

BrokerCheck Report

JEFFREY ALAN MATHIS

CRD# 4037942

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.



JEFFREY A. MATHIS
CRD# 4037942

Currently employed by and registered with the following Firm(s):

- IA VERUS CAPITAL PARTNERS, LLC**
1635 Huntsville Highway
Fayetteville, TN 37334
CRD# 151568
Registered with this firm since: 10/20/2025
- B LPL FINANCIAL LLC**
1635 HUNTSVILLE HIGHWAY
FAYETTEVILLE, TN 37334
CRD# 6413
Registered with this firm since: 07/10/2025

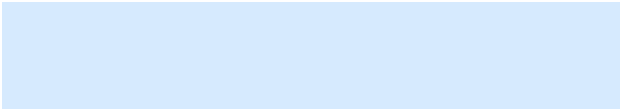
Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 26 U.S. states and territories



This broker has passed:

- 3 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

- IA HERITAGE WEALTH MANAGEMENT, LLC**
CRD# 304660
FAYETTEVILLE, TN
02/2020 - 10/2025
- IA LPL FINANCIAL LLC**
CRD# 6413
FORT MILL, SC
08/2025 - 09/2025
- IA LPL FINANCIAL LLC**
CRD# 6413
FORT MILL, SC
07/2025 - 07/2025

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Customer Dispute	1



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 26 U.S. states and territories through his or her employer.

Employment 1 of 2

Firm Name: **LPL FINANCIAL LLC**

Main Office Address: **1055 LPL WAY
FORT MILL, SC 29715**

Firm CRD#: **6413**

	SRO	Category	Status	Date
B	FINRA	General Securities Principal	Approved	07/10/2025
B	FINRA	General Securities Representative	Approved	07/10/2025
B	FINRA	Municipal Fund	Approved	07/10/2025
B	FINRA	Municipal Securities Principal	Approved	07/10/2025
B	FINRA	Municipal Securities Representative	Approved	07/10/2025

	U.S. State/ Territory	Category	Status	Date
B	Alabama	Agent	Approved	07/10/2025
B	California	Agent	Approved	07/10/2025
B	Colorado	Agent	Approved	07/10/2025
B	Florida	Agent	Approved	08/08/2025
B	Georgia	Agent	Approved	07/10/2025
B	Illinois	Agent	Approved	07/10/2025
B	Indiana	Agent	Approved	07/10/2025
B	Iowa	Agent	Approved	07/10/2025



Broker Qualifications

Employment 1 of 2, continued

	U.S. State/ Territory	Category	Status	Date
B	Kansas	Agent	Approved	07/10/2025
B	Kentucky	Agent	Approved	07/10/2025
B	Louisiana	Agent	Approved	07/10/2025
B	Maryland	Agent	Approved	07/10/2025
B	Michigan	Agent	Approved	07/10/2025
B	Minnesota	Agent	Approved	07/10/2025
B	Mississippi	Agent	Approved	07/10/2025
B	Missouri	Agent	Approved	07/10/2025
B	Nevada	Agent	Approved	08/10/2025
B	North Carolina	Agent	Approved	07/10/2025
B	Ohio	Agent	Approved	07/10/2025
B	Pennsylvania	Agent	Approved	07/10/2025
B	South Carolina	Agent	Approved	07/10/2025
B	Tennessee	Agent	Approved	07/10/2025
B	Texas	Agent	Approved	07/10/2025
B	Virginia	Agent	Approved	07/10/2025
B	West Virginia	Agent	Approved	07/10/2025
B	Wisconsin	Agent	Approved	07/10/2025

Branch Office Locations

LPL FINANCIAL LLC
1635 HUNTSVILLE HIGHWAY



Broker Qualifications

Employment 1 of 2, continued

FAYETTEVILLE, TN 37334

Employment 2 of 2

Firm Name: VERUS CAPITAL PARTNERS, LLC
Main Office Address: 8300 N HAYDEN RD
SUITE A207
SCOTTSDALE, AZ 85258
Firm CRD#: 151568

	U.S. State/ Territory	Category	Status	Date
IA	Tennessee	Investment Adviser Representative	Approved	11/07/2025
IA	Texas	Investment Adviser Representative	Restricted Approval	10/20/2025

Branch Office Locations

8300 N HAYDEN RD
SUITE A207
SCOTTSDALE, AZ 85258

1635 Huntsville Highway
Fayetteville, TN 37334



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 3 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
B Municipal Securities Principal Examination	Series 53	09/08/2009
B Municipal Fund Securities Principal Examination	Series 51	05/27/2008
B General Securities Principal Examination	Series 24	04/07/2008

General Industry/Product Exams

Exam	Category	Date
B Municipal Securities Representative Examination	Series 52TO	09/25/2025
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	12/02/1999

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	12/27/2006
B Uniform Securities Agent State Law Examination	Series 63	12/03/1999

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
IA 02/2020 - 10/2025	HERITAGE WEALTH MANAGEMENT, LLC	304660	FAYETTEVILLE, TN
IA 08/2025 - 09/2025	LPL FINANCIAL LLC	6413	TEMPLE TERRACE, FL
IA 07/2025 - 07/2025	LPL FINANCIAL LLC	6413	TEMPLE TERRACE, FL
B 11/2007 - 07/2025	NEXT FINANCIAL GROUP, INC.	46214	FAYETTEVILLE, TN
IA 11/2007 - 07/2025	NEXT FINANCIAL GROUP, INC.	46214	FAYETTEVILLE, TN
IA 10/2019 - 12/2019	HERITAGE WEALTH MANAGEMENT, LLC	304660	FAYETTEVILLE, TN
IA 01/2007 - 11/2007	EDWARD JONES	250	FAYETTEVILLE, TN
B 12/1999 - 11/2007	EDWARD JONES	250	FAYETTEVILLE, TN

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
10/2025 - Present	Verus Capital Partners, LLC	Investment Advisor Representative	Y	Fayetteville, TN, United States
07/2025 - Present	LPL FINANCIAL LLC	Registered Representative	Y	Chipley, FL, United States
10/2019 - 10/2025	HERITAGE WEALTH MANAGEMENT, LLC	INVESTMENT ADVISOR REPRESENTATIVE	Y	MANCHESTER, TN, United States
11/2007 - 07/2025	NEXT FINANCIAL GROUP INC	REGISTERED REPRESENTATIVE	Y	FAYETTEVILLE, TN, United States

Registration and Employment History



Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1. 07/2025 - Southern Heritage Financial Group - DBA for LPL Business (entity for LPL business) - Fayetteville, TN - INV REL - Start Date 07/11/2025 - 150hrs/mth | 110hrs during trading
 2. 07/2025 - Southern Heritage Financial Group - Non-Variable Insurance - Fayetteville, TN - INV REL - Start Date 07/11/2025 - 10hrs/mth | 10hrs during trading
 3. 07/2025 - Florida College - Director of Planned Giving - Outside/W-2 Employment - Involved in Fundraising - Tampa, FL - NOT INV REL - Start Date 01/15/2020 - 80hrs/mth | 20hrs during trading
 4. 10/2025 - Verus Capital Partners, LLC.. Investment Related. Fayetteville, TN. Investment Advisor Representative. Start Date 10/2025 - 150hrs/mth | 110hrs during trading
-

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
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3. **Disclosure events in BrokerCheck reports come from different sources:**
 - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
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4. **There are different statuses and dispositions for disclosure events:**
 - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

Disclosure 1 of 1

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	NEXT FINANCIAL GROUP, INC.
Allegations:	Claimant alleges representative recommended claimant invest in an unsuitable, non-traded, registered direct participation program, United Development Funding III, and Broker breached its duty to supervise its agent and claimant's account. The transaction occurred in 2007.
Product Type:	Direct Investment-DPP & LP Interests
Alleged Damages:	\$150,000.00
Alleged Damages Amount Explanation (if amount not exact):	Claimant asserts damages of \$250,000 based on "case law"; however, the amount invested was \$150,000.
Is this an oral complaint?	No
Is this a written complaint?	No
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	20-00931



Filing date of arbitration/CFTC reparation or civil litigation: 03/23/2020

Customer Complaint Information

Date Complaint Received: 03/30/2020

Complaint Pending? No

Status: Settled

Status Date: 08/30/2021

Settlement Amount: \$70,000.00

Individual Contribution Amount: \$0.00

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint: NEXT Financial Group, Inc.

Allegations: Claimant alleges representative recommended claimant invest in an unsuitable, non-traded, registered direct participation program, United Development Funding III, and Broker breached its duty to supervise its agent and claimant's account. The transaction occurred in 2007.

Product Type: Direct Investment-DPP & LP Interests

Alleged Damages: \$150,000.00

Alleged Damages Amount Explanation (if amount not exact): Claimant asserts damages of \$250,000 based on "case law"; however, the amount invested was \$150,000.

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: FINRA

Docket/Case #: 20-00931



**Filing date of
arbitration/CFTC reparation
or civil litigation:** 03/23/2020

Customer Complaint Information

Date Complaint Received: 03/30/2020

Complaint Pending? No

Status: Settled

Status Date: 08/30/2021

Settlement Amount: \$70,000.00

**Individual Contribution
Amount:** \$0.00

End of Report



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