNERS LLC CRD# 46237 NEW YORK, NY 02/2005 - 07/2010

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? No

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 11 U.S. states and territories through his or her employer.

Employment 1 of 2

Firm Name: KESTRA ADVISORY SERVICES, LLC

Main Office Address: 5707 SOUTHWEST PARKWAY

BUILDING 2, SUITE 400

AUSTIN, TX 78735

Firm CRD#: **283330**

	U.S. State/ Territory	Category	Status	Date
IA	New Jersey	Investment Adviser Representative	Approved	04/26/2016
IA	Texas	Investment Adviser Representative	Approved	03/11/2025

Branch Office Locations

257 E RIDGEWOOD AVE SUITE 305 RIDGEWOOD, NJ 07450

Employment 2 of 2

Firm Name: KESTRA INVESTMENT SERVICES, LLC

Main Office Address: 5707 SOUTHWEST PARKWAY

BUILDING 2, SUITE 400

AUSTIN, TX 78735

Firm CRD#: **42046**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	01/11/2016

Broker Qualifications



Employment 2 of 2, continued

	U.S. State/ Territory	Category	Status	Date
B	Arizona	Agent	Approved	11/01/2017
B	District of Columbia	Agent	Approved	11/27/2024
B	Florida	Agent	Approved	06/01/2016
B	Illinois	Agent	Approved	01/26/2024
B	Massachusetts	Agent	Approved	11/01/2017
B	New Jersey	Agent	Approved	02/22/2016
B	New York	Agent	Approved	06/01/2016
B	North Carolina	Agent	Approved	04/19/2024
B	Rhode Island	Agent	Approved	03/10/2025
B	Texas	Agent	Approved	03/11/2025
B	Virginia	Agent	Approved	11/27/2024

Branch Office Locations

KESTRA INVESTMENT SERVICES, LLC

45 Eisenhower Drive Suite 550 Paramus, NJ 07652

Broker Qualifications



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

B Securities Industry Essentials Examination SIE 10	0/01/2018
B General Securities Representative Examination Series 7)1/11/2016
B National Commodity Futures Examination Series 3 03	3/28/2000

State Securities Law Exams

Exam		Category	Date
BIA	Uniform Combined State Law Examination	Series 66	02/19/2016
В	Uniform Securities Agent State Law Examination	Series 63	05/19/1997

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

www.finra.org/brokercheck
User Guidance

Broker Qualifications



Professional Designations

This section details that the representative has reported 2 professional designation(s).

Certified Financial Planner

Chartered Financial Consultant

This representative holds or did hold **2** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at http://www.nasaa.org

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Reg	istration Dates	Firm Name	CRD#	Branch Location
IA	02/2016 - 09/2016	NFP ADVISOR SERVICES, LLC	42046	AUSTIN, TX
В	07/2010 - 08/2011	STIFEL, NICOLAUS & COMPANY, INCORPORATED	793	NEW YORK, NY
B	02/2005 - 07/2010	THOMAS WEISEL PARTNERS LLC	46237	NEW YORK, NY
B	02/2000 - 02/2005	GOLDMAN, SACHS & CO.	361	NEW YORK, NY
B	05/1997 - 02/2000	FIRST ALBANY CORPORATION	298	NEW YORK, NY

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
04/2016 - Present	KESTRA ADVISORY SERVICES, LLC	INVESTMENT ADVISOR REPRESENTATIVE	Y	PARAMUS, NJ, United States
12/2015 - Present	KESTRA INVESTMENT SERVICES, LLC	REGISTERED REPRESENTATIVE	Υ	PARAMUS, NJ, United States
01/2013 - Present	Applied High Voltage, LLC	Executive Vice President	N	Albany, NY, United States
12/2015 - 04/2016	NFP SECURITIES, INC	REGISTERED REP	Υ	Austin, TX, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

Business Name: Krim Associates

David Scher Investment Related: Yes Address: 257 East Ridgewood Avenue, #305 Ridgewood NJ 07450 Nature of Business: Registered Rep

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Registration and Employment History



Other Business Activities, continued

Activities through Kestra Investment Services, LLC using a DBA name; Insurance; Investment Advisory services through Kestra Advisory Services, LLC Position, Title or Relationship: Financial Advisor Start Date: 6/1/2016 Hours per month: 91% - 100% (145 - 160 hours) Hours per month during trading hours: 91% - 100% (127 - 140 hours) Duties: Will be providing advisory services for individuals and small business owners. I will be charging advisory fees for wealth managemnt. My primary function will be helping clients create suitable diversified portfolios. Additionally, I will be selling life, annuity and healthcare products (including LTC) when appropriate. Business Name: Kestra Advisory Services LLC Investment Related: Yes Address: 5707 Southwest Parkway Building 2, Suite 400 Austin TX 78735 Nature of Business: Investment Advisory services through Kestra Advisory Services, LLC Position, Title or Relationship: IAR Start Date: 6/1/2016 Hours per month: 91% - 100% (145 - 160 hours) Hours per month during trading hours: 71% - 80% (99 - 112 hours) Duties: Investment AdvisoryBusiness Name: First Source Team Investment Related: No Address: 45 Eisenhower Drive, suite 550 Paramus NJ 07652 Nature of Business: Consulting Position, Title or Relationship: Representative for First Source Team Start Date: 8/1/2019 Hours per month: 11% - 20% (17 - 32 hours) Hours per month during trading hours: 11% - 20% (15 - 28 hours) Duties: Providing the initial seminar (which includes how First Source Team can help - mostly resume scoring and Linkedin Coaching). I also will talk about financial planning considerations, but that will be discussed as Krim Associates

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End of Report



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