

BrokerCheck Report

CONOR F.P. BOYD

CRD# 4694796

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

**CONOR F. BOYD**

CRD# 4694796

Currently employed by and registered with the following Firm(s):

IA ESI FINANCIAL ADVISORS
 333 WESTCHESTER AVENUE
 SOUTH BUILDING SUITE 3302
 WHITE PLAINS, NY 10604
 CRD# 265
 Registered with this firm since: 05/06/2015

B EQUITY SERVICES, INC.
 1048 STATE ROUTE 9
 STE 2
 QUEENSBURY, NY 12804
 CRD# 265
 Registered with this firm since: 04/29/2015

Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 1 Self-Regulatory Organization
- 50 U.S. states and territories

This broker has passed:

- 2 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):

B MML INVESTORS SERVICES, LLC
 CRD# 10409
 QUEENSBURY, NY
 05/2014 - 03/2015

IA NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC
 CRD# 2881
 MILWAUKEE, WI
 05/2012 - 06/2014

B NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC
 CRD# 2881
 QUEENSBURY, NY
 09/2003 - 06/2014

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **Yes**

The following types of disclosures have been reported:

Type	Count
Termination	1



Broker Qualifications

Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

This individual is currently registered with 1 SRO and is licensed in 50 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: **EQUITY SERVICES, INC.**

Main Office Address: **ONE NATIONAL LIFE DRIVE
MONTPELIER, VT 05604**

Firm CRD#: **265**

	SRO	Category	Status	Date
B	FINRA	General Securities Representative	Approved	04/29/2015
B	FINRA	Invest. Co and Variable Contracts	Approved	04/29/2015
B	FINRA	Investment Co./Variable Contracts Prin	Approved	05/06/2015
B	FINRA	General Securities Principal	Approved	10/17/2023

	U.S. State/ Territory	Category	Status	Date
B	Alabama	Agent	Approved	08/29/2024
B	Alaska	Agent	Approved	01/31/2025
B	Arizona	Agent	Approved	02/29/2024
B	Arkansas	Agent	Approved	01/22/2024
B	California	Agent	Approved	05/04/2018
B	Colorado	Agent	Approved	09/03/2024
B	Connecticut	Agent	Approved	05/05/2015
IA	Connecticut	Investment Adviser Representative	Approved	05/06/2015
B	Delaware	Agent	Approved	01/30/2024

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	District of Columbia	Agent	Approved	09/10/2024
B	Florida	Agent	Approved	05/01/2015
B	Georgia	Agent	Approved	02/12/2024
B	Idaho	Agent	Approved	08/29/2024
B	Illinois	Agent	Approved	03/01/2024
B	Indiana	Agent	Approved	01/23/2024
B	Iowa	Agent	Approved	08/20/2024
B	Kansas	Agent	Approved	08/28/2024
B	Kentucky	Agent	Approved	10/16/2024
B	Louisiana	Agent	Approved	10/14/2024
B	Maine	Agent	Approved	10/11/2024
B	Maryland	Agent	Approved	01/19/2024
B	Massachusetts	Agent	Approved	04/06/2023
B	Michigan	Agent	Approved	02/15/2024
B	Minnesota	Agent	Approved	08/30/2024
B	Mississippi	Agent	Approved	08/29/2024
B	Missouri	Agent	Approved	01/16/2024
B	Montana	Agent	Approved	10/21/2024
B	Nebraska	Agent	Approved	08/28/2024
B	Nevada	Agent	Approved	10/14/2024
B	New Hampshire	Agent	Approved	05/22/2024

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	New Jersey	Agent	Approved	09/16/2016
B	New Mexico	Agent	Approved	10/15/2024
B	New York	Agent	Approved	05/05/2015
IA	New York	Investment Adviser Representative	Approved	06/22/2021
B	North Carolina	Agent	Approved	11/16/2020
B	North Dakota	Agent	Approved	09/03/2024
B	Ohio	Agent	Approved	01/16/2024
B	Oklahoma	Agent	Approved	08/29/2024
B	Oregon	Agent	Approved	09/05/2024
B	Pennsylvania	Agent	Approved	05/04/2018
B	Rhode Island	Agent	Approved	01/16/2024
B	South Carolina	Agent	Approved	05/12/2015
B	South Dakota	Agent	Approved	10/15/2024
B	Tennessee	Agent	Approved	08/29/2024
B	Texas	Agent	Approved	01/15/2024
B	Utah	Agent	Approved	08/16/2024
B	Vermont	Agent	Approved	01/16/2024
B	Virginia	Agent	Approved	05/20/2019
B	Washington	Agent	Approved	09/06/2024
B	West Virginia	Agent	Approved	01/25/2024
B	Wisconsin	Agent	Approved	01/16/2024



Broker Qualifications

Employment 1 of 1, continued

U.S. State/ Territory	Category	Status	Date
B Wyoming	Agent	Approved	08/14/2024

Branch Office Locations

- EQUITY SERVICES, INC.**
1048 STATE ROUTE 9
STE 2
QUEENSBURY, NY 12804
- EQUITY SERVICES, INC.**
421 TROY SCHENECTADY RD
LATHAM, NY 12110
- EQUITY SERVICES, INC.**
333 WESTCHESTER AVENUE
SOUTH BUILDING SUITE 3302
WHITE PLAINS, NY 10604



Broker Qualifications

Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below. A passed exam or exam waiver does not permit a broker to do business without an active SRO or state registration.

This individual has passed 2 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
B General Securities Principal Examination	Series 24	10/17/2023
B Investment Company Products/Variable Contracts Principal Examination	Series 26	12/10/2012

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination	SIE	10/01/2018
B General Securities Representative Examination	Series 7	11/22/2009
B Investment Company Products/Variable Contracts Representative Examination	Series 6	09/26/2003

State Securities Law Exams

Exam	Category	Date
B IA Uniform Combined State Law Examination	Series 66	05/14/2012
B Uniform Securities Agent State Law Examination	Series 63	09/26/2003

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration and Employment History

Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
B 05/2014 - 03/2015	MML INVESTORS SERVICES, LLC	10409	QUEENSBURY, NY
IA 05/2012 - 06/2014	NORTHWESTERN MUTUAL INVESTMENT SERVICES,LLC	2881	QUEENSBURY, NY
B 09/2003 - 06/2014	NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC	2881	QUEENSBURY, NY

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
04/2015 - Present	EQUITY SERVICES, INC	REGISTERED REPRESENTATIVE	Y	MONTPELIER, VT, United States
04/2015 - Present	NATIONAL LIFE GROUP OF VERMONT	CAREER AGENT	Y	MONTPELIER, VT, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

IWISH NECKLACES NOT INV REL:3 NOTTINGHAM WAY COHOES, NY 12047, RETAIL SALES,OWNER, 2010-2011, LESS THAN 1 MTH,NOT. DURING TRD/HRS, 0%,* EWISHBROKER LLC, WAS SET UP AT THE END OF 2006 AND 2007 TO FACILITATE THE OPERATION OF A SOCIAL NETWORKING WEBSITE NAMED ASKWISH.COM WHICH IS NOW DEFUNCT. THIS LLC REMAINS OPEN ONLY FOR TAX PURPOSES. I DO NOT ACTIVELY WORK IN IT*THOROUGHbred ADVISORS, LLC. 421 TROY SCHENECTADY RD, LATHAM, NY 12110, INV REL, AGENT 05/2015 TO PRESENT 50 HOURS/WEEK DURING TRADING HOURS I AM AN AGENT SELLING LIFE, DI, HEALTH, LTC, ANNUITIES FOR NUMEROUS INSURANCE COMPANIES UNDER THE DBA THOROUGHbred ADVISORS LLC*BERKSHIRE FARM CENTER&SERVICES FOR YOUTH,13640 STATE ST 22,CANAAN,NY 12029,BOARD MEMBER,NOT INV RELATED,BFL SUPPORT FOSTER CAMP AND A PUBLIC SCHOOL IN NYS,3/11/2015,4 HRS.MTH,NOT DURING TRD/ HRS,BOARD MEMBER-NON-PROFIT BOARD*UNTAPPED,ORG,3 NOTTINGHAM WAY,COHOES,NY 12047,NOTINV REL,ONGOING,03/01/2019,WESITES,PODCASTS,BLOG,INTERVIEWING INDIVIDUALS TO LEARN ABOUT THEIR INTERESTS AND

Registration and Employment History



Other Business Activities, continued

SUCSESSES,NOT DURING TRD/HRS,0%*EASTERN SON,LLC,421 TROY SCHENECTADY RD, LATHAM, NY 12110,02/15/2021,ONGOING,REAL ESTATE HOLDING CO TO ACT AS LESSOR OF COMMERIAL PROPERTY,SOLE MEMBER,LLC USED TO OWN THE COMMERCIAL BUILDING TO BE PURCHASED FOR OFFICE LOCATION,INV REL,DURING TRD/HRS,0%*COLLEGE FUNDING PROFESSOR,421 TROY SCHENECTADY RD,LATHAM, NY 12110,10/2024,ONGOING,CREATION AND MARKETING OF WEBSITE,NOT INV REL,NOT DURING TRD/HRS,5% .

Disclosure Events



What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.
2. **Certain thresholds must be met before an event is reported to CRD, for example:**
 - o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
 - o A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.
 - o
3. **Disclosure events in BrokerCheck reports come from different sources:**
 - o As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.
 - o
4. **There are different statuses and dispositions for disclosure events:**
 - o A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" event involves allegations that have not been proven or formally adjudicated.
 - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" event has been concluded and its resolution is not subject to change.
 - o A final event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Termination	N/A	1	N/A



Disclosure Event Details

When evaluating this information, please keep in mind that a disclosure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

Employment Separation After Allegations

This type of disclosure event involves a situation where the broker voluntarily resigned, was discharged, or was permitted to resign after being accused of (1) violating investment-related statutes, regulations, rules or industry standards of conduct; (2) fraud or the wrongful taking of property; or (3) failure to supervise in connection with investment-related statutes, regulations, rules, or industry standards of conduct.

Disclosure 1 of 1

Reporting Source:	Firm
Employer Name:	NMIS, LLC
Termination Type:	Voluntary Resignation
Termination Date:	05/14/2014
Allegations:	REPRESENTATIVE RESIGNED WHILE UNDER AN INVESTIGATION OPENED TO REVIEW CONCERNS WITH HIS SALES PRACTICES INVOLVING THE REPLACEMENT AND SUITABILITY OF INSURANCE POLICIES AND THE PAYMENT OF REFERRAL BONUSES TO STAFF.
Product Type:	Insurance

Reporting Source:	Broker
Employer Name:	NMIS, LLC
Termination Type:	Voluntary Resignation
Termination Date:	05/14/2014
Allegations:	REPRESENTATIVE RESIGNED WHILE UNDER AN INVESTIGATION OPENED TO REVIEW CONCERNS WITH HIS SALES PRACTICES INVOLVING THE REPLACEMENT AND SUITABILITY OF INSURANCE POLICIES AND THE PAYMENT OF REFERRAL BONUSES TO STAFF.
Product Type:	Insurance

End of Report



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