

BrokerCheck Report

DANIELLE JOHANNA IVES

CRD# 3233670

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When communicating online or investing with any professional, make sure you know who you're dealing with. <u>Imposters</u> might link to sites like BrokerCheck from <u>phishing</u> or similar scam websites, or through <u>social media</u>, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

What is included in a BrokerCheck report?

- BrokerCheck reports for individual brokers include information such as employment history, professional
 qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck
 reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the
 same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- Where did this information come from?
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- How current is this information?
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- What if I want to check the background of an investment adviser firm or investment adviser representative?
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- Are there other resources I can use to check the background of investment professionals?
- FINRA recommends that you learn as much as possible about an investment professional before deciding
 to work with them. Your state securities regulator can help you research brokers and investment adviser
 representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

www.finra.org/brokercheck
User Guidance

DANIELLE J. IVES

CRD# 3233670

Currently employed by and registered with the following Firm(s):

GREAT VALLEY ADVISOR GROUP, LLC 2828 N. Country Club Rd., Suite 100 Tucson, AZ 85716 CRD# 123913 Registered with this firm since: 03/17/2015

B LPL FINANCIAL LLC
780 NEWTOWN YARDLEY RD STE 310
NEW TOWN OFFICE PARK
NEWTOWN, PA 18940
CRD# 6413
Registered with this firm since: 03/06/2015

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 30 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 4 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

- LPL FINANCIAL LLC CRD# 6413 FORT MILL, SC 03/2019 - 03/2020
- WELLS FARGO ADVISORS, LLC CRD# 19616 DOYLESTOWN, PA 01/2008 - 03/2015
- WELLS FARGO ADVISORS, LLC CRD# 19616 ST. LOUIS, MO 01/2008 - 03/2015

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? Yes

The following types of disclosures have been reported:

Type Count
Customer Dispute 1



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 30 U.S. states and territories through his or her employer.

Employment 1 of 2

Firm Name: GREAT VALLEY ADVISOR GROUP, LLC

Main Office Address: 1200 PENNSYLVANIA AVE

SUITE 202

WILMINGTON, DE 19806

Firm CRD#: **123913**

	U.S. State/ Territory	Category	Status	Date
IA	Arizona	Investment Adviser Representative	Approved	09/20/2021
IA	New Jersey	Investment Adviser Representative	Approved	12/12/2023
IA	Pennsylvania	Investment Adviser Representative	Approved	03/17/2015

Branch Office Locations

1200 PENNSYLVANIA AVE SUITE 202 WILMINGTON, DE 19806

2828 N. Country Club Rd., Suite 100 Tucson, AZ 85716

780 Newtown-Yardley Road, Suite 310 Newtown Office Park Newtown, PA 18940

Employment 2 of 2

Firm Name: LPL FINANCIAL LLC



Employment 2 of 2, continued

Main Office Address: 1055 LPL WAY

FORT MILL, SC 29715

Firm CRD#: **6413**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	03/06/2015
B	FINRA	Invest. Co and Variable Contracts	Approved	03/06/2015
	U.S. State/ Territory	Category	Status	Date
B	Alabama	Agent	Approved	08/08/2023
B	Arizona	Agent	Approved	09/14/2021
B	California	Agent	Approved	03/06/2015
B	Colorado	Agent	Approved	02/03/2020
B	Connecticut	Agent	Approved	03/06/2015
B	Delaware	Agent	Approved	08/28/2019
B	District of Columbia	Agent	Approved	02/03/2020
B	Florida	Agent	Approved	03/06/2015
B	Georgia	Agent	Approved	12/24/2019
B	Hawaii	Agent	Approved	11/26/2021
B	Indiana	Agent	Approved	06/13/2023
B	Kansas	Agent	Approved	02/20/2024
В	Louisiana	Agent	Approved	11/17/2022
В	Maryland	Agent	Approved	03/06/2015
B	Massachusetts	Agent	Approved	02/03/2020
B	Missouri	Agent	Approved	12/05/2016



Employment 2 of 2, continued

	U.S. State/ Territory	Category	Status	Date
B	Montana	Agent	Approved	01/04/2023
B	New Jersey	Agent	Approved	03/06/2015
B	New York	Agent	Approved	03/06/2015
B	North Carolina	Agent	Approved	01/31/2023
B	Ohio	Agent	Approved	03/14/2019
B	Pennsylvania	Agent	Approved	03/06/2015
B	South Dakota	Agent	Approved	12/02/2025
B	Texas	Agent	Approved	04/18/2023
B	Utah	Agent	Approved	09/14/2021
B	Vermont	Agent	Approved	11/24/2021
B	Virginia	Agent	Approved	02/22/2023
B	Washington	Agent	Approved	04/18/2023
B	West Virginia	Agent	Approved	04/18/2023
B	Wisconsin	Agent	Approved	01/06/2023

Branch Office Locations

LPL FINANCIAL LLC 780 NEWTOWN YARDLEY RD STE 310 NEW TOWN OFFICE PARK NEWTOWN, PA 18940



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 4 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam		Category	Date
B	Securities Industry Essentials Examination	SIE	10/01/2018
B	Futures Managed Funds Examination	Series 31	01/29/2009
В	General Securities Representative Examination	Series 7	11/30/2000
В	Investment Company Products/Variable Contracts Representative Examination	Series 6	01/07/2000

State Securities Law Exams

Exam		Category	Date
IA	Uniform Investment Adviser Law Examination	Series 65	03/04/2000
В	Uniform Securities Agent State Law Examination	Series 63	07/21/1999

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

www.finra.org/brokercheck
User Guidance

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

www.finra.org/brokercheck

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Reg	istration Dates	Firm Name	CRD#	Branch Location
IA	03/2019 - 03/2020	LPL FINANCIAL LLC	6413	DOYLESTOWN, PA
B	01/2008 - 03/2015	WELLS FARGO ADVISORS, LLC	19616	DOYLESTOWN, PA
IA	01/2008 - 03/2015	WELLS FARGO ADVISORS, LLC	19616	DOYLESTOWN, PA
B	11/2000 - 01/2008	A. G. EDWARDS & SONS, INC.	4	NORTHFIELD, NJ
IA	10/2003 - 01/2008	A. G. EDWARDS & SONS, INC.	4	NORTHFIELD, NJ
В	01/2000 - 09/2000	PRUCO SECURITIES CORPORATION	5685	NEWARK, NJ

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
03/2015 - Present	GREAT VALLEY ADVISOR GROUP, INC.	INVESTMENT ADVISER REPRESENTATIVE	Υ	DOYLESTOWN, DE, United States
03/2015 - Present	LPL FINANCIAL LLC	REGISTERED REPRESENTATIVE	Υ	DOYLESTOWN, PA, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

- (1) 03/06/2015 DOYLESTOWN WEALTH MANAGEMENT DBA FOR LPL BUSINESS (ENTITY FOR LPL BUSINESS) 90% DOYLESTOWN,
- (2) 04/14/2015 GREAT VALLEY ADVISOR GROUP, INC. INV REL AT REPORTED BUSINESS LOCATION(S) REGISTERED INVESTMENT ADVISOR HYBRID.
- (3) 5/3/2018 No Business Name Not Investment Related Corolla, NC 27927 Real Estate Rental Started: 04/02/2018 4 Hours Per Month/0

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User Guidance

Registration and Employment History



Other Business Activities, continued

Hours During Securities Trading - Own a beach house. Rent out in the summer.

(4) 4/15/2021 - Formation Financial - Investment Related - At Reported Business Location(s) - DBA for LPL Business (entity for LPL business) - Start Date: 4/8/2021 - 160 Hours Per Month/4 Hours During Securities Trading.

(5) 01/08/2024 - Formation Financial - DBA for LPL Business (entity for LPL business) - Investment Related - At Reported Business Location(s) - Start Date 12/19/2023 - 80 Hours Per Month/ During Trading

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

2. Certain thresholds must be met before an event is reported to CRD, for example:

- o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
- A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

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3. Disclosure events in BrokerCheck reports come from different sources:

 As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.

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4. There are different statuses and dispositions for disclosure events:

- o A disclosure event may have a status of pending, on appeal, or final.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
- o A final event generally has a disposition of adjudicated, settled or otherwise resolved.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

Disclosure 1 of 1

Reporting Source: Broker

Employing firm when

activities occurred which led

to the complaint:

WELLS FARGO ADVISORS, LLC

CLIENT ALLEGES THAT ON JUNE 10, 2013 CAPITAL INCOME BUILDER Allegations:

MUTUAL FUND WAS PURCHASED WITHOUT AUTHORITY. FURTHER ALLEGES THAT THE FUND HAS BEEN SOLD AT A LOSS OF \$7,820.79 AND

HAS MADE A CLAIM TO HAVE THE LOSS REIMBURSED.

Product Type: Mutual Fund

Alleged Damages: \$7,820.79

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

Customer Complaint Information

Date Complaint Received: 07/22/2013

Complaint Pending? No

Settled Status:

Status Date: 10/22/2013

Settlement Amount: \$4,500.00



Individual Contribution

Amount:

\$0.00

Broker Statement

WITHOUT ADMITTING LIABILITY OR FAULT, THE FIRM MADE A BUSINESS

DECISION TO SETTLE THIS MATTER.

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End of Report



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