

BrokerCheck Report

PAUL DOUGLAS LARSON

CRD# 4422245

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When communicating online or investing with any professional, make sure you know who you're dealing with. <u>Imposters</u> might link to sites like BrokerCheck from <u>phishing</u> or similar scam websites, or through <u>social media</u>, trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

What is included in a BrokerCheck report?

- BrokerCheck reports for individual brokers include information such as employment history, professional
 qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck
 reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the
 same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- Where did this information come from?
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- How current is this information?
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- What if I want to check the background of an investment adviser firm or investment adviser representative?
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- Are there other resources I can use to check the background of investment professionals?
- FINRA recommends that you learn as much as possible about an investment professional before deciding
 to work with them. Your state securities regulator can help you research brokers and investment adviser
 representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

www.finra.org/brokercheck
User Guidance

PAUL D. LARSON

CRD# 4422245

Currently employed by and registered with the following Firm(s):

LARSON CAPITAL MANAGEMENT, LLC
14567 NORTH OUTER 40
SUITE 500
CHESTERFIELD, MO 63017
CRD# 301971
Registered with this firm since: 07/08/2019

(A) LARSON FINANCIAL GROUP, LLC
100 N BROADWAY
SUITE 1700
SAINT LOUIS, MO 63102
CRD# 140599
Registered with this firm since: 07/19/2007

B LARSON FINANCIAL SECURITIES, LLC
100 N. BROADWAY
SUITE 1700
ST. LOUIS, MO 63102
CRD# 152517
Registered with this firm since: 07/21/2010

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 49 U.S. states and territories

This broker has passed:

- 1 Principal/Supervisory Exam
- 3 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History

This broker was previously registered with the following securities firm(s):

LARSON WEALTH PARTNERS
CRD# 309688
MINNEAPOLIS, MN

07/2020 - 03/2022

A FINANCIAL NETWORK INVESTMENT CORPORATION

CRD# 13572 EL SEGUNDO, CA 06/2006 - 07/2010

B FINANCIAL NETWORK INVESTMENT CORPORATION

CRD# 13572 ST. LOUIS, MO 05/2006 - 07/2010

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? Yes

The following types of disclosures have been reported:

Туре	Count
Customer Dispute	3



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 49 U.S. states and territories through his or her employer.

Employment 1 of 3

Firm Name: LARSON CAPITAL MANAGEMENT, LLC

Main Office Address: 14567 NORTH OUTER 40

SUITE 500

CHESTERFIELD, MO 63017

Firm CRD#: **301971**

	U.S. State/ Territory	Category	Status	Date
IA	Missouri	Investment Adviser Representative	Approved	07/08/2019

Branch Office Locations

14567 NORTH OUTER 40 SUITE 500 CHESTERFIELD, MO 63017

Employment 2 of 3

Firm Name: LARSON FINANCIAL GROUP, LLC

Main Office Address: 100 N BROADWAY

SUITE 1700

SAINT LOUIS, MO 63102

Firm CRD#: **140599**

	U.S. State/ Territory	Category	Status	Date
IA	Alabama	Investment Adviser Representative	Approved	06/08/2018
IA	Missouri	Investment Adviser Representative	Approved	07/19/2007



Employment 2 of 3, continued

	U.S. State/ Territory	Category	Status	Date
A	Texas	Investment Adviser Representative	Approved	01/04/2010

Branch Office Locations

100 N BROADWAY SUITE 1700 SAINT LOUIS, MO 63102

100 N BROADWAY SUITE 1700 SAINT LOUIS, MO 63102

Employment 3 of 3

Firm Name: LARSON FINANCIAL SECURITIES, LLC

Main Office Address: 100 N BROADWAY

SUITE 1700

SAINT LOUIS, MO 63102

Firm CRD#: **152517**

	SRO	Category	Status	Date
B	FINRA	General Securities Principal	Approved	07/21/2010
B	FINRA	General Securities Representative	Approved	07/21/2010
B	FINRA	Operations Professional	Approved	10/07/2013
	U.S. State/ Territory	Category	Status	Date
В	U.S. State/ Territory Alabama	Category Agent	Status Approved	Date 09/17/2010
B B	·			



Employment 3 of 3, continued

	U.S. State/ Territory	Category	Status	Date
B	Arkansas	Agent	Approved	09/21/2010
B	California	Agent	Approved	07/26/2010
B	Colorado	Agent	Approved	08/17/2010
B	Connecticut	Agent	Approved	08/18/2010
B	Delaware	Agent	Approved	02/20/2018
B	Florida	Agent	Approved	08/05/2010
B	Georgia	Agent	Approved	07/23/2010
B	Hawaii	Agent	Approved	09/25/2014
B	Idaho	Agent	Approved	10/10/2013
B	Illinois	Agent	Approved	07/26/2010
B	Indiana	Agent	Approved	08/04/2010
B	lowa	Agent	Approved	07/30/2010
B	Kansas	Agent	Approved	08/06/2010
B	Kentucky	Agent	Approved	07/30/2010
B	Louisiana	Agent	Approved	10/14/2013
B	Maine	Agent	Approved	05/09/2014
B	Maryland	Agent	Approved	08/03/2010
B	Massachusetts	Agent	Approved	08/09/2010
B	Michigan	Agent	Approved	08/25/2010
B	Minnesota	Agent	Approved	07/30/2010
B	Missouri	Agent	Approved	07/22/2010



Employment 3 of 3, continued

	U.S. State/ Territory	Category	Status	Date
В	Montana	Agent	Approved	07/30/2010
В	Nebraska	Agent	Approved	08/23/2010
В	Nevada	Agent	Approved	08/04/2010
В	New Hampshire	Agent	Approved	10/15/2013
B	New Jersey	Agent	Approved	08/24/2010
В	New Mexico	Agent	Approved	10/07/2013
B	New York	Agent	Approved	07/26/2010
B	North Carolina	Agent	Approved	08/02/2010
В	North Dakota	Agent	Approved	09/19/2011
B	Ohio	Agent	Approved	08/10/2010
B	Oklahoma	Agent	Approved	08/06/2010
B	Oregon	Agent	Approved	08/02/2010
B	Pennsylvania	Agent	Approved	08/03/2010
B	Rhode Island	Agent	Approved	09/18/2014
B	South Carolina	Agent	Approved	07/30/2010
B	South Dakota	Agent	Approved	10/11/2013
B	Tennessee	Agent	Approved	10/08/2010
B	Texas	Agent	Approved	08/07/2010
B	Utah	Agent	Approved	08/02/2010
B	Vermont	Agent	Approved	09/05/2014
В	Virginia	Agent	Approved	08/03/2010



Employment 3 of 3, continued

	U.S. State/ Territory	Category	Status	Date
B	Washington	Agent	Approved	07/22/2010
B	West Virginia	Agent	Approved	10/21/2013
B	Wisconsin	Agent	Approved	08/02/2010
В	Wyoming	Agent	Approved	02/01/2011

Branch Office Locations

LARSON FINANCIAL SECURITIES, LLC 100 N. BROADWAY SUITE 1700 ST. LOUIS, MO 63102



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 1 principal/supervisory exam, 3 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exan	1	Category	Date
В	General Securities Principal Examination	Series 24	12/22/2009

General Industry/Product Exams

Exam		Category	Date
B	Operations Professional Examination	Series 99TO	01/02/2023
В	Securities Industry Essentials Examination	SIE	10/01/2018
B	General Securities Representative Examination	Series 7	08/08/2001

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	09/18/2001

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

www.finra.org/brokercheck

Broker Qualifications



User Guidance

Professional Designations

This section details that the representative has reported 1 professional designation(s).

Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at http://www.nasaa.org

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Registration Dates		Firm Name	CRD#	Branch Location
IA	07/2020 - 03/2022	LARSON WEALTH PARTNERS	309688	CHESTERFIELD, MO
IA	06/2006 - 07/2010	FINANCIAL NETWORK INVESTMENT CORPORATION	13572	ST. LOUIS, MO
B	05/2006 - 07/2010	FINANCIAL NETWORK INVESTMENT CORPORATION	13572	ST. LOUIS, MO
IA	01/2004 - 06/2006	MARATHON ADVISORS, INC	113696	MINNEAPOLIS, MN
IA	01/2006 - 06/2006	SECURIAN FINANCIAL SERVICES, INC.	15296	ST. LOUIS, MO
B	08/2001 - 06/2006	CRI SECURITIES, LLC	22589	ST LOUIS, MO
B	08/2001 - 06/2006	SECURIAN FINANCIAL SERVICES, INC.	15296	ST. LOUIS, MO

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
05/2020 - Present	LARSON WEALTH PARTNERS	INVESTMENT ADVISER REPRESENTATIVE	Υ	CHESTERFIELD, MO, United States
04/2019 - Present	LARSON CAPITAL MANAGEMENT, LLC	INVESTMENT ADVISER REPRESENTATIVE	Υ	CHESTERFIELD, MO, United States
07/2013 - Present	LARSON CAPITAL MANAGEMENT, LLC	MANAGING MEMBER/ CEO	Υ	CHESTERFIELD, MO, United States
11/2009 - Present	LARSON FINANCIAL SECURITIES, LLC	PRESIDENT / CEO / MANAGING MEMBER	Υ	SAINT LOUIS, MO, United States
05/2006 - Present	LARSON FINANCIAL GROUP, LLC	CEO/ADVISOR	Υ	ST. LOUIS, MO, United States

Registration and Employment History



Employment History, continued

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

LARSON FINANCIAL HOLDINGS, LLC - INV RELATED - 100 N BROADWAY, STE 1700, ST LOUIS, MO 63102 & 14567 N OUTER 40 RD, STE 500, CHESTERFIELD, MO 63017 - HOLDING COMPANY FOR A NETWORK OF AFFILIATE COMPANIES (LARSON FINANCIAL GROUP, LLC, LARSON FINANCIAL SECURITIES, LLC, LARSON CAPITAL MANAGEMENT, LLC, STUDENT LOAN PROFESSOR, LLC f/k/a DOCTORS WITHOUT QUARTERS, LLC, LARSON COMMERCIAL REAL ESTATE, LLC f/k/a MEDREALTY, LLC, LARSON LENDING, LLC, LARSON TAX PARTNERS, LLC, LARSON INTRUA FINANCIAL HOLDINGS, LLC, INTRUA FINANCIAL, LLC, INTRUA ADVISORY GROUP LLC, LARSON PARTNER, LLC, LARSON WEALTH PARTNERS, LLC, DOCTORS ONLY, LLC) - 10 HRS/MTH - 10 TRADING HRS - CEO/PARTNER; PAUL D. LARSON, CFP, LLC-03/20/2009 - INV RELATED - 100 N BROADWAY, STE 1700, ST LOUIS, MO 63102 & 14567 N OUTER 40 RD, STE 500, CHESTERFIELD, MO 63017 - OWNER/FINANCIAL ADVISOR - SERVICES OFFERED THROUGH LARSON FINANCIAL GROUP, LLC - ACTIVITY 160 HRS/MTH - TRADING 160 HR/MTH:

REAL ESTATE ACTIVITIES-INV RELATED-14567 N.OUTER 40,STE STE 500,CHESTERFIELD,NO 63017-EACH ACTIVITY IS 1 HR/MTH AND 0 TRADING HR;COMPANIES:OWNS & LEASES COMMERCIAL PROP:CHESTNUT PROP,LLC SINCE 05/18/11 SOLE OWNER,ELISHA PROP LLC SINCE 11/01/12 PARTNER,JONAN PROP,LLC SINCE 02/02/12 PARTNER, LAGOS PROP,LLC SINCE 10/09/13 PARTNER,MARIAH PROP,LLC SINCE 10/02/13 SOLE OWNER, ARCIS PROP,LLC SINCE 9/20/13 PARTNER OWNS PROPS:JEHOVAH JIREH PROP,LLC SINCE 01/08/10 PARTNER, BRANSON LAKE PROP,LLC SINCE 06/11/14, REWARDS ESTATE II,LLC-12/20/22, COLLINS RANCH,LLC dba ANTLERS RESORT-8/17/22, BEACH FLOWER,LLC-8/17/22, WOODBEE,LLC-7/9/24 - PARTNER;

LARSON VENTURE FUND,LLC-2/12/19-14567 N OUTER 40,STE 500,CHESTERFIELD,MO 63017,VENTURE CAPITAL INV,REG D INV-MANAGING MEMBER-OVERSEAS INV-1 HR/MTH-1 TRADING HR/MTH;

LARSON PARTNER OPPORTUNITY ZONE FUND,LLC-12/23/19-14567 N OUTER 40, STE 500,CHESTERFIELD,MO 63017-MANAGING MBR-OVERSEES OPP ZONE INV-1 HR/MTH-1 TRADING HR/MTH;

LARSON FINANCIAL FOUNDATION-NON-INV RELATED-14567 N.OUTER 40,STE STE 500,CHESTERFIELD,MO 63017-11/01/2011-BOARD MEMBER-1 HR/MTH-0 TRADING HR-BOARD MEMBER OF NON-PROFIT ORG ACTIVITIES;

LARSON FINANCIAL LEASING, LLC-INV RELATED-14567 N.OUTER 40, STE STE 500, CHESTERFIELD, MO 63017-CONSUMER AUTOMOBILE LEASING COMPANY-OWNER-08/03/2012-1 HR/MTH-0 TRADING HR-OWNER ACTIVITIES;

RUEL FOUNDATION-10/2019- 3845 COFFEY LANE, SANTA ROSA, CA 95403- BOARD MEMBER OF NON-PROFIT ORGANIZATION- 1 HR/MO-0 TRADING HRS/MO

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

2. Certain thresholds must be met before an event is reported to CRD, for example:

- o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
- A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

3. Disclosure events in BrokerCheck reports come from different sources:

 As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.

4. There are different statuses and dispositions for disclosure events:

- o A disclosure event may have a status of pending, on appeal, or final.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
- o A final event generally has a disposition of adjudicated, settled or otherwise resolved.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	3	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

Disclosure 1 of 3

Reporting Source: Broker

Employing firm when activities occurred which led

to the complaint:

Larson Financial Securities

Allegations: In a complaint regarding a former representative, Jeffrey Larson, the former

customer is alleging that Mr. Paul Larson failed to supervise the alleged activities of Jeffrey Larson. The dates surrounding this activity begin 02/23/2013 and end

around 08/2017.

Product Type: Annuity-Variable

Insurance

Alleged Damages: \$10,500,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation?

Nο

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Customer Complaint Information

Date Complaint Received: 01/22/2019

Complaint Pending? No

Status: Denied



Status Date: 06/07/2019

Settlement Amount:

Individual Contribution

Amount:

Broker Statement The firm was recently made aware of a customer's complaint against former

Registered Representative Jeffery Larson. The complaint contained many allegations including failure to supervise Jeffrey Larson by Paul Larson. The firm has determined that the allegations against Paul Larson are without any factual basis, as by industry standards Paul Larson was never Jeffrey Larson's supervisor. Further, Paul Larson never met the client in-person. The client transferred out nearly every dollar that they initially gave to Jeffrey Larson to manage. The firm has not found anything in the customer's file that substantiates any wrong doing

nor the alleged losses and has closed out their review of this case.

Disclosure 2 of 3

Reporting Source: Broker

Employing firm when activities occurred which led

to the complaint:

Allegations:

Larson Financial Securities, LLC

Client alleges unsuitable product and omission of material information regarding

fees, use and structure of the policy.

Product Type: Insurance

Alleged Damages: \$58,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

Customer Complaint Information

Date Complaint Received: 10/12/2016

Complaint Pending? No

Status: Closed/No Action

Status Date: 01/09/2017

Settlement Amount:



Individual Contribution

Amount:

Disclosure 3 of 3

Reporting Source: Broker

Employing firm when

activities occurred which led

to the complaint:

LARSON FINANCIAL SECURITIES, LLC

Allegations: APRIL 23, 2015 CLIENTS SENT A LETTER TO THE REGISTERED

REPRESENTATIVE ALLEGING UNSUITABLE RECOMMENDATION AND UNDISCLOSED POLICY LIMITATIONS. POLICIES WERE ISSUED ON

3/28/2013.

Product Type: Insurance

Alleged Damages: \$91,585.00

Alleged Damages Amount Explanation (if amount not

exact):

CLIENT DID NOT SPECIFY IN THE LETTER THE TOTAL DAMAGES, HOWEVER, PREMIUMS PAID WERE DETERMINED TO BE \$91,585

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

Customer Complaint Information

Date Complaint Received: 04/23/2015

Complaint Pending? No

Status: Closed/No Action

Status Date: 06/04/2015

Settlement Amount:

Individual Contribution

Amount:

www.finra.org/brokercheck

End of Report



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