

BrokerCheck Report

BRANDON MATTHEW SOBEL

CRD# 4464190

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources.

For more information about FINRA, visit www.finra.org.

BRANDON M. SOBEL

CRD# 4464190

Currently employed by and registered with the following Firm(s):

IA UBS FINANCIAL SERVICES INC.
 1285 Avenue of the Americas
 38th Floor
 New York, NY 10019
 CRD# 8174
 Registered with this firm since: 10/26/2021

B UBS FINANCIAL SERVICES INC.
 1285 Avenue of the Americas
 38th Floor
 New York, NY 10019
 CRD# 8174
 Registered with this firm since: 03/19/2021

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications**This broker is registered with:**

- 10 Self-Regulatory Organizations
- 26 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 1 State Securities Law Exam

Registration History**This broker was previously registered with the following securities firm(s):**

- B MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED**
 CRD# 7691
 NEW YORK, NY
 10/2016 - 03/2021
- B MORGAN STANLEY**
 CRD# 149777
 NEW YORK, NY
 05/2010 - 10/2016
- IA MORGAN STANLEY**
 CRD# 149777
 PURCHASE, NY
 05/2010 - 12/2013

**Disclosure Events**

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **No**

Broker Qualifications



Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 10 SROs and is licensed in 26 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **UBS FINANCIAL SERVICES INC.**

Main Office Address: **1200 HARBOR BOULEVARD
WEEHAWKEN, NJ 07086**

Firm CRD#: **8174**

	SRO	Category	Status	Date
B	BOX Exchange LLC	General Securities Representative	Approved	03/19/2021
B	Cboe Exchange, Inc.	General Securities Representative	Approved	03/19/2021
B	FINRA	General Securities Representative	Approved	03/19/2021
B	NYSE American LLC	General Securities Representative	Approved	03/19/2021
B	NYSE Arca, Inc.	General Securities Representative	Approved	03/19/2021
B	NYSE Texas, Inc.	General Securities Representative	Approved	03/19/2021
B	Nasdaq ISE, LLC	General Securities Representative	Approved	03/19/2021
B	Nasdaq PHLX LLC	General Securities Representative	Approved	03/19/2021
B	Nasdaq Stock Market	General Securities Representative	Approved	03/19/2021
B	New York Stock Exchange	General Securities Representative	Approved	03/19/2021

	U.S. State/ Territory	Category	Status	Date
B	Arizona	Agent	Approved	03/19/2021
B	California	Agent	Approved	03/19/2021
B	Colorado	Agent	Approved	03/19/2021

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	Connecticut	Agent	Approved	03/19/2021
B	Delaware	Agent	Approved	03/19/2021
B	District of Columbia	Agent	Approved	02/09/2024
B	Florida	Agent	Approved	03/19/2021
B	Georgia	Agent	Approved	05/09/2022
B	Illinois	Agent	Approved	04/09/2021
B	Indiana	Agent	Approved	03/27/2025
B	Maryland	Agent	Approved	03/19/2021
B	Massachusetts	Agent	Approved	03/19/2021
B	Michigan	Agent	Approved	05/09/2022
B	Minnesota	Agent	Approved	07/19/2021
B	Nevada	Agent	Approved	03/19/2021
B	New Jersey	Agent	Approved	03/19/2021
B	New Mexico	Agent	Approved	01/05/2022
B	New York	Agent	Approved	03/19/2021
IA	New York	Investment Adviser Representative	Approved	10/26/2021
B	North Carolina	Agent	Approved	03/19/2021
B	Ohio	Agent	Approved	11/12/2025
B	Oregon	Agent	Approved	05/15/2026
B	Pennsylvania	Agent	Approved	03/22/2021
B	South Carolina	Agent	Approved	03/19/2021



Broker Qualifications

Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	Texas	Agent	Approved	07/19/2021
IA	Texas	Investment Adviser Representative	Restricted Approval	05/13/2024
B	Utah	Agent	Approved	03/19/2021
B	Virginia	Agent	Approved	04/02/2021

Branch Office Locations

UBS FINANCIAL SERVICES INC.
1285 Avenue of the Americas
38th Floor
New York, NY 10019

UBS FINANCIAL SERVICES INC.
One Jericho Plaza
Suite 205
Jericho, NY 11753-1635



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	01/25/2002

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	02/07/2002

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 10/2016 - 03/2021	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	NEW YORK, NY
B 05/2010 - 10/2016	MORGAN STANLEY	149777	NEW YORK, NY
IA 05/2010 - 12/2013	MORGAN STANLEY	149777	NEW YORK, NY
B 08/2007 - 05/2010	CHASE INVESTMENT SERVICES CORP.	25574	NEW YORK, NY
IA 08/2007 - 05/2010	CHASE INVESTMENT SERVICES CORP.	25574	NEW YORK, NY
IA 05/2004 - 02/2008	NORTH FORK FINANCIAL ADVISORS LLC	127236	MELVILLE, NY
B 01/2005 - 08/2007	NFB INVESTMENT SERVICES CORP.	25658	NEW YORK, NY
B 02/2004 - 01/2005	GREENPOINT SECURITIES LLC	127042	LAKE SUCCESS, NY
B 01/2002 - 10/2002	FAHNESTOCK & CO. INC.	249	NEW YORK, NY

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
03/2021 - Present	UBS Financial Services Inc.	Financial Advisor	Y	New York, NY, United States
10/2016 - 03/2021	BANK OF AMERICA, N.A.	Financial Advisor	Y	NEW YORK, NY, United States
10/2016 - 03/2021	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	Financial Advisor	Y	New York, NY, United States
01/2015 - 10/2016	MORGAN STANLEY PRIVATE BANK, NATIONAL ASSOCIATION	FINANCIAL ADVISOR	Y	NEW YORK, NY, United States
05/2010 - 10/2016	MORGAN STANLEY SMITH BARNEY	FINANCIAL ADVISOR	Y	NEW YORK, NY, United States

Registration and Employment History



Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

2601 Grovenor House LLC / Company / Investment Property - We have a yearly tenant / Proprietor / owner / leasing and capital improvements

Little Puck Galleries LLC,United States,LLC - personal holding company,Real Estate,personal holding company for real estate,Partner,LLC is a holding company for an investment property that my wife and I purchasedStart date -11/20/2025

Brotein Foods LLC,United States,LLC that's seed investing into a food and beverage business.Food, Beverages & Tobacco,Food and beverage startup,OtherSeed Investornone., Start date 4/13/2026

End of Report



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