

## BrokerCheck Report

**DAWNE ANN FERLAND**

CRD# 2893989

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

## About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
  - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
  - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

**Thank you for using FINRA BrokerCheck.**



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at [brokercheck.finra.org](http://brokercheck.finra.org)



For additional information about the contents of this report, please refer to the User Guidance or [www.finra.org/brokercheck](http://www.finra.org/brokercheck). It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit [www.finra.org](http://www.finra.org).

**DAWNE A. FERLAND**

CRD# 2893989

**Currently employed by and registered with the following Firm(s):****IA WOODSTOCK WEALTH MANAGEMENT, INC.**

Union, KY

CRD# 283472

Registered with this firm since: 06/06/2018

**B ST. BERNARD FINANCIAL SERVICES, INC.**

1609 WEST MAIN ST.

RUSSELLVILLE, AR 72801

CRD# 36956

Registered with this firm since: 01/12/2021

**Report Summary for this Broker**

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

**Broker Qualifications****This broker is registered with:**

- 1 Self-Regulatory Organization
- 7 U.S. states and territories

**This broker has passed:**

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 2 State Securities Law Exams

**Registration History****This broker was previously registered with the following securities firm(s):****B WOODSTOCK FINANCIAL GROUP, INC.**

CRD# 38095

UNION, KY

08/2005 - 12/2019

**IA WOODSTOCK FINANCIAL GROUP, INC.**

CRD# 38095

WOODSTOCK, GA

08/2005 - 10/2018

**IA A. G. EDWARDS & SONS, INC.**

CRD# 4

ST. LOUIS, MO

01/2003 - 05/2005

**Disclosure Events**

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

**The following types of disclosures have been reported:**

Type	Count
Customer Dispute	2
Termination	1



## Broker Qualifications

### Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

**This individual is currently registered with 1 SRO and is licensed in 7 U.S. states and territories through his or her employer.**

### Employment 1 of 2

Firm Name: **ST. BERNARD FINANCIAL SERVICES, INC.**

Main Office Address: **1609 WEST MAIN ST.  
RUSSELLVILLE, AR 72801**

Firm CRD#: **36956**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	01/12/2021

	U.S. State/ Territory	Category	Status	Date
B	Colorado	Agent	Approved	02/08/2021
B	Kentucky	Agent	Approved	01/14/2021
B	Ohio	Agent	Approved	01/22/2021
B	Texas	Agent	Approved	01/22/2021

### Branch Office Locations

**ST. BERNARD FINANCIAL SERVICES, INC.**

1609 WEST MAIN ST.  
RUSSELLVILLE, AR 72801

### Employment 2 of 2

Firm Name: **WOODSTOCK WEALTH MANAGEMENT, INC.**

Main Office Address: **250 RIVER PARK NORTH DRIVE  
WOODSTOCK, GA 30188**

Firm CRD#: **283472**



Broker Qualifications

Employment 2 of 2, continued

	U.S. State/ Territory	Category	Status	Date
IA	Florida	Investment Adviser Representative	Approved	11/16/2018
IA	Kentucky	Investment Adviser Representative	Approved	06/06/2018
IA	Louisiana	Investment Adviser Representative	Approved	09/03/2025
IA	Ohio	Investment Adviser Representative	Approved	10/24/2019
IA	Rhode Island	Investment Adviser Representative	Approved	07/25/2018
IA	Texas	Investment Adviser Representative	Restricted Approval	07/18/2018

Branch Office Locations

250 RIVER PARK NORTH DRIVE  
WOODSTOCK, GA 30188

Union, KY

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## Broker Qualifications

### Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

**This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.**

### Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

### General Industry/Product Exams

Exam	Category	Date
<b>B</b> Securities Industry Essentials Examination	SIE	10/01/2018
<b>B</b> General Securities Representative Examination	Series 7	07/10/1997

### State Securities Law Exams

Exam	Category	Date
<b>IA</b> Uniform Investment Adviser Law Examination	Series 65	01/24/2006
<b>B</b> Uniform Securities Agent State Law Examination	Series 63	07/25/1997

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at [www.finra.org/brokerqualifications/registeredrep/](http://www.finra.org/brokerqualifications/registeredrep/).

## Broker Qualifications



## Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration and Employment History

### Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
<b>B</b> 08/2005 - 12/2019	WOODSTOCK FINANCIAL GROUP, INC.	38095	UNION, KY
<b>IA</b> 08/2005 - 10/2018	WOODSTOCK FINANCIAL GROUP, INC.	38095	UNION, KY
<b>IA</b> 01/2003 - 05/2005	A. G. EDWARDS & SONS, INC.	4	BLUE ASH, OH
<b>B</b> 01/2003 - 05/2005	A. G. EDWARDS & SONS, INC.	4	ST. LOUIS, MO
<b>IA</b> 10/2001 - 01/2003	PRUDENTIAL SECURITIES INCORPORATED	7471	CINCINNATI, OH
<b>B</b> 03/1998 - 01/2003	PRUDENTIAL SECURITIES INCORPORATED	7471	NEW YORK, NY
<b>B</b> 07/1997 - 09/1997	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	NEW YORK, NY

### Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

**Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.**

Employment	Employer Name	Position	Investment Related	Employer Location
06/2018 - Present	Woodstock Wealth Management, Inc.	IAR	Y	Woodstock, GA, United States
08/2005 - 12/2019	Woodstock FINANCIAL GROUP	REGISTER REP	Y	WOODSTOCK, GA, United States

### Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1.ASSET MANAGEMENT STRATEGIES; NOT INVESTMENT RELATED; 10157 CEDARWOOD DR, UNION, KY 41091; DBA FOR RELATIONSHIP WITH WOODSTOCK WEALTH MANAGEMENT, INC.; PRESIDENT; 100 PERCENT OWNERSHIP; STARTED 07/2005; DEVOTES APPROXIMATE 2 HOURS A MONTH WHICH ARE NOT DURING TRADING HOURS; DUTIES INCLUDE OPERATING BRANCH OFFICE FOR WWM AND PAYING BRANCH EXPENSES. 2. ASSET MANAGEMENT STRATEGIES; NOT INVESTMENT RELATED; 10157



## Registration and Employment History



### Other Business Activities, continued

CEDARWOOD DR, UNION, KY 41091; DBA FOR RELATIONSHIP WITH ST. BERNARD FINANCIAL SERVICES, INC.; PRESIDENT; 100 PERCENT OWNERSHIP; STARTED 1/2021; DEVOTES APPROXIMATE 2 HOURS A MONTH WHICH ARE NOT DURING TRADING HOURS; DUTIES INCLUDE OPERATING BRANCH OFFICE FOR ST. BERNARD FINANCIAL SERVICES, INC. AND PAYING BRANCH EXPENSES. 3. DAWNE A FERLAND - SOLE PROPRIETOR; INVESTMENT RELATED; 10157 CEDARWOOD DR. UNION, KY 41091; SELL NON-SECURITIES INSURANCE; AGENT FOR VARIOUS INSURANCE COMPANIES; 100 PERCENT OWNERSHIP; STARTED JULY 2005; DEVOTES APPROXIMATE NUMBER OF 10 HOURS A MONTH WHICH ARE DURING TRADING HOURS; DUTIES INCLUDE SELLING NON-SECURITIES INSURANCE PRODUCTS. 4. ST. BERNARD FINANCIAL SERVICES, INC.; INVESTMENT RELATED; 1609 WEST MAIN STREET, RUSSELLVILLE, AR 72801; BROKER DEALER I AM REGISTERED WITH; REGISTERED REPRESENTATIVE; ZERO OWNERSHIP; STARTED 1/2021; DEVOTES APPROXIMATE 2 HOURS A MONTH WHICH ARE DURING TRADING HOURS; OPERATING BRANCH OFFICE

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## Disclosure Events



### What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
  - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
  - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
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3. **Disclosure events in BrokerCheck reports come from different sources:**
  - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
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4. **There are different statuses and dispositions for disclosure events:**
  - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
    - A "pending" event involves allegations that have not been proven or formally adjudicated.
    - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
    - A "final" event has been concluded and its resolution is not subject to change.
  - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
    - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
    - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
    - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	2	N/A
Termination	N/A	1	N/A



## Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

### Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

#### Disclosure 1 of 2

<b>Reporting Source:</b>	Firm
<b>Employing firm when activities occurred which led to the complaint:</b>	PRUDENTIAL SECURITIES, INC.
<b>Allegations:</b>	CUSTOMER CLAIMS HE WAS "PLACED IN UNSUITABLE INVESTMENTS" BUT THE "INVESTMENT THAT [HE] WAS PUT INTO WERE MUCH TOO RISKY FOR SOMEONE [HIS] AGE." ANNUITY WAS PURCHASED ON OCTOBER 28, 1999. NO DAMAGES ARE SPECIFIED BUT APPEAR TO BE IN EXCESS OF \$5,000.
<b>Product Type:</b>	Other
<b>Other Product Type(s):</b>	ANNUITY
<b>Alleged Damages:</b>	\$0.00

### Customer Complaint Information

<b>Date Complaint Received:</b>	04/11/2006
<b>Complaint Pending?</b>	No
<b>Status:</b>	Closed/No Action
<b>Status Date:</b>	02/28/2007
<b>Settlement Amount:</b>	

**Individual Contribution Amount:**



**Reporting Source:** Broker

**Employing firm when activities occurred which led to the complaint:** PRUDENTIAL SECURITIES

**Allegations:** UNSUITABLE INVESTMENTS  
ANNUITY PURCHASED ON OCTOBER 28, 1999

**Product Type:** Annuity(ies) - Variable

**Alleged Damages:** \$0.00

### Customer Complaint Information

**Date Complaint Received:** 04/10/2006

**Complaint Pending?** No

**Status:** Closed/No Action

**Status Date:** 02/27/2007

**Settlement Amount:**

**Individual Contribution Amount:**

**Broker Statement** NO DAMAGES SPECIFIED BUT APPEAR TO BE IN EXCESS OF \$5000.00 I DENY ALL ALLEGATIONS IN THE COMPLAINT. I MAINTAIN THAT THE SALES OF THE ANNUITIES WERE PROPER AND IN LINE WITH THE CUSTOMERS OBJECTIVES. I BELIEVE THE CUSTOMER HAS BEEN GUIDED BY ANOTHER FINANCIAL CONSULTANT INTO MAKING THESE FALSE ALLEGATIONS AGAINST ME SO THAT THE OTHER FC CAN MAKE A SALE.

### Disclosure 2 of 2

**Reporting Source:** Firm

**Employing firm when activities occurred which led to the complaint:** PRUDENTIAL SECURITIES INC.

**Allegations:** CUSTOMER CLAIMS THAT HE WAS "TRANSFERRED INTO UNSUITABLE INVESTMENTS" AND "WAS LED TO BELIEVE THE ANNUITY WAS A LITTLE TO NO RISK WAY TO ACCUMULATE GROWTH." ANNUITY PURCHASED ON OCTOBER 2, 2000.

**Product Type:** Other



**Other Product Type(s):** ANNUITY  
**Alleged Damages:** \$250,000.00

### Customer Complaint Information

**Date Complaint Received:** 04/11/2006  
**Complaint Pending?** No  
**Status:** Denied  
**Status Date:** 03/13/2007  
**Settlement Amount:**

**Individual Contribution Amount:**

**Firm Statement** THIS MATTER IS DENIED.

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**Reporting Source:** Broker  
**Employing firm when activities occurred which led to the complaint:** PRUDENTIAL SECURITIES

**Allegations:** CUSTOMER ALLEGES UNSUITABLE RECOMENDATIONS WITH RESPECT TO A VARIABLE ANNUITY

**Product Type:** Annuity(ies) - Variable

**Alleged Damages:** \$250,000.00

### Customer Complaint Information

**Date Complaint Received:** 04/10/2006  
**Complaint Pending?** No  
**Status:** Denied  
**Status Date:** 03/13/2007  
**Settlement Amount:**

**Individual Contribution Amount:**

**Broker Statement** I DENY ALL ALLEGATIONS IN THE COMPLAINT. I MAINTAIN THAT THE SALES OF THE ANNUITIES WERE PROPER AND IN LINE WITH THE CUSTOMERS OBJECTIVES. I BELIEVE THE CUSTOMER HAS BEEN GUIDED BY ANOTHER



FINANCIAL CONSULTANT INTO MAKING THESE FALSE ALLEGATIONS  
AGAINST ME SO THAT THE OTHER FC CAN MAKE A SALE.



## Employment Separation After Allegations

This type of disclosure event involves a situation where the broker voluntarily resigned, was discharged, or was permitted to resign after being accused of (1) violating investment-related statutes, regulations, rules or industry standards of conduct; (2) fraud or the wrongful taking of property; or (3) failure to supervise in connection with investment-related statutes, regulations, rules, or industry standards of conduct.

### Disclosure 1 of 1

**Reporting Source:** Firm  
**Employer Name:** A.G. EDWARDS  
**Termination Type:** Discharged  
**Termination Date:** 05/23/2005  
**Allegations:** VIOLATION OF FIRM RULES.  
**Product Type:** No Product  
**Other Product Types:**

**Reporting Source:** Broker  
**Employer Name:** A.G. EDWARDS  
**Termination Type:** Discharged  
**Termination Date:** 05/23/2005  
**Allegations:** VIOLATION OF FIRM RULES.  
**Product Type:** No Product  
**Other Product Types:**

### Broker Statement

I DENY VIOLATING ANY INDUSTRY OR FIRM RULES AND AS A RESULT FILED AN ARBITRATION CLAIM AGAINST A.G. EDWARDS & SONS, INC. WHICH RESULTED IN A DECISION BY THE ARBITRATION PANEL WHICH REQUIRES A.G. EDWARDS & SONS, INC. TO PAY ME A MONETARY AWARD AS COMPENSATORY DAMAGES. THE AWARD DECISION ALSO STATED THAT BASED ON THE DEFAMATORY NATURE OF THE INFORMATION CONTAINED IN DAWNE ANN FERLAND'S FORM U-5 FILED BY A.G. EDWARDS & SONS, INC. AND MAINTAINED BY THE CENTRAL REGISTRATION DEPOSITORY (CRD), THE PANEL RECOMMENDS THE EXPUNGEMENT OF THE TERMINATION COMMENT CONTAINED IN SECTION 3 OF THE FORM U5 AND ASSOCIATED WITH THE TERMINATION DRP CONTAINED IN QUESTION 7F(1), ITEM #4 ON THE FORM U5. THE COMMENT SHOULD BE AMENDED TO "VIOLATION OF FIRM RULES."

## End of Report



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