

BrokerCheck Report

LESLIE MARIE PERSIN

CRD# 3153313

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources.

For more information about FINRA, visit www.finra.org.

**LESLIE M. PERSIN**

CRD# 3153313

Currently employed by and registered with the following Firm(s):

- B TRUSTMONT FINANCIAL GROUP, INC.**
 1899 ORCHARD LAKE ROAD, STE 204
 SYLVAN LAKE, MI 48320
 CRD# 18312
 Registered with this firm since: 08/27/2019

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 7 U.S. states and territories

This broker has passed:

- 2 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

- B CAPITAL FINANCIAL SERVICES, INC.**
 CRD# 8408
 Sylvan Lake, MI
 02/2017 - 07/2019
- B CONCORDE INVESTMENT SERVICES, LLC**
 CRD# 151604
 SYLVAN LAKE, MI
 11/2011 - 12/2016
- B GLP INVESTMENT SERVICES, LLC**
 CRD# 25450
 FARMINGTON, MI
 03/2006 - 08/2011

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Regulatory Event	1



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 7 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **TRUSTMONT FINANCIAL GROUP, INC.**

Main Office Address: **SCENIC DRIVE PROFESSIONAL CENTER
200 BRUSH RUN ROAD, SUITE A
GREENSBURG, PA 15601**

Firm CRD#: **18312**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	08/27/2019
B	FINRA	General Securities Sales Supervisor	Approved	08/27/2019

	U.S. State/ Territory	Category	Status	Date
B	Alabama	Agent	Approved	01/27/2020
B	Georgia	Agent	Approved	11/06/2019
B	Michigan	Agent	Restricted Approval	10/01/2019
B	Nevada	Agent	Approved	02/03/2021
B	New York	Agent	Approved	07/24/2021
B	Ohio	Agent	Approved	01/04/2023
B	Pennsylvania	Agent	Approved	01/24/2020

Branch Office Locations

TRUSTMONT FINANCIAL GROUP, INC.
1899 ORCHARD LAKE ROAD, STE 204
SYLVAN LAKE, MI 48320

Broker Qualifications



Employment 1 of 1, continued



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 2 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
B General Securities Sales Supervisor - Options Module Examination	Series 9	01/12/2001
B General Securities Sales Supervisor - General Module Examination	Series 10	11/27/2000

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	03/17/1999

State Securities Law Exams

Exam	Category	Date
B Uniform Securities Agent State Law Examination	Series 63	03/24/1999
IA Uniform Investment Adviser Law Examination	Series 65	01/07/1999

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 02/2017 - 07/2019	CAPITAL FINANCIAL SERVICES, INC.	8408	Sylvan Lake, MI
B 11/2011 - 12/2016	CONCORDE INVESTMENT SERVICES, LLC	151604	SYLVAN LAKE, MI
B 03/2006 - 08/2011	GLP INVESTMENT SERVICES, LLC	25450	FARMINGTON, MI
B 02/2003 - 12/2005	SIGMA FINANCIAL CORPORATION	14303	ANN ARBOR, MI
IA 02/2003 - 12/2004	SPC	110692	BLOOMFIELD HILLS, MI
B 03/2002 - 01/2003	H&R BLOCK FINANCIAL ADVISORS, INC.	5979	DETROIT, MI
B 03/1999 - 11/2001	RAYMOND JAMES & ASSOCIATES, INC.	705	ST. PETERSBURG, FL
B 03/1999 - 09/1999	RONEY & CO.	45091	DETROIT, MI

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
08/2019 - Present	TRUSTMONT FINANCIAL GROUP, INC.	REGISTERED REPRESENTATIVE	Y	GREENSBURG, PA, United States
09/2003 - Present	LP FINANCIAL GROUP, LLC	OWNER/PRESIDENT	Y	SYLVAN LAKE, MI, United States
02/2017 - 07/2019	CAPITAL FINANCIAL SERVICES, INC	REGISTERED REPRESENTATIVE	Y	MINOT, ND, United States
11/2011 - 12/2016	CONCORDE INVESTMENT SERVICES, LLC	REGISTERED REPRESENTATIVE	Y	TROY, MI, United States



Registration and Employment History

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1) LP FINANCIAL GROUP, LLC., SYLVAN LAKE, MI, START DATE: SEPTEMBER 2003, PRESIDENT/OWNER, FIXED INSURANCE SALES, OTHER INSURANCE SALES TO INCLUDE HEALTH INSURANCE, MEDICARE, DISABILITY, LIFE INSURANCE. FIXED/FIXED ANNUITY SALES 403B CLIENTS. FINANCIAL ADVISOR/INSURANCE SALES.100 PLUS HRS PER MONTH WITH 70 HRS DURING SECURITIES TRADING HOURS.DUTIES PROVIDE CLIENTS OPTIONS/QUOTES FOR HEALTH INSURANCE, MEDICARE, LIFE INSURANCE, ETC. DISCUSS 403B OPTIONS WITH EDUCATORS AND IF IN THEIR BEST INTEREST COMPLETE FIXED ANNUITY APPLICATION.

2) WINDOW TREATMENTS & MORE 1390 FIELDWAY BLOOMFIELD HILLS MI 48302.OCCASIONALLY WILL SEW CURTAINS,DECORATIVE PILLOWS, AND OTHER HOME DECOR DRAPERIES ITEMS FOR FEE.POSITION OWNER START DATE 1996. 5HRS PER MONTH WITH 0HRS DURING SECURITIES TRADING HOURS.

3)PROVIDE INPUT ON MY PARENTS RESTAURANT BUSINESS WHEN I AM IN PA. NOT INVESTMENT RELATED. PERSIN'S IS A NATURE RESTAURANT FAMILY BUSINESS. SOME MONTHS 0 HRS SOME MONTHS 30 HRS OR MORE. LOCATED AT 9 MATCHETTE RD, CLINTON, PA 15026.

4) NOTARY IN THE STATE OF MICHIGAN.

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 - o
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 - o
4. **There are different statuses and dispositions for disclosure events:**
 - o A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - o A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Regulatory Event	0	1	0



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Regulatory - Final

This type of disclosure event may involve (1) a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, self-regulatory organization, federal regulatory such as the Securities and Exchange Commission, foreign financial regulatory body) for a violation of investment-related rules or regulations; or (2) a revocation or suspension of a broker's authority to act as an attorney, accountant, or federal contractor.

Disclosure 1 of 1

Reporting Source:	Regulator
Regulatory Action Initiated By:	Michigan
Sanction(s) Sought:	Other: Notice of Intent to Deny, Condition, or Limit Securities Agent Registration
Date Initiated:	09/19/2019
Docket/Case Number:	341465
URL for Regulatory Action:	
Employing firm when activity occurred which led to the regulatory action:	
Product Type:	No Product
Allegations:	The Administrator intends TO DENY, CONDITION, OR LIMIT THE SECURITIES AGENT REGISTRATION OF LESLIE PERSIN under section 412(1) of the Securities Act, MCL 451.2412(1), because her liabilities exceed her assets, causing her to be insolvent, which supports the denial, conditioning, or limitation of her securities agent registration under the above-cited provisions of the Michigan Uniform Securities Act (2002), 2008 PA 551, MCL 451.2101 et seq.
Current Status:	Final
Resolution:	Stipulation and Order Approving Conditional Registration



Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct? No

Resolution Date: 10/01/2019

Sanctions Ordered: Other: Stipulations can be viewed on the Bureau's Website.

Reporting Source: Broker

Regulatory Action Initiated By: Michigan

Sanction(s) Sought: Other: Notice of Intent to Deny, Condition, or Limit Securities Agent Registration

Date Initiated: 09/19/2019

Docket/Case Number: 341465

Employing firm when activity occurred which led to the regulatory action: Trustmont Financial Group, Inc.

Product Type: No Product

Allegations: The Administrator intends to revoke, suspend, condition, or limit the securities agent registration of Leslie Persin under section 412(2) of the Securities Act, MCL 451.2412(2), because her liabilities exceed her assets, causing her to be insolvent, which supports the revocation, suspension, conditioning, or limitation of her securities agent registration under the above cited provisions of the Michigan Uniform Securities Act (2002), 2008 PA 551, MCL 451.2101 et seq

Current Status: Final

Resolution: Stipulation and Order Approving Conditional Registration

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct? No

Resolution Date: 10/01/2019



Sanctions Ordered:

Other: Stipulations can be viewed on the Bureau's Website.

End of Report



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