

BrokerCheck Report

MARK CHESTER HEGSTROM

CRD# 4289931

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources.

For more information about FINRA, visit www.finra.org.



MARK C. HEGSTROM

CRD# 4289931

Currently employed by and registered with the following Firm(s):

IA GREAT VALLEY ADVISOR GROUP, LLC
8000 W. 78th Street, Suite 415
Edina, MN 55439
CRD# 123913
Registered with this firm since: 11/13/2023

IA LPL FINANCIAL LLC
8000 W 78TH ST STE 415
EDINA, MN 55439
CRD# 6413
Registered with this firm since: 12/08/2010

B LPL FINANCIAL LLC
8000 W 78TH ST STE 415
EDINA, MN 55439-2535
CRD# 6413
Registered with this firm since: 11/12/2010

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 29 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

- IA UBS FINANCIAL SERVICES INC.**
CRD# 8174
WEEHAWKEN, NJ
09/2006 - 11/2010
- B UBS FINANCIAL SERVICES INC.**
CRD# 8174
WAYZATA, MN
03/2005 - 11/2010
- B ING FINANCIAL PARTNERS, INC.**
CRD# 2882
WINDSOR, CT
01/2004 - 04/2005

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Customer Dispute	1



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 29 U.S. states and territories through his or her employer.

Employment 1 of 2

Firm Name: **GREAT VALLEY ADVISOR GROUP, LLC**
 Main Office Address: **1200 PENNSYLVANIA AVE
 SUITE 202
 WILMINGTON, DE 19806**
 Firm CRD#: **123913**

	U.S. State/ Territory	Category	Status	Date
IA	Florida	Investment Adviser Representative	Approved	02/07/2024
IA	Minnesota	Investment Adviser Representative	Approved	11/13/2023

Branch Office Locations

1200 PENNSYLVANIA AVE
 SUITE 202
 WILMINGTON, DE 19806

8000 W. 78th Street, Suite 415
 Edina, MN 55439

Bonita Springs, FL

Employment 2 of 2

Firm Name: **LPL FINANCIAL LLC**
 Main Office Address: **1055 LPL WAY
 FORT MILL, SC 29715**
 Firm CRD#: **6413**



Broker Qualifications

Employment 2 of 2, continued

SRO	Category	Status	Date
B FINRA	General Securities Representative	Approved	11/12/2010

U.S. State/ Territory	Category	Status	Date
B Arizona	Agent	Approved	11/12/2010
B California	Agent	Approved	11/12/2010
B Colorado	Agent	Approved	11/12/2010
B Florida	Agent	Approved	11/12/2010
IA Florida	Investment Adviser Representative	Approved	12/16/2021
B Georgia	Agent	Approved	11/12/2010
B Idaho	Agent	Approved	11/12/2010
B Illinois	Agent	Approved	11/12/2010
B Iowa	Agent	Approved	11/12/2010
B Kansas	Agent	Approved	11/04/2019
B Kentucky	Agent	Approved	11/12/2010
B Massachusetts	Agent	Approved	11/04/2019
B Michigan	Agent	Approved	01/03/2018
B Minnesota	Agent	Approved	11/12/2010
IA Minnesota	Investment Adviser Representative	Approved	12/23/2013
B Mississippi	Agent	Approved	02/11/2022
B Montana	Agent	Approved	09/26/2023
B Nevada	Agent	Approved	11/12/2010
B New Jersey	Agent	Approved	11/12/2010



Broker Qualifications

Employment 2 of 2, continued

	U.S. State/ Territory	Category	Status	Date
B	New Mexico	Agent	Approved	11/12/2010
B	North Carolina	Agent	Approved	11/12/2010
B	North Dakota	Agent	Approved	11/12/2010
B	Ohio	Agent	Approved	11/13/2020
B	Oklahoma	Agent	Approved	12/03/2013
B	Pennsylvania	Agent	Approved	12/02/2019
B	South Dakota	Agent	Approved	09/29/2017
B	Texas	Agent	Approved	06/21/2012
IA	Texas	Investment Adviser Representative	Approved	07/27/2012
B	Virgin Islands	Agent	Approved	03/11/2016
B	Virginia	Agent	Approved	09/30/2015
B	Washington	Agent	Approved	11/12/2010
B	Wisconsin	Agent	Approved	11/12/2010

Branch Office Locations

LPL FINANCIAL LLC
8000 W 78TH ST STE 415
EDINA, MN 55439-2535

LPL FINANCIAL LLC
BONITA SPRINGS, FL

LPL FINANCIAL LLC
INVER GROVE, MN



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B Futures Managed Funds Examination	Series 31	04/08/2009
B General Securities Representative Examination	Series 7	12/27/2000

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	06/22/2005
B Uniform Securities Agent State Law Examination	Series 63	01/12/2001

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
IA 09/2006 - 11/2010	UBS FINANCIAL SERVICES INC.	8174	WAYZATA, MN
B 03/2005 - 11/2010	UBS FINANCIAL SERVICES INC.	8174	WAYZATA, MN
B 01/2004 - 04/2005	ING FINANCIAL PARTNERS, INC.	2882	WINDSOR, CT
B 01/2001 - 01/2004	LOCUST STREET SECURITIES, INC.	1703	DES MOINES, IA

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
11/2010 - Present	LPL FINANCIAL LLC	REGISTERED REPRESENTATIVE	Y	MINNEAPOLIS, MN, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

1) 11/12/2010: DBA ONLY W/ OBA: WATERFRONT FINANCIAL GROUP, LLC; THIS IS THE CO. WE WILL RUN ALL BKG AND ADV. WORK THROUGH LPL. WE WILL ALSO ENGAGE IN FIXED INS. BSS. EACH PARTNER WILL HAVE EQUAL OWNERSHIP; TIME SPENT 100%; MINNEAPOLIS, MN.

2) 6/18/2012: NON-VARIABLE INSURANCE; DIRECTED EQUITY; WORKING WITH DIRECTED EQUITY TO PROVIDE LIFE INSURANCE FOR SMALL BUSINESS ADMINISTRATION LOANS THEIR CLIENTS NEED TO BORROW SBA FUNDS; TIME SPENT 10%; MINNEAPOLIS, MN.

3) 10/1/2014: ADVISORNET INSURANCE; At reported business location(s); Non-Variable Insurance; Inv. related; start date 6/21/2011; 2hrs/mo.; 1hr during trading.

4) 12/23/2015: Diversified Brokerage Services (DBS); Non-Variable Insurance; INV REL; AT REPORTED BUSINESS LOCATION(S); START 5/1/2015; 2hrs/mo. during trading.



Registration and Employment History

Other Business Activities, continued

5) 4/21/2016: Newman Long Term Care; Inv. related; At Reported Business Location(s); Non-Variable Insurance; Started 4/1/2015; 3hrs/mo.; 1hr during trading; Insurance agent, selling Long Term Care insurance.

6) 7/11/2016: Business Owner Succession Strategies, LLC (DBA BOSS Group Consulting); Business Entity For Tax/Investment Purposes Only; INV REL; start date 6/20/2016; 10hrs/mo.; 5hrs during trading.

7) 4/23/2018: Business Owner Succession Strategies; DBA: Business Owner Succession Strategies Group (BOSS Group); Inv. related; At Reported Business Location(s); DBA for LPL Business (entity for LPL business); start date 1/12/2018; 4hrs/mo.; 0hrs during trading.

8) 12/9/2021: Hallett Financial Group; Inv. related; At Reported Business Location(s); Non-Variable Insurance; Agent; start date 12/13/2021; 2hrs/mo.; 0hrs during trading.

9) 9/20/2023: CBS Brokerage; Non-Variable Insurance; Insurance Agent; Inv. related; At Reported Business Location(s); start date 9/8/2023; 5hrs/mo. during trading.

10) 11/14/2023: DSB Rock Island Wealth Management LLC; DBA for LPL Business (entity for LPL business); Inv. related; start date 11/9/2023; 160hrs/mo. during trading.

11) 11/14/2023: Great Valley Advisor Group; At reported business location(s); DBA - DSB Rock Island Wealth Management LLC; Registered Investment Advisor DBA; Inv. related; start date 10/25/2023; 160hrs/mo. during trading; I provide investment advisory services through Great Valley Advisor Group, an independent investment advisor firm. I started this business activity in 11/14/2023. I expect to spend approximately 160 hours per month on this activity. Please see the advisory firm's Form ADV for more information about its address, the nature of its business, its owners, and its services at <http://www.adviserinfo.sec.gov/IAPD>. The firm is separate from and independent of LPL Financial.

12) 11/14/2023: DSB Rock Island Wealth Management LLC; At reported business location(s); DBA - DSB Rock Island; DBA for LPL Business (entity for LPL business); Inv. related; start date 11/9/2023; 160hrs/mo. during trading.

13) 11/28/2023: Great Valley Advisor Group, Inc; At reported business location(s); Registered Investment Advisor; IAR; Inv. related; start date 10/25/2023; 160hrs/mo. during trading; I provide investment advisory services through Great Valley Advisor Group, Inc., an independent investment advisor firm. I started this business activity in 11/2023. I expect to spend approximately 160 hours per month on this activity. Please see the advisory firm's Form ADV...

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 -
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
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4. **There are different statuses and dispositions for disclosure events:**
 - A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Settled

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

Disclosure 1 of 1

Reporting Source:	Broker
Employing firm when activities occurred which led to the complaint:	LPL FINANCIAL LLC
Allegations:	Customer alleges that investments made in 2014 were unsuitable for the customer's investment objectives and risk tolerance.
Product Type:	Real Estate Security
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	Cannot be determined but over \$5,000.00
Is this an oral complaint?	No
Is this a written complaint?	No
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	24-00181
Filing date of arbitration/CFTC reparation or civil litigation:	01/24/2024



Customer Complaint Information

Date Complaint Received: 01/24/2024

Complaint Pending? No

Status: Settled

Status Date: 05/06/2025

Settlement Amount: \$75,000.00

Individual Contribution Amount: \$0.00

Broker Statement

I was not named as a Respondent in this arbitration, and I believe I committed no wrongdoing. As I do with all customers, I believe I provided excellent, tailored service to the customer. Notwithstanding, my broker-dealer chose to settle this matter to avoid the cost of an arbitration hearing. I stand by my recommendations and the service I provided to the customer. I made no monetary contribution to the settlement.

End of Report



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